



Demographic and Income Profile

Imperial Christina Plaza
6830 S Florida Ave, Lakeland, Florida, 33813
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.94180
Longitude: -81.97367

Summary	Census 2010	2021	2026
Population	67,730	78,077	84,172
Households	25,097	28,722	30,821
Families	18,820	21,270	22,777
Average Household Size	2.70	2.72	2.73
Owner Occupied Housing Units	19,237	21,714	23,679
Renter Occupied Housing Units	5,860	7,007	7,142
Median Age	38.6	40.7	41.4
Trends: 2021-2026 Annual Rate	Area	State	National
Population	1.51%	1.31%	0.71%
Households	1.42%	1.27%	0.71%
Families	1.38%	1.22%	0.64%
Owner HHs	1.75%	1.45%	0.91%
Median Household Income	1.76%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	1,489	5.2%	1,327	4.3%
\$15,000 - \$24,999	1,964	6.8%	1,763	5.7%
\$25,000 - \$34,999	2,525	8.8%	2,422	7.9%
\$35,000 - \$49,999	3,471	12.1%	3,392	11.0%
\$50,000 - \$74,999	5,443	19.0%	5,631	18.3%
\$75,000 - \$99,999	4,732	16.5%	5,197	16.9%
\$100,000 - \$149,999	5,222	18.2%	6,181	20.1%
\$150,000 - \$199,999	1,798	6.3%	2,335	7.6%
\$200,000+	2,078	7.2%	2,573	8.3%
Median Household Income	\$71,626		\$78,167	
Average Household Income	\$91,536		\$102,262	
Per Capita Income	\$33,610		\$37,369	

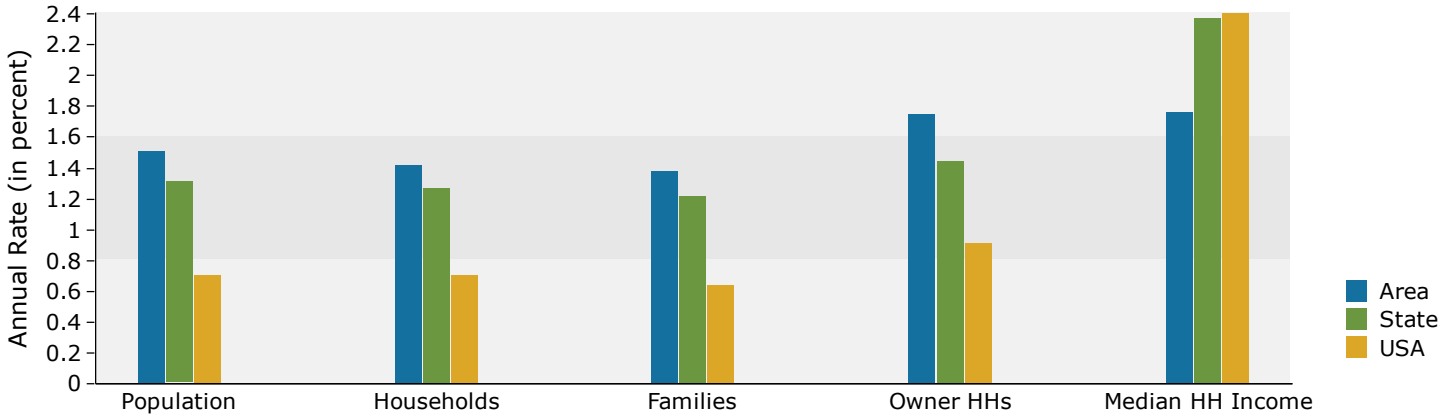
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,363	6.4%	4,515	5.8%	4,849	5.8%
5 - 9	4,795	7.1%	4,848	6.2%	5,133	6.1%
10 - 14	5,010	7.4%	5,069	6.5%	5,412	6.4%
15 - 19	4,819	7.1%	4,842	6.2%	5,010	6.0%
20 - 24	3,662	5.4%	4,169	5.3%	4,158	4.9%
25 - 34	7,902	11.7%	9,891	12.7%	10,250	12.2%
35 - 44	9,223	13.6%	9,831	12.6%	11,189	13.3%
45 - 54	10,198	15.1%	9,857	12.6%	10,202	12.1%
55 - 64	8,736	12.9%	10,826	13.9%	10,814	12.8%
65 - 74	5,191	7.7%	8,743	11.2%	9,881	11.7%
75 - 84	2,863	4.2%	4,095	5.2%	5,569	6.6%
85+	968	1.4%	1,390	1.8%	1,702	2.0%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	56,606	83.6%	61,910	79.3%	64,832	77.0%
Black Alone	5,015	7.4%	6,587	8.4%	7,480	8.9%
American Indian Alone	205	0.3%	263	0.3%	304	0.4%
Asian Alone	1,684	2.5%	2,228	2.9%	2,653	3.2%
Pacific Islander Alone	27	0.0%	38	0.0%	44	0.1%
Some Other Race Alone	2,709	4.0%	4,655	6.0%	5,975	7.1%
Two or More Races	1,485	2.2%	2,397	3.1%	2,884	3.4%
Hispanic Origin (Any Race)	9,808	14.5%	17,320	22.2%	21,200	25.2%

