Demographic and Income Profile

Plant City Plaza
1427 S Collins St, Plant City, Florida, 33563
Drive time: 5 minute radius

Prepared by Esri
Latitude: 28.00217
Longitude: -82.12112

Summary	Census 2010	Census 2020	2024	2029
Population	12,823	14,406	14,653	14,933
Households	4,482	5,006	5,071	5,197
Families	3,177	3,540	3,513	3,601
Average Household Size	2.85	2.83	2.84	2.82
Owner Occupied Housing Units	2,469	2,765	2,945	3,216
Renter Occupied Housing Units	2,013	2,241	2,126	1,981
Median Age	32.3	34.1	34.6	35.0

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.38%	0.93%	0.38%
Households	0.49%	1.15%	0.64%
Families	0.50%	1.12%	0.56%
Owner HHs	1.78%	1.66%	0.97%
Median Household Income	2.93%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	548	10.8%	431	8.3%
$15,000 - $24,999	384	7.6%	258	5.0%
$25,000 - $34,999	387	7.6%	327	6.3%
$35,000 - $49,999	876	17.3%	826	15.9%
$50,000 - $74,999	1,106	21.8%	1,139	21.9%
$75,000 - $99,999	642	12.7%	675	13.0%
$100,000 - $149,999	643	12.7%	787	15.1%
$150,000 - $199,999	387	7.6%	614	11.8%
$200,000+	99	2.0%	140	2.7%
Median Household Income	$55,559		$64,188	
Average Household Income	$72,255		$86,635	
