Demographic and Income Profile

10496 Roosevelt Blvd N, Saint Petersburg, Florida, 33716
Drive time: 5 minute radius

Prepared by Esri
Latitude: 27.86697
Longitude: -82.64563

Summary	Census 2010	Census 2020	2024	2029
Population	18,252	19,828	19,843	20,675
Households	9,481	10,693	10,796	11,479
Families	3,939	4,184	4,075	4,352
Average Household Size	1.86	1.82	1.80	1.77
Owner Occupied Housing Units	3,603	3,372	3,587	3,842
Renter Occupied Housing Units	5,878	7,321	7,209	7,637
Median Age	36.2	37.3	38.1	40.0

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.82%	0.93%	0.38%
Households	1.23%	1.15%	0.64%
Families	1.32%	1.12%	0.56%
Owner HHs	1.38%	1.66%	0.97%
Median Household Income	4.31%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	1,175	10.9%	973	8.5%
$15,000 - $24,999	584	5.4%	447	3.9%
$25,000 - $34,999	813	7.5%	725	6.3%
$35,000 - $49,999	1,596	14.8%	1,437	12.5%
$50,000 - $74,999	1,955	18.1%	1,873	16.3%
$75,000 - $99,999	1,442	13.4%	1,637	14.3%
$100,000 - $149,999	1,895	17.6%	2,401	20.9%
$150,000 - $199,999	654	6.1%	1,021	8.9%
$200,000+	682	6.3%	965	8.4%
Median Household Income	$63,445		$78,365	
Average Household Income	$87,915		$105,722	
