Demographic and Income Profile

Market Place North Shopping Center 2
14805 N Dale Mabry Hwy, Tampa, Florida, 33618
Drive time: 5 minute radius

Prepared by Esri
Latitude: 28.08318
Longitude: -82.50564

Summary	Census 2010	Census 2020	2024	2029
Population	22,461	23,751	24,108	24,508
Households	9,879	10,194	10,314	10,529
Families	6,135	6,541	6,456	6,586
Average Household Size	2.26	2.30	2.30	2.29
Owner Occupied Housing Units	6,329	6,614	6,832	7,256
Renter Occupied Housing Units	3,551	3,580	3,482	3,273
Median Age	43.2	44.0	43.7	44.5

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.33%	0.93%	0.38%
Households	0.41%	1.15%	0.64%
Families	0.40%	1.12%	0.56%
Owner HHs	1.21%	1.66%	0.97%
Median Household Income	3.29%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	367	3.6%	285	2.7%
$15,000 - $24,999	448	4.3%	307	2.9%
$25,000 - $34,999	395	3.8%	296	2.8%
$35,000 - $49,999	1,126	10.9%	891	8.5%
$50,000 - $74,999	1,963	19.0%	1,794	17.0%
$75,000 - $99,999	1,610	15.6%	1,593	15.1%
$100,000 - $149,999	1,779	17.2%	1,994	18.9%
$150,000 - $199,999	1,284	12.4%	1,711	16.3%
$200,000+	1,342	13.0%	1,657	15.7%
Median Household Income	$86,454		$101,621	
Average Household Income	$121,606		$141,495	