Per Capita Income	$24,792		$29,898	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,132	8.8%	1,008	7.0%	1,034	7.1%	1,065	7.1%
5 - 9	1,025	8.0%	1,148	8.0%	1,069	7.3%	1,024	6.9%
10 - 14	932	7.3%	1,150	8.0%	1,109	7.6%	1,027	6.9%
15 - 19	1,000	7.8%	1,110	7.7%	1,107	7.6%	1,098	7.4%
20 - 24	947	7.4%	911	6.3%	1,077	7.4%	1,110	7.4%
25 - 34	1,843	14.4%	2,067	14.3%	2,007	13.7%	2,139	14.3%
35 - 44	1,528	11.9%	1,819	12.6%	2,001	13.7%	2,013	13.5%
45 - 54	1,603	12.5%	1,570	10.9%	1,627	11.1%	1,707	11.4%
55 - 64	1,315	10.3%	1,584	11.0%	1,508	10.3%	1,436	9.6%
65 - 74	813	6.3%	1,198	8.3%	1,198	8.2%	1,274	8.5%
75 - 84	497	3.9%	600	4.2%	658	4.5%	776	5.2%
85+	186	1.5%	240	1.7%	257	1.8%	266	1.8%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	7,262	56.6%	6,602	45.8%	6,502	44.4%	6,313	42.3%
Black Alone	3,637	28.4%	3,283	22.8%	3,325	22.7%	3,384	22.7%
American Indian Alone	61	0.5%	77	0.5%	82	0.6%	86	0.6%
Asian Alone	105	0.8%	182	1.3%	200	1.4%	218	1.5%
Pacific Islander Alone	5	0.0%	15	0.1%	17	0.1%	19	0.1%
Some Other Race Alone	1,468	11.4%	2,086	14.5%	2,184	14.9%	2,352	15.7%
Two or More Races	283	2.2%	2,162	15.0%	2,343	16.0%	2,563	17.2%
