



Demographic and Income Profile

Britton Plaza.
3950 S Dale Mabry Hwy, Tampa, Florida, 33611
Drive Time: 5 minute radius

Prepared by Esri
Latitude: 27.90597
Longitude: -82.50606

Summary	Census 2010	2021	2026
Population	43,176	48,109	50,994
Households	20,266	22,642	23,976
Families	10,650	11,569	12,204
Average Household Size	2.11	2.11	2.11
Owner Occupied Housing Units	12,536	13,123	13,994
Renter Occupied Housing Units	7,730	9,519	9,982
Median Age	40.5	42.9	43.5
Trends: 2021-2026 Annual Rate	Area	State	National
Population	1.17%	1.31%	0.71%
Households	1.15%	1.27%	0.71%
Families	1.07%	1.22%	0.64%
Owner HHs	1.29%	1.45%	0.91%
Median Household Income	2.42%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	1,647	7.3%	1,495	6.2%
\$15,000 - \$24,999	1,572	6.9%	1,384	5.8%
\$25,000 - \$34,999	1,735	7.7%	1,555	6.5%
\$35,000 - \$49,999	2,332	10.3%	2,258	9.4%
\$50,000 - \$74,999	3,330	14.7%	3,416	14.2%
\$75,000 - \$99,999	2,437	10.8%	2,666	11.1%
\$100,000 - \$149,999	4,101	18.1%	4,771	19.9%
\$150,000 - \$199,999	1,686	7.4%	2,059	8.6%
\$200,000+	3,803	16.8%	4,372	18.2%
Median Household Income	\$80,987		\$91,267	
Average Household Income	\$122,701		\$135,821	
Per Capita Income	\$57,165		\$63,211	

Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,405	5.6%	2,268	4.7%	2,431	4.8%
5 - 9	2,409	5.6%	2,409	5.0%	2,509	4.9%
10 - 14	2,362	5.5%	2,623	5.5%	2,603	5.1%
15 - 19	2,040	4.7%	2,462	5.1%	2,483	4.9%
20 - 24	2,145	5.0%	2,733	5.7%	2,948	5.8%
25 - 34	6,480	15.0%	6,191	12.9%	6,939	13.6%
35 - 44	6,834	15.8%	6,732	14.0%	6,612	13.0%
45 - 54	7,094	16.4%	6,746	14.0%	6,797	13.3%
55 - 64	5,181	12.0%	6,816	14.2%	6,830	13.4%
65 - 74	2,932	6.8%	5,009	10.4%	5,766	11.3%
75 - 84	2,233	5.2%	2,728	5.7%	3,541	6.9%
85+	1,061	2.5%	1,390	2.9%	1,534	3.0%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	37,348	86.5%	39,802	82.7%	41,226	80.8%
Black Alone	2,238	5.2%	2,906	6.0%	3,274	6.4%
American Indian Alone	140	0.3%	169	0.4%	187	0.4%
Asian Alone	1,515	3.5%	2,355	4.9%	2,895	5.7%
Pacific Islander Alone	44	0.1%	63	0.1%	66	0.1%
Some Other Race Alone	723	1.7%	1,085	2.3%	1,290	2.5%
Two or More Races	1,168	2.7%	1,729	3.6%	2,056	4.0%
Hispanic Origin (Any Race)	5,691	13.2%	8,888	18.5%	10,943	21.5%