Per Capita Income	$47,427		$57,974	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,037	5.7%	844	4.3%	832	4.2%	845	4.1%
5 - 9	762	4.2%	772	3.9%	729	3.7%	764	3.7%
10 - 14	673	3.7%	703	3.5%	672	3.4%	749	3.6%
15 - 19	716	3.9%	632	3.2%	653	3.3%	764	3.7%
20 - 24	1,567	8.6%	1,596	8.0%	1,186	6.0%	1,253	6.1%
25 - 34	4,009	22.0%	4,670	23.6%	4,847	24.4%	3,885	18.8%
35 - 44	2,700	14.8%	2,768	14.0%	2,984	15.0%	3,678	17.8%
45 - 54	2,601	14.3%	2,578	13.0%	2,437	12.3%	2,516	12.2%
55 - 64	1,897	10.4%	2,536	12.8%	2,485	12.5%	2,445	11.8%
65 - 74	986	5.4%	1,602	8.1%	1,763	8.9%	2,150	10.4%
75 - 84	783	4.3%	721	3.6%	856	4.3%	1,158	5.6%
85+	520	2.8%	407	2.1%	399	2.0%	467	2.3%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	14,806	81.1%	13,931	70.3%	13,712	69.1%	13,857	67.0%
Black Alone	1,853	10.2%	2,223	11.2%	2,197	11.1%	2,352	11.4%
American Indian Alone	44	0.2%	61	0.3%	66	0.3%	70	0.3%
Asian Alone	645	3.5%	925	4.7%	986	5.0%	1,131	5.5%
Pacific Islander Alone	13	0.1%	9	0.0%	9	0.0%	10	0.0%
Some Other Race Alone	369	2.0%	697	3.5%	742	3.7%	839	4.1%
Two or More Races	523	2.9%	1,982	10.0%	2,130	10.7%	2,416	11.7%