Hispanic Origin (Any Race)	3,612	28.2%	5,006	34.7%	5,319	36.3%	5,782	38.7%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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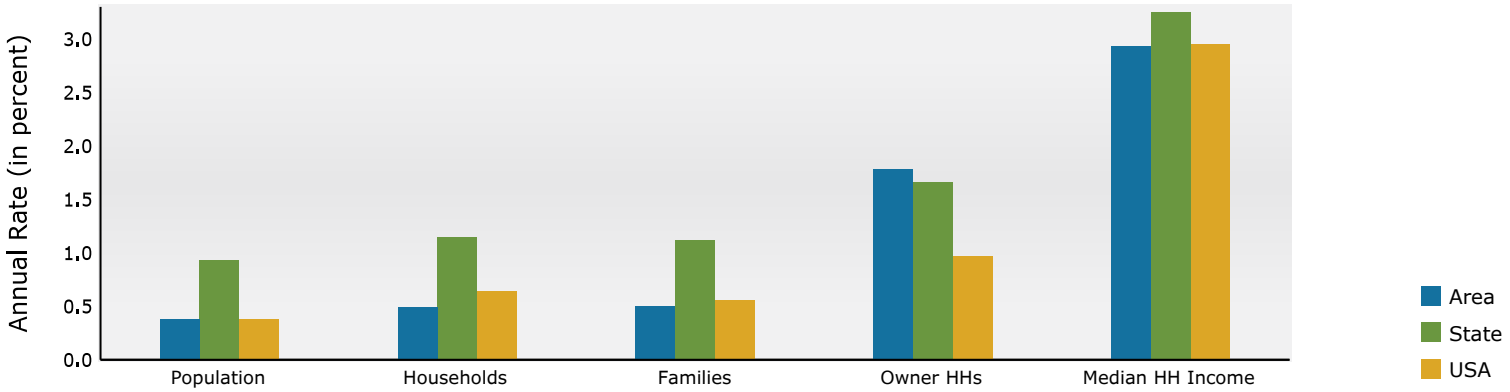
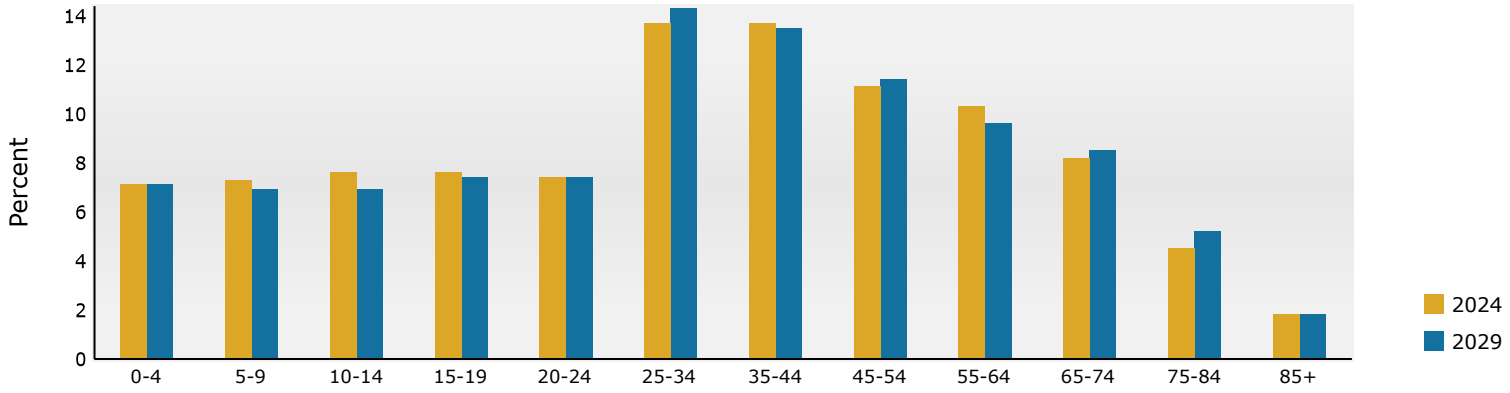
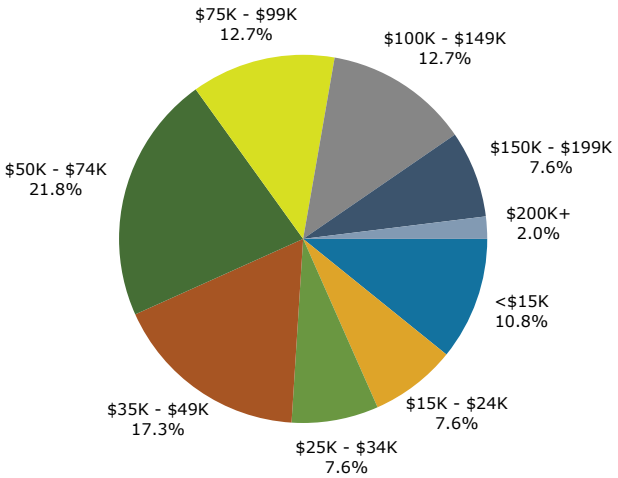
Trends 2024-2029



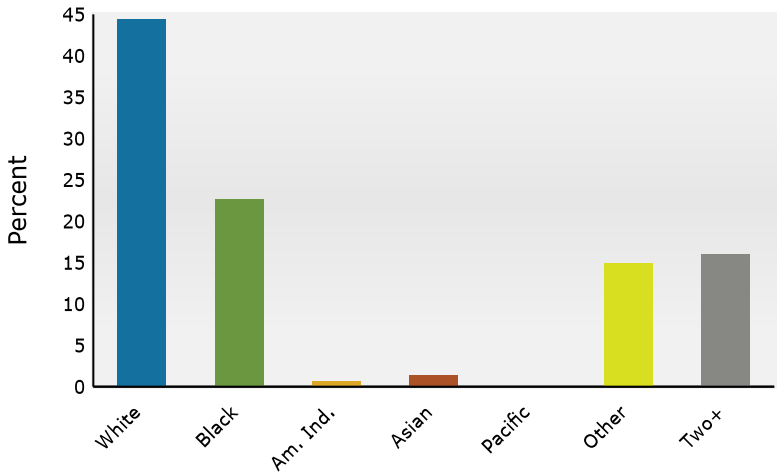
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:36.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Summary	Census 2010	Census 2020	2024	2029
Population	41,150	45,829	46,711	48,061
Households	13,981	15,512	15,918	16,475
Families	10,134	11,119	11,193	11,557
Average Household Size	2.91	2.89	2.86	2.85
Owner Occupied Housing Units	8,589	9,487	10,091	11,012
Renter Occupied Housing Units	5,392	6,025	5,827	5,463
Median Age	33.0	34.9	35.6	36.3

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.57%	0.93%	0.38%
Households	0.69%	1.15%	0.64%
Families	0.64%	1.12%	0.56%
Owner HHs	1.76%	1.66%	0.97%
Median Household Income	3.85%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	1,343	8.4%	1,060	6.4%
$15,000 - $24,999	1,033	6.5%	701	4.3%
$25,000 - $34,999	970	6.1%	799	4.8%
$35,000 - $49,999	2,436	15.3%	2,153	13.1%
$50,000 - $74,999	3,467	21.8%	3,356	20.4%
