Demographic and Income Profile

Defuniak Square
1020 US Highway 331 S, Defuniak Springs, Florida, 32435
Drive time: 10 minute radius

Prepared by Esri
Latitude: 30.70705
Longitude: -86.12344

Summary	Census 2010	Census 2020	2024	2029
Population	9,682	10,732	11,366	12,696
Households	3,556	3,836	4,141	4,697
Families	2,306	2,473	2,610	2,958
Average Household Size	2.43	2.51	2.50	2.49
Owner Occupied Housing Units	2,397	2,395	2,687	3,214
Renter Occupied Housing Units	1,159	1,441	1,454	1,482
Median Age	38.4	39.4	40.1	41.0

Trends: 2024-2029 Annual Rate	Area	State	National
Population	2.24%	0.93%	0.38%
Households	2.55%	1.15%	0.64%
Families	2.53%	1.12%	0.56%
Owner HHs	3.65%	1.66%	0.97%
Median Household Income	3.62%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	384	9.3%	348	7.4%
$15,000 - $24,999	395	9.5%	318	6.8%
$25,000 - $34,999	305	7.4%	274	5.8%
$35,000 - $49,999	362	8.7%	317	6.7%
$50,000 - $74,999	909	22.0%	968	20.6%
$75,000 - $99,999	749	18.1%	904	19.2%
$100,000 - $149,999	812	19.6%	1,185	25.2%
$150,000 - $199,999	94	2.3%	171	3.6%
$200,000+	131	3.2%	211	4.5%
Median Household Income	$64,833		$77,458	
Average Household Income	$77,279		$92,407	