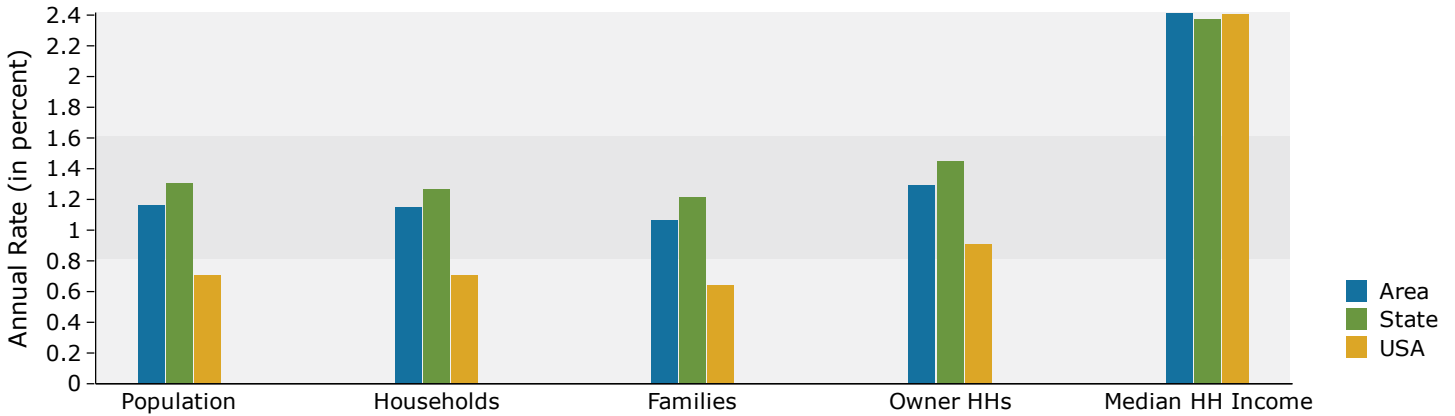
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

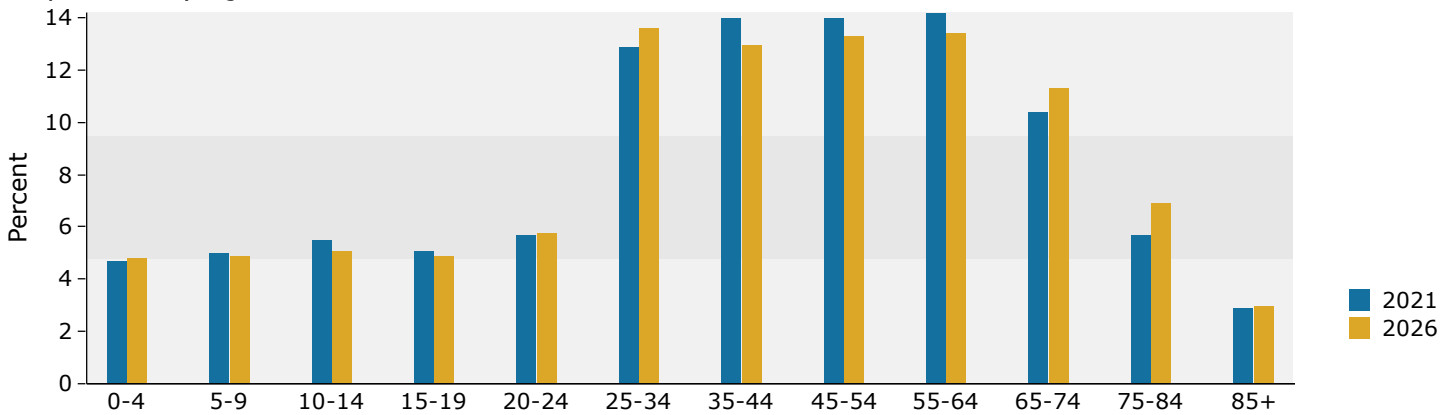
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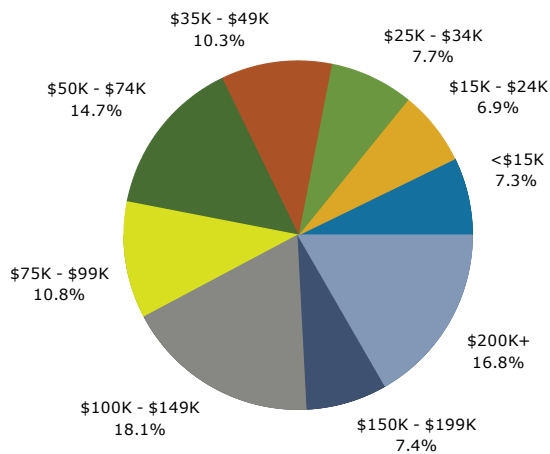
Trends 2021-2026