$75,000 - $99,999	2,234	14.0%	2,390	14.5%
$100,000 - $149,999	2,397	15.1%	2,967	18.0%
$150,000 - $199,999	1,427	9.0%	2,209	13.4%
$200,000+	611	3.8%	841	5.1%
Median Household Income	$63,194		$76,321	
Average Household Income	$83,243		$99,863	
Per Capita Income	$28,595		$34,471	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,397	8.3%	2,964	6.5%	3,032	6.5%	3,134	6.5%
5 - 9	3,246	7.9%	3,365	7.3%	3,131	6.7%	3,049	6.3%
10 - 14	3,117	7.6%	3,550	7.7%	3,311	7.1%	3,071	6.4%
15 - 19	3,143	7.6%	3,388	7.4%	3,381	7.2%	3,229	6.7%
20 - 24	2,985	7.3%	3,112	6.8%	3,447	7.4%	3,509	7.3%
25 - 34	5,765	14.0%	6,611	14.4%	6,649	14.2%	7,190	15.0%
35 - 44	5,329	13.0%	5,846	12.8%	6,319	13.5%	6,481	13.5%
45 - 54	5,208	12.7%	5,285	11.5%	5,411	11.6%	5,573	11.6%
55 - 64	4,204	10.2%	5,131	11.2%	5,043	10.8%	4,907	10.2%
65 - 74	2,659	6.5%	3,811	8.3%	3,892	8.3%	4,307	9.0%
75 - 84	1,559	3.8%	2,002	4.4%	2,241	4.8%	2,673	5.6%
85+	537	1.3%	763	1.7%	854	1.8%	937	1.9%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	28,882	70.2%	24,861	54.2%	24,460	52.4%	24,033	50.0%
Black Alone	5,523	13.4%	5,650	12.3%	5,778	12.4%	5,933	12.3%
American Indian Alone	234	0.6%	363	0.8%	392	0.8%	407	0.8%
