



# Demographic and Income Profile

Cypress Grove Plaza.  
5622 Cypress Gardens Blvd, Winter Haven, Florida, 33884  
Drive Time: 5 minute radius

Prepared by Esri  
Latitude: 27.99594  
Longitude: -81.68860

Summary	Census 2010	2021	2026
Population	17,376	19,239	20,174
Households	7,123	7,844	8,198
Families	4,875	5,299	5,520
Average Household Size	2.40	2.42	2.43
Owner Occupied Housing Units	5,380	5,887	6,228
Renter Occupied Housing Units	1,743	1,958	1,971
Median Age	44.4	47.1	47.4
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.95%	1.31%	0.71%
Households	0.89%	1.27%	0.71%
Families	0.82%	1.22%	0.64%
Owner HHs	1.13%	1.45%	0.91%
Median Household Income	1.78%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	475	6.1%	411	5.0%
\$15,000 - \$24,999	741	9.4%	633	7.7%
\$25,000 - \$34,999	757	9.7%	682	8.3%
\$35,000 - \$49,999	971	12.4%	932	11.4%
\$50,000 - \$74,999	1,849	23.6%	1,964	24.0%
\$75,000 - \$99,999	1,098	14.0%	1,218	14.9%
\$100,000 - \$149,999	1,142	14.6%	1,366	16.7%
\$150,000 - \$199,999	372	4.7%	478	5.8%
\$200,000+	440	5.6%	512	6.2%
Median Household Income	\$60,502		\$66,077	
Average Household Income	\$81,700		\$91,237	
Per Capita Income	\$33,268		\$36,975	

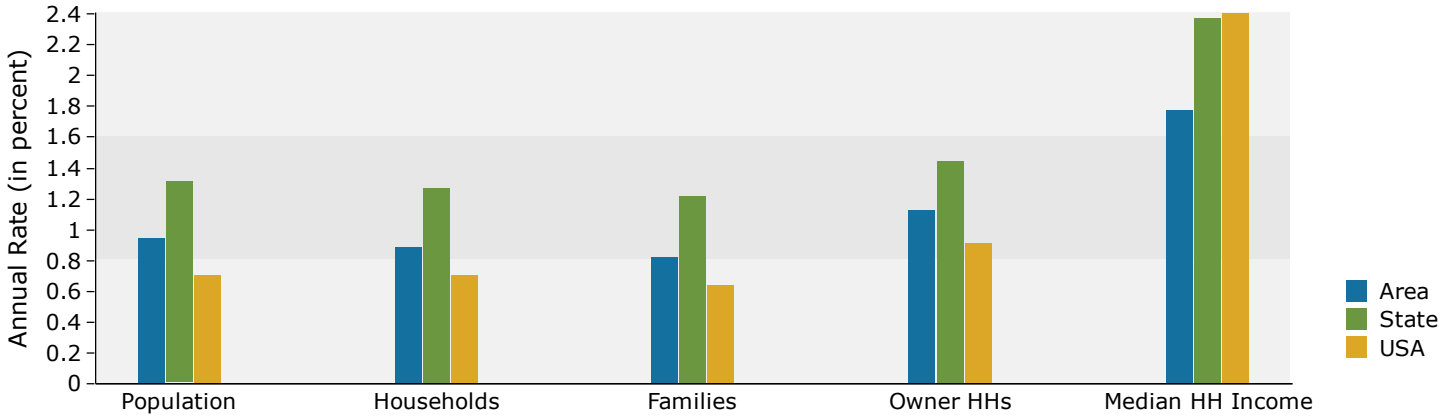
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	863	5.0%	851	4.4%	879	4.4%
5 - 9	1,038	6.0%	915	4.8%	975	4.8%
10 - 14	1,141	6.6%	1,009	5.2%	1,076	5.3%
15 - 19	1,027	5.9%	1,084	5.6%	1,020	5.1%
20 - 24	903	5.2%	897	4.7%	896	4.4%
25 - 34	1,758	10.1%	2,227	11.6%	2,038	10.1%
35 - 44	2,078	12.0%	2,179	11.3%	2,642	13.1%
45 - 54	2,446	14.1%	2,252	11.7%	2,299	11.4%
55 - 64	2,373	13.7%	2,714	14.1%	2,642	13.1%
65 - 74	1,921	11.1%	2,608	13.6%	2,780	13.8%
75 - 84	1,258	7.2%	1,757	9.1%	2,080	10.3%
85+	570	3.3%	744	3.9%	847	4.2%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	14,743	84.8%	15,574	81.0%	15,894	78.8%
Black Alone	1,436	8.3%	1,884	9.8%	2,122	10.5%
American Indian Alone	46	0.3%	58	0.3%	63	0.3%
Asian Alone	509	2.9%	648	3.4%	757	3.8%
Pacific Islander Alone	13	0.1%	16	0.1%	17	0.1%
Some Other Race Alone	298	1.7%	543	2.8%	708	3.5%
Two or More Races	332	1.9%	515	2.7%	613	3.0%
Hispanic Origin (Any Race)	1,382	8.0%	2,529	13.1%	3,094	15.3%

