Demographic and Income Profile

Jasmine Plaza - 10419 US Highway 19, Port Richey, Florida, 34668
10419 US Highway 19, Port Richey, Florida, 34668
Drive time: 5 minute radius

Summary	Census 2020	2025	2030
Total Population	17,087	16,822	17,626
Total Households	6,648	6,708	7,091
Family Households	4,183	4,094	4,298
Average Household Size	2.55	2.48	2.46
Owner Occupied Housing Units	3,968	4,150	4,647
Renter Occupied Housing Units	2,680	2,558	2,444
Median Age	42.6	43.5	44.6

Trends 2025 - 2030	Area	State	National
Population	0.9%	1.1%	0.4%
Households	1.1%	1.3%	0.6%
Family Population	1.0%	1.3%	0.5%
Owner Occupied Housing Units	2.3%	1.8%	0.0%
Median Household Income	2.3%	2.9%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	943	5.5%	891	5.3%	916	5.2%
5-9	1,007	5.9%	942	5.6%	913	5.2%
10-14	1,047	6.1%	941	5.6%	955	5.4%
15-19	915	5.3%	929	5.5%	897	5.1%
20-24	916	5.4%	873	5.2%	957	5.4%
25-29	1,089	6.4%	947	5.6%	983	5.6%
30-34	1,083	6.3%	1,121	6.7%	992	5.6%
35-39	1,018	6.0%	1,062	6.3%	1,168	6.6%
40-44	997	5.8%	1,014	6.0%	1,122	6.4%
45-49	1,040	6.1%	1,002	6.0%	1,088	6.2%
50-54	1,142	6.7%	1,035	6.2%	1,051	6.0%
55-59	1,341	7.8%	1,107	6.6%	1,067	6.0%
60-64	1,163	6.8%	1,274	7.6%	1,137	6.5%
65-69	1,066	6.2%	1,104	6.6%	1,308	7.4%
70-74	859	5.0%	945	5.6%	1,063	6.0%
75-79	628	3.7%	731	4.3%	881	5.0%
80-84	411	2.4%	461	2.7%	586	3.3%
Age 85+	420	2.5%	443	2.6%	542	3.1%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Households by Income	2025		2030	
