Demographic and Income Profile

Plaza de Sunus
13425 Belcher Rd S, Largo, Florida, 33771
Drive time: 5 minute radius

Prepared by Esri
Latitude: 27.89520
Longitude: -82.74568

Summary	Census 2010	Census 2020	2024	2029
Population	31,885	32,202	32,417	31,877
Households	14,712	15,064	15,093	15,036
Families	8,234	8,173	8,004	7,979
Average Household Size	2.15	2.11	2.12	2.10
Owner Occupied Housing Units	9,990	9,598	9,871	10,201
Renter Occupied Housing Units	4,722	5,466	5,222	4,834
Median Age	45.4	48.5	49.0	50.0

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.34%	0.93%	0.38%
Households	-0.08%	1.15%	0.64%
Families	-0.06%	1.12%	0.56%
Owner HHs	0.66%	1.66%	0.97%
Median Household Income	4.60%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	1,297	8.6%	1,027	6.8%
$15,000 - $24,999	1,103	7.3%	745	5.0%
$25,000 - $34,999	1,510	10.0%	1,184	7.9%
$35,000 - $49,999	2,241	14.8%	1,902	12.6%
$50,000 - $74,999	2,849	18.9%	2,667	17.7%
$75,000 - $99,999	1,768	11.7%	1,859	12.4%
$100,000 - $149,999	2,741	18.2%	3,393	22.6%
$150,000 - $199,999	945	6.3%	1,394	9.3%
$200,000+	639	4.2%	866	5.8%
Median Household Income	$59,821		$74,913	
Average Household Income	$81,155		$98,003	