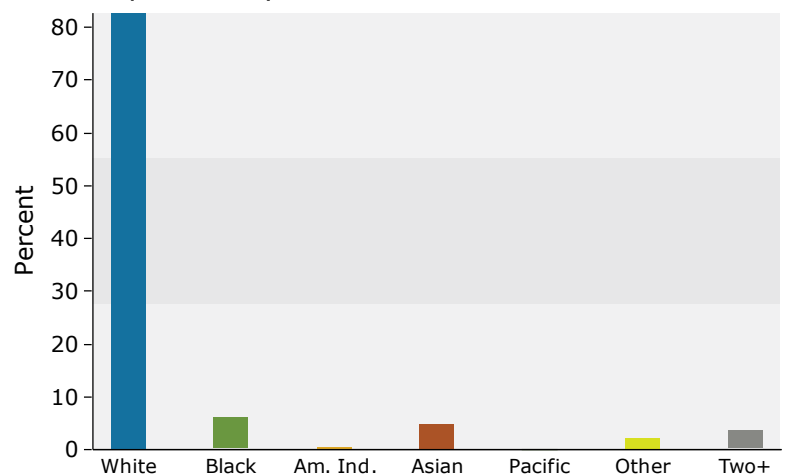
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 18.5%



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Summary	Census 2010	2021	2026
Population	119,250	142,009	157,145
Households	53,725	65,102	72,861
Families	26,829	30,722	33,524
Average Household Size	2.14	2.11	2.10
Owner Occupied Housing Units	29,539	32,168	34,725
Renter Occupied Housing Units	24,186	32,934	38,136
Median Age	37.1	38.7	39.0

Trends: 2021-2026 Annual Rate	Area	State	National
Population	2.05%	1.31%	0.71%
Households	2.28%	1.27%	0.71%
Families	1.76%	1.22%	0.64%
Owner HHs	1.54%	1.45%	0.91%
Median Household Income	2.13%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	6,767	10.4%	6,334	8.7%
\$15,000 - \$24,999	4,283	6.6%	3,983	5.5%
\$25,000 - \$34,999	4,920	7.6%	4,739	6.5%
\$35,000 - \$49,999	6,683	10.3%	6,935	9.5%
\$50,000 - \$74,999	10,035	15.4%	11,238	15.4%
\$75,000 - \$99,999	7,280	11.2%	8,621	11.8%
\$100,000 - \$149,999	10,904	16.7%	13,598	18.7%
\$150,000 - \$199,999	4,111	6.3%	5,396	7.4%
\$200,000+	10,118	15.5%	12,017	16.5%
Median Household Income	\$74,524		\$82,787	
Average Household Income	\$116,351		\$127,927	
Per Capita Income	\$53,759		\$59,755	