Per Capita Income	$51,397		$59,981	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	943	4.2%	1,184	5.0%	1,177	4.9%	1,151	4.7%
5 - 9	1,066	4.7%	1,124	4.7%	1,271	5.3%	1,221	5.0%
10 - 14	1,253	5.6%	1,163	4.9%	1,104	4.6%	1,303	5.3%
15 - 19	1,501	6.7%	1,189	5.0%	1,088	4.5%	1,066	4.3%
20 - 24	1,480	6.6%	1,414	6.0%	1,412	5.9%	1,255	5.1%
25 - 34	2,609	11.6%	3,082	13.0%	3,176	13.2%	3,078	12.6%
35 - 44	2,941	13.1%	3,001	12.6%	3,250	13.5%	3,328	13.6%
45 - 54	3,758	16.7%	3,064	12.9%	2,915	12.1%	3,036	12.4%
55 - 64	3,406	15.2%	3,334	14.0%	3,106	12.9%	2,934	12.0%
65 - 74	1,875	8.3%	3,045	12.8%	3,040	12.6%	3,056	12.5%
75 - 84	1,099	4.9%	1,517	6.4%	1,866	7.7%	2,258	9.2%
85+	529	2.4%	634	2.7%	702	2.9%	820	3.3%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	19,006	84.6%	14,844	62.5%	14,555	60.4%	14,133	57.7%
Black Alone	1,468	6.5%	1,704	7.2%	1,765	7.3%	1,825	7.4%
American Indian Alone	51	0.2%	62	0.3%	66	0.3%	68	0.3%
Asian Alone	727	3.2%	952	4.0%	1,042	4.3%	1,147	4.7%
Pacific Islander Alone	12	0.1%	16	0.1%	16	0.1%	17	0.1%
Some Other Race Alone	561	2.5%	1,649	6.9%	1,744	7.2%	1,892	7.7%
Two or More Races	636	2.8%	4,524	19.0%	4,921	20.4%	5,427	22.1%