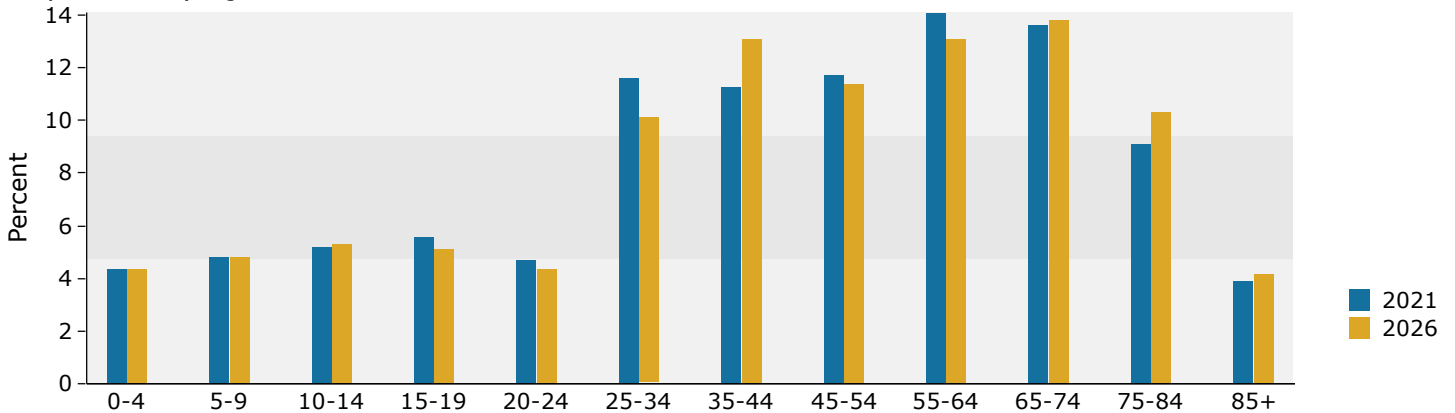
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