	Number	Percent	Number	Percent
<$10,000	507	7.6%	475	6.7%
$10,000-14,999	293	4.4%	269	3.8%
$15,000-19,999	269	4.0%	217	3.1%
$20,000-24,999	392	5.8%	339	4.8%
$25,000-29,999	229	3.4%	201	2.8%
$30,000-34,999	434	6.5%	398	5.6%
$35,000-39,999	279	4.2%	261	3.7%
$40,000-44,999	299	4.5%	294	4.2%
$45,000-49,999	450	6.7%	438	6.2%
$50,000-59,999	690	10.3%	716	10.1%
$60,000-74,999	900	13.4%	966	13.6%
$75000-99999	951	14.2%	1,111	15.7%
$100,000-124,999	526	7.8%	691	9.7%
$125,000-149,999	194	2.9%	276	3.9%
$150000-199999	172	2.6%	255	3.6%
$200,000-249,999	54	0.8%	94	1.3%
$250,000-299,999	21	0.3%	34	0.5%
$300,000-399,999	5	0.1%	7	0.1%
$400,000-499,999	9	0.1%	9	0.1%
$500,000+	34	0.5%	41	0.6%
Median Household Income	$52,534	-	$58,976	-
Average Household Income	$62,723	-	$69,993	-
Per Capita Income	$25,731	-	$28,955	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	12,564	73.5%	11,752	69.9%	11,884	67.4%
Black Alone	960	5.6%	1,073	6.4%	1,169	6.6%
American Indian	109	0.6%	114	0.7%	122	0.7%
Asian Alone	213	1.3%	272	1.6%	319	1.8%
Pacific Islander	7	0.0%	7	0.0%	7	0.0%
Some Other Race	985	5.8%	1,116	6.6%	1,277	7.2%
Two or More Races	2,248	13.2%	2,488	14.8%	2,847	16.1%
Hispanic (Any Race)	3,404	19.9%	3,880	23.1%	4,472	25.4%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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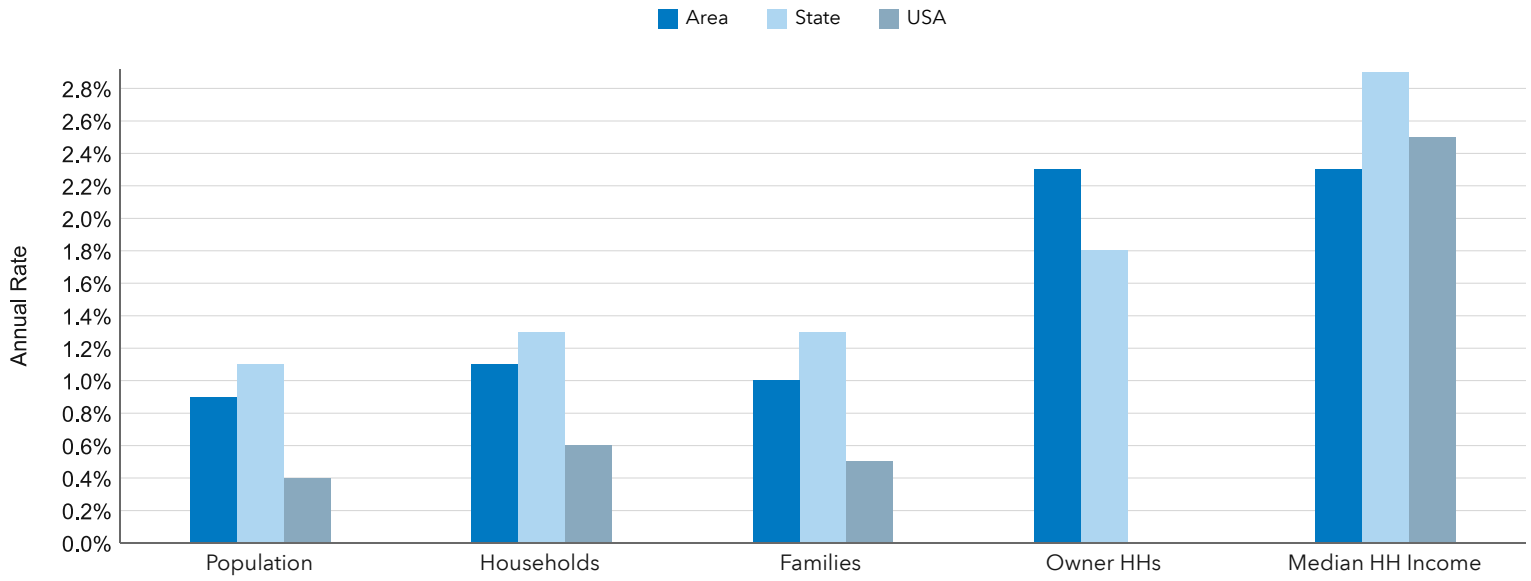
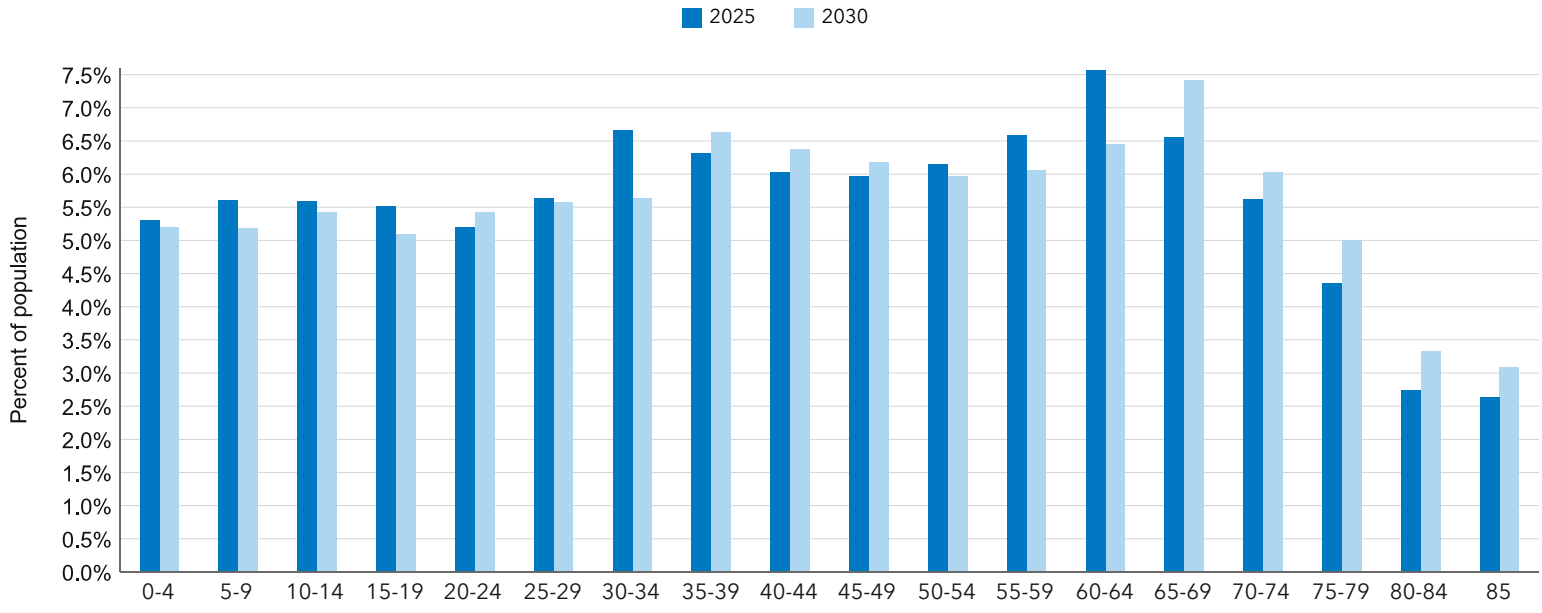
Key Indicators for 2025