Per Capita Income	$28,162		$34,224	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	677	7.0%	649	6.0%	669	5.9%	740	5.8%
5 - 9	596	6.2%	666	6.2%	705	6.2%	722	5.7%
10 - 14	567	5.9%	685	6.4%	678	6.0%	739	5.8%
15 - 19	588	6.1%	665	6.2%	712	6.3%	731	5.8%
20 - 24	648	6.7%	601	5.6%	651	5.7%	720	5.7%
25 - 34	1,363	14.1%	1,471	13.7%	1,502	13.2%	1,722	13.6%
35 - 44	1,157	12.0%	1,403	13.1%	1,503	13.2%	1,635	12.9%
45 - 54	1,389	14.3%	1,261	11.7%	1,341	11.8%	1,512	11.9%
55 - 64	1,140	11.8%	1,431	13.3%	1,399	12.3%	1,442	11.4%
65 - 74	834	8.6%	1,102	10.3%	1,202	10.6%	1,441	11.3%
75 - 84	525	5.4%	590	5.5%	761	6.7%	987	7.8%
85+	200	2.1%	209	1.9%	243	2.1%	306	2.4%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	7,342	75.8%	7,509	70.0%	7,838	69.0%	8,552	67.4%
Black Alone	1,580	16.3%	1,490	13.9%	1,598	14.1%	1,825	14.4%
American Indian Alone	81	0.8%	75	0.7%	84	0.7%	93	0.7%
Asian Alone	67	0.7%	94	0.9%	105	0.9%	129	1.0%
Pacific Islander Alone	21	0.2%	7	0.1%	7	0.1%	9	0.1%
Some Other Race Alone	354	3.7%	658	6.1%	763	6.7%	925	7.3%
Two or More Races	238	2.5%	898	8.4%	971	8.5%	1,164	9.2%