Per Capita Income	$38,149		$46,690	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,564	4.9%	1,357	4.2%	1,328	4.1%	1,265	4.0%
5 - 9	1,491	4.7%	1,347	4.2%	1,395	4.3%	1,273	4.0%
10 - 14	1,496	4.7%	1,375	4.3%	1,296	4.0%	1,330	4.2%
15 - 19	1,582	5.0%	1,353	4.2%	1,285	4.0%	1,218	3.8%
20 - 24	1,695	5.3%	1,591	4.9%	1,579	4.9%	1,458	4.6%
25 - 34	3,970	12.5%	4,139	12.9%	4,068	12.5%	3,564	11.2%
35 - 44	3,931	12.3%	3,626	11.3%	3,800	11.7%	3,935	12.3%
45 - 54	4,831	15.2%	4,102	12.7%	3,915	12.1%	3,752	11.8%
55 - 64	4,532	14.2%	5,369	16.7%	5,096	15.7%	4,337	13.6%
65 - 74	3,619	11.4%	4,590	14.3%	4,825	14.9%	5,145	16.1%
75 - 84	2,327	7.3%	2,456	7.6%	2,888	8.9%	3,424	10.7%
85+	845	2.7%	896	2.8%	942	2.9%	1,176	3.7%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	27,099	85.0%	23,584	73.2%	23,294	71.9%	22,254	69.8%
Black Alone	1,434	4.5%	1,944	6.0%	1,937	6.0%	1,947	6.1%
American Indian Alone	104	0.3%	126	0.4%	134	0.4%	138	0.4%
Asian Alone	1,314	4.1%	1,454	4.5%	1,552	4.8%	1,668	5.2%
Pacific Islander Alone	37	0.1%	24	0.1%	25	0.1%	26	0.1%
Some Other Race Alone	1,101	3.5%	1,727	5.4%	1,867	5.8%	1,986	6.2%
Two or More Races	796	2.5%	3,343	10.4%	3,608	11.1%	3,859	12.1%