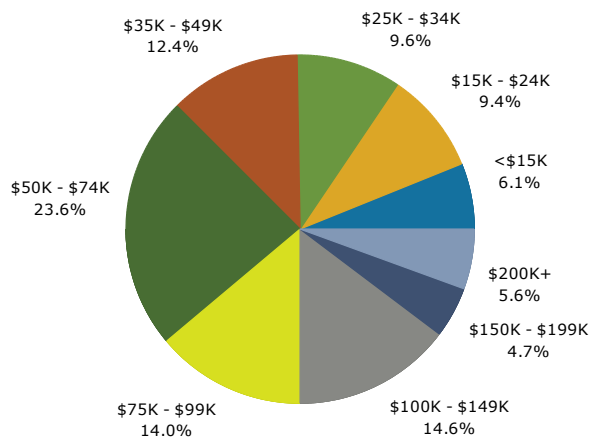
## Trends 2021-2026



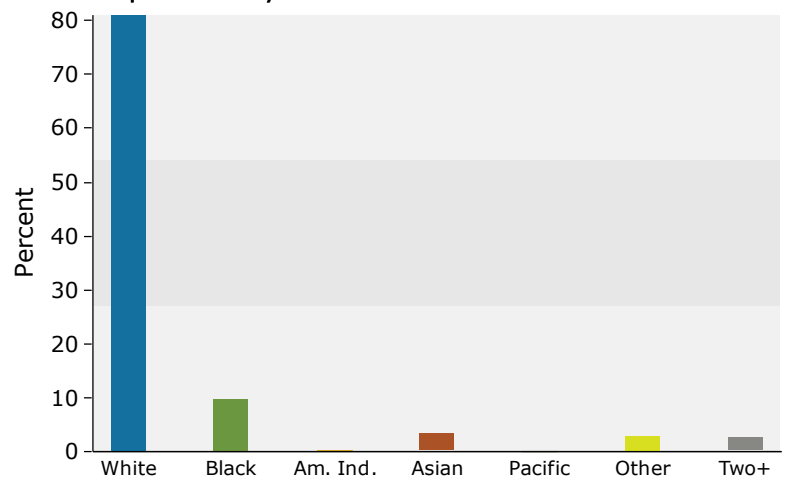
## Population by Age



## 2021 Household Income



## 2021 Population by Race



2021 Percent Hispanic Origin: 13.1%



# Demographic and Income Profile

Cypress Grove Plaza.  
5622 Cypress Gardens Blvd, Winter Haven, Florida, 33884  
Drive Time: 10 minute radius

Prepared by Esri  
Latitude: 27.99594  
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Summary	Census 2010	2021	2026
Population	50,621	60,651	64,981
Households	20,556	24,357	25,974
Families	13,707	16,086	17,119
Average Household Size	2.43	2.46	2.48
Owner Occupied Housing Units	14,105	17,140	18,580
Renter Occupied Housing Units	6,451	7,217	7,394
Median Age	42.5	44.5	44.7
Trends: 2021-2026 Annual Rate	Area	State	National
Population	1.39%	1.31%	0.71%
Households	1.29%	1.27%	0.71%
Families	1.25%	1.22%	0.64%
Owner HHs	1.63%	1.45%	0.91%
Median Household Income	1.61%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	2,362	9.7%	2,127	8.2%
\$15,000 - \$24,999	2,787	11.4%	2,513	9.7%
\$25,000 - \$34,999	2,501	10.3%	2,421	9.3%
\$35,000 - \$49,999	3,535	14.5%	3,597	13.8%
\$50,000 - \$74,999	5,212	21.4%	5,722	22.0%
\$75,000 - \$99,999	3,172	13.0%	3,608	13.9%
\$100,000 - \$149,999	2,793	11.5%	3,484	13.4%
\$150,000 - \$199,999	966	4.0%	1,282	4.9%
\$200,000+	1,030	4.2%	1,219	4.7%
Median Household Income	\$53,260		\$57,683	
Average Household Income	\$71,615		\$80,122	
Per Capita Income	\$28,759		\$32,016	