Hispanic Origin (Any Race)	650	6.7%	1,208	11.3%	1,418	12.5%	1,741	13.7%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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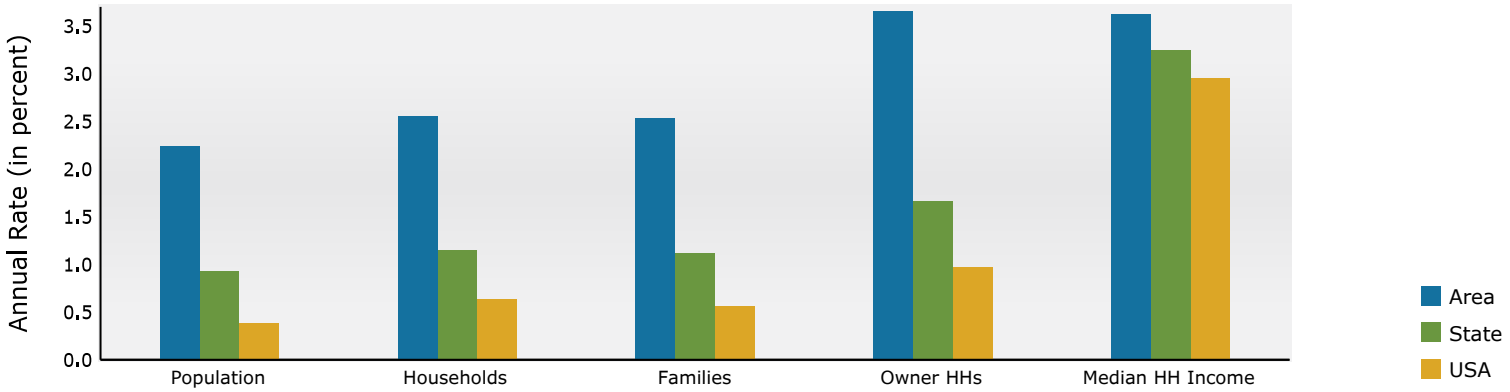
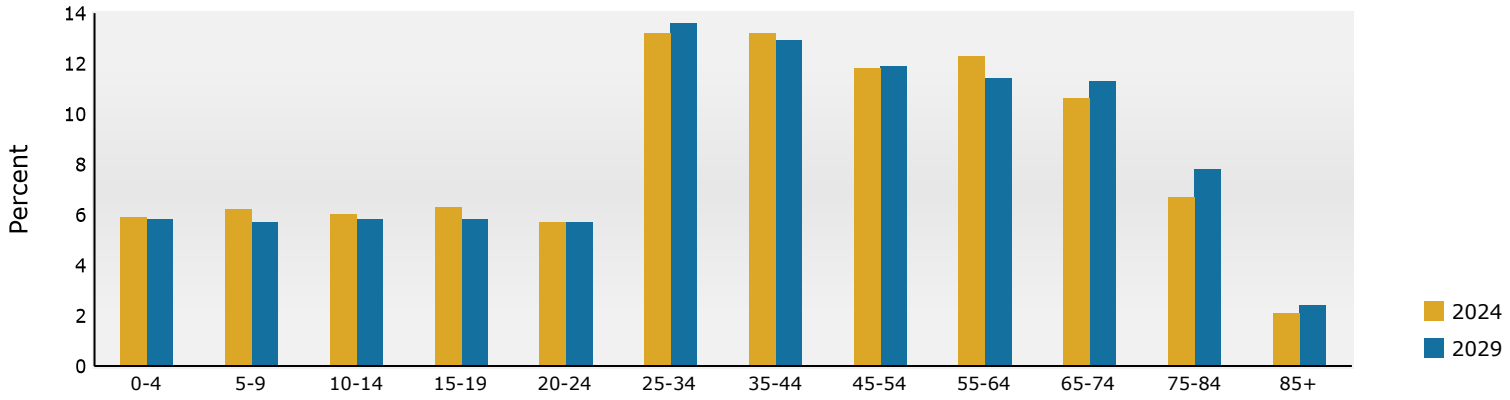
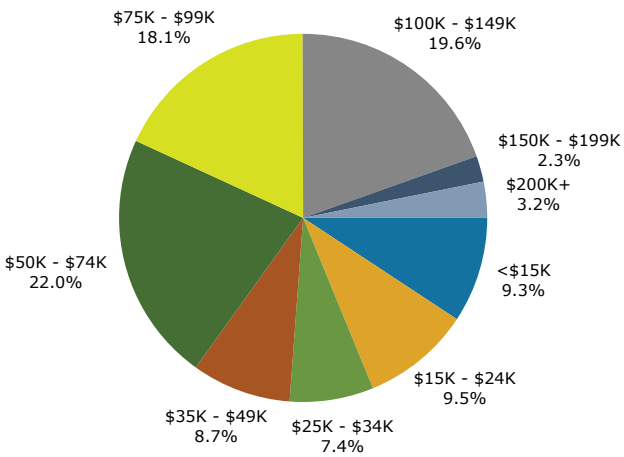
Trends 2024-2029



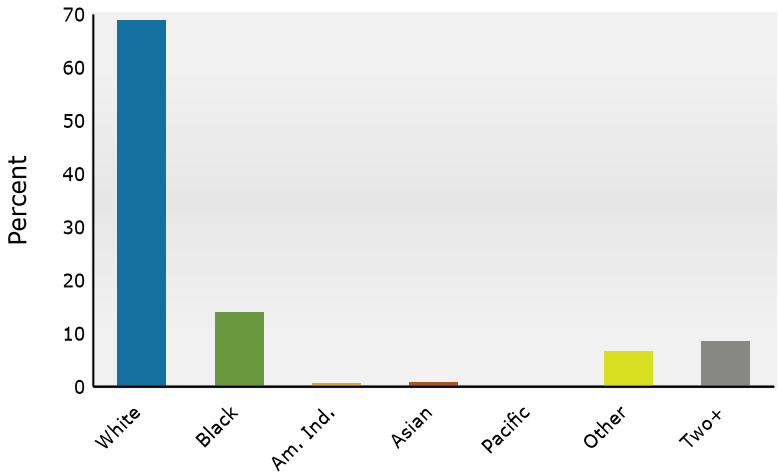
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:12.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Summary	Census 2010	Census 2020	2024	2029
Population	22,149	24,225	25,977	29,229
Households	8,060	8,692	9,571	10,956
Families	5,416	5,668	6,100	6,969
Average Household Size	2.50	2.55	2.52	2.50
Owner Occupied Housing Units	5,931	6,126	6,941	8,288
Renter Occupied Housing Units	2,129	2,566	2,630	2,668
Median Age	39.5	40.7	41.4	42.1

Trends: 2024-2029 Annual Rate	Area	State	National
Population	2.39%	0.93%	0.38%
Households	2.74%	1.15%	0.64%
Families	2.70%	1.12%	0.56%
Owner HHs	3.61%	1.66%	0.97%
Median Household Income	3.61%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	929	9.7%	851	7.8%
$15,000 - $24,999	844	8.8%	691	6.3%
$25,000 - $34,999	704	7.4%	638	5.8%
$35,000 - $49,999	926	9.7%	836	7.6%