Hispanic Origin (Any Race)	3,323	10.4%	4,513	14.0%	4,934	15.2%	5,330	16.7%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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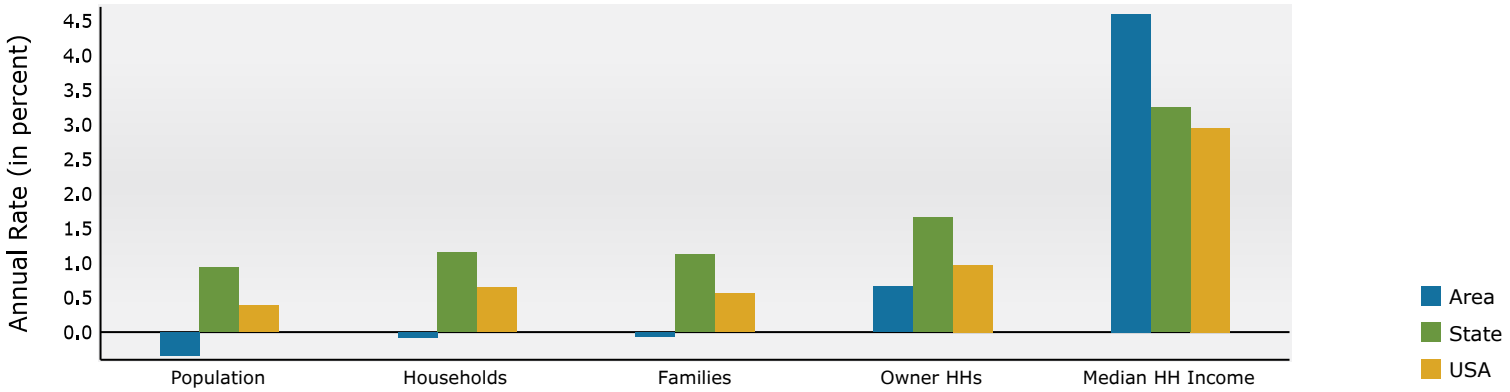
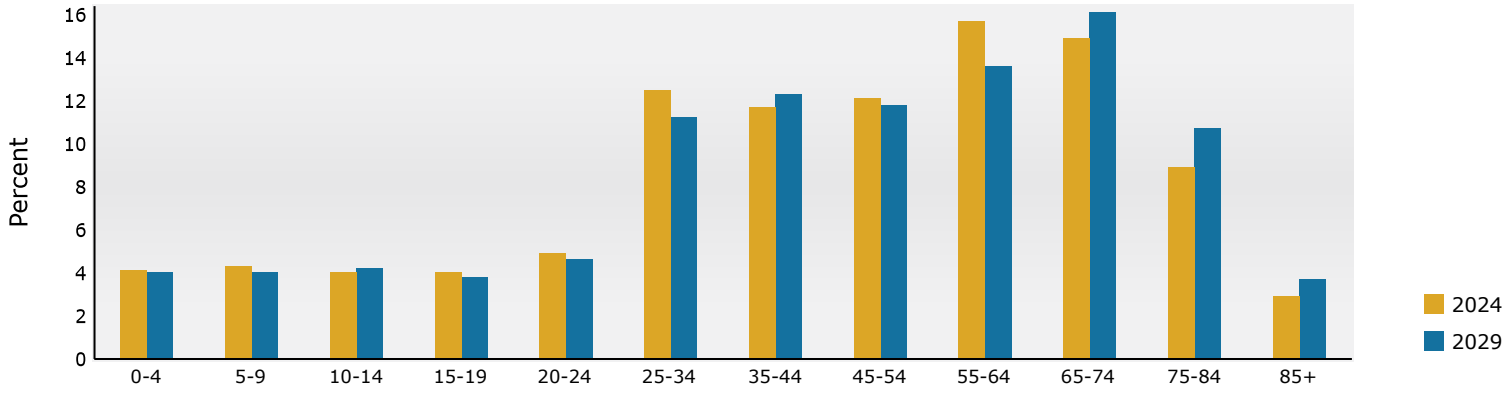
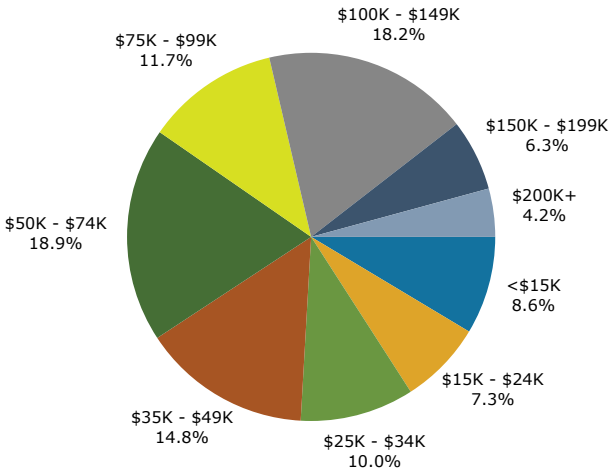
Trends 2024-2029



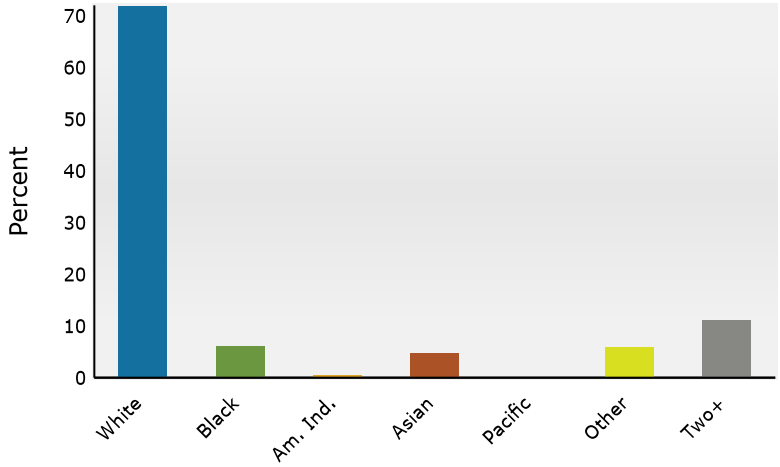
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:15.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Summary	Census 2010	Census 2020	2024	2029
Population	163,786	172,863	175,788	175,052
Households	72,882	78,045	80,119	80,907
Families	41,349	43,200	43,300	43,706
Average Household Size	2.18	2.15	2.13	2.10
Owner Occupied Housing Units	49,773	49,751	51,677	54,219
Renter Occupied Housing Units	23,109	28,294	28,442	26,688
Median Age	45.6	47.7	48.2	49.1

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.08%	0.93%	0.38%
Households	0.20%	1.15%	0.64%
Families	0.19%	1.12%	0.56%
Owner HHs	0.96%	1.66%	0.97%
Median Household Income	4.73%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	8,463	10.6%	6,816	8.4%
$15,000 - $24,999	6,031	7.5%	4,264	5.3%
$25,000 - $34,999	6,956	8.7%	5,661	7.0%
$35,000 - $49,999	10,611	13.2%	9,015	11.1%
$50,000 - $74,999	12,537	15.6%	12,172	15.0%
