Demographic and Income Profile

Connell Square
US 19 N, Palm Harbor, Florida, 34684
Drive Time: 5 minute radius

Prepared by Esri
Latitude: 28.04913
Longitude: -82.73849

Summary	Census 2010	2021	2026
Population	25,601	26,256	26,666
Households	11,508	11,729	11,890
Families	6,985	7,081	7,173
Average Household Size	2.20	2.21	2.22
Owner Occupied Housing Units	8,801	9,084	9,341
Renter Occupied Housing Units	2,707	2,645	2,550
Median Age	48.5	53.1	54.3

Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.31%	1.31%	0.71%
Households	0.27%	1.27%	0.71%
Families	0.26%	1.22%	0.64%
Owner HHs	0.56%	1.45%	0.91%
Median Household Income	2.80%	2.38%	2.41%

	2021		2026	
Households by Income	Number	Percent	Number	Percent
<$15,000	820	7.0%	670	5.6%
$15,000 - $24,999	1,113	9.5%	915	7.7%
$25,000 - $34,999	1,097	9.4%	989	8.3%
$35,000 - $49,999	1,816	15.5%	1,736	14.6%
$50,000 - $74,999	1,998	17.0%	1,968	16.6%
$75,000 - $99,999	1,588	13.5%	1,642	13.8%
$100,000 - $149,999	1,597	13.6%	1,826	15.4%
$150,000 - $199,999	832	7.1%	1,098	9.2%
$200,000+	870	7.4%	1,046	8.8%
Median Household Income	$60,437		$69,390	
Average Household Income	$88,028		$100,918	
Per Capita Income	$39,809		$45,561	

	Census 2010		2021		2026	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	952	3.7%	841	3.2%	862	3.2%
5 - 9	1,136	4.4%	977	3.7%	973	3.6%
10 - 14	1,401	5.5%	1,142	4.3%	1,097	4.1%
15 - 19	1,422	5.6%	1,116	4.3%	1,050	3.9%
20 - 24	1,096	4.3%	1,084	4.1%	941	3.5%
25 - 34	2,276	8.9%	2,669	10.2%	2,714	10.2%
35 - 44	3,050	11.9%	2,691	10.2%	2,944	11.0%
45 - 54	4,326	16.9%	3,271	12.5%	2,967	11.1%
55 - 64	4,029	15.7%	4,501	17.1%	4,038	15.1%
65 - 74	2,724	10.6%	4,190	16.0%	4,650	17.4%
75 - 84	2,022	7.9%	2,392	9.1%	3,007	11.3%
85+	1,166	4.6%	1,380	5.3%	1,425	5.3%

	Census 2010		2021		2026	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	23,651	92.4%	23,801	90.7%	23,893	89.6%
Black Alone	563	2.2%	625	2.4%	665	2.5%
American Indian Alone	62	0.2%	68	0.3%	73	0.3%
Asian Alone	546	2.1%	685	2.6%	775	2.9%
Pacific Islander Alone	11	0.0%	11	0.0%	13	0.0%
Some Other Race Alone	308	1.2%	430	1.6%	512	1.9%
Two or More Races	460	1.8%	635	2.4%	734	2.8%
Hispanic Origin (Any Race)	1,737	6.8%	2,465	9.4%	2,955	11.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