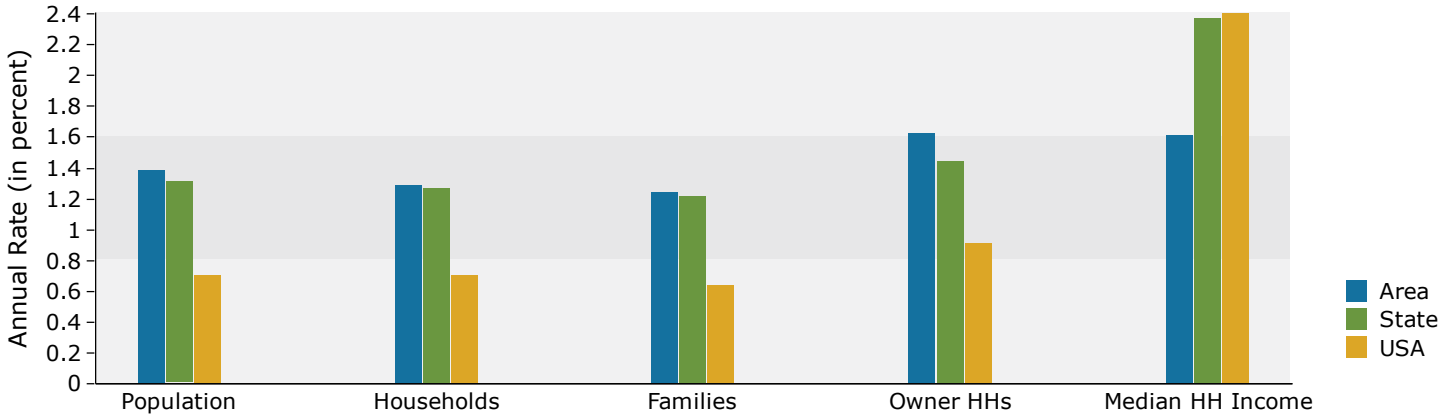
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,973	5.9%	3,196	5.3%	3,421	5.3%
5 - 9	3,129	6.2%	3,327	5.5%	3,583	5.5%
10 - 14	3,200	6.3%	3,428	5.7%	3,782	5.8%
15 - 19	3,139	6.2%	3,374	5.6%	3,589	5.5%
20 - 24	2,793	5.5%	2,989	4.9%	3,071	4.7%
25 - 34	5,668	11.2%	7,383	12.2%	7,112	10.9%
35 - 44	5,911	11.7%	6,937	11.4%	8,192	12.6%
45 - 54	6,623	13.1%	6,706	11.1%	7,154	11.0%
55 - 64	6,625	13.1%	7,895	13.0%	7,801	12.0%
65 - 74	5,564	11.0%	8,193	13.5%	8,534	13.1%
75 - 84	3,537	7.0%	5,179	8.5%	6,393	9.8%
85+	1,460	2.9%	2,044	3.4%	2,350	3.6%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	39,000	77.0%	43,520	71.8%	44,874	69.1%
Black Alone	6,960	13.7%	9,573	15.8%	10,822	16.7%
American Indian Alone	208	0.4%	280	0.5%	323	0.5%
Asian Alone	1,195	2.4%	1,594	2.6%	1,874	2.9%
Pacific Islander Alone	41	0.1%	53	0.1%	59	0.1%
Some Other Race Alone	2,125	4.2%	3,829	6.3%	4,881	7.5%
Two or More Races	1,092	2.2%	1,802	3.0%	2,148	3.3%
Hispanic Origin (Any Race)	6,556	13.0%	12,083	19.9%	14,719	22.7%

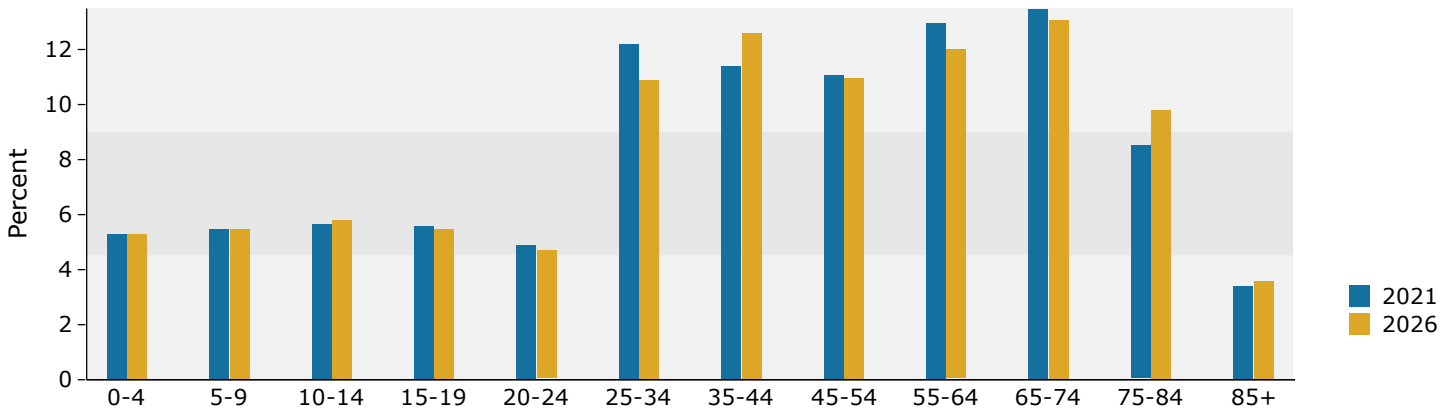
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