16,822	6,708	2.48	43.5	13,770
Total Population	Total Households	Average Household Size	Median Age	Daytime Population

Trends: 2025 - 2030 Annual Rate



Population by Age



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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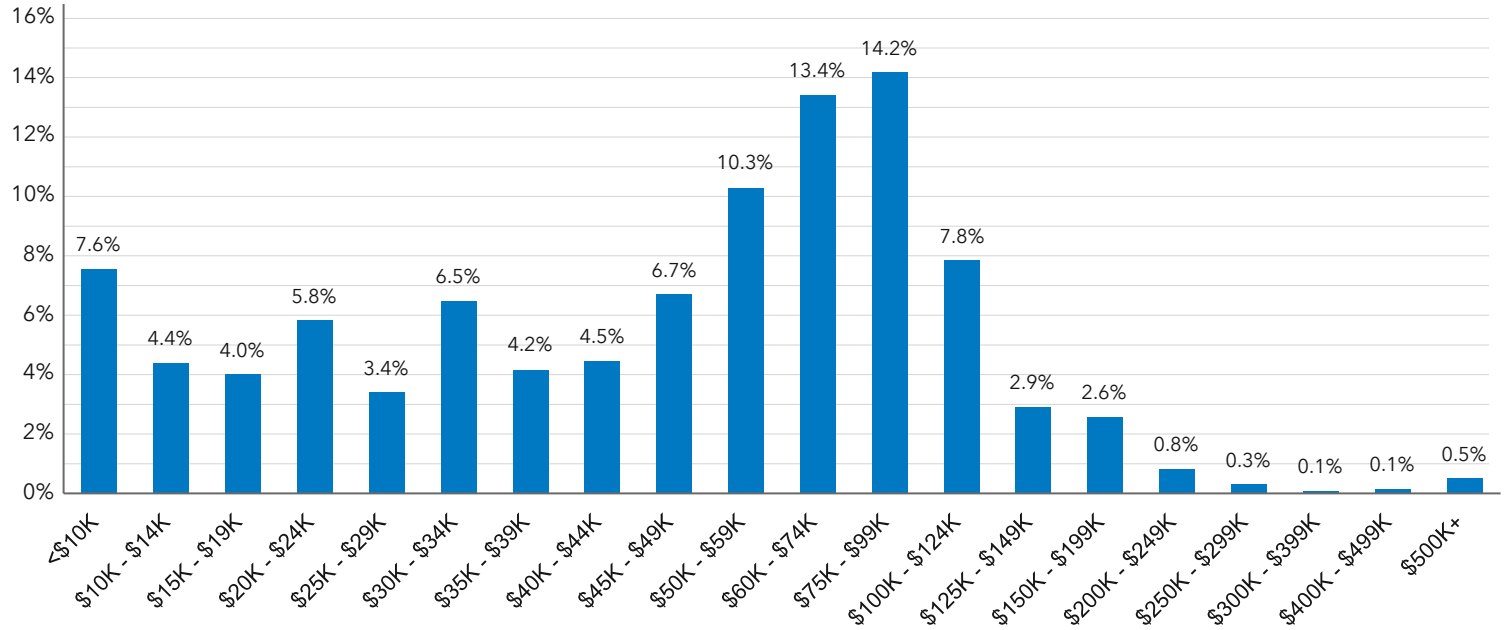
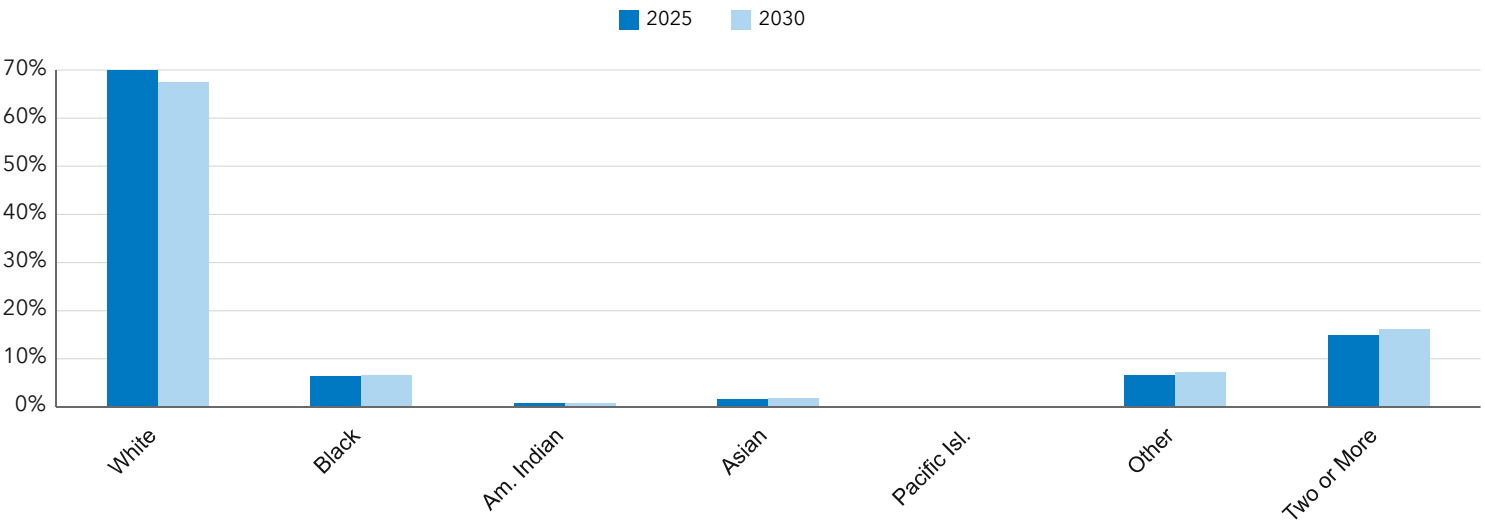
Key Indicators for 2025

$52,534	$96,999	41	126	67
Median Household Income	Median Net Worth	Esri Wealth Index	Esri Housing Affordability Index	Esri Diversity Index

Households by Income for 2025



Population by Race



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Demographic and Income Profile

Jasmine Plaza - 10419 US Highway 19, Port Richey, Florida, 34668
10419 US Highway 19, Port Richey, Florida, 34668
Drive time: 10 minute radius

Summary	Census 2020	2025	2030
Total Population	70,585	69,460	72,955
Total Households	30,445	30,731	32,552
Family Households	17,812	17,406	18,341
Average Household Size	2.29	2.23	2.21
Owner Occupied Housing Units	19,027	19,813	21,952
Renter Occupied Housing Units	11,418	10,918	10,600
Median Age	48.0	48.7	49.4

