



# Demographic and Income Profile

Embassy Plaza  
 9426 US Highway 19, Port Richey, Florida, 34668  
 Drive Time: 5 minute radius

Prepared by Esri  
 Latitude: 28.29418  
 Longitude: -82.70889

Summary	Census 2010	2021	2026
Population	23,493	26,059	27,414
Households	9,765	10,602	11,093
Families	5,990	6,312	6,541
Average Household Size	2.39	2.45	2.46
Owner Occupied Housing Units	6,480	6,414	6,750
Renter Occupied Housing Units	3,285	4,188	4,343
Median Age	40.6	42.6	43.6
Trends: 2021-2026 Annual Rate	Area	State	National
Population	1.02%	1.31%	0.71%
Households	0.91%	1.27%	0.71%
Families	0.72%	1.22%	0.64%
Owner HHs	1.03%	1.45%	0.91%
Median Household Income	2.26%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	1,458	13.8%	1,279	11.5%
\$15,000 - \$24,999	1,545	14.6%	1,305	11.8%
\$25,000 - \$34,999	1,539	14.5%	1,413	12.7%
\$35,000 - \$49,999	2,161	20.4%	2,337	21.1%
\$50,000 - \$74,999	1,858	17.5%	2,183	19.7%
\$75,000 - \$99,999	1,076	10.1%	1,314	11.8%
\$100,000 - \$149,999	742	7.0%	988	8.9%
\$150,000 - \$199,999	77	0.7%	105	0.9%
\$200,000+	146	1.4%	170	1.5%
Median Household Income	\$39,001		\$43,615	
Average Household Income	\$51,220		\$58,276	
Per Capita Income	\$20,853		\$23,598	

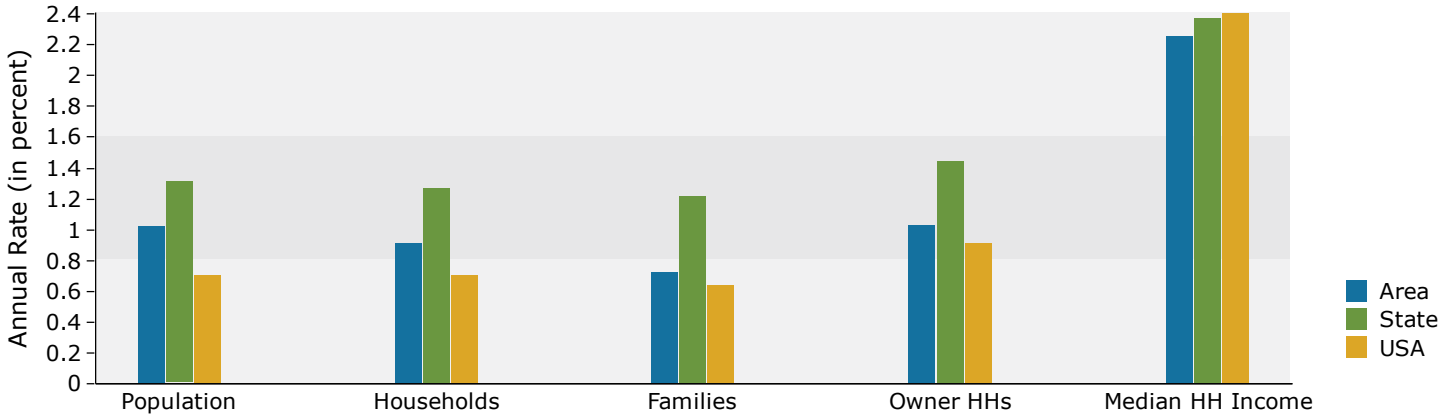
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,456	6.2%	1,448	5.6%	1,506	5.5%
5 - 9	1,361	5.8%	1,470	5.6%	1,537	5.6%
10 - 14	1,501	6.4%	1,454	5.6%	1,555	5.7%
15 - 19	1,458	6.2%	1,320	5.1%	1,500	5.5%
20 - 24	1,344	5.7%	1,507	5.8%	1,385	5.1%
25 - 34	2,986	12.7%	3,359	12.9%	3,367	12.3%
35 - 44	2,907	12.4%	3,227	12.4%	3,335	12.2%
45 - 54	3,298	14.0%	3,128	12.0%	3,311	12.1%
55 - 64	2,778	11.8%	3,611	13.9%	3,630	13.2%
65 - 74	2,141	9.1%	2,949	11.3%	3,355	12.2%
75 - 84	1,530	6.5%	1,793	6.9%	2,140	7.8%
85+	731	3.1%	793	3.0%	795	2.9%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	20,900	89.0%	21,768	83.5%	22,278	81.3%
Black Alone	741	3.2%	1,264	4.9%	1,557	5.7%
American Indian Alone	121	0.5%	159	0.6%	182	0.7%
Asian Alone	296	1.3%	422	1.6%	491	1.8%
Pacific Islander Alone	13	0.1%	16	0.1%	18	0.1%
Some Other Race Alone	801	3.4%	1,436	5.5%	1,667	6.1%
Two or More Races	621	2.6%	994	3.8%	1,220	4.5%
Hispanic Origin (Any Race)	3,062	13.0%	5,236	20.1%	6,349	23.2%