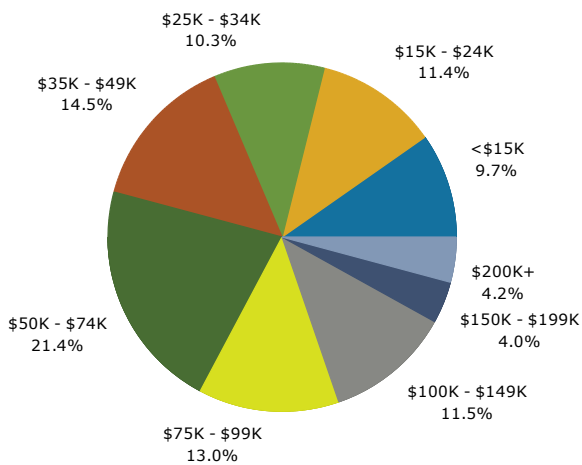
## Trends 2021-2026



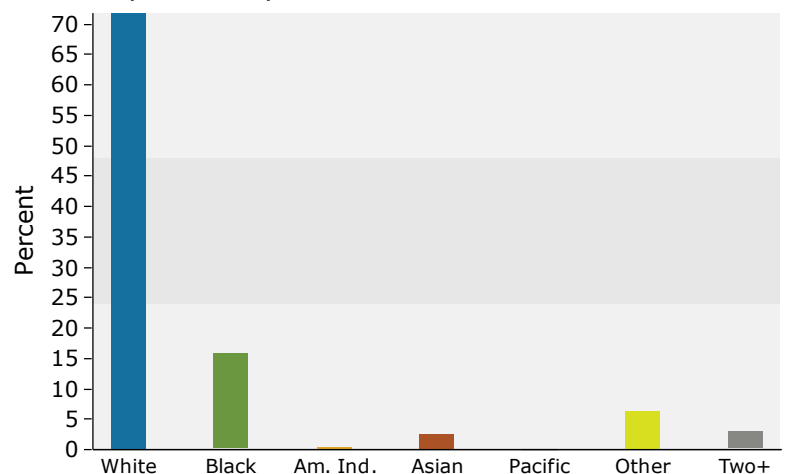
## Population by Age



## 2021 Household Income



## 2021 Population by Race



2021 Percent Hispanic Origin: 19.9%



# Demographic and Income Profile

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Drive Time: 15 minute radius

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Latitude: 27.99594  
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Summary	Census 2010	2021	2026
Population	100,307	119,395	127,828
Households	39,415	46,322	49,340
Families	26,768	31,171	33,132
Average Household Size	2.53	2.56	2.57
Owner Occupied Housing Units	27,115	32,315	35,028
Renter Occupied Housing Units	12,300	14,006	14,311
Median Age	41.2	42.9	43.3
Trends: 2021-2026 Annual Rate	Area	State	National
Population	1.37%	1.31%	0.71%
Households	1.27%	1.27%	0.71%
Families	1.23%	1.22%	0.64%
Owner HHs	1.63%	1.45%	0.91%
Median Household Income	1.65%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	5,331	11.5%	4,812	9.8%
\$15,000 - \$24,999	5,519	11.9%	4,997	10.1%
\$25,000 - \$34,999	5,351	11.6%	5,181	10.5%
\$35,000 - \$49,999	6,942	15.0%	7,095	14.4%
\$50,000 - \$74,999	9,561	20.6%	10,580	21.4%
\$75,000 - \$99,999	5,805	12.5%	6,758	13.7%
\$100,000 - \$149,999	4,700	10.1%	5,942	12.0%
\$150,000 - \$199,999	1,578	3.4%	2,130	4.3%
\$200,000+	1,534	3.3%	1,845	3.7%
Median Household Income	\$50,029		\$54,286	
Average Household Income	\$65,918		\$74,256	
Per Capita Income	\$25,600		\$28,690	