Hispanic Origin (Any Race)	4,696	20.9%	7,076	29.8%	7,617	31.6%	8,391	34.2%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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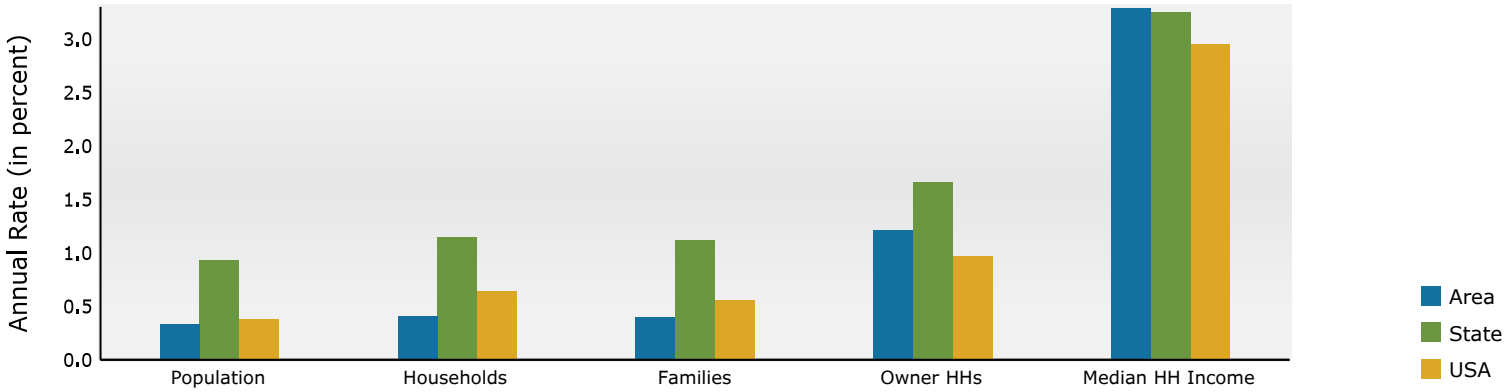
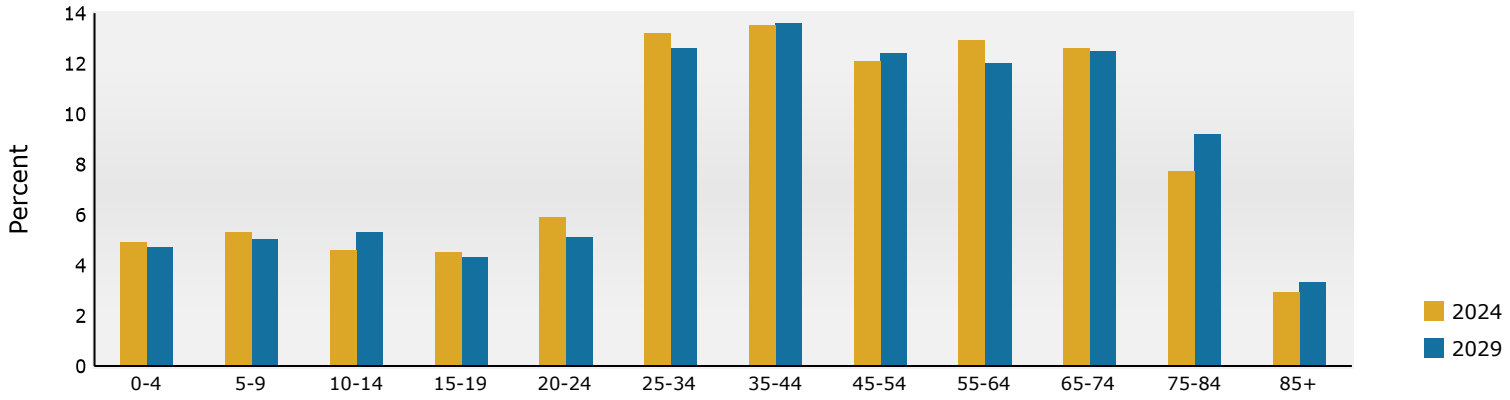
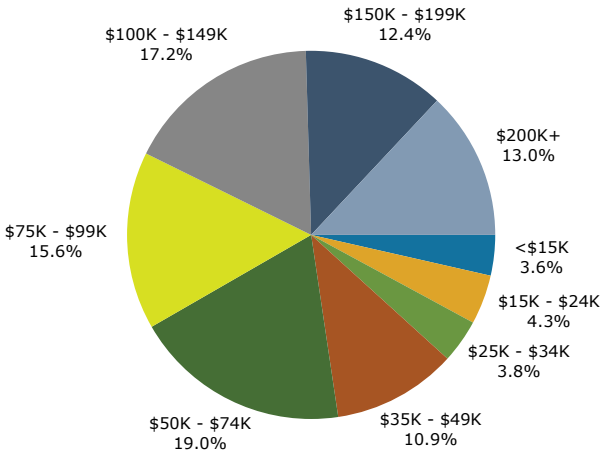
Trends 2024-2029



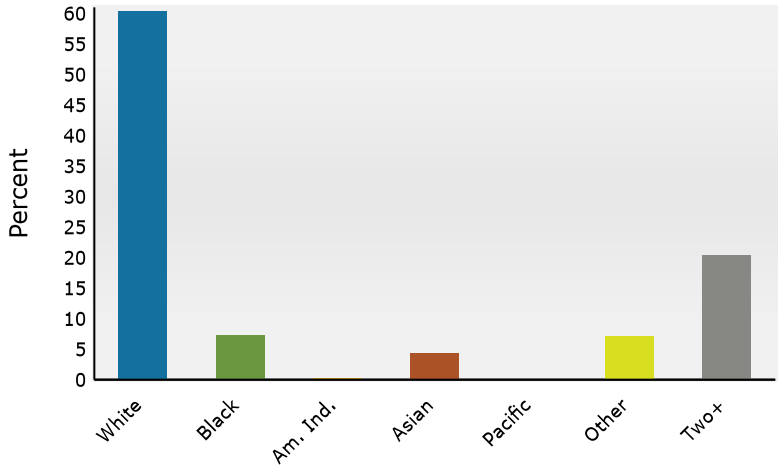
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:31.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Summary	Census 2010	Census 2020	2024	2029
Population	111,083	119,472	121,415	123,989
Households	45,842	48,712	49,630	50,937
Families	28,977	31,454	31,292	32,092
Average Household Size	2.41	2.43	2.42	2.41
Owner Occupied Housing Units	29,590	30,908	32,185	34,429
Renter Occupied Housing Units	16,251	17,804	17,445	16,508
Median Age	40.4	42.1	42.5	43.5

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.42%	0.93%	0.38%
Households	0.52%	1.15%	0.64%
Families	0.51%	1.12%	0.56%
Owner HHs	1.36%	1.66%	0.97%
Median Household Income	3.41%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	3,244	6.5%	2,739	5.4%
$15,000 - $24,999	2,706	5.5%	2,011	3.9%
$25,000 - $34,999	2,390	4.8%	1,866	3.7%
$35,000 - $49,999	5,562	11.2%	4,550	8.9%
$50,000 - $74,999	9,794	19.7%	9,170	18.0%
$75,000 - $99,999	6,641	13.4%	6,793	13.3%