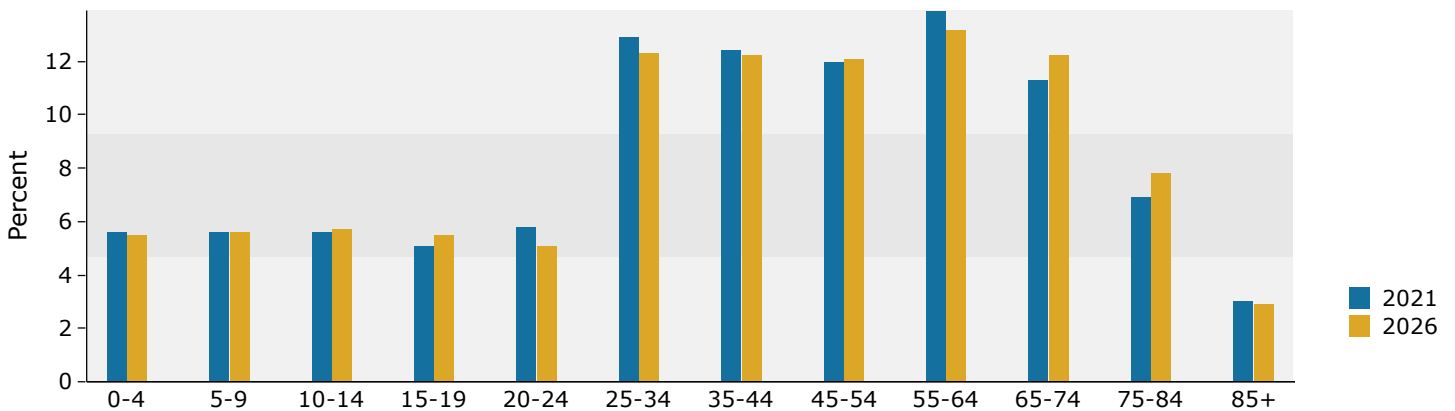
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