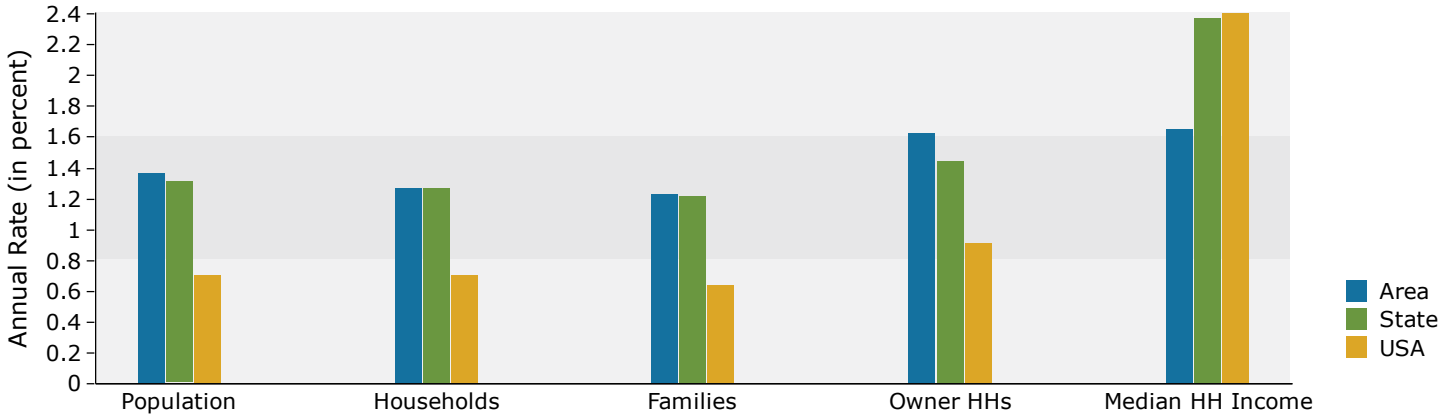
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,386	6.4%	6,892	5.8%	7,359	5.8%
5 - 9	6,584	6.6%	7,052	5.9%	7,570	5.9%
10 - 14	6,547	6.5%	7,033	5.9%	7,831	6.1%
15 - 19	6,572	6.6%	6,818	5.7%	7,277	5.7%
20 - 24	5,679	5.7%	6,178	5.2%	6,343	5.0%
25 - 34	11,344	11.3%	15,030	12.6%	14,564	11.4%
35 - 44	11,469	11.4%	13,322	11.2%	15,595	12.2%
45 - 54	13,003	13.0%	12,885	10.8%	13,646	10.7%
55 - 64	12,667	12.6%	15,321	12.8%	15,068	11.8%
65 - 74	10,729	10.7%	15,500	13.0%	16,432	12.9%
75 - 84	6,726	6.7%	9,688	8.1%	11,913	9.3%
85+	2,602	2.6%	3,678	3.1%	4,233	3.3%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	71,631	71.4%	79,119	66.3%	81,228	63.5%
Black Alone	18,407	18.4%	23,585	19.8%	26,080	20.4%
American Indian Alone	440	0.4%	587	0.5%	679	0.5%
Asian Alone	1,835	1.8%	2,430	2.0%	2,841	2.2%
Pacific Islander Alone	67	0.1%	85	0.1%	95	0.1%
Some Other Race Alone	5,666	5.6%	9,933	8.3%	12,595	9.9%
Two or More Races	2,261	2.3%	3,655	3.1%	4,311	3.4%
Hispanic Origin (Any Race)	15,827	15.8%	27,997	23.4%	33,815	26.5%

