Demographic and Income Profile

Embassy Plaza
9426 US Highway 19, Port Richey, Florida, 34668
Drive time: 5 minute radius

Prepared by Esri
Latitude: 28.29418
Longitude: -82.70889

Summary	Census 2010	Census 2020	2024	2029
Population	22,382	25,287	25,600	25,921
Households	9,180	10,093	10,312	10,469
Families	5,633	6,206	6,105	6,091
Average Household Size	2.43	2.48	2.46	2.45
Owner Occupied Housing Units	6,007	5,626	5,809	6,230
Renter Occupied Housing Units	3,174	4,467	4,503	4,239
Median Age	40.0	41.3	41.8	43.0

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.25%	0.93%	0.38%
Households	0.30%	1.15%	0.64%
Families	-0.05%	1.12%	0.56%
Owner HHs	1.41%	1.66%	0.97%
Median Household Income	4.41%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	1,142	11.1%	1,005	9.6%
$15,000 - $24,999	1,374	13.3%	1,038	9.9%
$25,000 - $34,999	1,591	15.4%	1,273	12.2%
$35,000 - $49,999	1,820	17.6%	1,585	15.1%
$50,000 - $74,999	1,972	19.1%	2,214	21.1%
$75,000 - $99,999	1,060	10.3%	1,347	12.9%
$100,000 - $149,999	958	9.3%	1,362	13.0%
$150,000 - $199,999	245	2.4%	433	4.1%
$200,000+	150	1.5%	212	2.0%
Median Household Income	$42,335		$52,532	
Average Household Income	$57,759		$70,431	