Hispanic Origin (Any Race)	1,743	9.5%	2,412	12.2%	2,603	13.1%	2,978	14.4%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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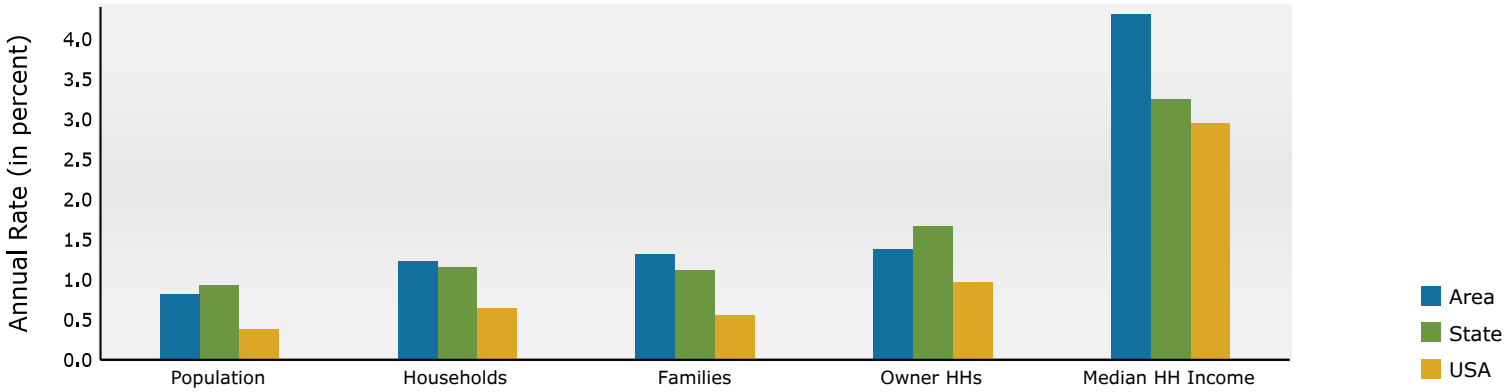
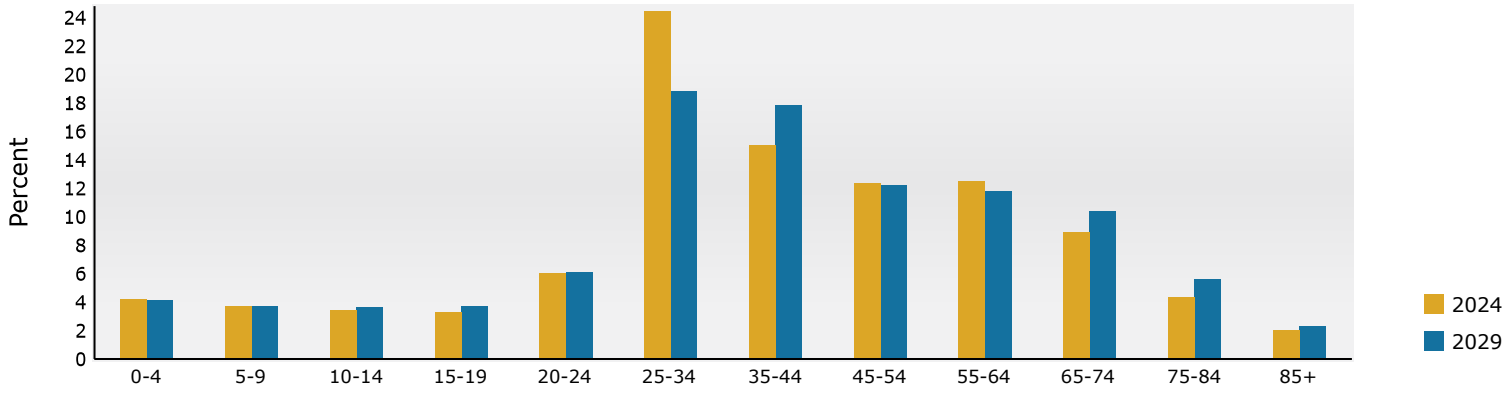
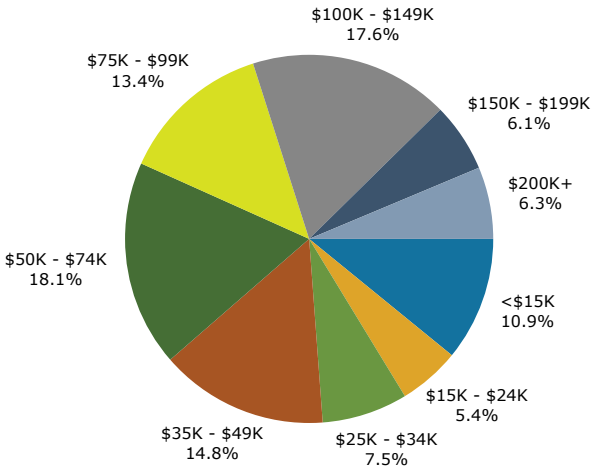
Trends 2024-2029



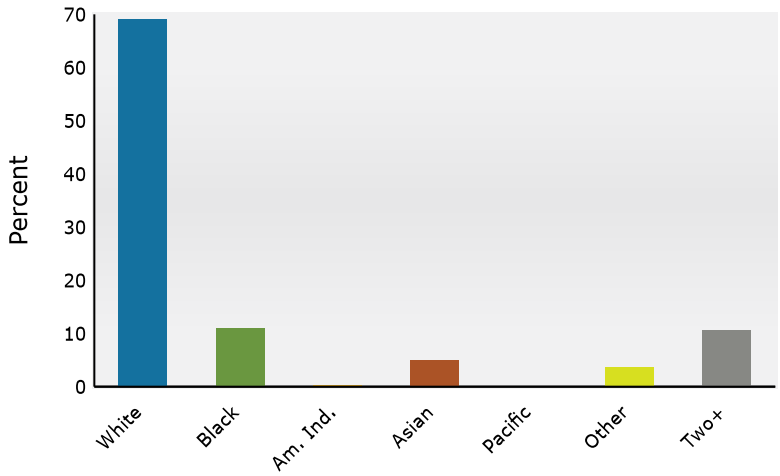
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:13.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Summary	Census 2010	Census 2020	2024	2029
Population	85,640	90,424	92,886	93,885
Households	40,260	43,766	45,157	46,363
Families	20,344	21,104	21,145	21,693
Average Household Size	2.09	2.04	2.03	2.00
Owner Occupied Housing Units	23,073	23,171	24,019	25,180
Renter Occupied Housing Units	17,187	20,595	21,138	21,184
Median Age	41.0	42.2	43.0	44.5

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.21%	0.93%	0.38%
Households	0.53%	1.15%	0.64%
Families	0.51%	1.12%	0.56%
Owner HHs	0.95%	1.66%	0.97%
Median Household Income	4.32%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	4,743	10.5%	3,795	8.2%
$15,000 - $24,999	3,177	7.0%	2,368	5.1%
$25,000 - $34,999	3,715	8.2%	2,951	6.4%
$35,000 - $49,999	5,519	12.2%	4,698	10.1%
$50,000 - $74,999	7,034	15.6%	6,912	14.9%
$75,000 - $99,999	5,585	12.4%	6,036	13.0%