Asian Alone	480	1.2%	659	1.4%	730	1.6%	814	1.7%
Pacific Islander Alone	16	0.0%	32	0.1%	37	0.1%	39	0.1%
Some Other Race Alone	5,013	12.2%	6,368	13.9%	6,692	14.3%	7,286	15.2%
Two or More Races	1,003	2.4%	7,896	17.2%	8,621	18.5%	9,549	19.9%
Hispanic Origin (Any Race)	13,076	31.8%	16,887	36.8%	18,049	38.6%	19,849	41.3%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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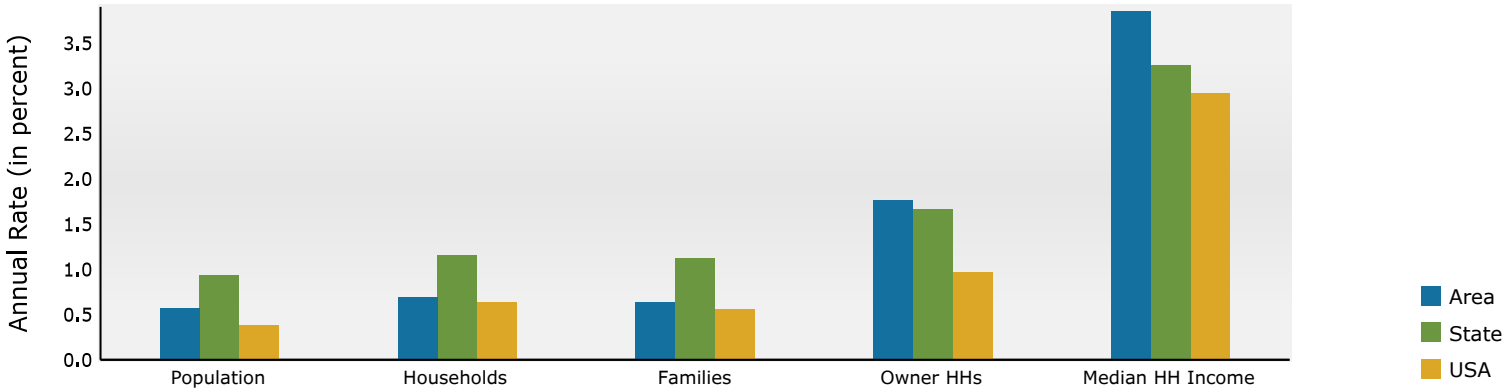
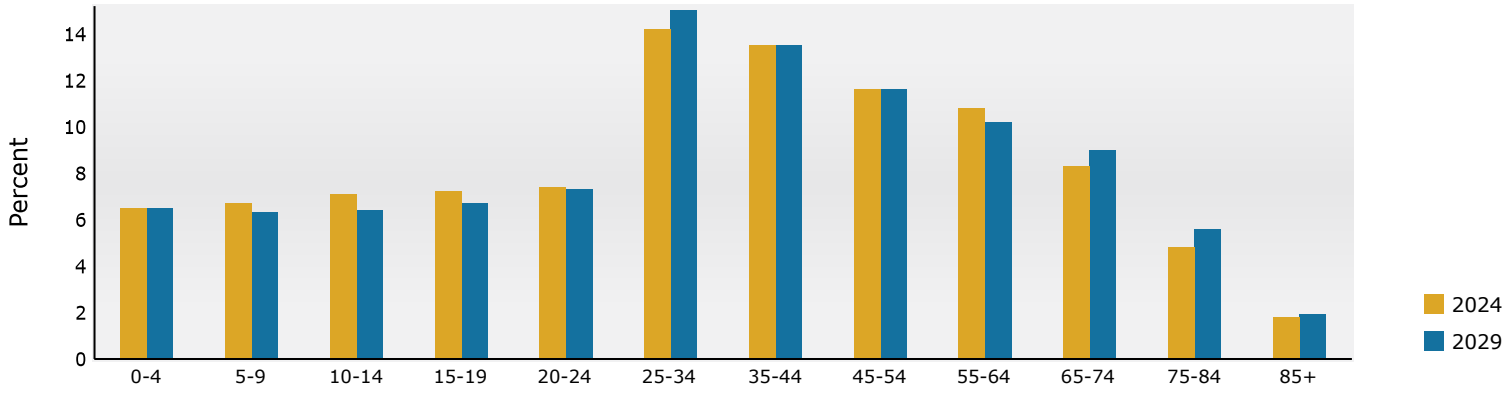
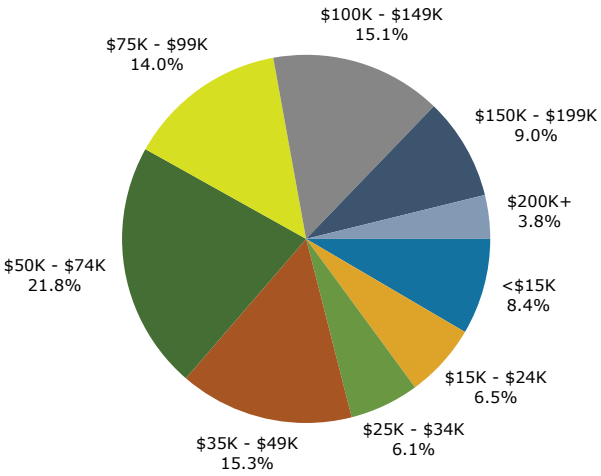
Trends 2024-2029



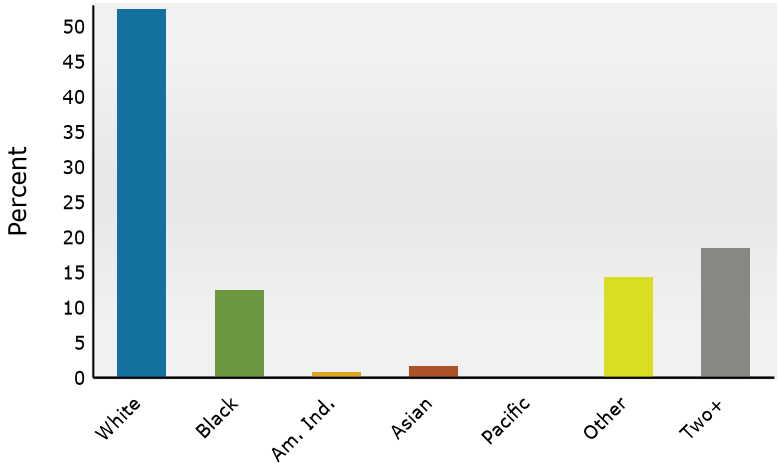
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:38.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Drive time: 15 minute radius

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Summary	Census 2010	Census 2020	2024	2029
Population	80,851	86,851	89,482	100,177
Households	27,534	29,882	31,075	35,227
Families	20,298	21,602	22,013	24,736
Average Household Size	2.89	2.86	2.82	2.80
Owner Occupied Housing Units	18,899	20,394	21,923	26,559
Renter Occupied Housing Units	8,635	9,488	9,152	8,668
Median Age	35.2	37.1	37.8	38.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	2.28%	0.93%	0.38%