Per Capita Income	$23,558		$28,801	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,413	6.3%	1,415	5.6%	1,411	5.5%	1,413	5.5%
5 - 9	1,311	5.9%	1,517	6.0%	1,446	5.6%	1,337	5.2%
10 - 14	1,449	6.5%	1,560	6.2%	1,501	5.9%	1,406	5.4%
15 - 19	1,406	6.3%	1,393	5.5%	1,458	5.7%	1,413	5.5%
20 - 24	1,310	5.9%	1,413	5.6%	1,503	5.9%	1,527	5.9%
25 - 34	2,890	12.9%	3,454	13.7%	3,318	13.0%	3,149	12.1%
35 - 44	2,788	12.5%	2,995	11.8%	3,131	12.2%	3,375	13.0%
45 - 54	3,156	14.1%	3,195	12.6%	3,120	12.2%	3,056	11.8%
55 - 64	2,607	11.6%	3,676	14.5%	3,644	14.2%	3,277	12.6%
65 - 74	1,982	8.9%	2,724	10.8%	2,910	11.4%	3,379	13.0%
75 - 84	1,390	6.2%	1,424	5.6%	1,596	6.2%	1,926	7.4%
85+	680	3.0%	521	2.1%	561	2.2%	663	2.6%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	19,879	88.8%	18,259	72.2%	17,802	69.5%	17,484	67.4%
Black Alone	712	3.2%	1,577	6.2%	1,716	6.7%	1,789	6.9%
American Indian Alone	116	0.5%	154	0.6%	164	0.6%	168	0.6%
Asian Alone	272	1.2%	323	1.3%	377	1.5%	412	1.6%
Pacific Islander Alone	12	0.1%	18	0.1%	18	0.1%	19	0.1%
Some Other Race Alone	787	3.5%	1,550	6.1%	1,752	6.8%	1,930	7.4%
Two or More Races	604	2.7%	3,406	13.5%	3,770	14.7%	4,120	15.9%