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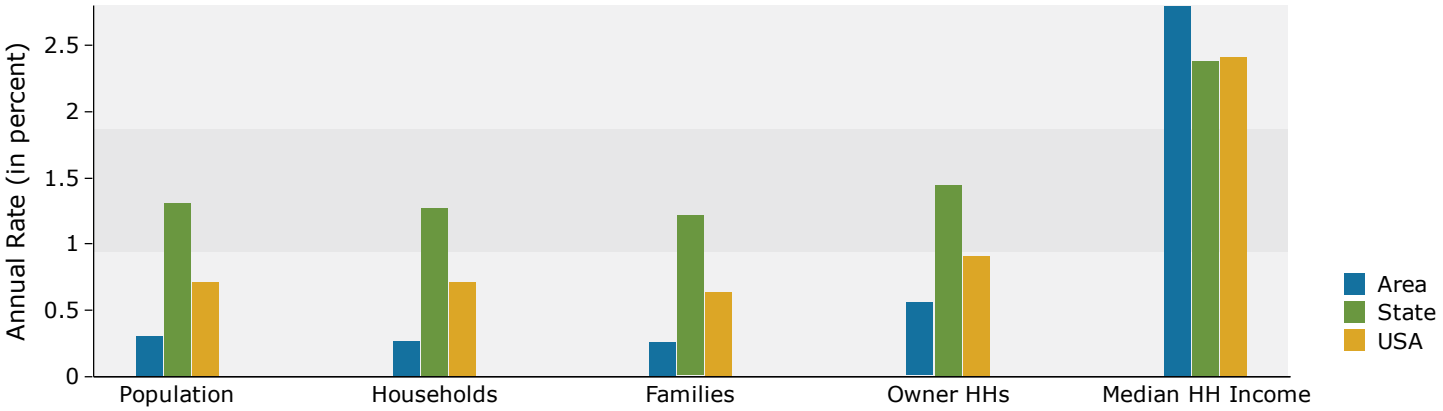
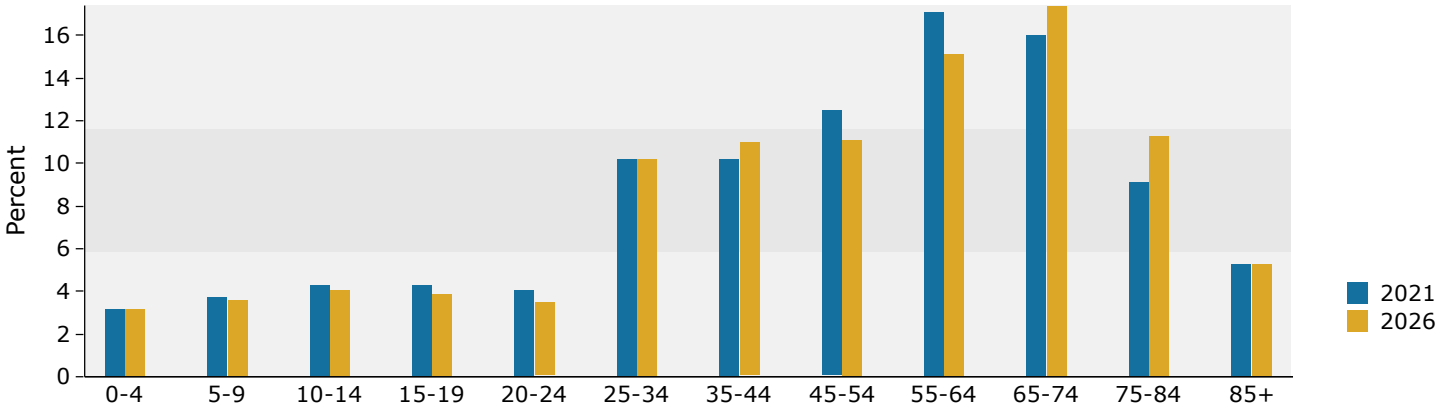
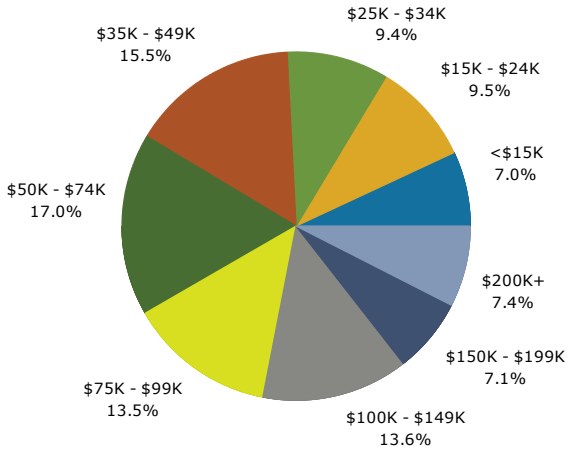
Trends 2021-2026