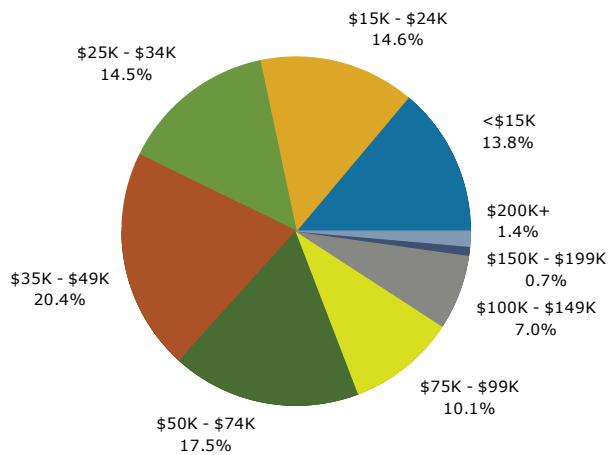
## Trends 2021-2026



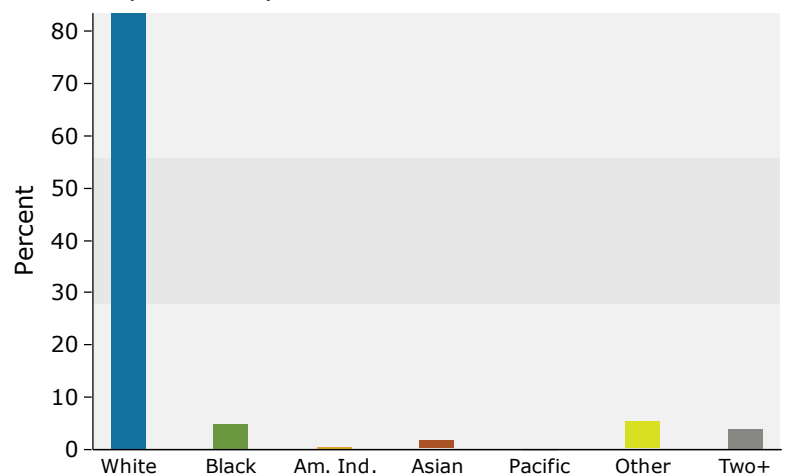
## Population by Age



## 2021 Household Income



## 2021 Population by Race



2021 Percent Hispanic Origin: 20.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



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 9426 US Highway 19, Port Richey, Florida, 34668  
 Drive Time: 10 minute radius

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Summary	Census 2010	2021	2026
Population	79,004	85,437	89,165
Households	35,590	38,098	39,584
Families	20,503	21,260	21,875
Average Household Size	2.20	2.22	2.23
Owner Occupied Housing Units	23,726	23,335	24,559
Renter Occupied Housing Units	11,864	14,763	15,025
Median Age	46.4	49.5	50.4
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.86%	1.31%	0.71%
Households	0.77%	1.27%	0.71%
Families	0.57%	1.22%	0.64%
Owner HHs	1.03%	1.45%	0.91%
Median Household Income	2.26%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	5,854	15.4%	5,129	13.0%
\$15,000 - \$24,999	5,418	14.2%	4,709	11.9%
\$25,000 - \$34,999	4,969	13.0%	4,719	11.9%
\$35,000 - \$49,999	7,181	18.8%	7,499	18.9%
\$50,000 - \$74,999	6,685	17.5%	7,629	19.3%
\$75,000 - \$99,999	3,847	10.1%	4,589	11.6%
\$100,000 - \$149,999	2,881	7.6%	3,732	9.4%
\$150,000 - \$199,999	667	1.8%	885	2.2%
\$200,000+	596	1.6%	694	1.8%
Median Household Income	\$39,586		\$44,274	
Average Household Income	\$53,149		\$60,400	
Per Capita Income	\$23,645		\$26,751	