$100,000 - $149,999	8,394	18.6%	10,168	21.9%
$150,000 - $199,999	3,043	6.7%	4,372	9.4%
$200,000+	3,948	8.7%	5,063	10.9%
Median Household Income	$67,617		$83,552	
Average Household Income	$95,651		$114,152	
Per Capita Income	$46,560		$56,427	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,658	5.4%	3,989	4.4%	3,981	4.3%	3,855	4.1%
5 - 9	3,997	4.7%	3,848	4.3%	3,843	4.1%	3,716	4.0%
10 - 14	3,948	4.6%	3,824	4.2%	3,601	3.9%	3,827	4.1%
15 - 19	4,089	4.8%	3,645	4.0%	3,604	3.9%	3,644	3.9%
20 - 24	5,339	6.2%	5,272	5.8%	5,085	5.5%	4,951	5.3%
25 - 34	13,731	16.0%	15,748	17.4%	15,829	17.0%	13,422	14.3%
35 - 44	11,825	13.8%	11,918	13.2%	12,921	13.9%	14,256	15.2%
45 - 54	13,193	15.4%	11,771	13.0%	11,257	12.1%	11,352	12.1%
55 - 64	11,026	12.9%	13,470	14.9%	12,941	13.9%	11,898	12.7%
65 - 74	6,989	8.2%	10,146	11.2%	11,490	12.4%	12,431	13.2%
75 - 84	4,805	5.6%	4,941	5.5%	6,298	6.8%	7,953	8.5%
85+	2,040	2.4%	1,850	2.0%	2,035	2.2%	2,581	2.7%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	70,445	82.3%	64,335	71.1%	64,996	70.0%	63,776	67.9%
Black Alone	6,500	7.6%	7,835	8.7%	7,911	8.5%	8,196	8.7%
American Indian Alone	262	0.3%	329	0.4%	362	0.4%	371	0.4%
Asian Alone	4,199	4.9%	5,587	6.2%	6,123	6.6%	6,750	7.2%