$50,000 - $74,999	2,060	21.5%	2,238	20.4%
$75,000 - $99,999	1,711	17.9%	2,100	19.2%
$100,000 - $149,999	1,805	18.9%	2,589	23.6%
$150,000 - $199,999	262	2.7%	469	4.3%
$200,000+	329	3.4%	542	4.9%
Median Household Income	$64,399		$76,897	
Average Household Income	$78,029		$93,477	
Per Capita Income	$29,140		$35,428	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,480	6.7%	1,360	5.6%	1,428	5.5%	1,611	5.5%
5 - 9	1,353	6.1%	1,481	6.1%	1,554	6.0%	1,606	5.5%
10 - 14	1,275	5.8%	1,517	6.3%	1,585	6.1%	1,700	5.8%
15 - 19	1,357	6.1%	1,437	5.9%	1,577	6.1%	1,661	5.7%
20 - 24	1,359	6.1%	1,321	5.5%	1,442	5.6%	1,600	5.5%
25 - 34	3,000	13.5%	3,168	13.1%	3,257	12.5%	3,782	12.9%
35 - 44	2,736	12.4%	3,141	13.0%	3,380	13.0%	3,740	12.8%
45 - 54	3,369	15.2%	2,938	12.1%	3,153	12.1%	3,565	12.2%
55 - 64	2,808	12.7%	3,496	14.4%	3,462	13.3%	3,527	12.1%
65 - 74	1,990	9.0%	2,618	10.8%	2,933	11.3%	3,589	12.3%
75 - 84	1,072	4.8%	1,342	5.5%	1,709	6.6%	2,194	7.5%
85+	351	1.6%	404	1.7%	498	1.9%	652	2.2%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	18,150	81.9%	18,451	76.2%	19,570	75.3%	21,610	73.9%
Black Alone	2,529	11.4%	2,410	9.9%	2,587	10.0%	2,968	10.2%