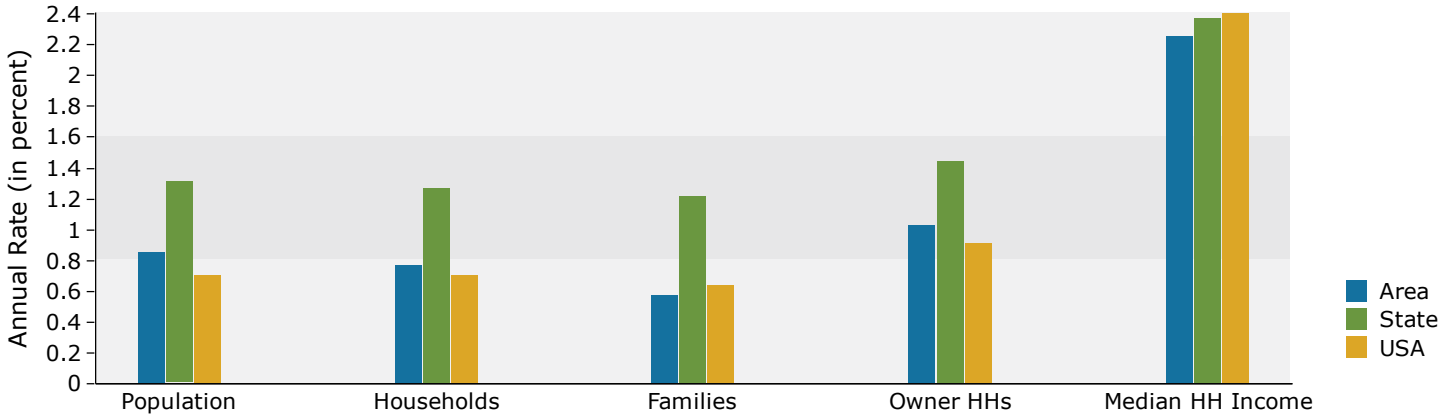
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,075	5.2%	3,893	4.6%	4,016	4.5%
5 - 9	3,928	5.0%	3,979	4.7%	4,078	4.6%
10 - 14	4,228	5.4%	3,998	4.7%	4,187	4.7%
15 - 19	4,414	5.6%	3,802	4.5%	4,113	4.6%
20 - 24	4,046	5.1%	4,207	4.9%	3,937	4.4%
25 - 34	8,440	10.7%	9,618	11.3%	9,461	10.6%
35 - 44	8,864	11.2%	8,974	10.5%	9,487	10.6%
45 - 54	11,100	14.0%	9,813	11.5%	9,871	11.1%
55 - 64	10,494	13.3%	12,546	14.7%	12,270	13.8%
65 - 74	8,858	11.2%	12,350	14.5%	13,712	15.4%
75 - 84	6,907	8.7%	7,904	9.3%	9,575	10.7%
85+	3,650	4.6%	4,353	5.1%	4,458	5.0%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	71,869	91.0%	73,777	86.4%	75,184	84.3%
Black Alone	1,932	2.4%	3,300	3.9%	4,069	4.6%
American Indian Alone	362	0.5%	473	0.6%	538	0.6%
Asian Alone	958	1.2%	1,357	1.6%	1,581	1.8%
Pacific Islander Alone	33	0.0%	43	0.1%	50	0.1%
Some Other Race Alone	1,983	2.5%	3,526	4.1%	4,101	4.6%
Two or More Races	1,867	2.4%	2,961	3.5%	3,643	4.1%
Hispanic Origin (Any Race)	8,137	10.3%	13,833	16.2%	16,817	18.9%

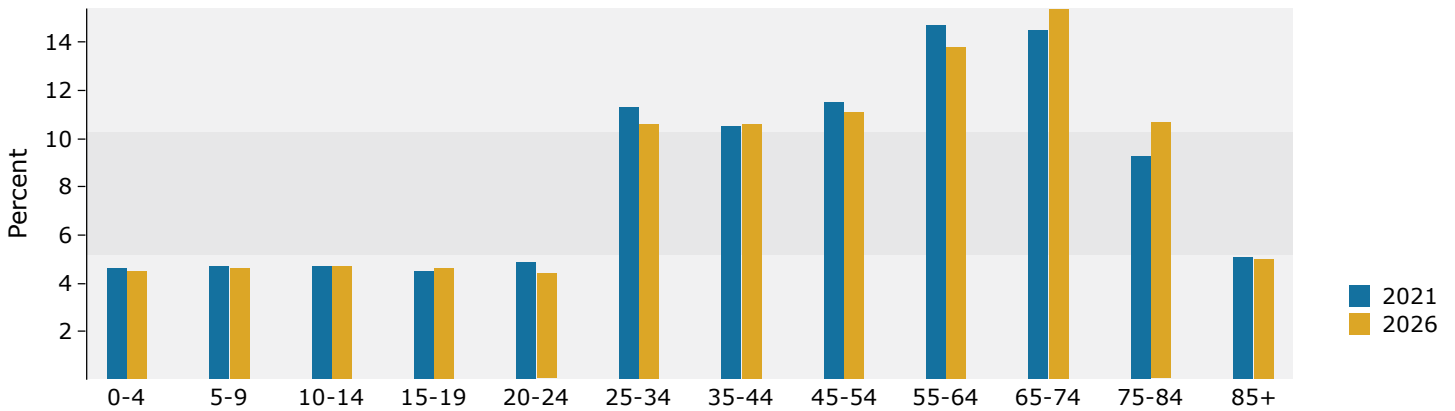
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