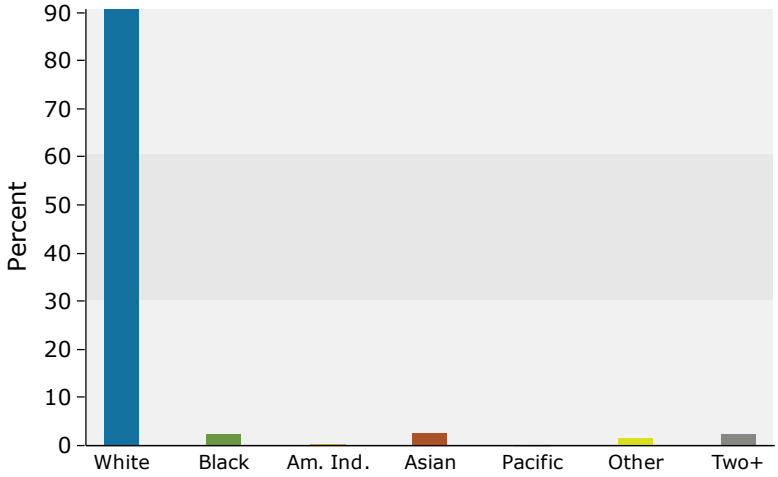
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin:9.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

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Summary	Census 2010	2021	2026
Population	136,526	142,478	145,631
Households	64,649	67,097	68,447
Families	37,777	38,935	39,661
Average Household Size	2.09	2.11	2.11
Owner Occupied Housing Units	48,723	50,816	52,510
Renter Occupied Housing Units	15,926	16,281	15,937
Median Age	50.1	55.0	56.3

Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.44%	1.31%	0.71%
Households	0.40%	1.27%	0.71%
Families	0.37%	1.22%	0.64%
Owner HHs	0.66%	1.45%	0.91%
Median Household Income	2.70%	2.38%	2.41%

	2021		2026	
Households by Income	Number	Percent	Number	Percent
<$15,000	5,451	8.1%	4,610	6.7%
$15,000 - $24,999	6,111	9.1%	5,090	7.4%
$25,000 - $34,999	6,268	9.3%	5,584	8.2%
$35,000 - $49,999	9,790	14.6%	9,224	13.5%
$50,000 - $74,999	11,892	17.7%	12,011	17.5%
$75,000 - $99,999	9,133	13.6%	9,720	14.2%
$100,000 - $149,999	9,873	14.7%	11,507	16.8%
$150,000 - $199,999	4,224	6.3%	5,441	7.9%
$200,000+	4,355	6.5%	5,262	7.7%
Median Household Income	$60,105		$68,674	
Average Household Income	$84,813		$96,839	
Per Capita Income	$39,799		$45,353	

	Census 2010		2021		2026	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,042	3.7%	4,528	3.2%	4,667	3.2%
5 - 9	5,721	4.2%	5,053	3.5%	5,044	3.5%
10 - 14	6,765	5.0%	5,802	4.1%	5,663	3.9%
15 - 19	7,040	5.2%	5,822	4.1%	5,635	3.9%
20 - 24	5,666	4.2%	5,643	4.0%	5,063	3.5%
25 - 34	12,244	9.0%	13,844	9.7%	13,911	9.6%
35 - 44	15,101	11.1%	13,767	9.7%	14,831	10.2%
45 - 54	21,453	15.7%	16,786	11.8%	15,542	10.7%
55 - 64	21,157	15.5%	23,575	16.5%	21,597	14.8%
65 - 74	16,708	12.2%	23,914	16.8%	25,699	17.6%
75 - 84	13,101	9.6%	15,525	10.9%	19,387	13.3%
85+	6,528	4.8%	8,220	5.8%	8,591	5.9%