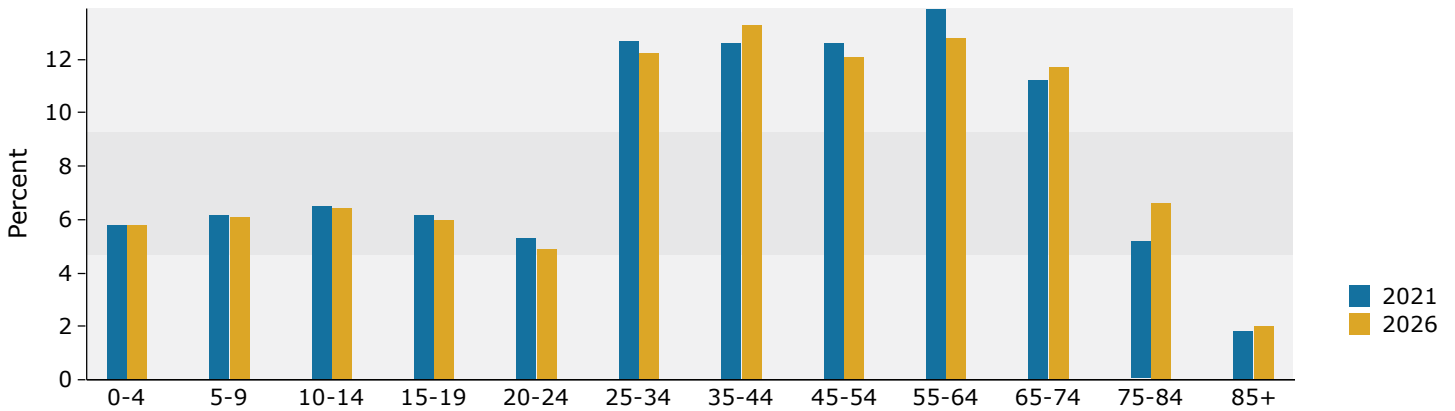
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