$100,000 - $149,999	7,841	15.8%	8,954	17.6%
$150,000 - $199,999	5,123	10.3%	6,998	13.7%
$200,000+	6,327	12.7%	7,853	15.4%
Median Household Income	$78,284		$92,558	
Average Household Income	$114,172		$133,476	
Per Capita Income	$46,868		$55,064	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,926	5.3%	6,002	5.0%	6,002	4.9%	5,970	4.8%
5 - 9	6,046	5.4%	6,261	5.2%	6,346	5.2%	6,047	4.9%
10 - 14	6,911	6.2%	6,679	5.6%	6,277	5.2%	6,523	5.3%
15 - 19	7,287	6.6%	6,575	5.5%	6,340	5.2%	6,162	5.0%
20 - 24	7,269	6.5%	7,061	5.9%	7,135	5.9%	6,780	5.5%
25 - 34	14,098	12.7%	15,869	13.3%	16,109	13.3%	15,939	12.9%
35 - 44	15,522	14.0%	15,623	13.1%	16,732	13.8%	17,072	13.8%
45 - 54	18,382	16.5%	16,192	13.6%	15,710	12.9%	16,175	13.0%
55 - 64	15,019	13.5%	17,291	14.5%	16,464	13.6%	15,445	12.5%
65 - 74	7,988	7.2%	13,178	11.0%	13,967	11.5%	15,114	12.2%
75 - 84	4,595	4.1%	6,236	5.2%	7,539	6.2%	9,468	7.6%
85+	2,040	1.8%	2,505	2.1%	2,794	2.3%	3,295	2.7%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	88,928	80.1%	67,952	56.9%	66,581	54.8%	64,861	52.3%
Black Alone	9,792	8.8%	10,341	8.7%	10,659	8.8%	10,965	8.8%
American Indian Alone	333	0.3%	406	0.3%	432	0.4%	447	0.4%
Asian Alone	4,157	3.7%	5,379	4.5%	5,873	4.8%	6,443	5.2%