Trends 2025 - 2030	Area	State	National
Population	1.0%	1.1%	0.4%
Households	1.2%	1.3%	0.6%
Family Population	1.1%	1.3%	0.5%
Owner Occupied Housing Units	2.1%	1.8%	0.0%
Median Household Income	2.6%	2.9%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	3,291	4.7%	3,139	4.5%	3,266	4.5%
5-9	3,580	5.1%	3,251	4.7%	3,197	4.4%
10-14	3,695	5.2%	3,395	4.9%	3,349	4.6%
15-19	3,451	4.9%	3,455	5.0%	3,419	4.7%
20-24	3,478	4.9%	3,313	4.8%	3,605	4.9%
25-29	4,053	5.7%	3,596	5.2%	3,704	5.1%
30-34	4,111	5.8%	4,116	5.9%	3,725	5.1%
35-39	3,673	5.2%	4,051	5.8%	4,298	5.9%
40-44	3,593	5.1%	3,697	5.3%	4,334	5.9%
45-49	3,884	5.5%	3,666	5.3%	4,042	5.5%
50-54	4,467	6.3%	4,067	5.9%	4,037	5.5%
55-59	5,650	8.0%	4,565	6.6%	4,437	6.1%
60-64	5,407	7.7%	5,655	8.1%	4,926	6.8%
65-69	5,252	7.4%	5,369	7.7%	6,102	8.4%
70-74	4,778	6.8%	4,875	7.0%	5,422	7.4%
75-79	3,541	5.0%	4,004	5.8%	4,503	6.2%
80-84	2,245	3.2%	2,754	4.0%	3,433	4.7%
Age 85+	2,436	3.5%	2,492	3.6%	3,155	4.3%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Households by Income	2025		2030	
	Number	Percent	Number	Percent
<$10,000	2,276	7.4%	2,152	6.6%
$10,000-14,999	1,828	6.0%	1,690	5.2%
$15,000-19,999	1,456	4.7%	1,220	3.8%
$20,000-24,999	1,838	6.0%	1,600	4.9%
$25,000-29,999	1,412	4.6%	1,284	3.9%
$30,000-34,999	2,060	6.7%	1,947	6.0%