	Census 2010		2021		2026	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	125,353	91.8%	128,262	90.0%	129,545	89.0%
Black Alone	3,459	2.5%	3,905	2.7%	4,171	2.9%
American Indian Alone	316	0.2%	348	0.2%	366	0.3%
Asian Alone	3,127	2.3%	3,960	2.8%	4,477	3.1%
Pacific Islander Alone	70	0.1%	71	0.0%	79	0.1%
Some Other Race Alone	1,870	1.4%	2,653	1.9%	3,176	2.2%
Two or More Races	2,331	1.7%	3,280	2.3%	3,817	2.6%
Hispanic Origin (Any Race)	9,360	6.9%	13,493	9.5%	16,219	11.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

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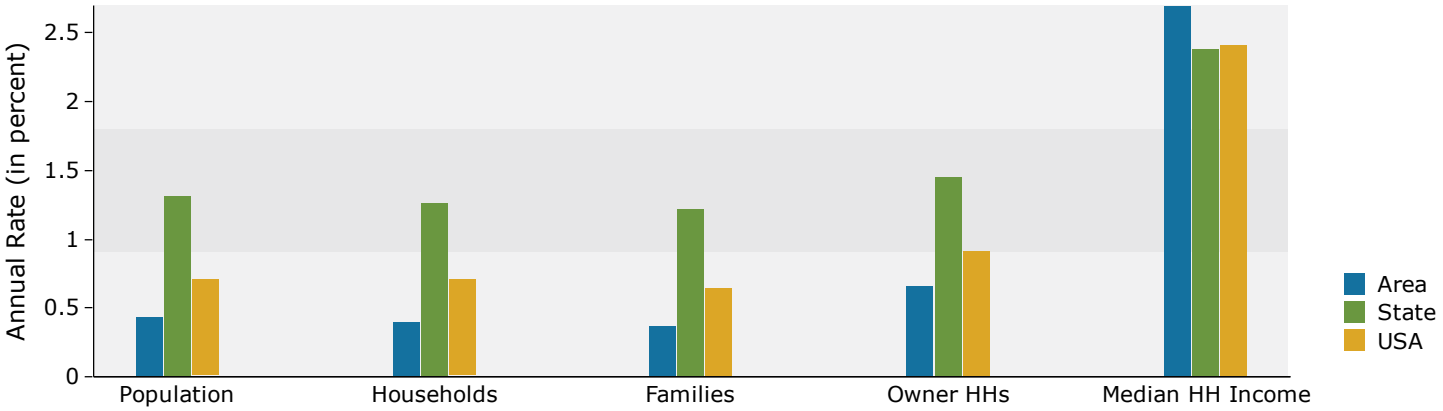
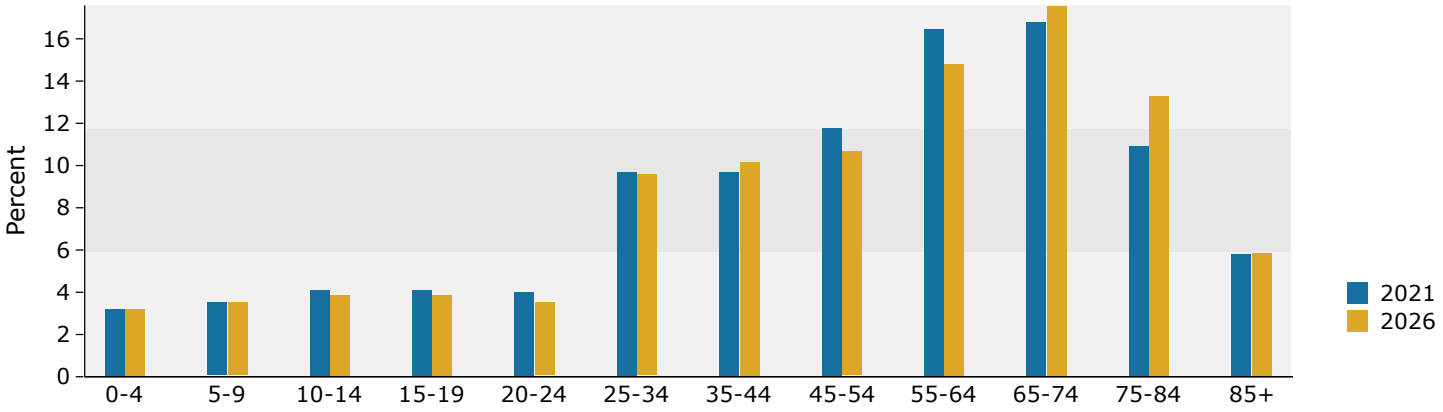
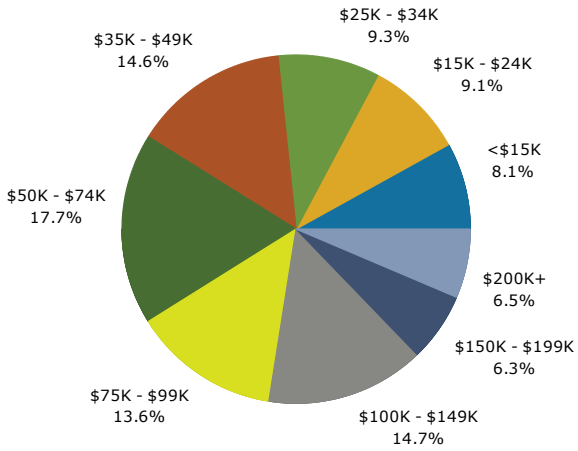
Trends 2021-2026