Pacific Islander Alone	55	0.1%	53	0.1%	60	0.1%	65	0.1%
Some Other Race Alone	1,816	2.1%	3,324	3.7%	3,609	3.9%	3,921	4.2%
Two or More Races	2,363	2.8%	8,961	9.9%	9,825	10.6%	10,805	11.5%
Hispanic Origin (Any Race)	7,468	8.7%	10,832	12.0%	11,939	12.9%	13,204	14.1%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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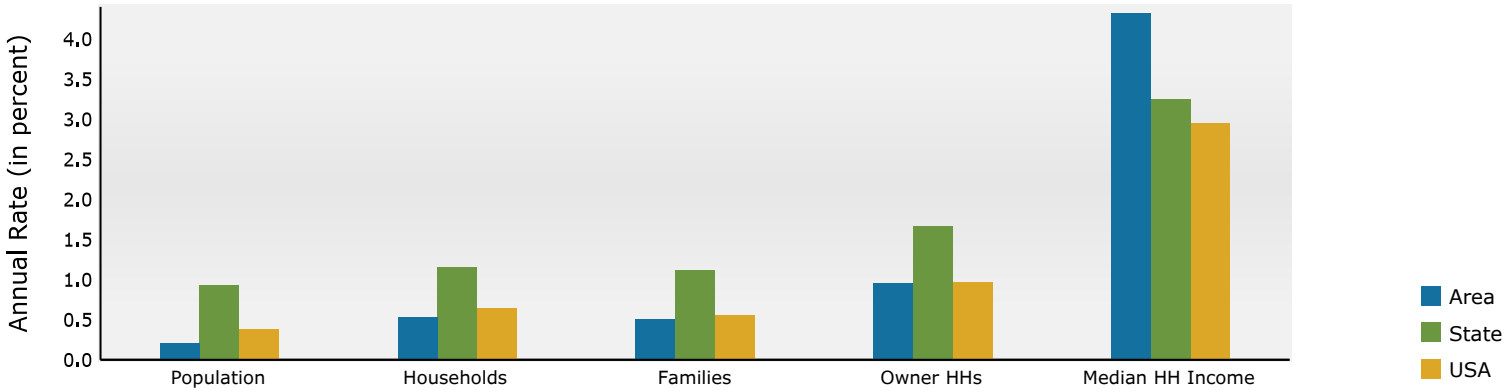
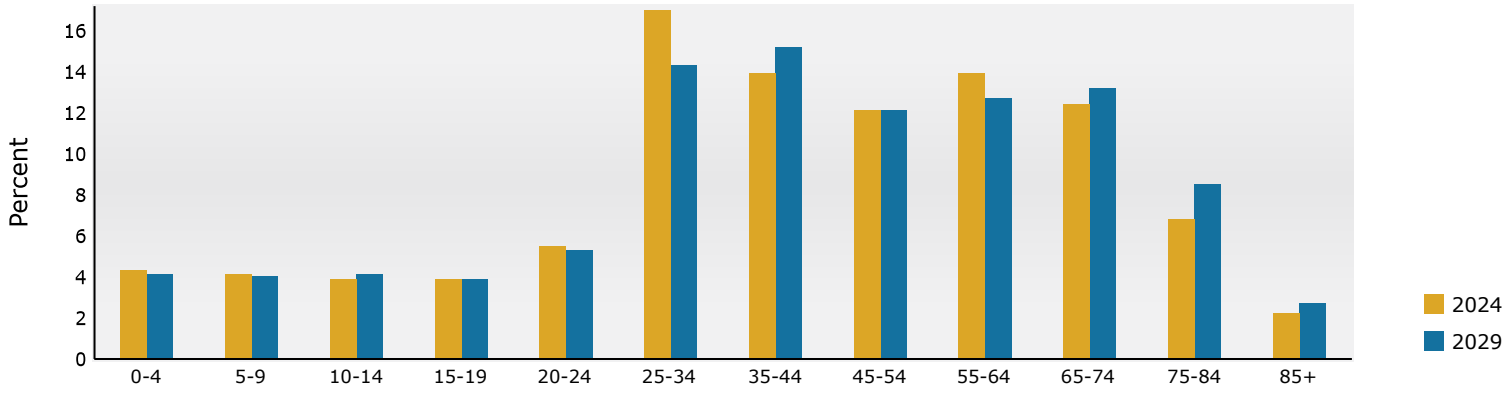
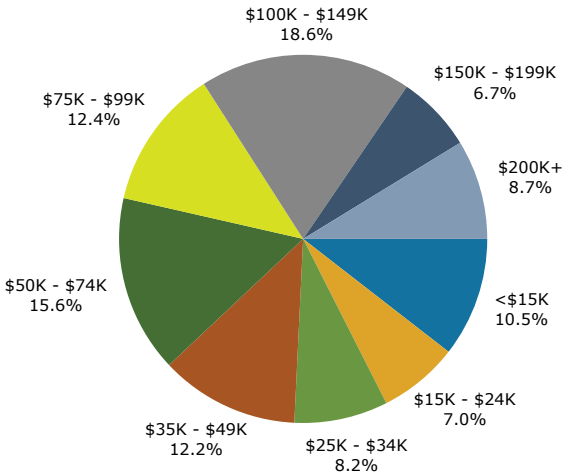
Trends 2024-2029



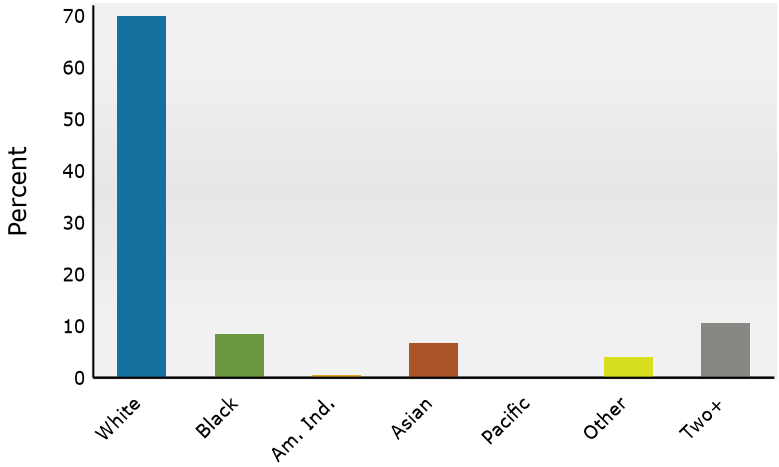
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:12.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Demographic and Income Profile

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Summary	Census 2010	Census 2020	2024	2029
Population	280,718	302,881	312,024	317,833
Households	124,682	139,904	145,438	150,966
Families	66,045	70,719	71,263	73,313
Average Household Size	2.18	2.11	2.09	2.05
Owner Occupied Housing Units	74,598	76,655	79,940	84,298
Renter Occupied Housing Units	50,084	63,249	65,498	66,668
Median Age	41.0	42.3	42.8	44.2

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.37%	0.93%	0.38%