Hispanic Origin (Any Race)	2,971	13.3%	5,169	20.4%	5,867	22.9%	6,472	25.0%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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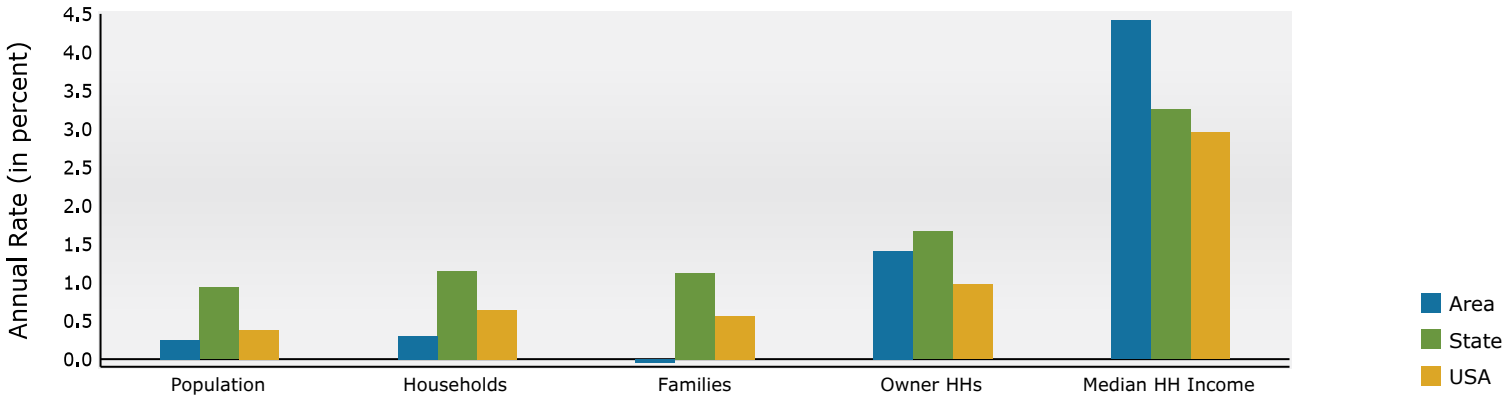
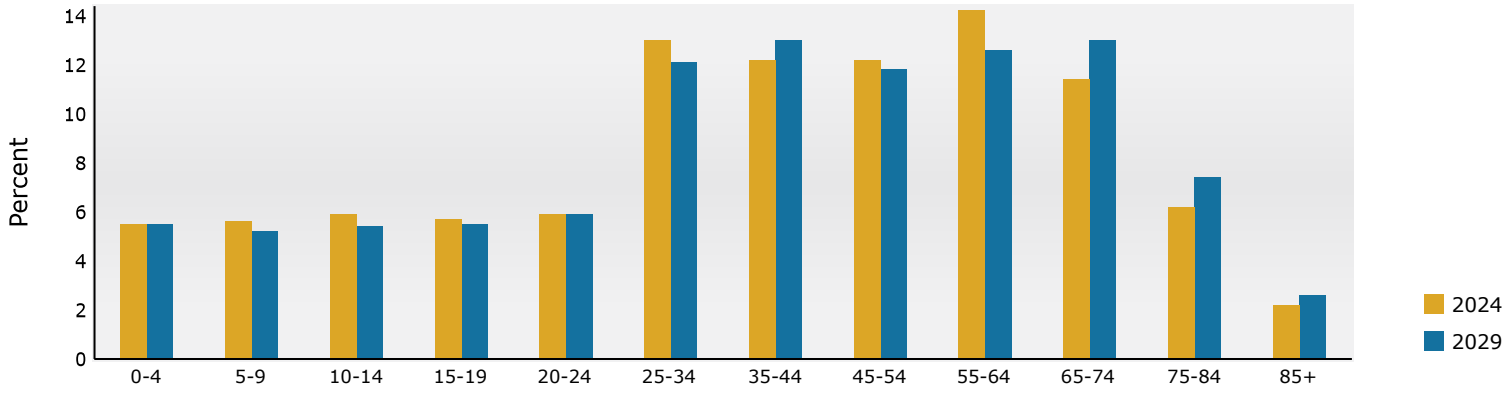
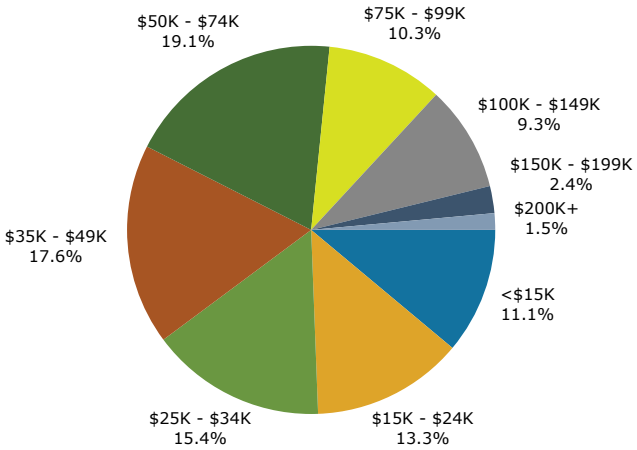
Trends 2024-2029



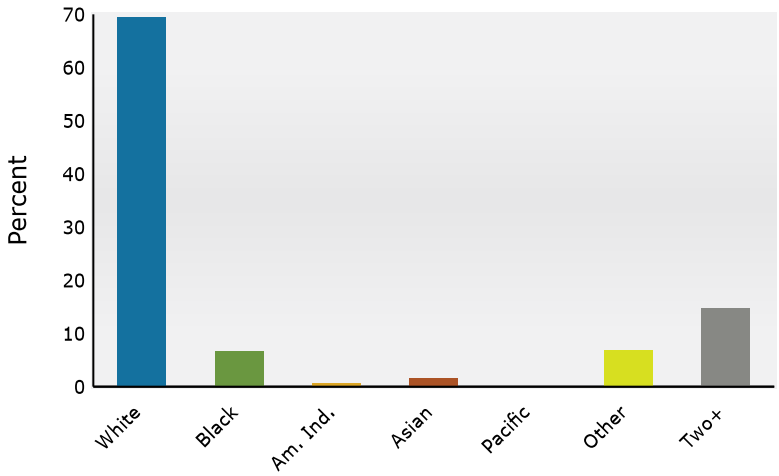
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:22.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Summary	Census 2010	Census 2020	2024	2029
Population	81,153	89,882	90,531	91,652
Households	36,409	39,692	40,390	41,006
Families	20,995	22,755	22,220	22,152
Average Household Size	2.21	2.23	2.21	2.21
Owner Occupied Housing Units	24,415	24,262	24,986	26,522
Renter Occupied Housing Units	11,994	15,430	15,404	14,484
Median Age	46.7	48.9	49.5	50.5

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.25%	0.93%	0.38%
Households	0.30%	1.15%	0.64%
Families	-0.06%	1.12%	0.56%
Owner HHs	1.20%	1.66%	0.97%
Median Household Income	4.28%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	4,662	11.5%	4,184	10.2%
$15,000 - $24,999	5,690	14.1%	4,518	11.0%
$25,000 - $34,999	6,324	15.7%	5,402	13.2%
$35,000 - $49,999	6,508	16.1%	5,791	14.1%
$50,000 - $74,999	6,394	15.8%	6,651	16.2%
$75,000 - $99,999	3,889	9.6%	4,581	11.2%