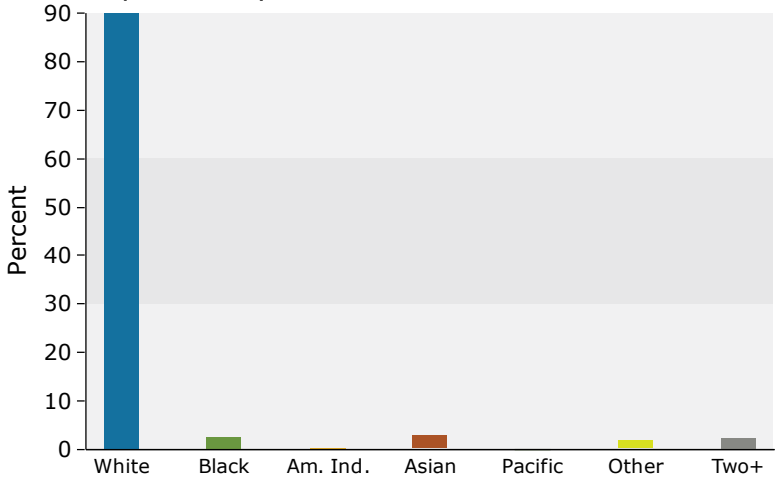
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin:9.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

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Demographic and Income Profile

Connell Square
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Summary	Census 2010	2021	2026
Population	262,758	279,602	287,914
Households	121,132	128,130	131,693
Families	70,635	73,962	75,818
Average Household Size	2.15	2.16	2.17
Owner Occupied Housing Units	85,670	90,311	93,876
Renter Occupied Housing Units	35,462	37,819	37,817
Median Age	47.5	51.6	52.5

Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.59%	1.31%	0.71%
Households	0.55%	1.27%	0.71%
Families	0.50%	1.22%	0.64%
Owner HHs	0.78%	1.45%	0.91%
Median Household Income	2.60%	2.38%	2.41%

	2021		2026	
Households by Income	Number	Percent	Number	Percent
<$15,000	11,272	8.8%	9,647	7.3%
$15,000 - $24,999	11,895	9.3%	9,948	7.6%
$25,000 - $34,999	12,172	9.5%	10,858	8.2%
$35,000 - $49,999	18,864	14.7%	18,171	13.8%
$50,000 - $74,999	22,383	17.5%	23,096	17.5%
$75,000 - $99,999	17,246	13.5%	18,451	14.0%
$100,000 - $149,999	18,516	14.5%	21,781	16.5%
$150,000 - $199,999	7,674	6.0%	9,914	7.5%
$200,000+	8,108	6.3%	9,826	7.5%
Median Household Income	$58,733		$66,766	
Average Household Income	$83,487		$95,188	
Per Capita Income	$38,150		$43,402	