$35,000-39,999	1,157	3.8%	1,123	3.5%
$40,000-44,999	1,502	4.9%	1,521	4.7%
$45,000-49,999	1,606	5.2%	1,544	4.7%
$50,000-59,999	2,763	9.0%	2,757	8.5%
$60,000-74,999	3,451	11.2%	3,809	11.7%
$75000-99999	4,124	13.4%	4,787	14.7%
$100,000-124,999	2,589	8.4%	3,366	10.3%
$125,000-149,999	1,044	3.4%	1,454	4.5%
$150000-199999	753	2.5%	1,099	3.4%
$200,000-249,999	326	1.1%	500	1.5%
$250,000-299,999	159	0.5%	238	0.7%
$300,000-399,999	59	0.2%	76	0.2%
$400,000-499,999	65	0.2%	64	0.2%
$500,000+	262	0.8%	320	1.0%
Median Household Income	$50,699	-	$57,667	-
Average Household Income	$66,429	-	$74,211	-
Per Capita Income	$29,788	-	$33,563	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	54,985	77.9%	51,851	74.7%	52,855	72.5%
Black Alone	3,215	4.5%	3,621	5.2%	3,963	5.4%
American Indian	350	0.5%	371	0.5%	397	0.5%
Asian Alone	921	1.3%	1,183	1.7%	1,404	1.9%
Pacific Islander	53	0.1%	53	0.1%	54	0.1%
Some Other Race	3,319	4.7%	3,786	5.5%	4,367	6.0%
Two or More Races	7,743	11.0%	8,595	12.4%	9,914	13.6%
Hispanic (Any Race)	11,321	16.0%	13,001	18.7%	15,104	20.7%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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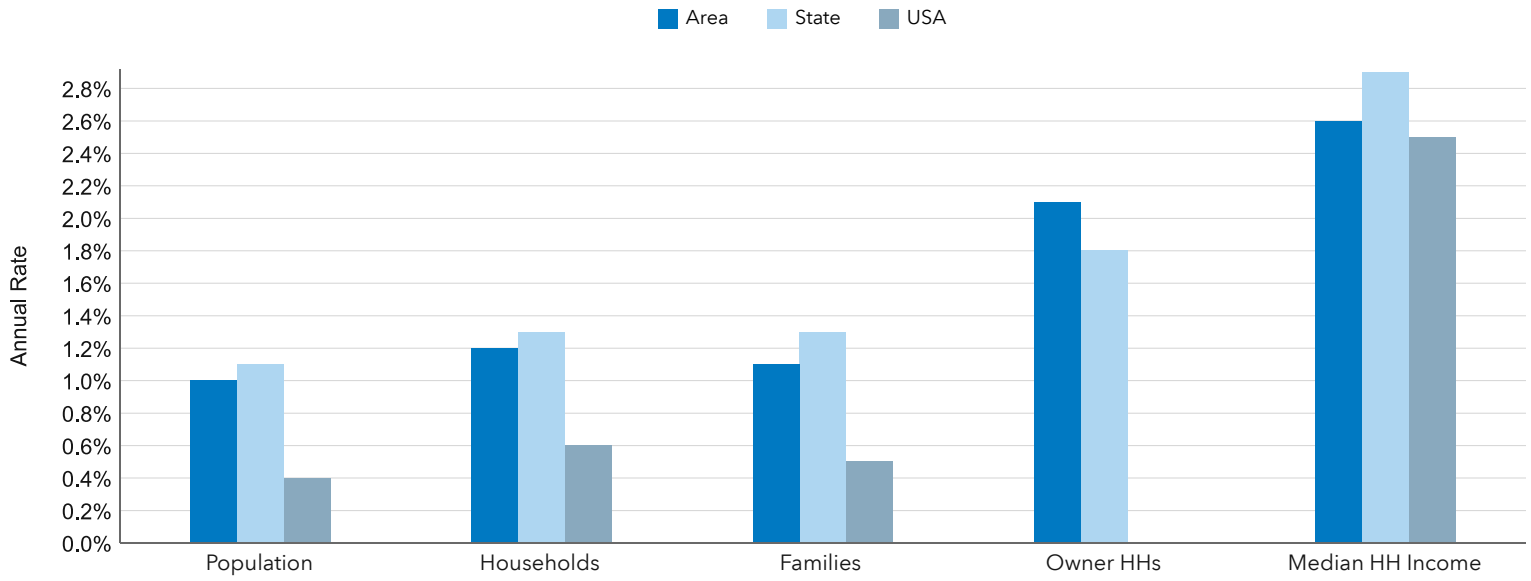
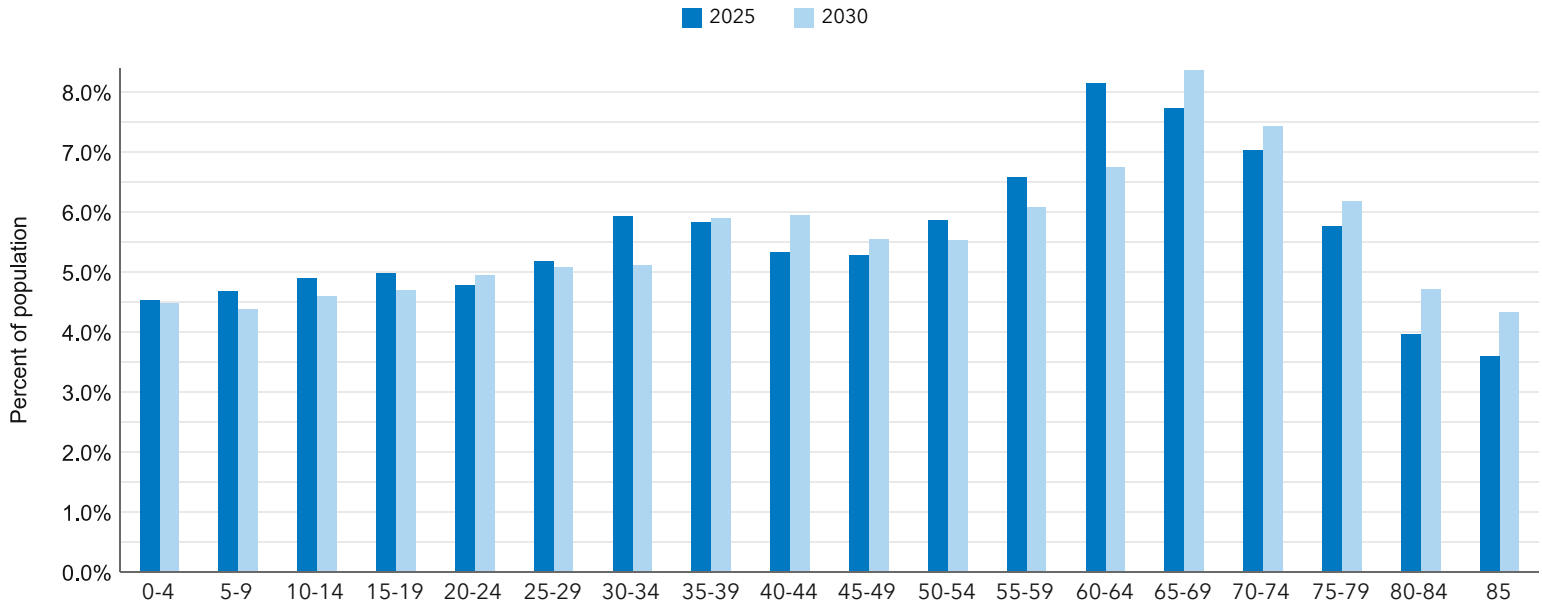
Key Indicators for 2025