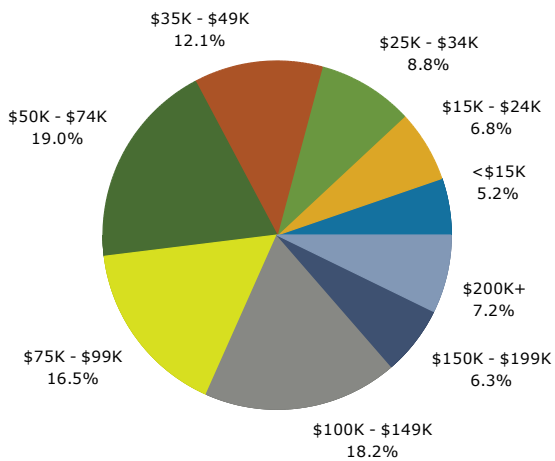
Trends 2021-2026



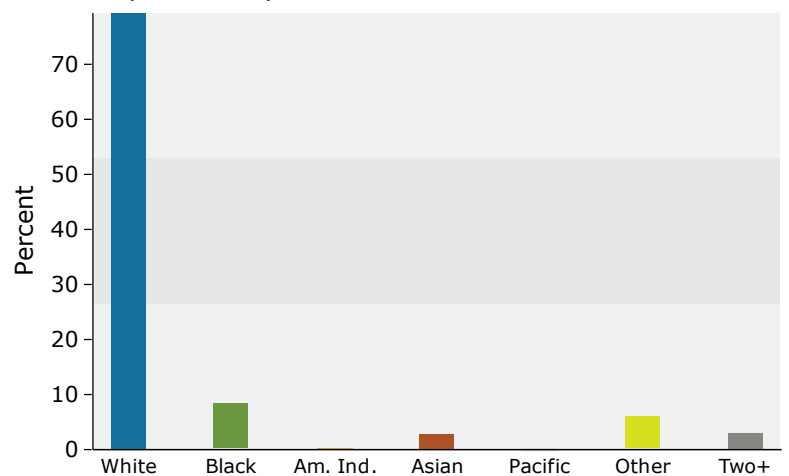
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 22.2%



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Summary	Census 2010	2021	2026
Population	122,080	140,640	151,257
Households	46,924	53,497	57,219
Families	32,902	37,211	39,776
Average Household Size	2.59	2.62	2.63
Owner Occupied Housing Units	33,522	37,545	40,896
Renter Occupied Housing Units	13,402	15,952	16,324
Median Age	38.7	40.6	41.3
Trends: 2021-2026 Annual Rate	Area	State	National
Population	1.47%	1.31%	0.71%
Households	1.35%	1.27%	0.71%
Families	1.34%	1.22%	0.64%
Owner HHs	1.72%	1.45%	0.91%
Median Household Income	2.14%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	3,775	7.1%	3,403	5.9%
\$15,000 - \$24,999	4,553	8.5%	4,143	7.2%
\$25,000 - \$34,999	4,964	9.3%	4,704	8.2%
\$35,000 - \$49,999	6,940	13.0%	6,850	12.0%
\$50,000 - \$74,999	10,406	19.5%	11,005	19.2%
\$75,000 - \$99,999	8,370	15.6%	9,347	16.3%
\$100,000 - \$149,999	8,315	15.5%	9,929	17.4%
\$150,000 - \$199,999	2,824	5.3%	3,694	6.5%
\$200,000+	3,349	6.3%	4,145	7.2%
Median Household Income	\$63,285		\$70,359	
Average Household Income	\$84,356		\$94,561	
Per Capita Income	\$32,109		\$35,799	