$75,000 - $99,999	9,199	11.5%	9,479	11.7%
$100,000 - $149,999	14,912	18.6%	17,930	22.2%
$150,000 - $199,999	6,118	7.6%	8,724	10.8%
$200,000+	5,290	6.6%	6,845	8.5%
Median Household Income	$63,827		$80,430	
Average Household Income	$89,546		$107,337	
Per Capita Income	$41,011		$49,815	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,630	4.7%	6,884	4.0%	6,893	3.9%	6,695	3.8%
5 - 9	7,573	4.6%	7,558	4.4%	7,312	4.2%	6,749	3.9%
10 - 14	7,951	4.9%	8,114	4.7%	7,405	4.2%	7,082	4.0%
15 - 19	8,745	5.3%	7,852	4.5%	7,832	4.5%	7,238	4.1%
20 - 24	8,904	5.4%	8,697	5.0%	9,021	5.1%	8,683	5.0%
25 - 34	19,485	11.9%	22,063	12.8%	22,103	12.6%	20,512	11.7%
35 - 44	20,090	12.3%	19,779	11.4%	21,141	12.0%	21,817	12.5%
45 - 54	25,063	15.3%	21,777	12.6%	20,748	11.8%	20,465	11.7%
55 - 64	22,751	13.9%	28,209	16.3%	27,127	15.4%	23,623	13.5%
65 - 74	17,999	11.0%	23,619	13.7%	25,185	14.3%	27,139	15.5%
75 - 84	12,231	7.5%	13,183	7.6%	15,532	8.8%	18,444	10.5%
85+	5,361	3.3%	5,128	3.0%	5,489	3.1%	6,606	3.8%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	137,816	84.1%	125,923	72.8%	125,917	71.6%	122,046	69.7%
Black Alone	9,923	6.1%	12,259	7.1%	12,277	7.0%	12,442	7.1%