Households	0.75%	1.15%	0.64%
Families	0.57%	1.12%	0.56%
Owner HHs	1.07%	1.66%	0.97%
Median Household Income	4.49%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	14,882	10.2%	12,284	8.1%
$15,000 - $24,999	10,404	7.2%	7,757	5.1%
$25,000 - $34,999	12,193	8.4%	10,083	6.7%
$35,000 - $49,999	16,241	11.2%	14,049	9.3%
$50,000 - $74,999	21,820	15.0%	21,085	14.0%
$75,000 - $99,999	16,632	11.4%	17,439	11.6%
$100,000 - $149,999	26,997	18.6%	33,121	21.9%
$150,000 - $199,999	10,760	7.4%	15,477	10.3%
$200,000+	15,508	10.7%	19,670	13.0%
Median Household Income	$70,699		$88,070	
Average Household Income	$103,267		$122,802	
Per Capita Income	$48,308		$58,518	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	15,335	5.5%	13,414	4.4%	13,507	4.3%	13,210	4.2%
5 - 9	14,075	5.0%	13,597	4.5%	13,578	4.4%	12,996	4.1%
10 - 14	14,268	5.1%	14,033	4.6%	13,102	4.2%	13,499	4.2%
15 - 19	15,538	5.5%	13,976	4.6%	13,716	4.4%	13,426	4.2%
20 - 24	17,464	6.2%	17,636	5.8%	18,225	5.8%	17,651	5.6%
25 - 34	40,540	14.4%	49,060	16.2%	49,560	15.9%	44,871	14.1%
35 - 44	39,270	14.0%	39,621	13.1%	43,343	13.9%	46,636	14.7%
45 - 54	45,060	16.1%	39,677	13.1%	38,423	12.3%	39,411	12.4%
55 - 64	36,487	13.0%	46,241	15.3%	44,398	14.2%	40,775	12.8%