$100,000 - $149,999	4,482	11.1%	6,207	15.1%
$150,000 - $199,999	1,268	3.1%	2,126	5.2%
$200,000+	1,173	2.9%	1,545	3.8%
Median Household Income	$41,844		$51,589	
Average Household Income	$63,464		$76,910	
Per Capita Income	$28,474		$34,598	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,136	5.1%	4,120	4.6%	4,077	4.5%	4,045	4.4%
5 - 9	4,005	4.9%	4,366	4.9%	4,228	4.7%	3,913	4.3%
10 - 14	4,301	5.3%	4,508	5.0%	4,318	4.8%	4,156	4.5%
15 - 19	4,489	5.5%	4,277	4.8%	4,259	4.7%	4,113	4.5%
20 - 24	4,112	5.1%	4,400	4.9%	4,443	4.9%	4,296	4.7%
25 - 34	8,568	10.6%	10,250	11.4%	10,009	11.1%	9,600	10.5%
35 - 44	9,043	11.1%	9,209	10.2%	9,729	10.7%	10,259	11.2%
45 - 54	11,406	14.1%	10,693	11.9%	10,063	11.1%	9,812	10.7%
55 - 64	10,884	13.4%	14,407	16.0%	13,979	15.4%	12,471	13.6%
65 - 74	9,247	11.4%	13,148	14.6%	13,720	15.2%	15,053	16.4%
75 - 84	7,201	8.9%	7,483	8.3%	8,568	9.5%	10,082	11.0%
85+	3,759	4.6%	3,021	3.4%	3,137	3.5%	3,854	4.2%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	73,918	91.1%	70,464	78.4%	68,910	76.1%	68,081	74.3%
Black Alone	1,946	2.4%	3,947	4.4%	4,321	4.8%	4,538	5.0%
American Indian Alone	371	0.5%	465	0.5%	499	0.6%	521	0.6%
Asian Alone	980	1.2%	1,198	1.3%	1,408	1.6%	1,549	1.7%