American Indian Alone	578	0.4%	766	0.4%	825	0.5%	837	0.5%
Asian Alone	6,737	4.1%	8,654	5.0%	9,387	5.3%	10,215	5.8%
Pacific Islander Alone	216	0.1%	179	0.1%	197	0.1%	213	0.1%
Some Other Race Alone	4,675	2.9%	8,286	4.8%	8,924	5.1%	9,542	5.5%
Two or More Races	3,841	2.3%	16,796	9.7%	18,261	10.4%	19,757	11.3%
Hispanic Origin (Any Race)	15,546	9.5%	22,473	13.0%	24,529	14.0%	26,654	15.2%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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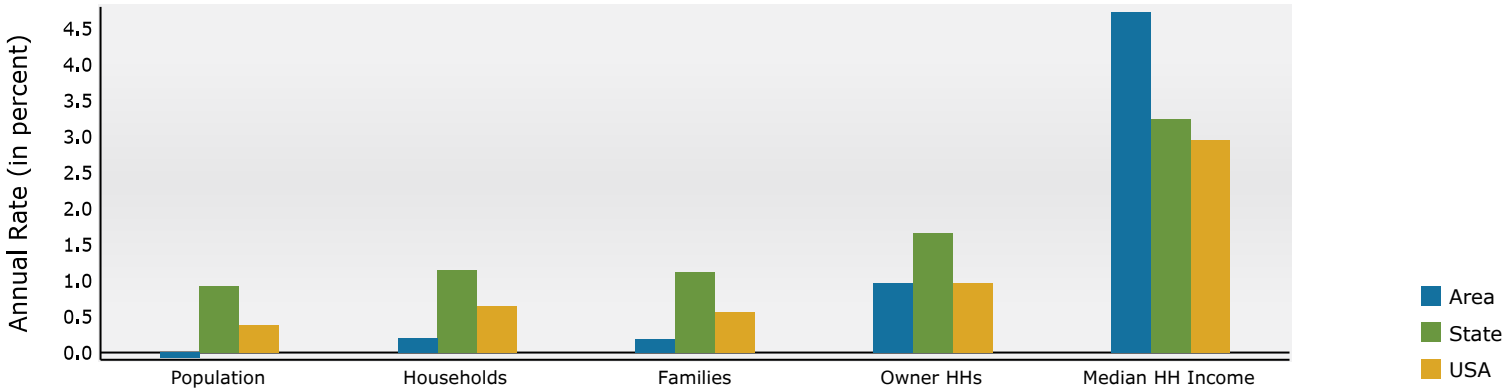
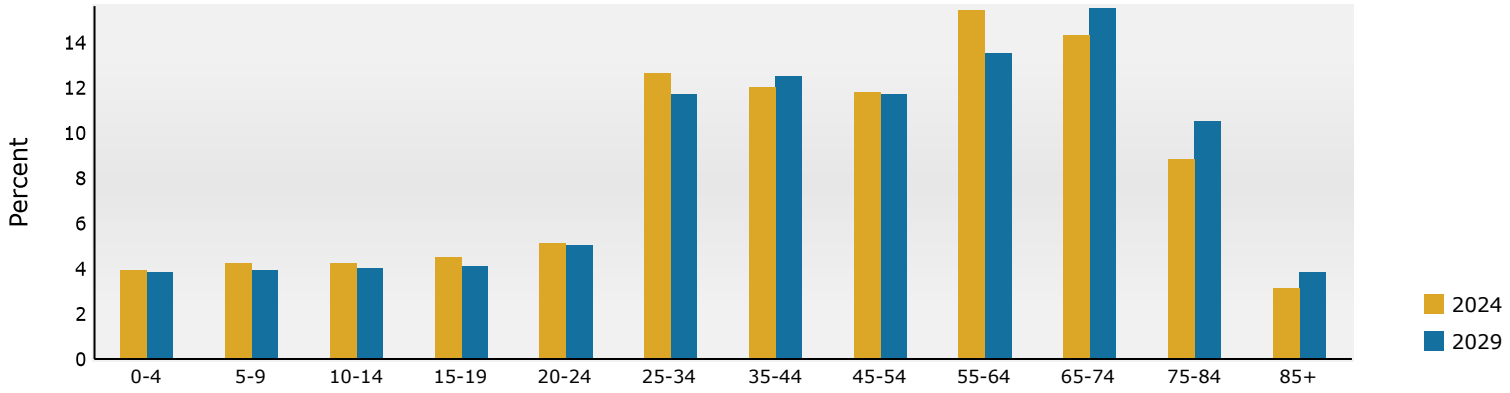
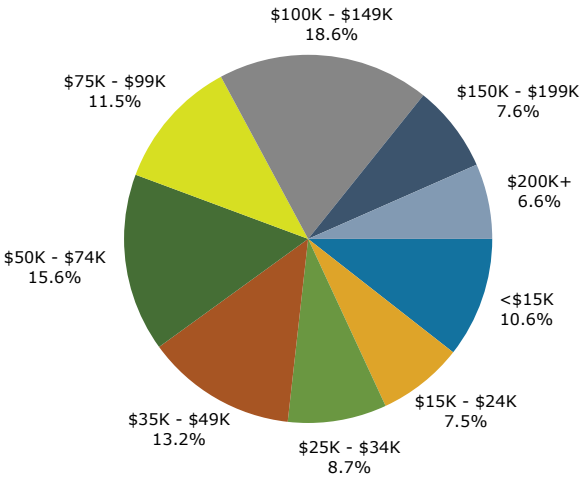
Trends 2024-2029



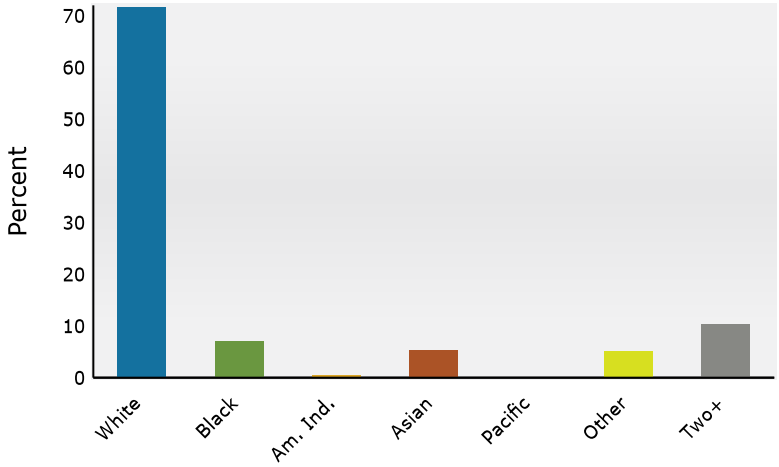
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:14.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Summary	Census 2010	Census 2020	2024	2029
Population	369,288	389,105	395,292	393,649
Households	165,839	176,672	181,032	182,937
Families	91,786	96,495	96,390	97,255
Average Household Size	2.17	2.15	2.13	2.10
Owner Occupied Housing Units	109,088	109,927	113,914	119,302
Renter Occupied Housing Units	56,751	66,745	67,118	63,635
Median Age	45.3	47.6	48.1	49.0

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.08%	0.93%	0.38%