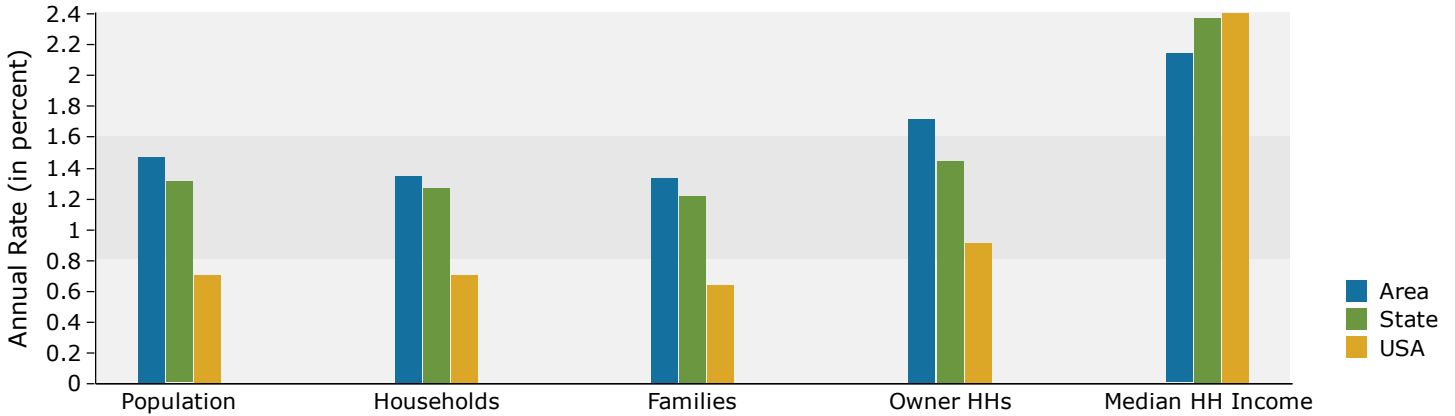
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,808	6.4%	8,079	5.7%	8,633	5.7%
5 - 9	8,334	6.8%	8,513	6.1%	9,002	6.0%
10 - 14	8,544	7.0%	8,726	6.2%	9,440	6.2%
15 - 19	8,496	7.0%	8,479	6.0%	8,789	5.8%
20 - 24	7,377	6.0%	7,869	5.6%	7,849	5.2%
25 - 34	14,619	12.0%	18,818	13.4%	19,132	12.6%
35 - 44	15,922	13.0%	17,196	12.2%	19,742	13.1%
45 - 54	17,585	14.4%	16,918	12.0%	17,723	11.7%
55 - 64	15,165	12.4%	18,802	13.4%	18,625	12.3%
65 - 74	9,941	8.1%	15,876	11.3%	17,681	11.7%
75 - 84	5,933	4.9%	8,158	5.8%	10,887	7.2%
85+	2,356	1.9%	3,205	2.3%	3,752	2.5%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	100,076	82.0%	109,141	77.6%	113,960	75.3%
Black Alone	10,948	9.0%	14,049	10.0%	15,754	10.4%
American Indian Alone	430	0.4%	542	0.4%	614	0.4%
Asian Alone	2,730	2.2%	3,652	2.6%	4,336	2.9%
Pacific Islander Alone	54	0.0%	80	0.1%	93	0.1%
Some Other Race Alone	5,006	4.1%	8,657	6.2%	11,110	7.3%
Two or More Races	2,835	2.3%	4,517	3.2%	5,390	3.6%
Hispanic Origin (Any Race)	17,563	14.4%	31,033	22.1%	37,959	25.1%

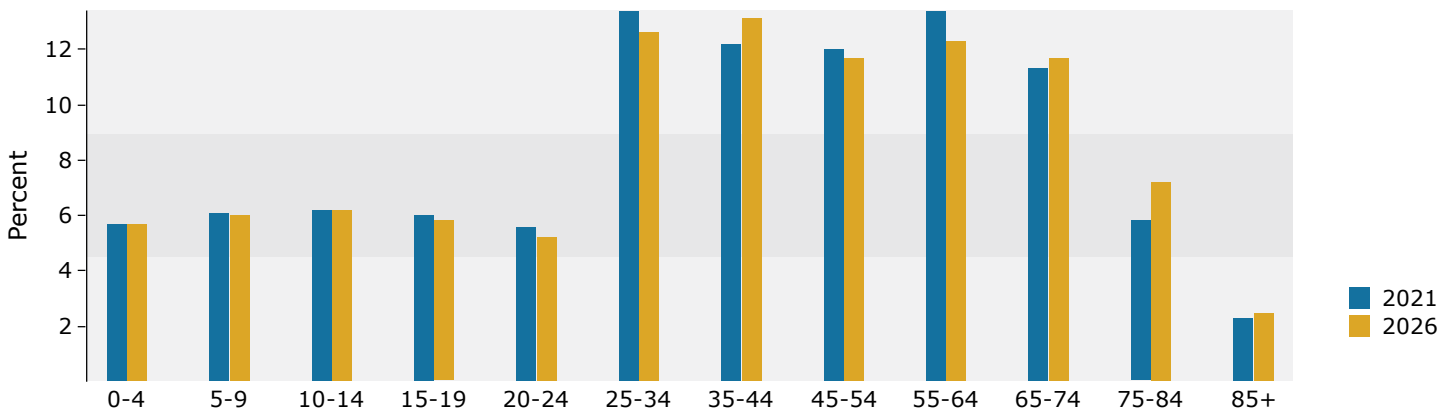
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