Pacific Islander Alone	34	0.0%	74	0.1%	74	0.1%	78	0.1%
Some Other Race Alone	2,002	2.5%	4,138	4.6%	4,684	5.2%	5,193	5.7%
Two or More Races	1,903	2.3%	9,598	10.7%	10,635	11.7%	11,692	12.8%
Hispanic Origin (Any Race)	8,229	10.1%	13,952	15.5%	15,884	17.5%	17,635	19.2%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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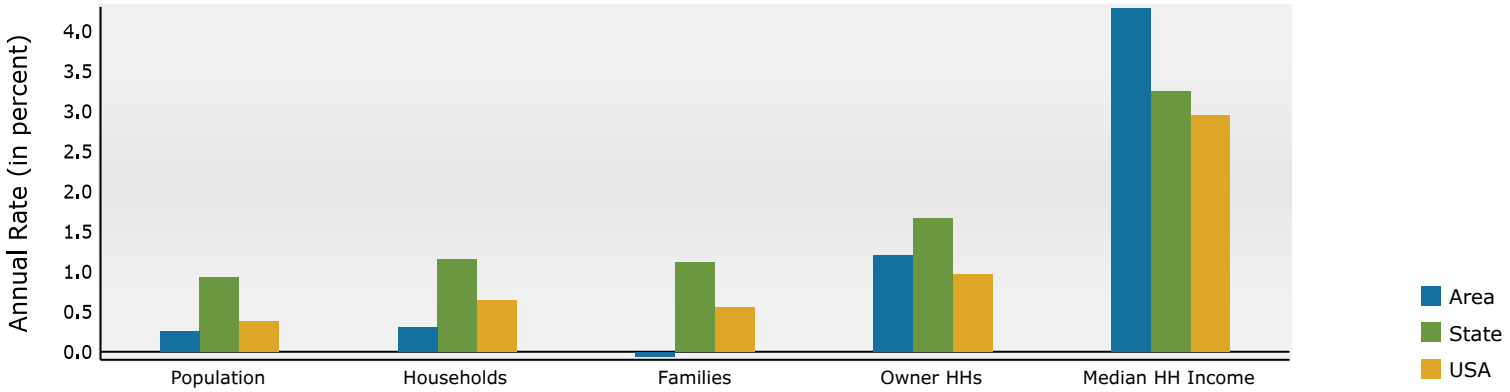
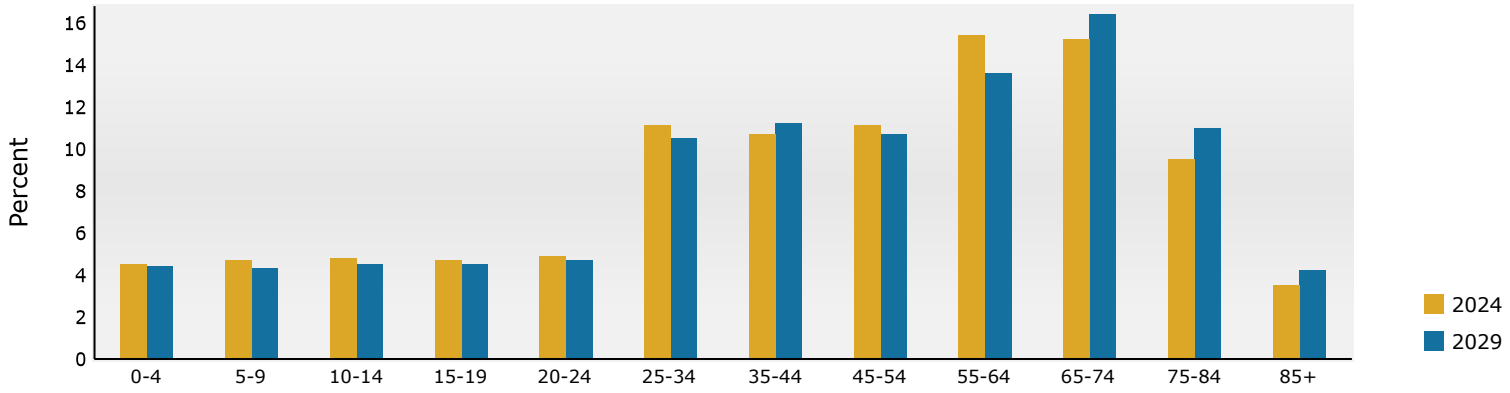
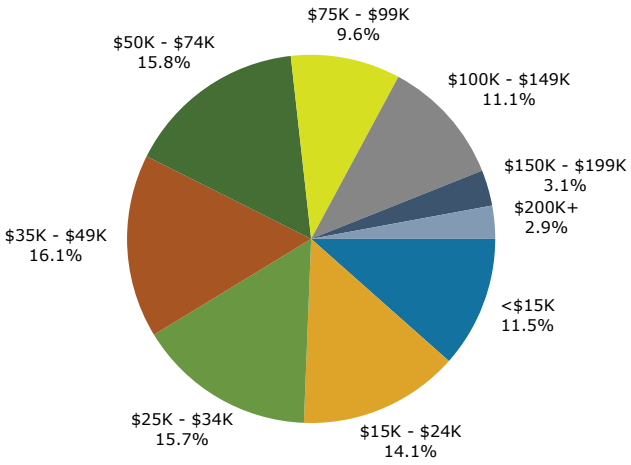
Trends 2024-2029



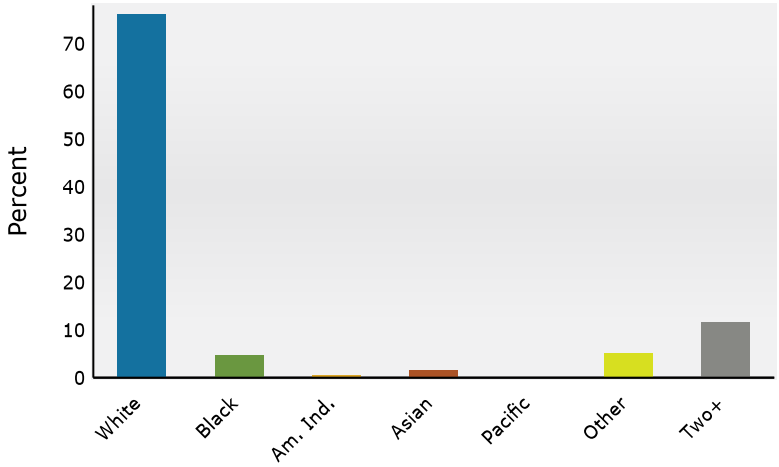
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:17.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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9426 US Highway 19, Port Richey, Florida, 34668
Drive time: 15 minute radius

Prepared by Esri
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Longitude: -82.70889

Summary	Census 2010	Census 2020	2024	2029
Population	153,505	168,466	170,150	172,330
Households	68,291	74,078	75,410	76,551
Families	40,892	43,860	42,943	42,854
Average Household Size	2.23	2.25	2.23	2.22
Owner Occupied Housing Units	48,895	48,835	50,323	53,247
Renter Occupied Housing Units	19,396	25,244	25,087	23,304