Pacific Islander Alone	64	0.1%	73	0.1%	78	0.1%	84	0.1%
Some Other Race Alone	4,299	3.9%	10,169	8.5%	10,625	8.8%	11,414	9.2%
Two or More Races	3,510	3.2%	25,152	21.1%	27,168	22.4%	29,776	24.0%
Hispanic Origin (Any Race)	29,398	26.5%	41,635	34.8%	44,417	36.6%	48,489	39.1%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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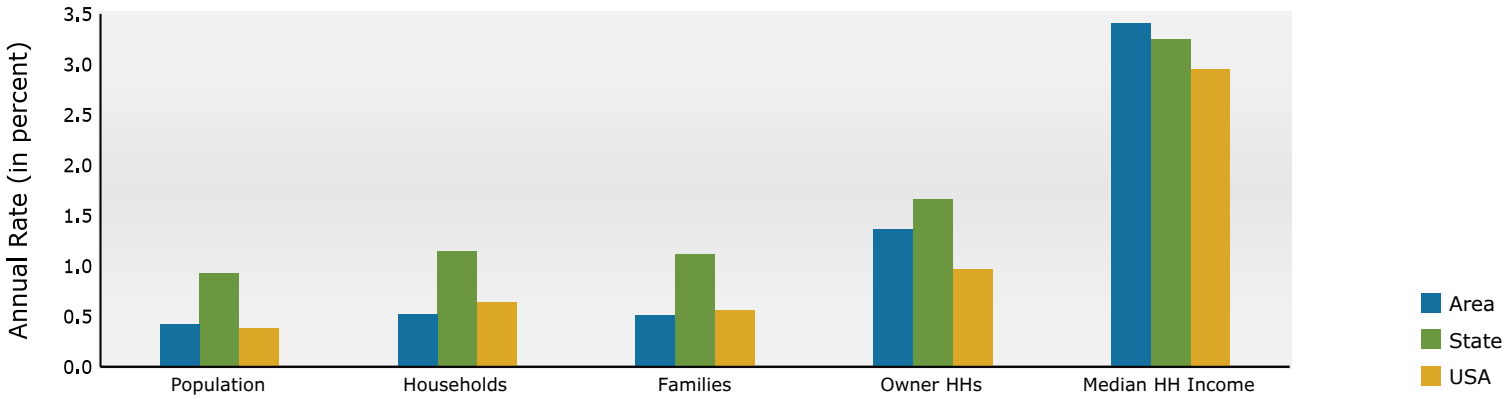
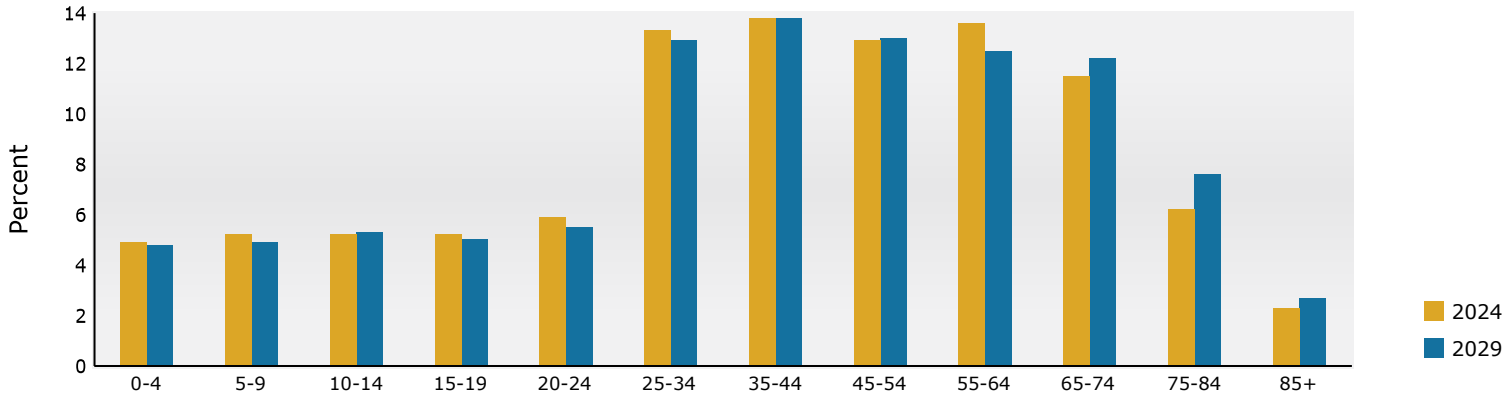
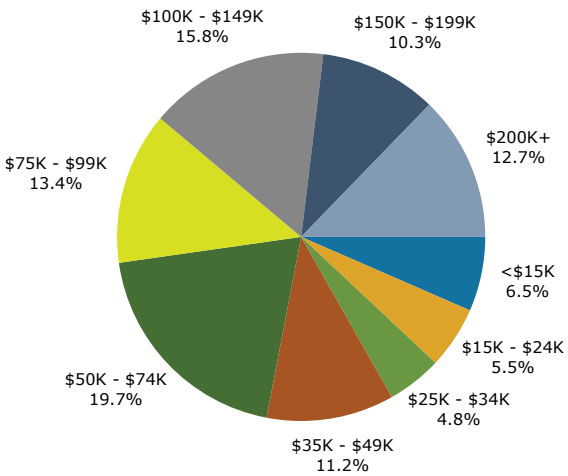
Trends 2024-2029



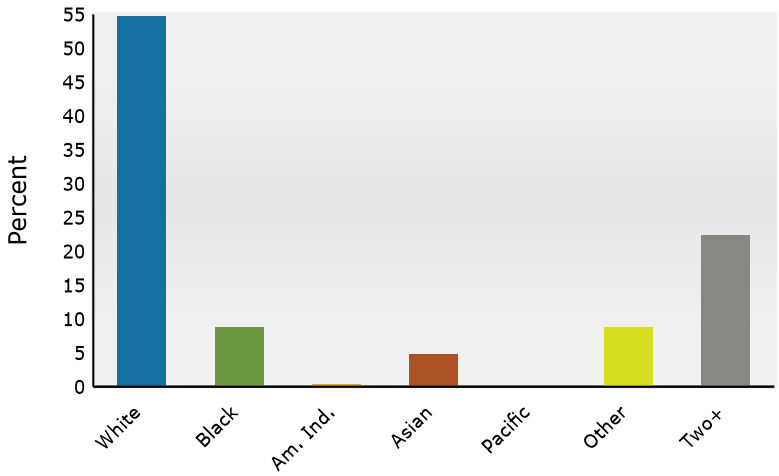
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:36.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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14805 N Dale Mabry Hwy, Tampa, Florida, 33618
Drive time: 15 minute radius

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Longitude: -82.50564

Summary	Census 2010	Census 2020	2024	2029
Population	276,062	306,144	309,533	316,033
Households	110,959	121,788	123,806	127,030
Families	67,523	74,795	74,187	76,057
Average Household Size	2.46	2.47	2.45	2.44
Owner Occupied Housing Units	59,605	62,428	65,275	70,268
Renter Occupied Housing Units	51,354	59,360	58,531	56,762