65 - 74	22,525	8.0%	33,832	11.2%	37,860	12.1%	41,587	13.1%
75 - 84	14,117	5.0%	15,926	5.3%	19,848	6.4%	25,660	8.1%
85+	6,036	2.2%	5,866	1.9%	6,464	2.1%	8,110	2.6%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	213,327	76.0%	201,291	66.5%	203,630	65.3%	201,049	63.3%
Black Alone	38,609	13.8%	40,438	13.4%	41,153	13.2%	42,720	13.4%
American Indian Alone	960	0.3%	1,100	0.4%	1,213	0.4%	1,235	0.4%
Asian Alone	13,626	4.9%	17,683	5.8%	19,324	6.2%	21,356	6.7%
Pacific Islander Alone	300	0.1%	256	0.1%	298	0.1%	325	0.1%
Some Other Race Alone	6,426	2.3%	11,861	3.9%	12,910	4.1%	14,047	4.4%
Two or More Races	7,470	2.7%	30,252	10.0%	33,497	10.7%	37,100	11.7%
Hispanic Origin (Any Race)	26,612	9.5%	38,092	12.6%	42,428	13.6%	47,239	14.9%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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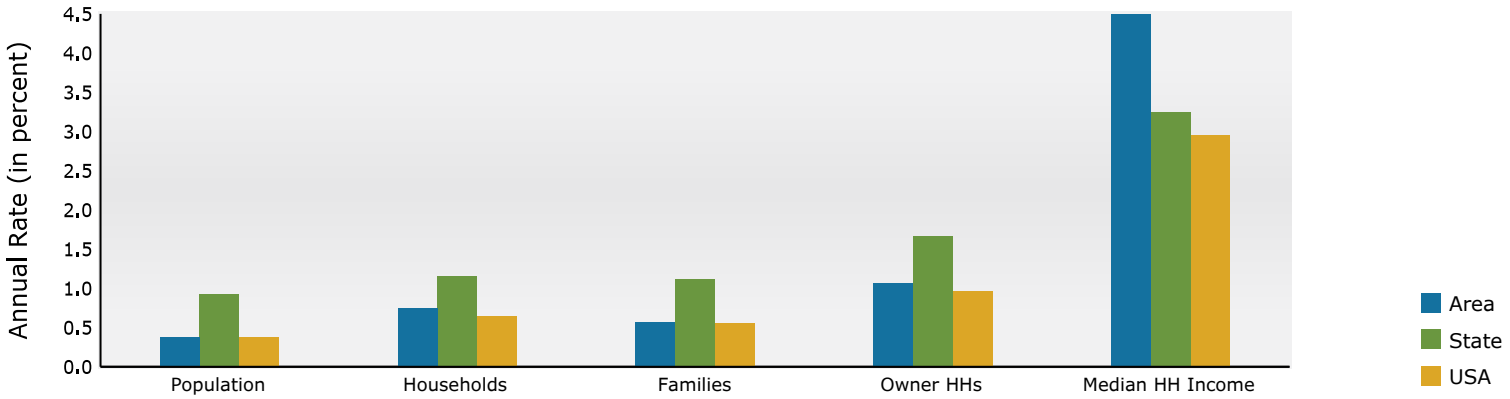
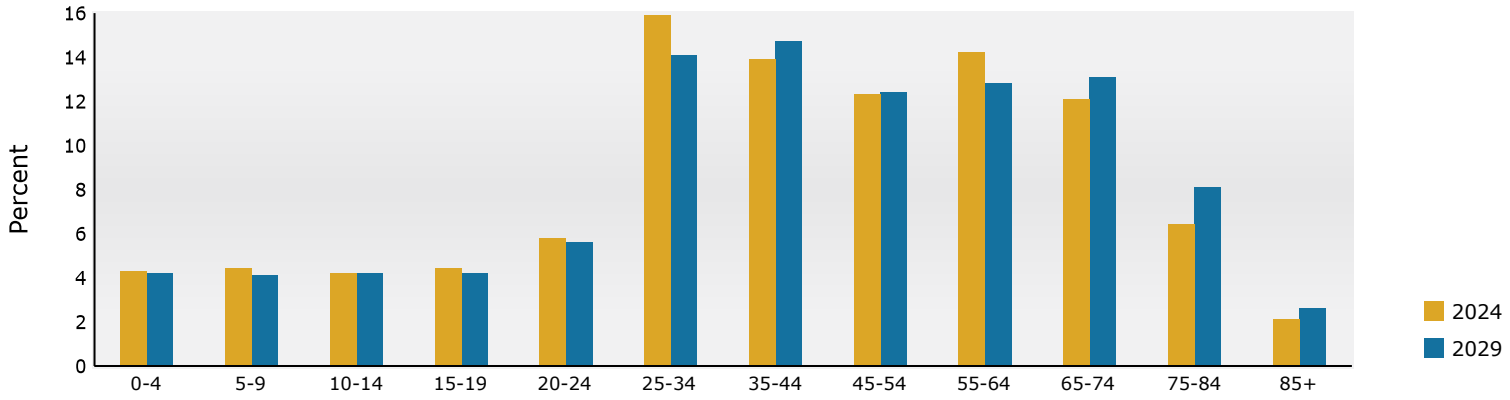
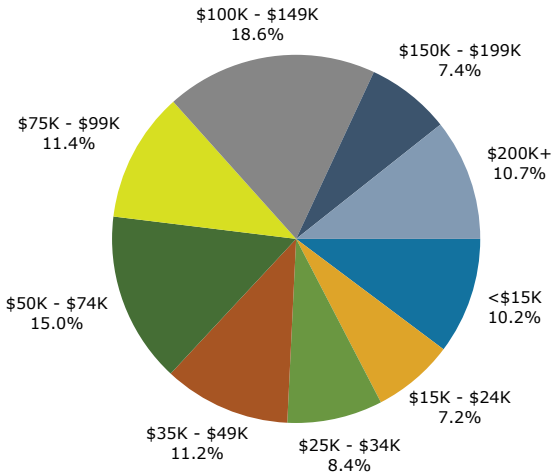


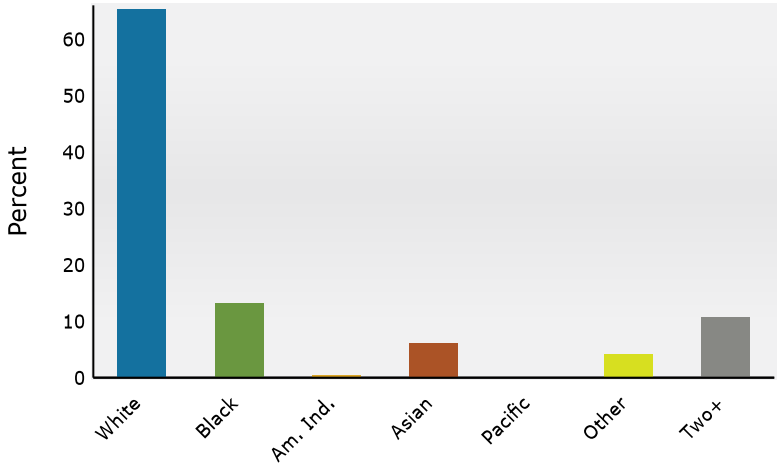
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:13.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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