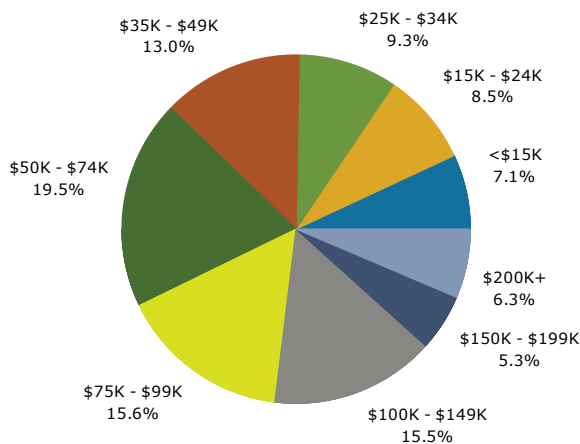
Trends 2021-2026



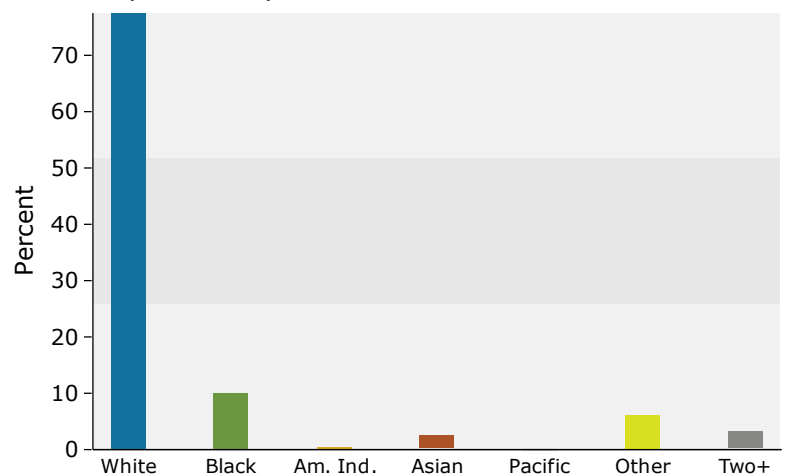
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 22.1%



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Summary	Census 2010	2021	2026
Population	200,325	228,258	244,412
Households	75,223	84,794	90,527
Families	51,441	57,415	61,135
Average Household Size	2.61	2.64	2.65
Owner Occupied Housing Units	50,319	55,578	60,434
Renter Occupied Housing Units	24,904	29,216	30,093
Median Age	37.3	39.0	39.8
Trends: 2021-2026 Annual Rate	Area	State	National
Population	1.38%	1.31%	0.71%
Households	1.32%	1.27%	0.71%
Families	1.26%	1.22%	0.64%
Owner HHs	1.69%	1.45%	0.91%
Median Household Income	1.88%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	8,828	10.4%	8,102	8.9%
\$15,000 - \$24,999	8,950	10.6%	8,239	9.1%
\$25,000 - \$34,999	9,091	10.7%	8,670	9.6%
\$35,000 - \$49,999	11,264	13.3%	11,398	12.6%
\$50,000 - \$74,999	16,287	19.2%	17,637	19.5%
\$75,000 - \$99,999	11,910	14.0%	13,493	14.9%
\$100,000 - \$149,999	10,868	12.8%	13,200	14.6%
\$150,000 - \$199,999	3,536	4.2%	4,711	5.2%
\$200,000+	4,060	4.8%	5,077	5.6%
Median Household Income	\$54,736		\$60,082	
Average Household Income	\$74,122		\$83,590	
Per Capita Income	\$27,598		\$31,026	