Median Age	47.2	49.5	50.1	51.0

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.25%	0.93%	0.38%
Households	0.30%	1.15%	0.64%
Families	-0.04%	1.12%	0.56%
Owner HHs	1.14%	1.66%	0.97%
Median Household Income	4.13%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	8,219	10.9%	7,300	9.5%
$15,000 - $24,999	9,935	13.2%	7,805	10.2%
$25,000 - $34,999	10,517	13.9%	9,066	11.8%
$35,000 - $49,999	12,350	16.4%	11,025	14.4%
$50,000 - $74,999	11,522	15.3%	11,597	15.1%
$75,000 - $99,999	7,359	9.8%	8,222	10.7%
$100,000 - $149,999	9,741	12.9%	12,970	16.9%
$150,000 - $199,999	3,381	4.5%	5,445	7.1%
$200,000+	2,387	3.2%	3,121	4.1%
Median Household Income	$44,927		$55,002	
Average Household Income	$68,114		$82,245	
Per Capita Income	$30,264		$36,623	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,476	4.9%	7,478	4.4%	7,415	4.4%	7,355	4.3%
5 - 9	7,621	5.0%	8,043	4.8%	7,841	4.6%	7,264	4.2%
10 - 14	8,104	5.3%	8,531	5.1%	8,116	4.8%	7,841	4.6%
15 - 19	8,363	5.4%	8,178	4.9%	8,105	4.8%	7,706	4.5%
20 - 24	7,371	4.8%	7,951	4.7%	8,178	4.8%	7,867	4.6%
25 - 34	15,662	10.2%	18,357	10.9%	18,018	10.6%	17,666	10.3%
35 - 44	17,351	11.3%	17,283	10.3%	18,280	10.7%	19,103	11.1%
45 - 54	21,951	14.3%	20,569	12.2%	19,291	11.3%	18,847	10.9%