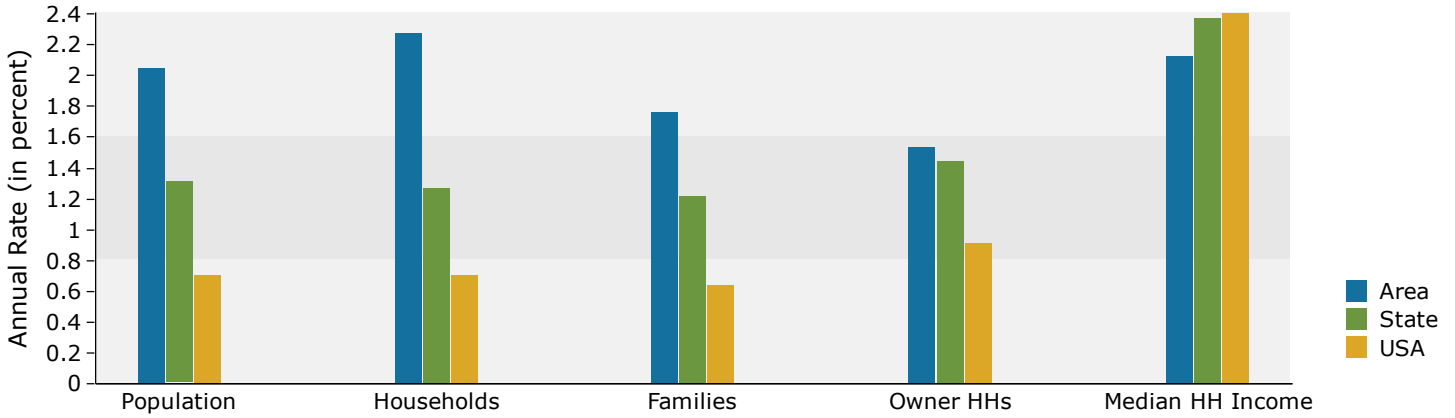
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,764	5.7%	6,826	4.8%	7,625	4.9%
5 - 9	6,237	5.2%	6,866	4.8%	7,377	4.7%
10 - 14	6,208	5.2%	7,129	5.0%	7,425	4.7%
15 - 19	7,357	6.2%	8,261	5.8%	8,732	5.6%
20 - 24	9,330	7.8%	11,243	7.9%	12,544	8.0%
25 - 34	19,996	16.8%	22,942	16.2%	26,120	16.6%
35 - 44	17,502	14.7%	19,814	14.0%	21,550	13.7%
45 - 54	17,642	14.8%	17,920	12.6%	19,117	12.2%
55 - 64	13,016	10.9%	17,836	12.6%	18,494	11.8%
65 - 74	7,537	6.3%	12,995	9.2%	15,327	9.8%
75 - 84	5,314	4.5%	6,977	4.9%	9,241	5.9%
85+	2,349	2.0%	3,201	2.3%	3,593	2.3%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	94,775	79.5%	107,615	75.8%	116,146	73.9%
Black Alone	13,761	11.5%	17,862	12.6%	20,513	13.1%
American Indian Alone	390	0.3%	485	0.3%	565	0.4%
Asian Alone	3,731	3.1%	6,170	4.3%	7,882	5.0%
Pacific Islander Alone	114	0.1%	165	0.1%	182	0.1%
Some Other Race Alone	2,883	2.4%	4,199	3.0%	5,073	3.2%
Two or More Races	3,595	3.0%	5,513	3.9%	6,786	4.3%
Hispanic Origin (Any Race)	21,604	18.1%	32,415	22.8%	40,467	25.8%

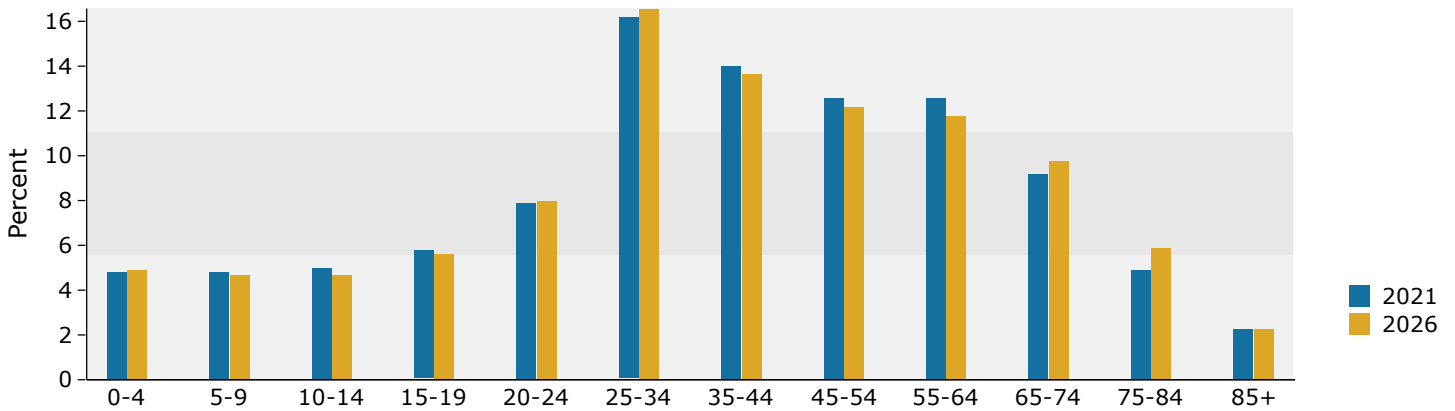
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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