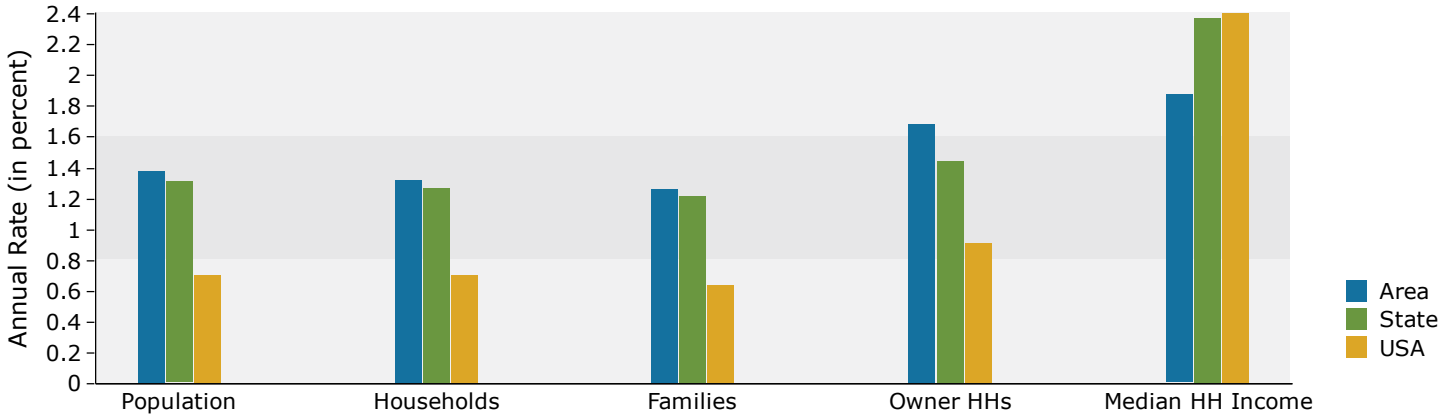
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,803	6.9%	14,168	6.2%	15,063	6.2%
5 - 9	13,868	6.9%	14,435	6.3%	15,204	6.2%
10 - 14	13,787	6.9%	14,464	6.3%	15,557	6.4%
15 - 19	14,771	7.4%	14,695	6.4%	15,580	6.4%
20 - 24	13,753	6.9%	14,280	6.3%	14,429	5.9%
25 - 34	24,552	12.3%	30,809	13.5%	30,598	12.5%
35 - 44	24,970	12.5%	27,500	12.0%	31,445	12.9%
45 - 54	27,734	13.8%	26,315	11.5%	27,769	11.4%
55 - 64	23,879	11.9%	29,162	12.8%	28,913	11.8%
65 - 74	16,139	8.1%	24,675	10.8%	27,423	11.2%
75 - 84	9,551	4.8%	12,966	5.7%	16,893	6.9%
85+	3,518	1.8%	4,789	2.1%	5,537	2.3%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	150,789	75.3%	162,043	71.0%	168,290	68.9%
Black Alone	30,081	15.0%	35,976	15.8%	39,154	16.0%
American Indian Alone	801	0.4%	976	0.4%	1,091	0.4%
Asian Alone	3,511	1.8%	4,627	2.0%	5,463	2.2%
Pacific Islander Alone	127	0.1%	167	0.1%	189	0.1%
Some Other Race Alone	10,064	5.0%	16,845	7.4%	21,240	8.7%
Two or More Races	4,953	2.5%	7,623	3.3%	8,986	3.7%
Hispanic Origin (Any Race)	31,611	15.8%	53,773	23.6%	65,097	26.6%