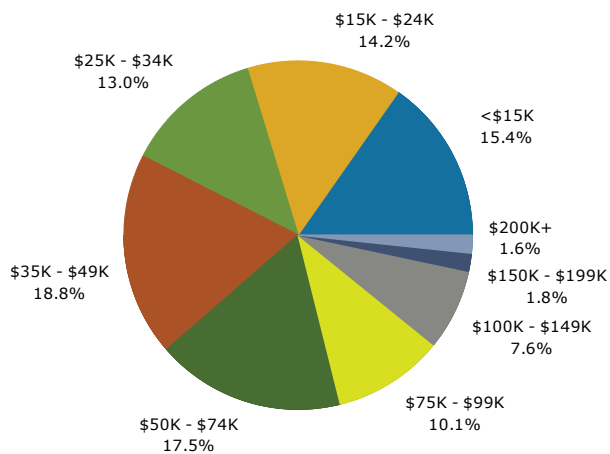
## Trends 2021-2026



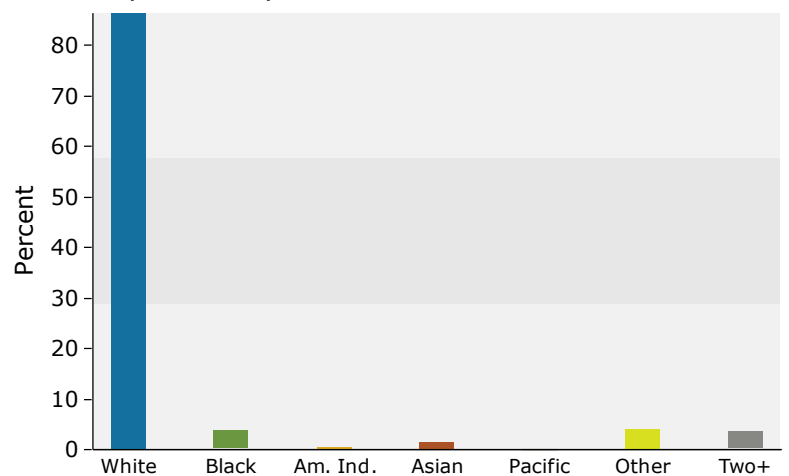
## Population by Age



## 2021 Household Income



## 2021 Population by Race



2021 Percent Hispanic Origin: 16.2%



# Demographic and Income Profile

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Summary	Census 2010	2021	2026
Population	155,237	166,920	173,928
Households	69,173	73,901	76,704
Families	41,529	43,107	44,355
Average Household Size	2.22	2.24	2.25
Owner Occupied Housing Units	49,606	49,426	52,007
Renter Occupied Housing Units	19,567	24,475	24,697
Median Age	47.2	50.9	51.9
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.83%	1.31%	0.71%
Households	0.75%	1.27%	0.71%
Families	0.57%	1.22%	0.64%
Owner HHs	1.02%	1.45%	0.91%
Median Household Income	2.35%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	10,072	13.6%	8,908	11.6%
\$15,000 - \$24,999	10,272	13.9%	9,196	12.0%
\$25,000 - \$34,999	9,056	12.3%	8,570	11.2%
\$35,000 - \$49,999	13,763	18.6%	13,743	17.9%
\$50,000 - \$74,999	13,414	18.2%	14,759	19.2%
\$75,000 - \$99,999	7,891	10.7%	9,417	12.3%
\$100,000 - \$149,999	6,537	8.8%	8,480	11.1%
\$150,000 - \$199,999	1,565	2.1%	2,074	2.7%
\$200,000+	1,331	1.8%	1,555	2.0%
Median Household Income	\$41,870		\$47,018	
Average Household Income	\$56,405		\$63,959	
Per Capita Income	\$24,936		\$28,163	