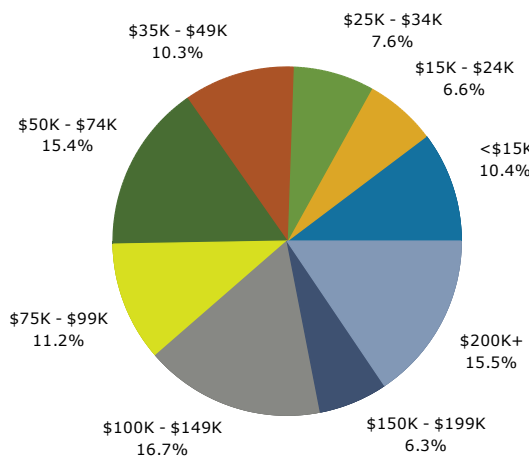
Trends 2021-2026



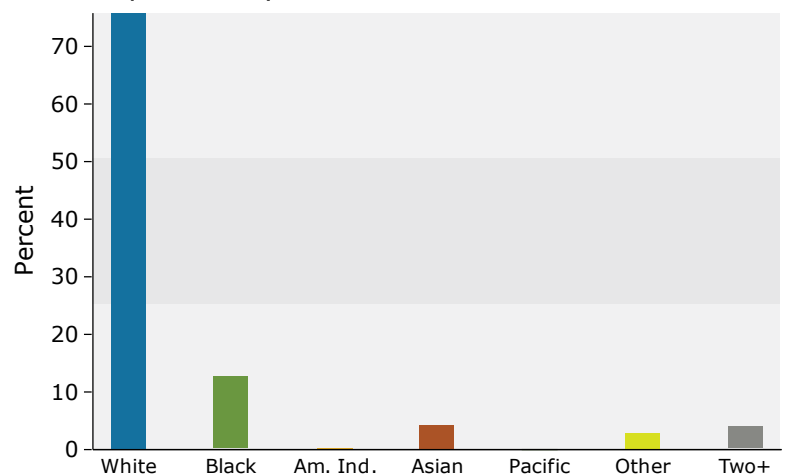
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 22.8%



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Summary	Census 2010	2021	2026
Population	197,159	231,012	252,168
Households	86,064	102,458	112,784
Families	44,388	50,179	54,157
Average Household Size	2.22	2.19	2.18
Owner Occupied Housing Units	43,765	47,145	50,920
Renter Occupied Housing Units	42,299	55,312	61,864
Median Age	36.6	38.3	38.7
Trends: 2021-2026 Annual Rate	Area	State	National
Population	1.77%	1.31%	0.71%
Households	1.94%	1.27%	0.71%
Families	1.54%	1.22%	0.64%
Owner HHs	1.55%	1.45%	0.91%
Median Household Income	2.46%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	13,100	12.8%	12,193	10.8%
\$15,000 - \$24,999	8,044	7.9%	7,466	6.6%
\$25,000 - \$34,999	9,314	9.1%	8,974	8.0%
\$35,000 - \$49,999	11,988	11.7%	12,451	11.0%
\$50,000 - \$74,999	17,033	16.6%	19,131	17.0%
\$75,000 - \$99,999	11,260	11.0%	13,310	11.8%
\$100,000 - \$149,999	14,738	14.4%	18,438	16.3%
\$150,000 - \$199,999	5,261	5.1%	6,930	6.1%
\$200,000+	11,719	11.4%	13,891	12.3%
Median Household Income	\$60,594		\$68,428	
Average Household Income	\$98,314		\$109,220	
Per Capita Income	\$43,710		\$48,937	

Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,110	6.1%	12,169	5.3%	13,427	5.3%
5 - 9	10,727	5.4%	11,960	5.2%	12,664	5.0%
10 - 14	10,678	5.4%	12,144	5.3%	12,695	5.0%
15 - 19	12,466	6.3%	13,322	5.8%	14,244	5.6%
20 - 24	15,477	7.8%	17,527	7.6%	19,407	7.7%
25 - 34	32,591	16.5%	37,410	16.2%	40,579	16.1%
35 - 44	28,416	14.4%	31,705	13.7%	34,452	13.7%
45 - 54	28,384	14.4%	28,721	12.4%	30,250	12.0%
55 - 64	21,118	10.7%	28,529	12.3%	29,658	11.8%
65 - 74	12,469	6.3%	20,969	9.1%	24,320	9.6%
75 - 84	8,775	4.5%	11,307	4.9%	14,677	5.8%
85+	3,949	2.0%	5,249	2.3%	5,797	2.3%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	140,649	71.3%	158,423	68.6%	169,644	67.3%
Black Alone	37,601	19.1%	45,322	19.6%	49,977	19.8%
American Indian Alone	722	0.4%	875	0.4%	984	0.4%
Asian Alone	5,022	2.5%	7,994	3.5%	10,017	4.0%
Pacific Islander Alone	147	0.1%	207	0.1%	228	0.1%
Some Other Race Alone	6,975	3.5%	9,390	4.1%	10,810	4.3%
Two or More Races	6,042	3.1%	8,801	3.8%	10,508	4.2%
Hispanic Origin (Any Race)	48,700	24.7%	67,444	29.2%	80,114	31.8%

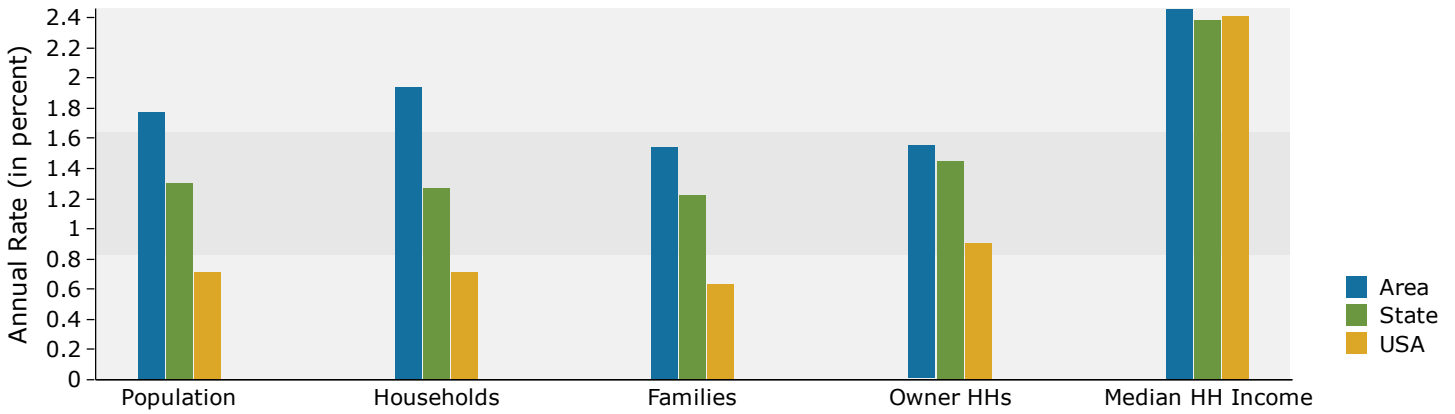
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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