55 - 64	21,017	13.7%	27,159	16.1%	26,461	15.6%	23,915	13.9%
65 - 74	18,136	11.8%	25,116	14.9%	26,074	15.3%	28,325	16.4%
75 - 84	13,877	9.0%	14,229	8.4%	16,570	9.7%	19,385	11.2%
85+	6,578	4.3%	5,574	3.3%	5,801	3.4%	7,055	4.1%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	140,942	91.8%	134,565	79.9%	132,183	77.7%	130,812	75.9%
Black Alone	3,307	2.2%	6,702	4.0%	7,358	4.3%	7,743	4.5%
American Indian Alone	608	0.4%	757	0.4%	817	0.5%	850	0.5%
Asian Alone	2,103	1.4%	2,678	1.6%	3,177	1.9%	3,507	2.0%
Pacific Islander Alone	75	0.0%	127	0.1%	131	0.1%	141	0.1%
Some Other Race Alone	3,175	2.1%	6,820	4.0%	7,746	4.6%	8,599	5.0%
Two or More Races	3,297	2.1%	16,817	10.0%	18,739	11.0%	20,678	12.0%
Hispanic Origin (Any Race)	13,699	8.9%	23,487	13.9%	26,876	15.8%	29,939	17.4%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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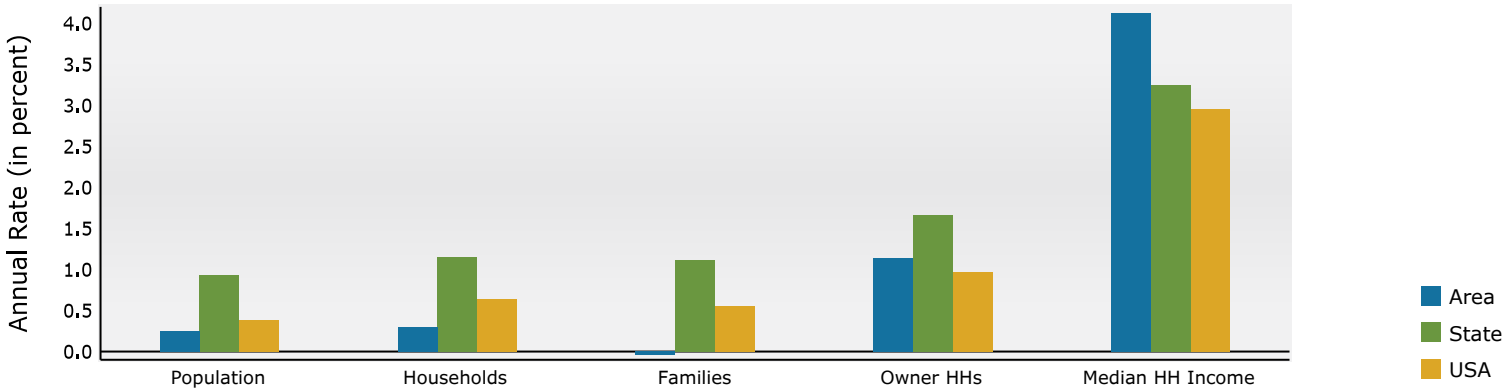
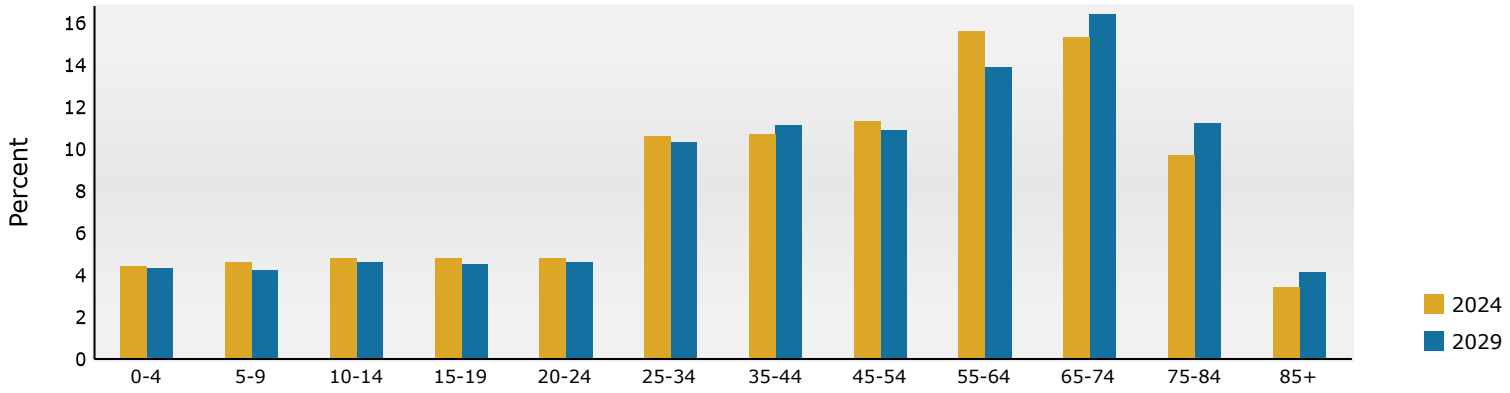
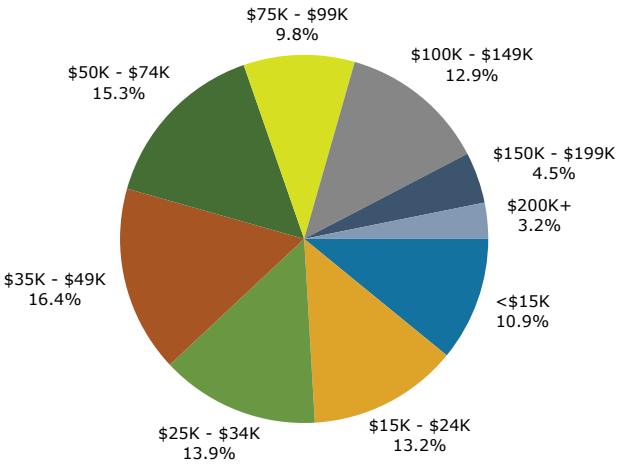


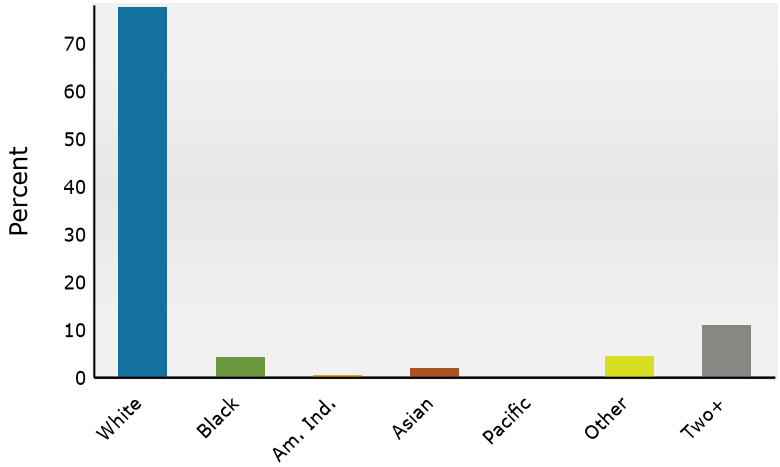
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:15.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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