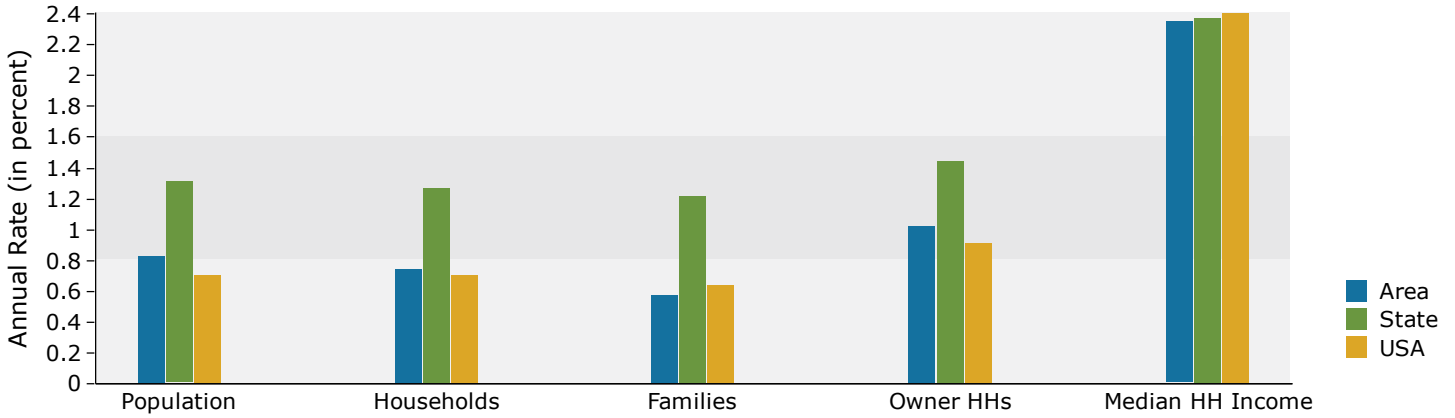
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,561	4.9%	7,120	4.3%	7,316	4.2%
5 - 9	7,680	4.9%	7,453	4.5%	7,650	4.4%
10 - 14	8,216	5.3%	7,667	4.6%	8,070	4.6%
15 - 19	8,492	5.5%	7,396	4.4%	7,781	4.5%
20 - 24	7,452	4.8%	7,697	4.6%	7,325	4.2%
25 - 34	15,801	10.2%	17,847	10.7%	17,472	10.0%
35 - 44	17,537	11.3%	17,215	10.3%	18,179	10.5%
45 - 54	22,205	14.3%	19,415	11.6%	19,268	11.1%
55 - 64	21,224	13.7%	25,129	15.1%	24,626	14.2%
65 - 74	18,289	11.8%	25,445	15.2%	28,003	16.1%
75 - 84	14,107	9.1%	16,245	9.7%	19,629	11.3%
85+	6,672	4.3%	8,293	5.0%	8,610	5.0%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	142,575	91.8%	146,428	87.7%	149,309	85.8%
Black Alone	3,327	2.1%	5,668	3.4%	7,003	4.0%
American Indian Alone	618	0.4%	797	0.5%	901	0.5%
Asian Alone	2,113	1.4%	3,007	1.8%	3,521	2.0%
Pacific Islander Alone	77	0.0%	103	0.1%	120	0.1%
Some Other Race Alone	3,200	2.1%	5,647	3.4%	6,572	3.8%
Two or More Races	3,327	2.1%	5,271	3.2%	6,502	3.7%
Hispanic Origin (Any Race)	13,843	8.9%	23,487	14.1%	28,648	16.5%