Median Age	36.6	38.1	38.9	39.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.42%	0.93%	0.38%
Households	0.52%	1.15%	0.64%
Families	0.50%	1.12%	0.56%
Owner HHs	1.49%	1.66%	0.97%
Median Household Income	3.48%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	11,980	9.7%	10,218	8.0%
$15,000 - $24,999	8,517	6.9%	6,416	5.1%
$25,000 - $34,999	7,343	5.9%	5,823	4.6%
$35,000 - $49,999	17,009	13.7%	14,524	11.4%
$50,000 - $74,999	25,544	20.6%	25,255	19.9%
$75,000 - $99,999	16,287	13.2%	17,845	14.0%
$100,000 - $149,999	15,994	12.9%	19,252	15.2%
$150,000 - $199,999	9,440	7.6%	13,086	10.3%
$200,000+	11,691	9.4%	14,608	11.5%
Median Household Income	$64,357		$76,346	
Average Household Income	$96,813		$113,798	
Per Capita Income	$38,910		$45,945	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	16,827	6.1%	16,479	5.4%	16,382	5.3%	16,384	5.2%
5 - 9	16,285	5.9%	17,233	5.6%	16,655	5.4%	15,975	5.1%
10 - 14	17,330	6.3%	17,989	5.9%	16,830	5.4%	16,803	5.3%
15 - 19	18,752	6.8%	19,102	6.2%	18,515	6.0%	18,285	5.8%
20 - 24	23,958	8.7%	24,884	8.1%	24,306	7.9%	23,846	7.5%
25 - 34	38,912	14.1%	44,653	14.6%	45,580	14.7%	45,031	14.2%
35 - 44	38,081	13.8%	39,632	12.9%	42,114	13.6%	43,217	13.7%
45 - 54	42,052	15.2%	39,318	12.8%	38,645	12.5%	39,226	12.4%