American Indian Alone	203	0.9%	184	0.8%	214	0.8%	243	0.8%
Asian Alone	143	0.6%	183	0.8%	206	0.8%	257	0.9%
Pacific Islander Alone	33	0.1%	15	0.1%	16	0.1%	18	0.1%
Some Other Race Alone	576	2.6%	1,110	4.6%	1,313	5.1%	1,609	5.5%
Two or More Races	515	2.3%	1,873	7.7%	2,071	8.0%	2,523	8.6%
Hispanic Origin (Any Race)	1,145	5.2%	2,128	8.8%	2,551	9.8%	3,174	10.9%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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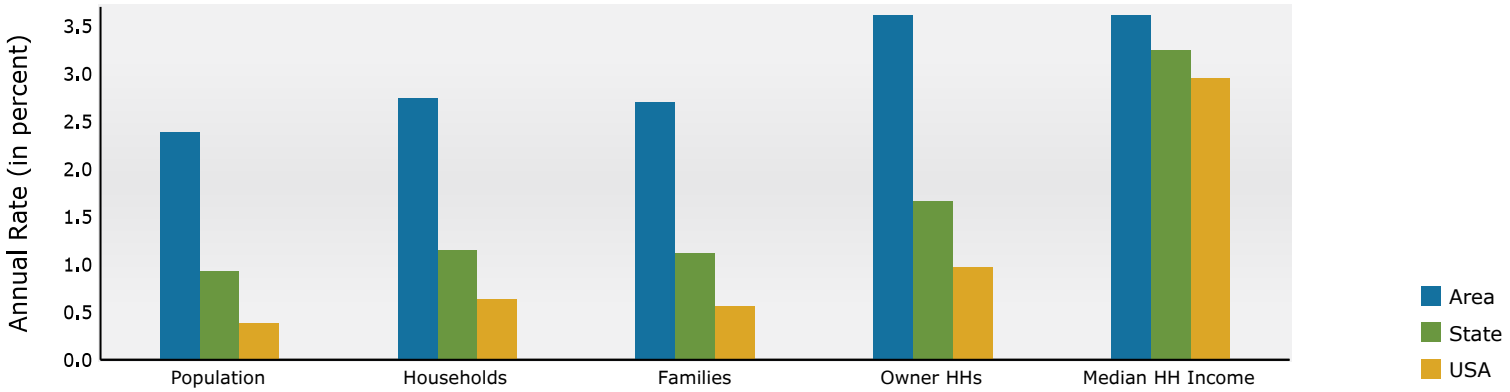
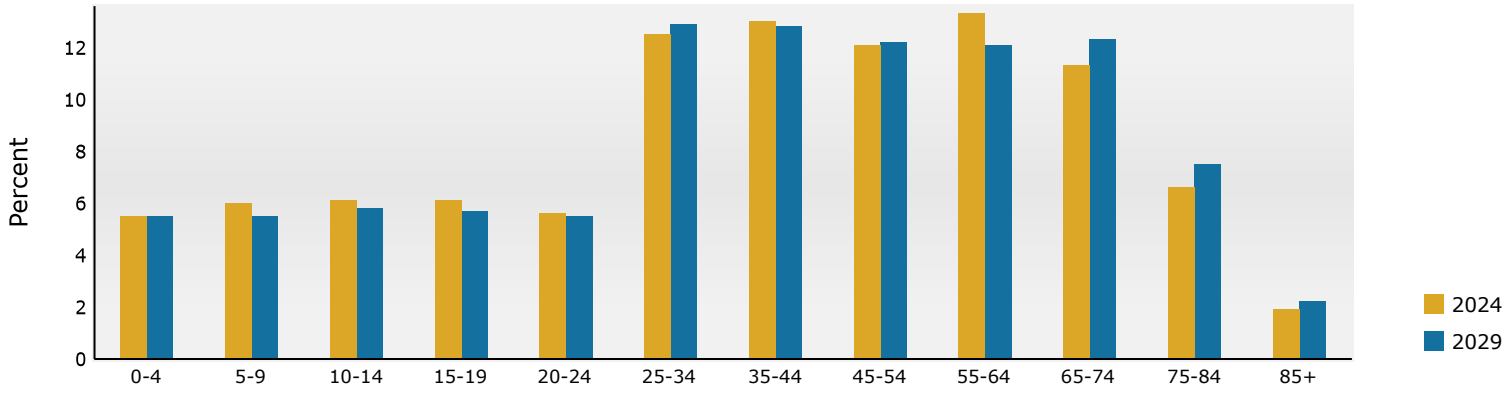
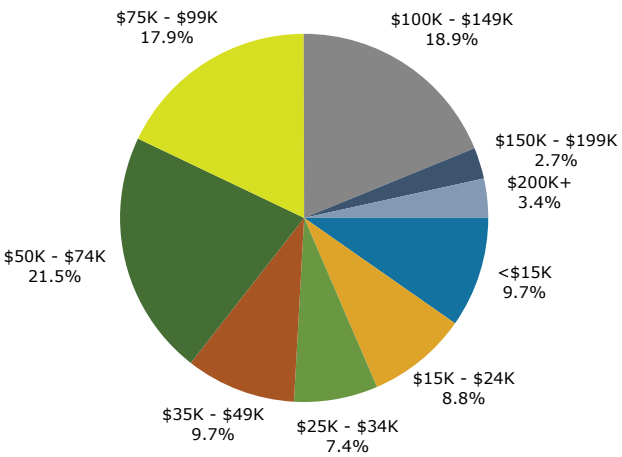
Trends 2024-2029



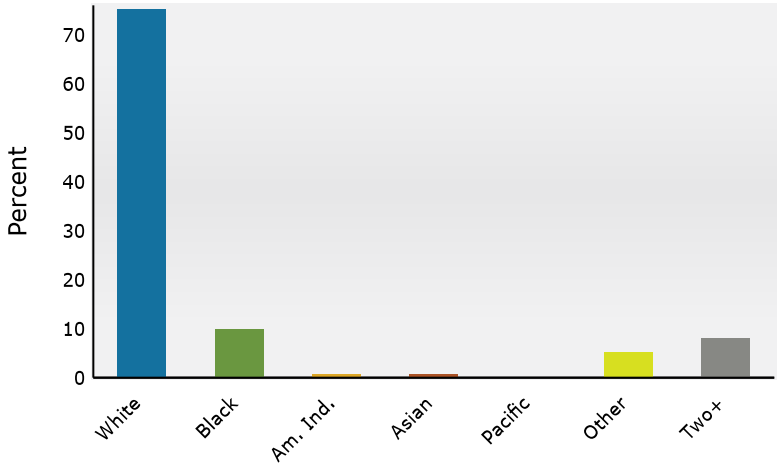
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:9.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Summary	Census 2010	Census 2020	2024	2029
Population	44,457	51,995	57,593	63,674
Households	16,133	18,736	21,254	23,865
Families	11,044	12,638	14,107	15,806
Average Household Size	2.54	2.58	2.56	2.53
Owner Occupied Housing Units	12,064	13,788	16,019	18,403
Renter Occupied Housing Units	4,069	4,948	5,235	5,462
Median Age	39.7	40.7	41.2	41.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	2.03%	0.93%	0.38%