Households	0.21%	1.15%	0.64%
Families	0.18%	1.12%	0.56%
Owner HHs	0.93%	1.66%	0.97%
Median Household Income	5.01%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	20,064	11.1%	16,574	9.1%
$15,000 - $24,999	15,029	8.3%	11,181	6.1%
$25,000 - $34,999	16,198	8.9%	13,294	7.3%
$35,000 - $49,999	23,311	12.9%	19,633	10.7%
$50,000 - $74,999	26,832	14.8%	25,441	13.9%
$75,000 - $99,999	20,433	11.3%	21,461	11.7%
$100,000 - $149,999	32,564	18.0%	39,617	21.7%
$150,000 - $199,999	13,092	7.2%	18,487	10.1%
$200,000+	13,508	7.5%	17,247	9.4%
Median Household Income	$62,682		$80,052	
Average Household Income	$90,752		$108,695	
Per Capita Income	$41,778		$50,746	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,043	4.9%	15,805	4.1%	15,826	4.0%	15,333	3.9%
5 - 9	17,573	4.8%	17,325	4.5%	16,658	4.2%	15,349	3.9%
10 - 14	18,372	5.0%	18,584	4.8%	17,066	4.3%	16,286	4.1%
15 - 19	19,685	5.3%	17,897	4.6%	17,653	4.5%	16,435	4.2%
20 - 24	20,253	5.5%	19,445	5.0%	20,385	5.2%	19,523	5.0%
25 - 34	43,881	11.9%	48,949	12.6%	49,060	12.4%	45,933	11.7%
35 - 44	45,087	12.2%	44,621	11.5%	47,641	12.1%	48,758	12.4%
45 - 54	56,398	15.3%	48,771	12.5%	46,578	11.8%	45,811	11.6%
55 - 64	50,920	13.8%	62,798	16.1%	59,895	15.2%	52,709	13.4%