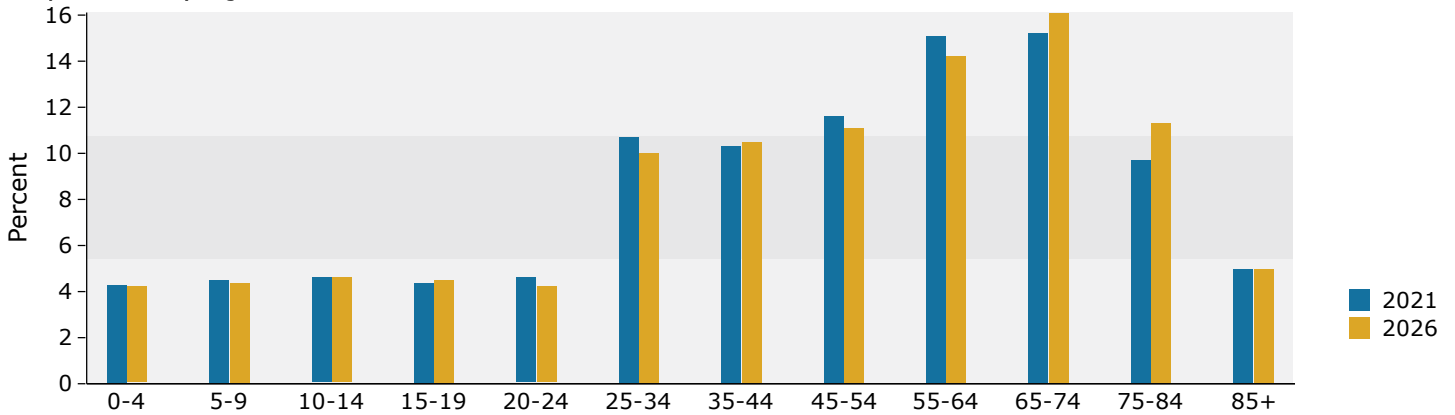
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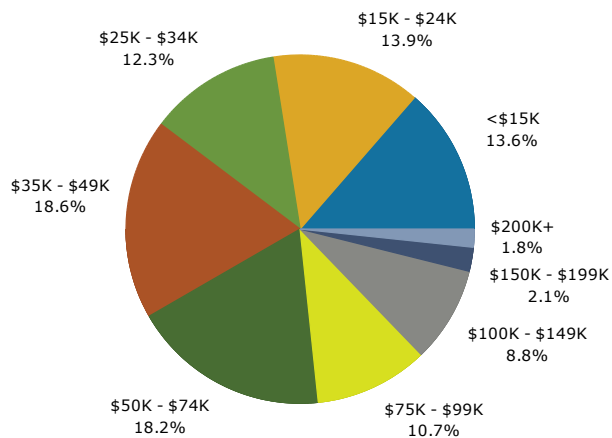
## Trends 2021-2026



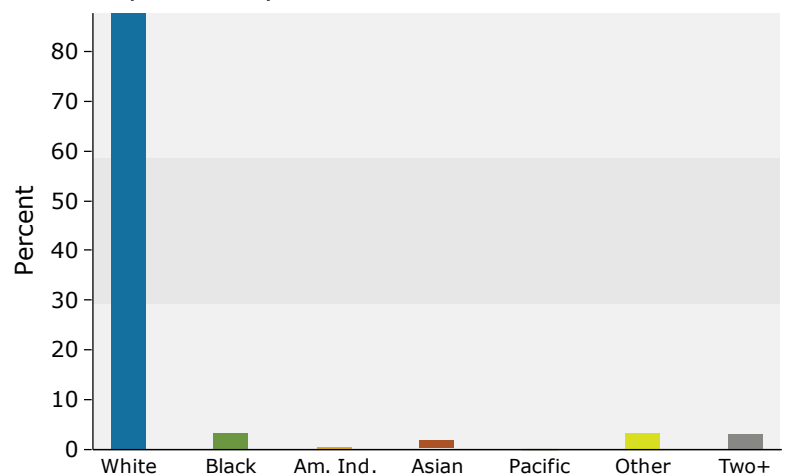
## Population by Age



## 2021 Household Income



## 2021 Population by Race



2021 Percent Hispanic Origin: 14.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.