Households	2.34%	1.15%	0.64%
Families	2.30%	1.12%	0.56%
Owner HHs	2.81%	1.66%	0.97%
Median Household Income	3.27%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	1,881	8.9%	1,711	7.2%
$15,000 - $24,999	1,695	8.0%	1,426	6.0%
$25,000 - $34,999	1,586	7.5%	1,439	6.0%
$35,000 - $49,999	2,078	9.8%	1,877	7.9%
$50,000 - $74,999	4,547	21.4%	4,776	20.0%
$75,000 - $99,999	3,527	16.6%	4,147	17.4%
$100,000 - $149,999	3,942	18.5%	5,412	22.7%
$150,000 - $199,999	860	4.0%	1,417	5.9%
$200,000+	1,137	5.3%	1,660	7.0%
Median Household Income	$66,550		$78,172	
Average Household Income	$84,735		$100,083	
Per Capita Income	$31,893		$38,193	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,878	6.5%	2,998	5.8%	3,265	5.7%	3,579	5.6%
5 - 9	2,720	6.1%	3,157	6.1%	3,528	6.1%	3,621	5.7%
10 - 14	2,610	5.9%	3,337	6.4%	3,510	6.1%	3,824	6.0%
15 - 19	2,751	6.2%	3,032	5.8%	3,497	6.1%	3,572	5.6%
20 - 24	2,749	6.2%	2,766	5.3%	3,183	5.5%	3,511	5.5%
25 - 34	5,880	13.2%	6,772	13.0%	7,129	12.4%	7,954	12.5%
35 - 44	5,648	12.7%	6,666	12.8%	7,540	13.1%	8,302	13.0%
45 - 54	6,859	15.4%	6,273	12.1%	6,878	11.9%	7,729	12.1%