55 - 64	32,425	11.7%	39,642	12.9%	38,435	12.4%	36,819	11.7%
65 - 74	17,128	6.2%	28,373	9.3%	30,180	9.8%	33,582	10.6%
75 - 84	9,862	3.6%	13,440	4.4%	15,896	5.1%	19,857	6.3%
85+	4,451	1.6%	5,398	1.8%	5,994	1.9%	7,008	2.2%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	199,552	72.3%	147,231	48.1%	143,650	46.4%	140,007	44.3%
Black Alone	41,457	15.0%	42,526	13.9%	43,086	13.9%	43,792	13.9%
American Indian Alone	1,004	0.4%	1,462	0.5%	1,506	0.5%	1,529	0.5%
Asian Alone	9,874	3.6%	14,986	4.9%	16,281	5.3%	17,787	5.6%
Pacific Islander Alone	197	0.1%	215	0.1%	232	0.1%	240	0.1%
Some Other Race Alone	14,779	5.4%	33,776	11.0%	34,690	11.2%	36,843	11.7%
Two or More Races	9,200	3.3%	65,948	21.5%	70,088	22.6%	75,836	24.0%
Hispanic Origin (Any Race)	90,221	32.7%	119,047	38.9%	124,639	40.3%	134,050	42.4%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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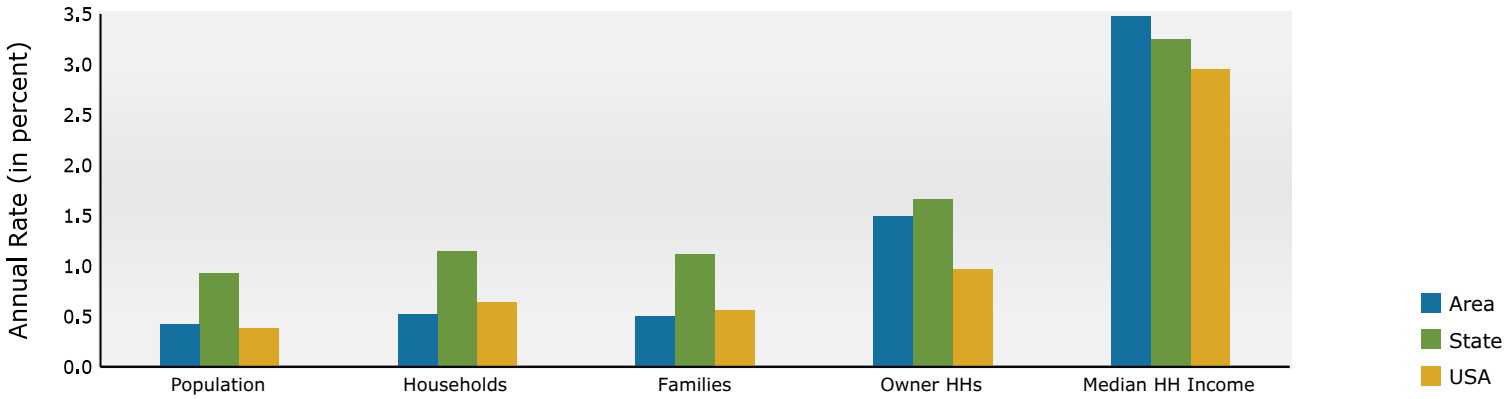
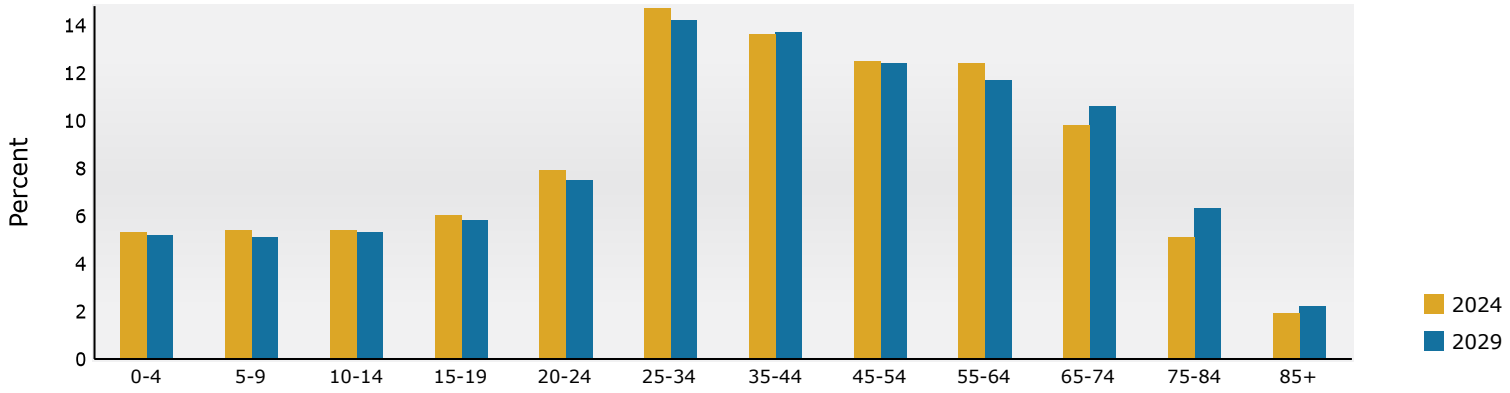
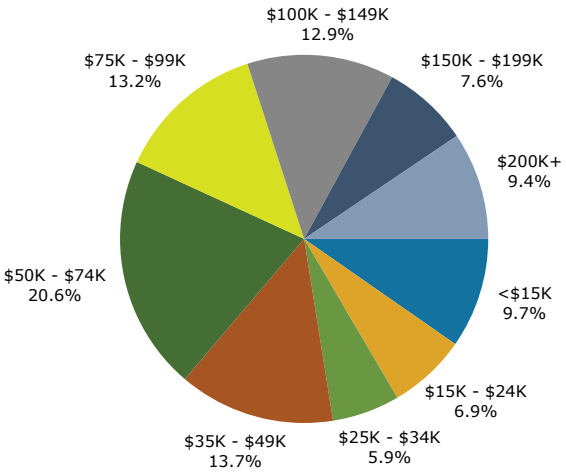


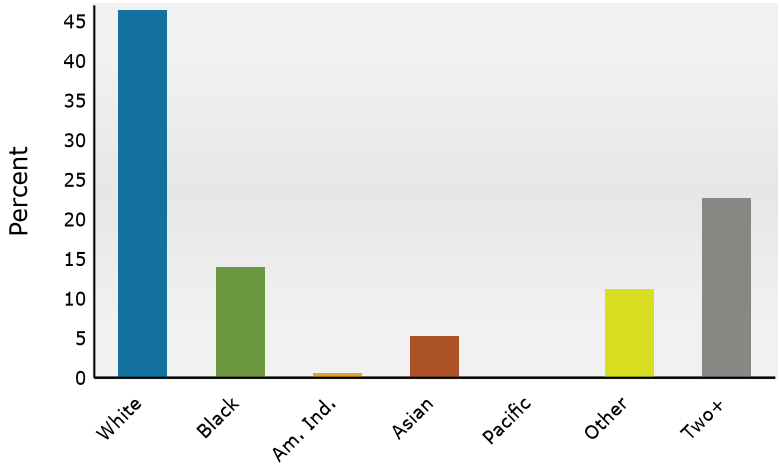
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:40.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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