Households	2.54%	1.15%	0.64%
Families	2.36%	1.12%	0.56%
Owner HHs	3.91%	1.66%	0.97%
Median Household Income	3.97%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	2,376	7.6%	2,054	5.8%
$15,000 - $24,999	2,048	6.6%	1,530	4.3%
$25,000 - $34,999	2,146	6.9%	1,970	5.6%
$35,000 - $49,999	4,180	13.5%	4,008	11.4%
$50,000 - $74,999	5,943	19.1%	6,176	17.5%
$75,000 - $99,999	4,162	13.4%	4,749	13.5%
$100,000 - $149,999	5,325	17.1%	6,867	19.5%
$150,000 - $199,999	3,080	9.9%	4,969	14.1%
$200,000+	1,814	5.8%	2,904	8.2%
Median Household Income	$68,502		$83,239	
Average Household Income	$91,325		$110,746	
Per Capita Income	$31,816		$39,026	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,234	7.7%	5,298	6.1%	5,441	6.1%	6,073	6.1%
5 - 9	5,999	7.4%	6,056	7.0%	5,706	6.4%	5,972	6.0%
10 - 14	5,955	7.4%	6,542	7.5%	6,237	7.0%	6,221	6.2%
15 - 19	6,005	7.4%	6,185	7.1%	6,242	7.0%	6,443	6.4%
20 - 24	5,543	6.9%	5,469	6.3%	6,101	6.8%	6,618	6.6%
25 - 34	10,497	13.0%	11,525	13.3%	11,660	13.0%	13,696	13.7%
35 - 44	10,273	12.7%	10,667	12.3%	11,578	12.9%	12,968	12.9%
45 - 54	10,862	13.4%	10,357	11.9%	10,416	11.6%	11,581	11.6%