65 - 74	38,097	10.3%	52,906	13.6%	56,408	14.3%	60,278	15.3%
75 - 84	27,320	7.4%	29,390	7.6%	34,841	8.8%	41,524	10.5%
85+	13,660	3.7%	12,614	3.2%	13,278	3.4%	15,711	4.0%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	310,375	84.0%	283,029	72.7%	282,543	71.5%	273,789	69.6%
Black Alone	23,701	6.4%	28,151	7.2%	28,316	7.2%	28,785	7.3%
American Indian Alone	1,387	0.4%	1,859	0.5%	1,996	0.5%	2,051	0.5%
Asian Alone	13,585	3.7%	18,101	4.7%	19,666	5.0%	21,450	5.4%
Pacific Islander Alone	447	0.1%	415	0.1%	470	0.1%	499	0.1%
Some Other Race Alone	11,031	3.0%	19,241	4.9%	20,701	5.2%	22,096	5.6%
Two or More Races	8,762	2.4%	38,309	9.8%	41,600	10.5%	44,978	11.4%
Hispanic Origin (Any Race)	38,222	10.4%	52,895	13.6%	57,630	14.6%	62,524	15.9%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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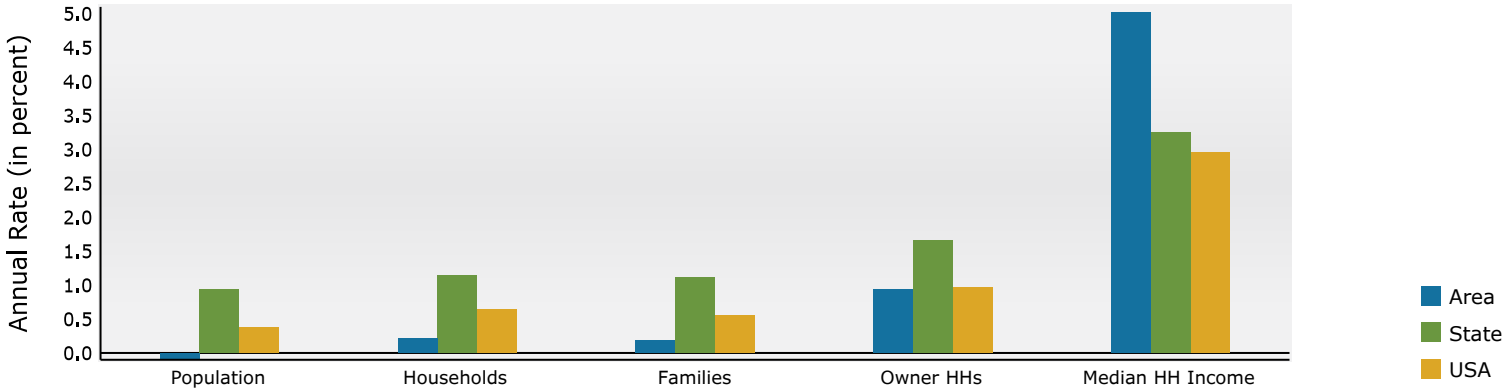
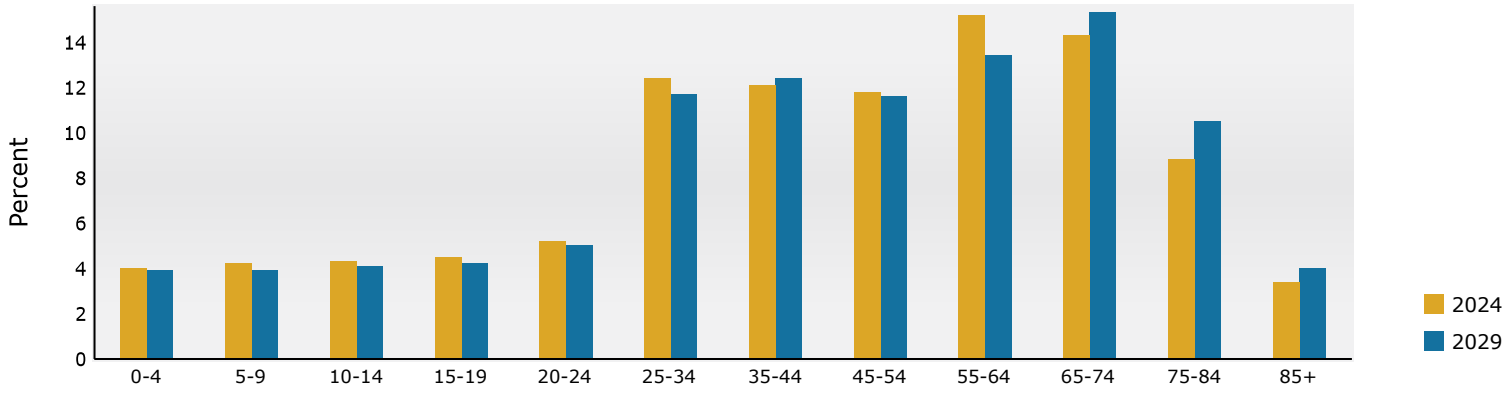
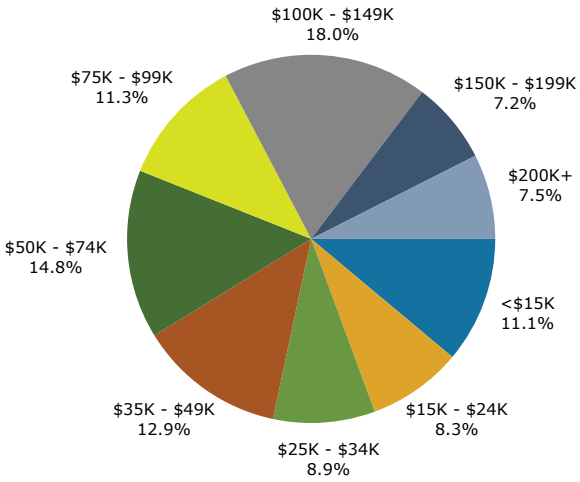


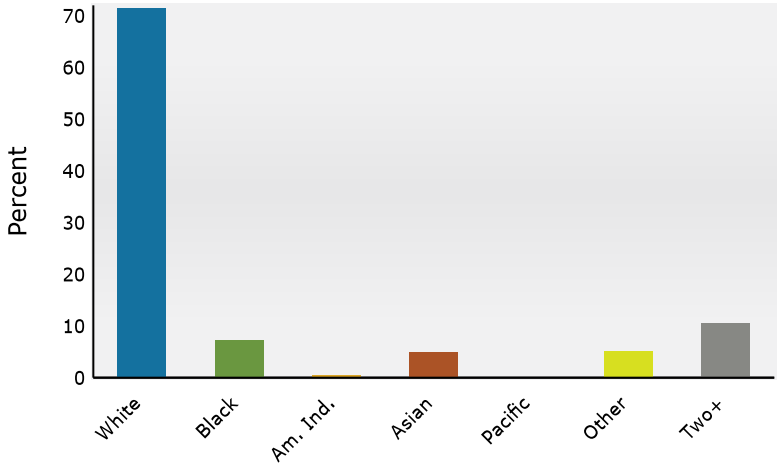
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:14.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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