	Census 2010		2021		2026	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,193	4.3%	10,275	3.7%	10,729	3.7%
5 - 9	12,031	4.6%	11,141	4.0%	11,197	3.9%
10 - 14	13,771	5.2%	12,535	4.5%	12,325	4.3%
15 - 19	14,371	5.5%	12,582	4.5%	12,392	4.3%
20 - 24	12,447	4.7%	12,635	4.5%	11,924	4.1%
25 - 34	26,479	10.1%	29,701	10.6%	30,077	10.4%
35 - 44	30,620	11.7%	29,190	10.4%	31,346	10.9%
45 - 54	42,013	16.0%	34,194	12.2%	32,244	11.2%
55 - 64	39,050	14.9%	45,011	16.1%	41,918	14.6%
65 - 74	28,837	11.0%	42,698	15.3%	46,419	16.1%
75 - 84	21,530	8.2%	26,378	9.4%	33,232	11.5%
85+	10,416	4.0%	13,263	4.7%	14,110	4.9%

	Census 2010		2021		2026	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	232,865	88.6%	241,305	86.3%	244,684	85.0%
Black Alone	11,774	4.5%	13,492	4.8%	14,376	5.0%
American Indian Alone	759	0.3%	864	0.3%	922	0.3%
Asian Alone	6,152	2.3%	7,966	2.8%	9,069	3.1%
Pacific Islander Alone	216	0.1%	224	0.1%	244	0.1%
Some Other Race Alone	5,710	2.2%	8,269	3.0%	9,915	3.4%
Two or More Races	5,282	2.0%	7,480	2.7%	8,704	3.0%
Hispanic Origin (Any Race)	23,455	8.9%	34,037	12.2%	40,760	14.2%

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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