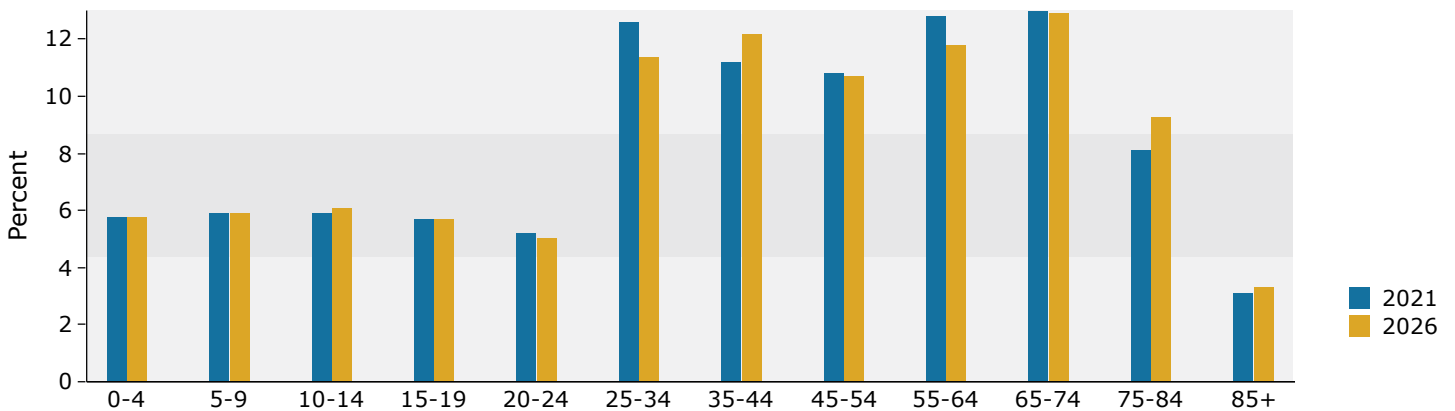
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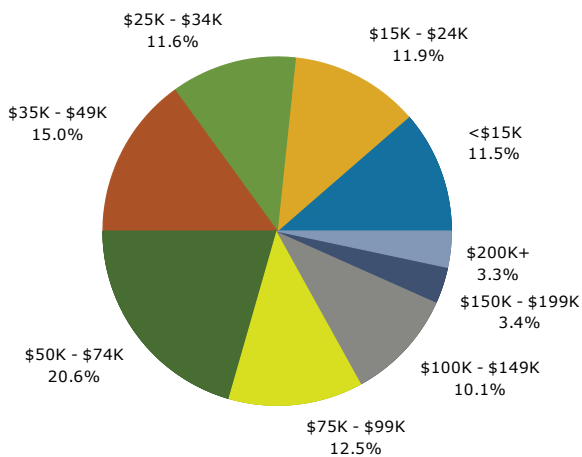
## Trends 2021-2026



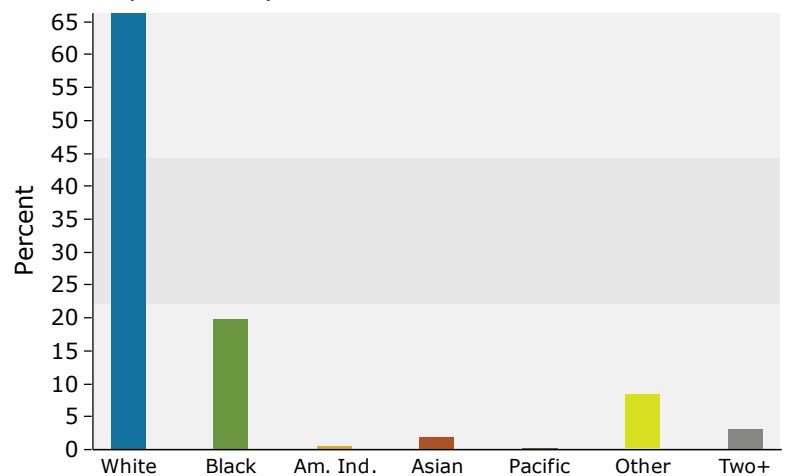
## Population by Age



## 2021 Household Income



## 2021 Population by Race



2021 Percent Hispanic Origin: 23.4%