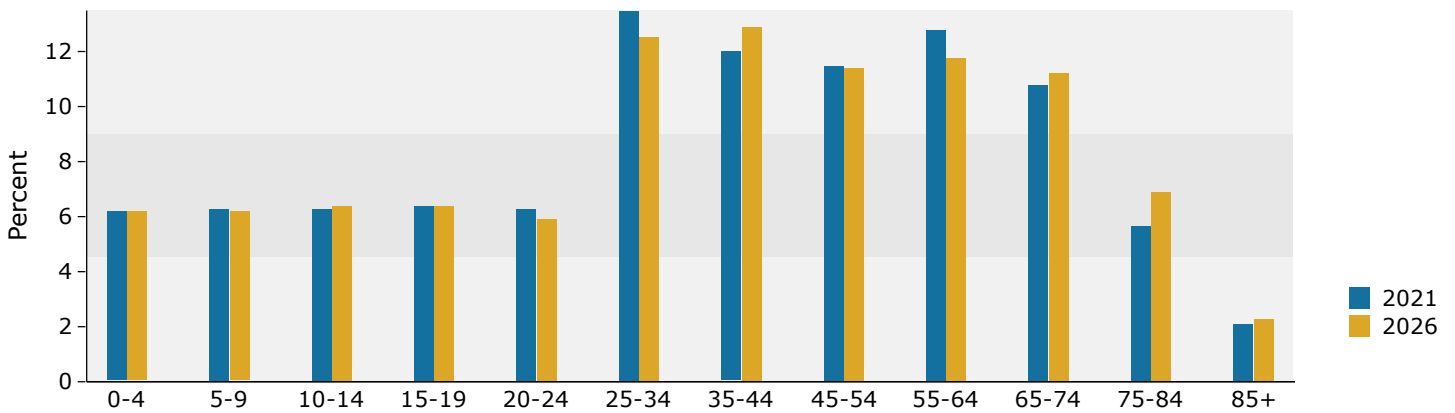
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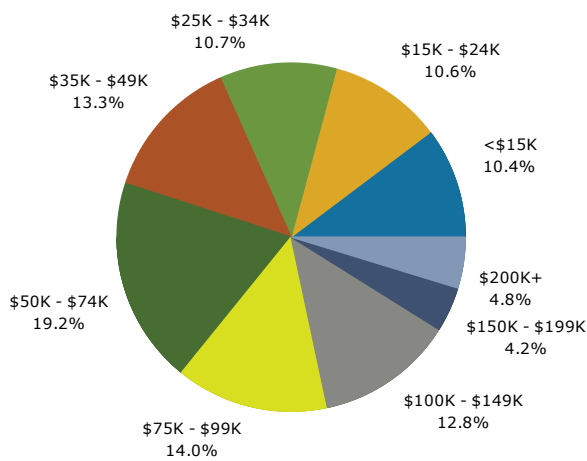
Trends 2021-2026



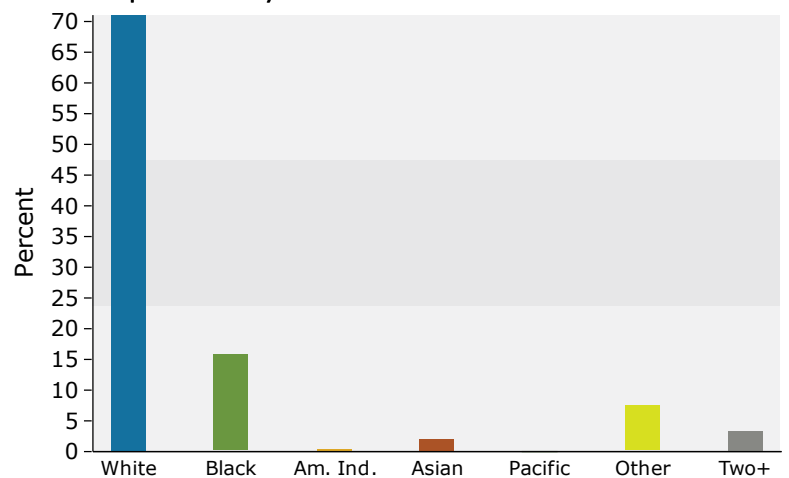
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 23.6%