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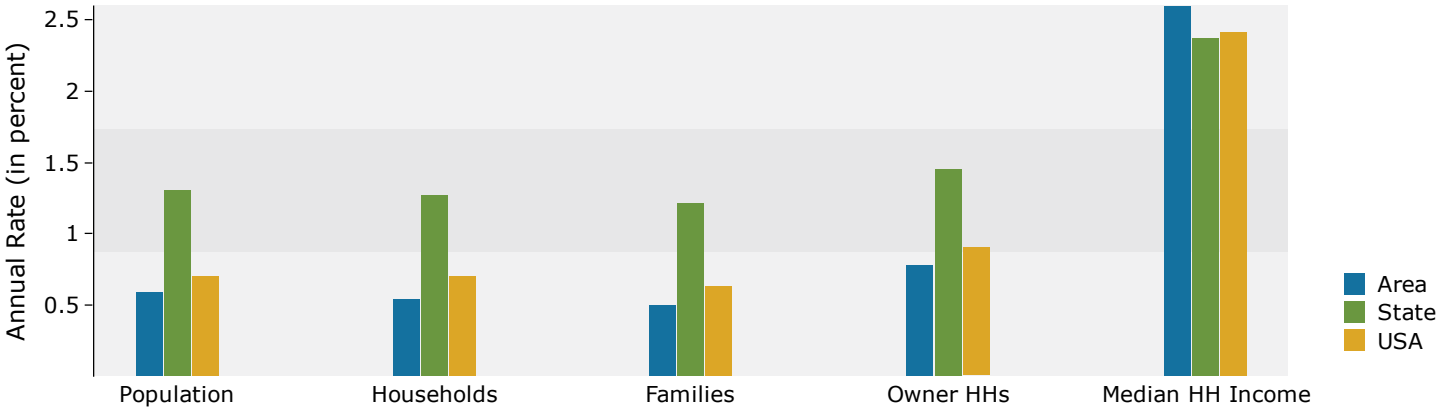
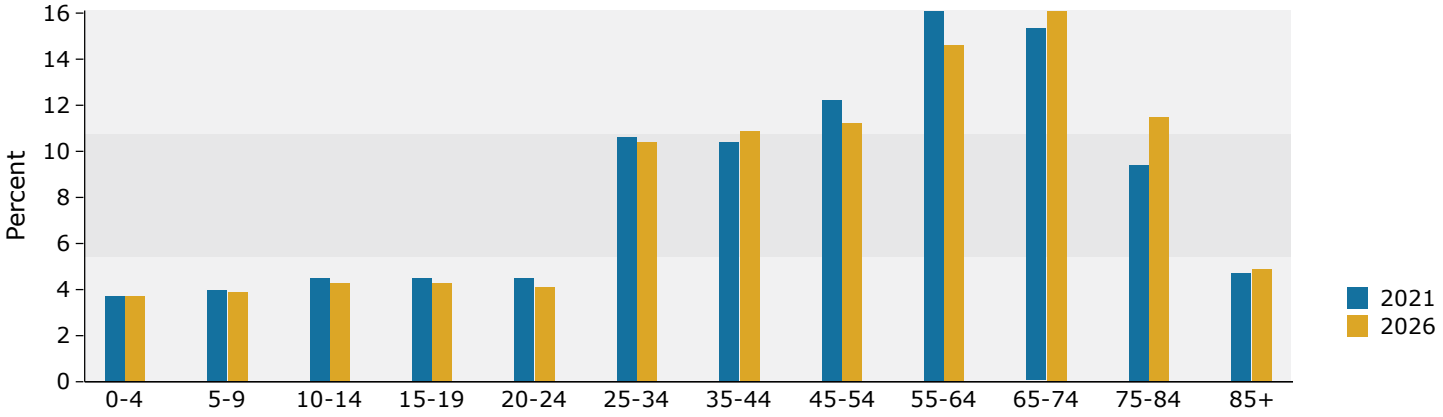
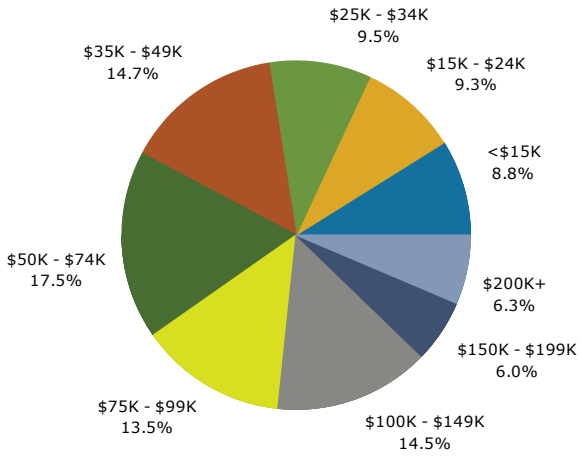
Trends 2021-2026



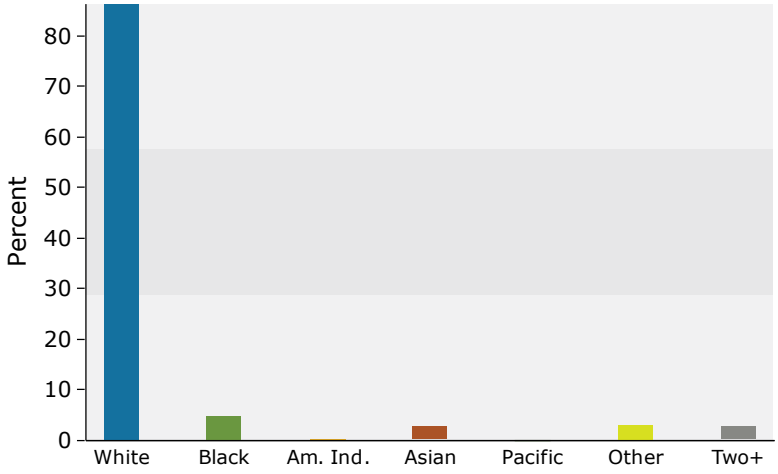
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin:12.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

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