55 - 64	8,834	10.9%	10,859	12.5%	10,766	12.0%	11,266	11.2%
65 - 74	6,122	7.6%	8,074	9.3%	8,605	9.6%	10,699	10.7%
75 - 84	3,460	4.3%	4,334	5.0%	5,003	5.6%	6,485	6.5%
85+	1,067	1.3%	1,483	1.7%	1,728	1.9%	2,155	2.2%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	60,562	74.9%	51,242	59.0%	51,134	57.1%	56,056	56.0%
Black Alone	8,275	10.2%	8,350	9.6%	8,620	9.6%	9,042	9.0%
American Indian Alone	444	0.5%	771	0.9%	834	0.9%	912	0.9%
Asian Alone	1,048	1.3%	1,177	1.4%	1,325	1.5%	1,643	1.6%
Pacific Islander Alone	34	0.0%	50	0.1%	59	0.1%	64	0.1%
Some Other Race Alone	8,600	10.6%	11,269	13.0%	11,999	13.4%	13,852	13.8%
Two or More Races	1,887	2.3%	13,992	16.1%	15,510	17.3%	18,608	18.6%
Hispanic Origin (Any Race)	23,300	28.8%	29,856	34.4%	32,385	36.2%	38,076	38.0%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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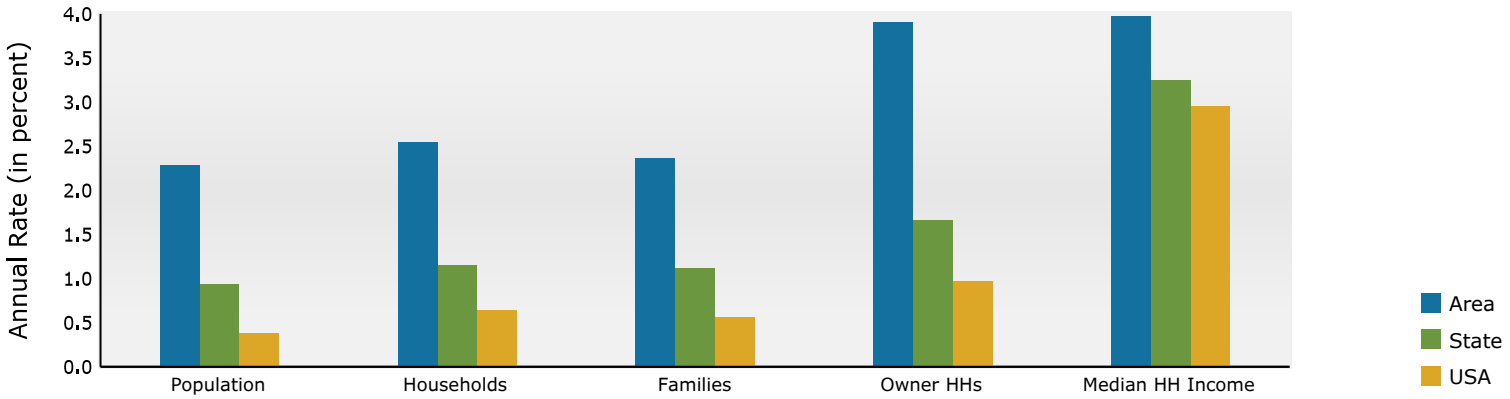
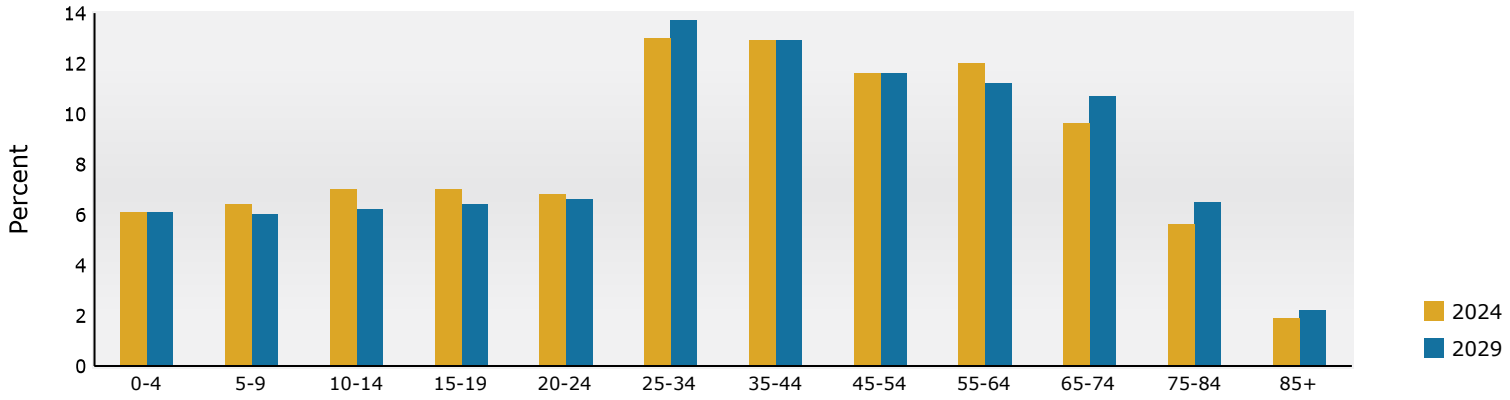
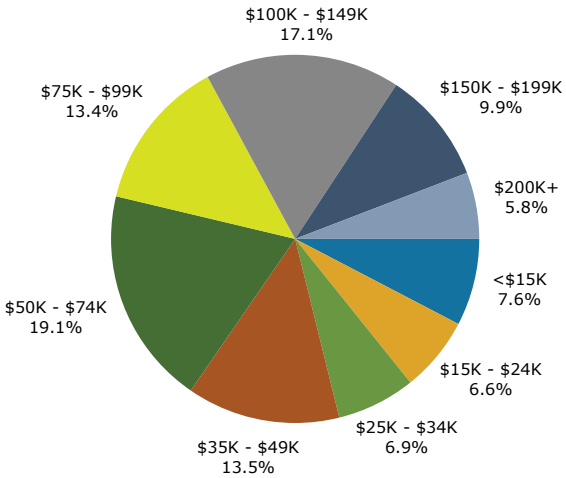


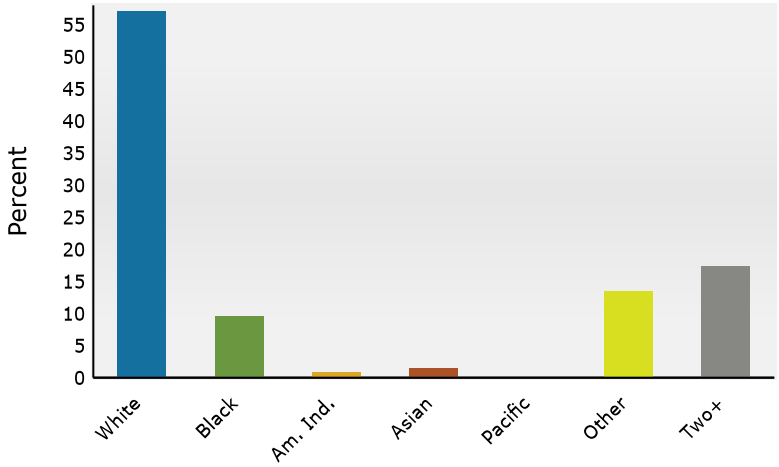
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:36.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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