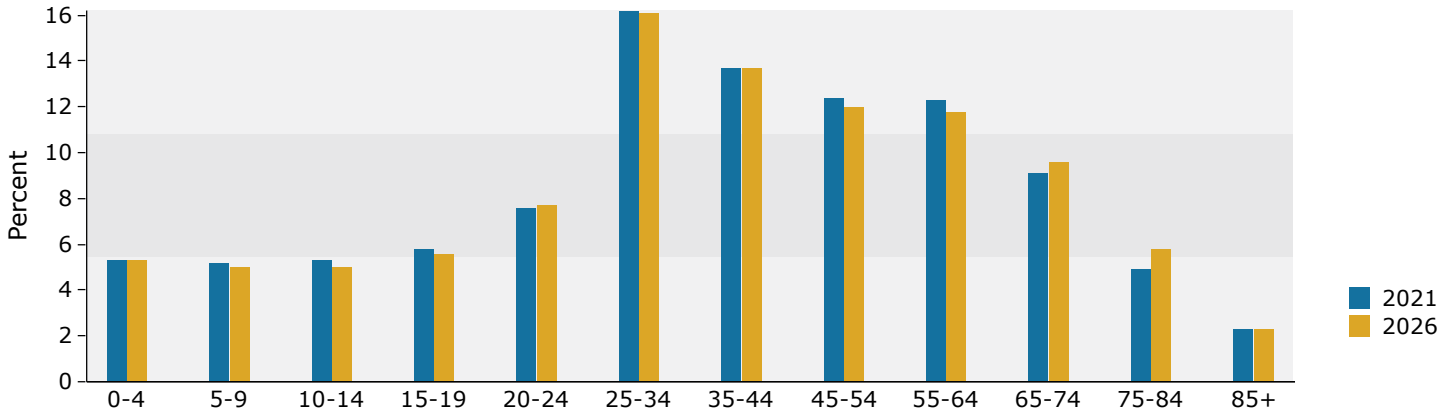
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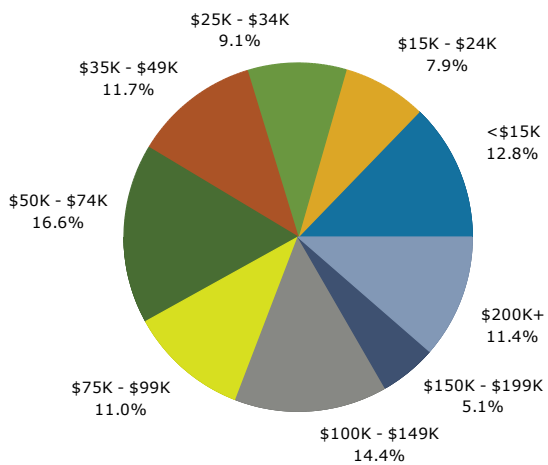
Trends 2021-2026



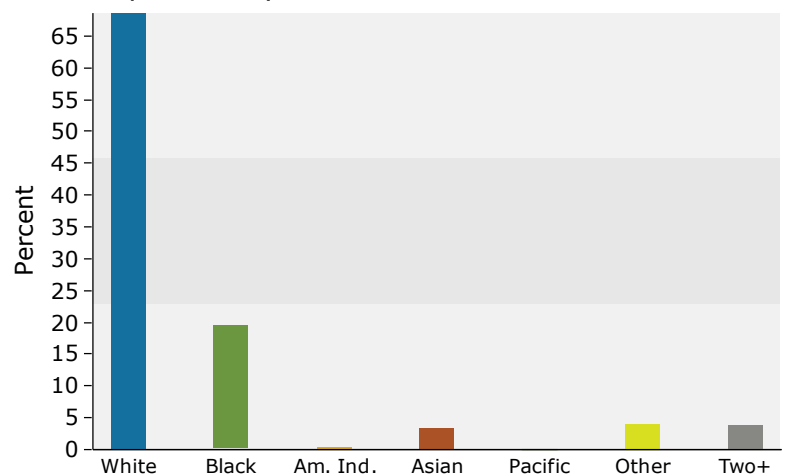
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 29.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.