55 - 64	5,645	12.7%	7,602	14.6%	7,730	13.4%	7,596	11.9%
65 - 74	3,974	8.9%	5,731	11.0%	6,621	11.5%	7,890	12.4%
75 - 84	2,059	4.6%	2,810	5.4%	3,642	6.3%	4,706	7.4%
85+	684	1.5%	849	1.6%	1,072	1.9%	1,389	2.2%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	37,470	84.3%	40,962	78.8%	44,996	78.1%	48,825	76.7%
Black Alone	4,265	9.6%	4,331	8.3%	4,648	8.1%	5,253	8.2%
American Indian Alone	419	0.9%	384	0.7%	459	0.8%	516	0.8%
Asian Alone	355	0.8%	481	0.9%	569	1.0%	697	1.1%
Pacific Islander Alone	50	0.1%	46	0.1%	53	0.1%	60	0.1%
Some Other Race Alone	826	1.9%	1,852	3.6%	2,272	3.9%	2,781	4.4%
Two or More Races	1,072	2.4%	3,939	7.6%	4,595	8.0%	5,541	8.7%
Hispanic Origin (Any Race)	2,025	4.6%	4,049	7.8%	5,051	8.8%	6,237	9.8%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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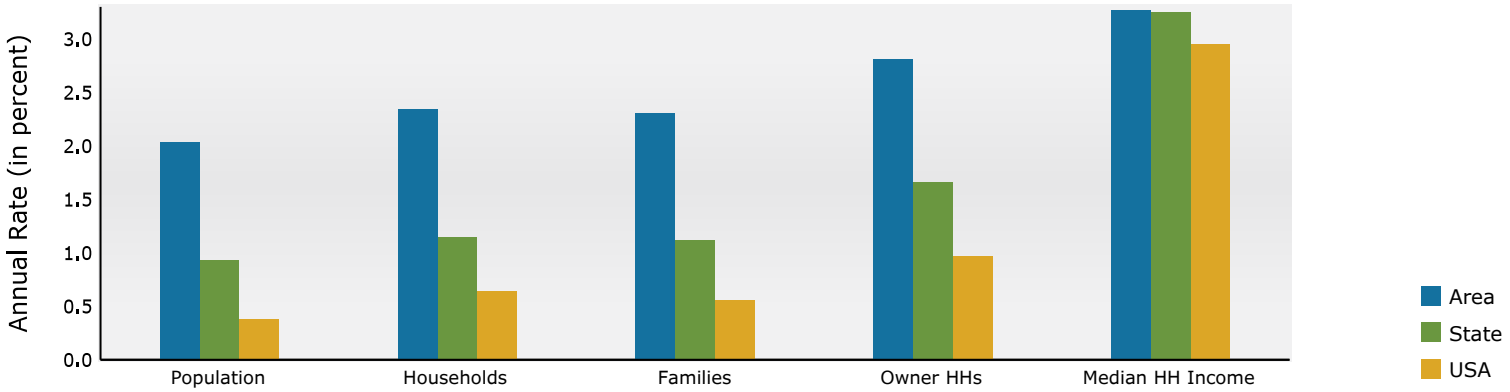
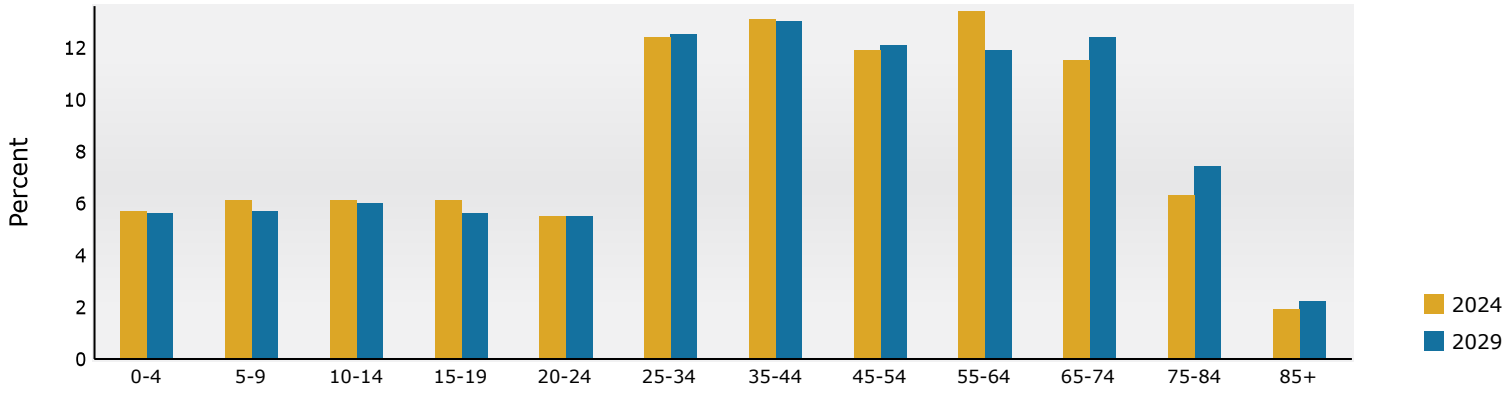
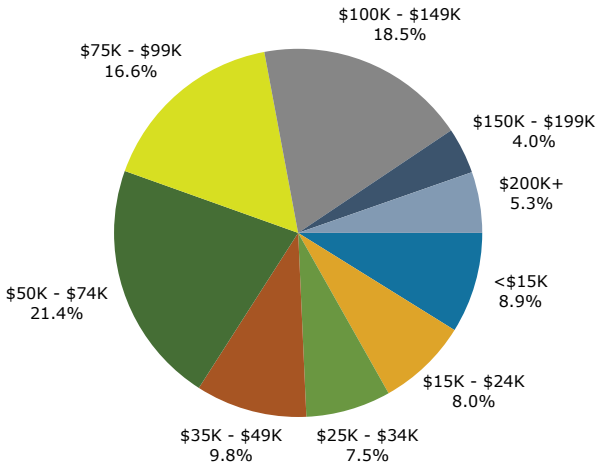


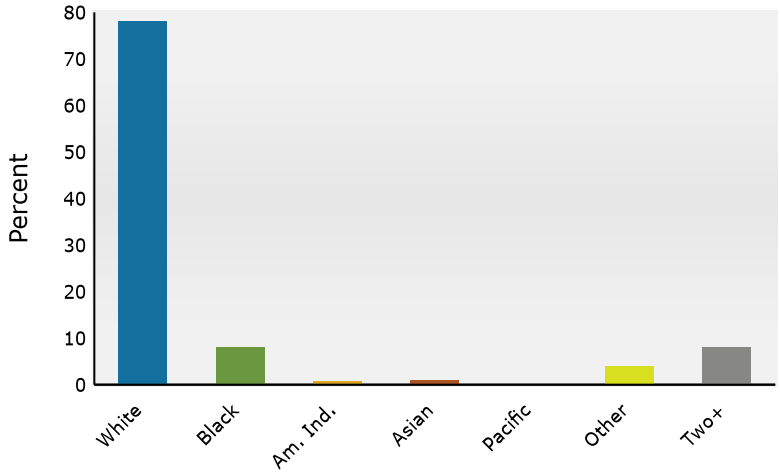
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:8.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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