69,460	30,731	2.23	48.7	68,094
Total Population	Total Households	Average Household Size	Median Age	Daytime Population

Trends: 2025 - 2030 Annual Rate



Population by Age



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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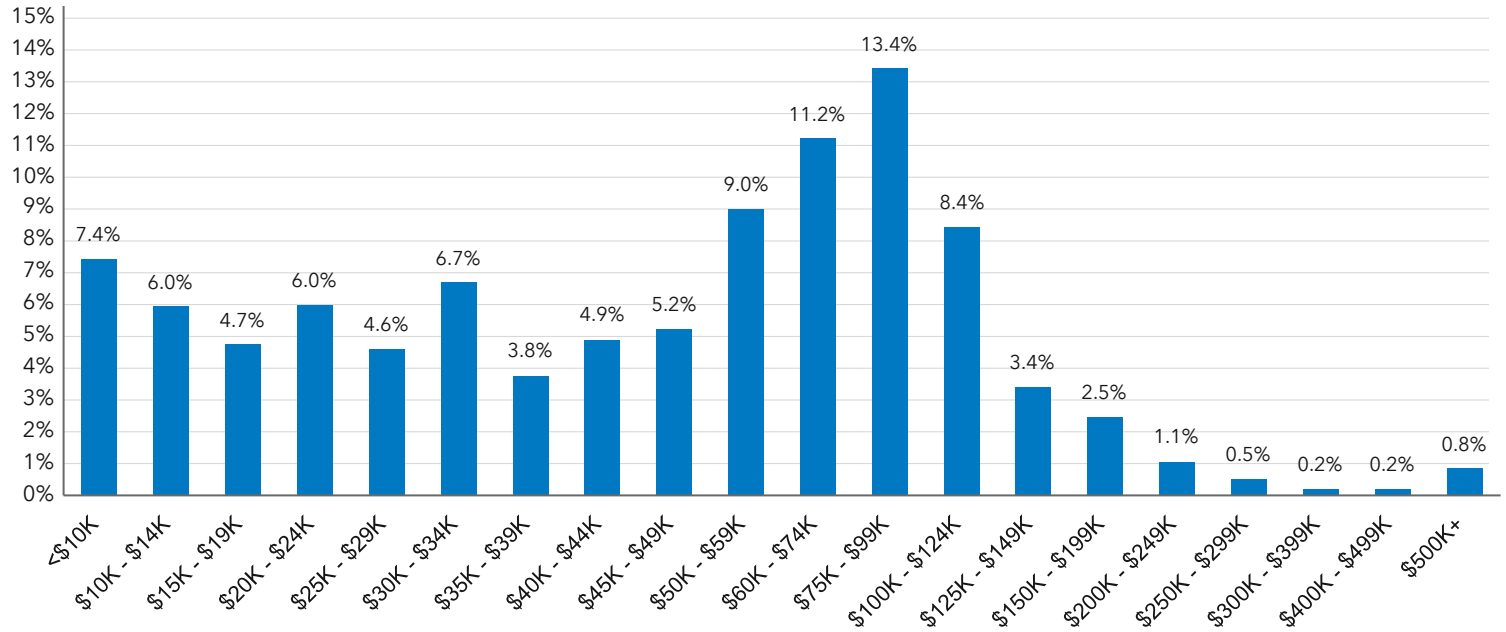
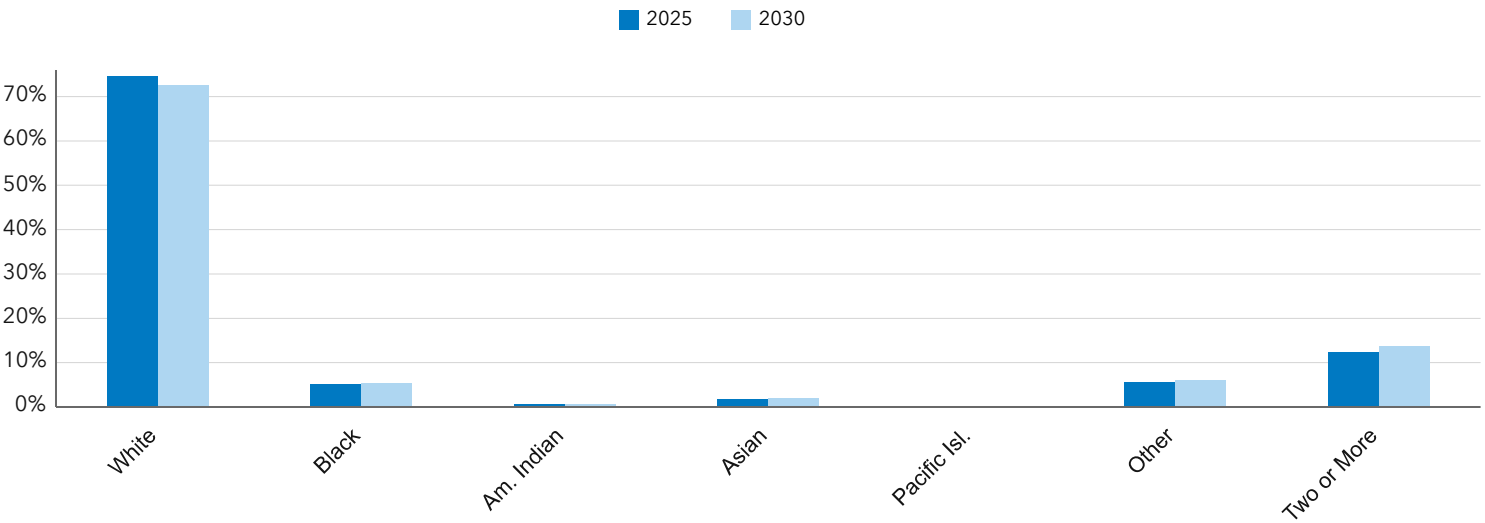
Key Indicators for 2025

$50,699	$110,487	49	90	60
Median Household Income	Median Net Worth	Esri Wealth Index	Esri Housing Affordability Index	Esri Diversity Index

Households by Income for 2025



Population by Race



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Demographic and Income Profile

Jasmine Plaza - 10419 US Highway 19, Port Richey, Florida, 34668
10419 US Highway 19, Port Richey, Florida, 34668
Drive time: 15 minute radius

Summary	Census 2020	2025	2030
Total Population	134,403	132,764	139,929
Total Households	59,274	59,992	63,808
Family Households	34,575	33,885	35,844
Average Household Size	2.24	2.18	2.17
Owner Occupied Housing Units	38,507	40,199	44,618
Renter Occupied Housing Units	20,767	19,793	19,191
Median Age	50.0	50.8	51.4

Trends 2025 - 2030	Area	State	National
Population	1.1%	1.1%	0.4%
Households	1.2%	1.3%	0.6%
Family Population	1.1%	1.3%	0.5%
Owner Occupied Housing Units	2.1%	1.8%	0.0%
Median Household Income	3.0%	2.9%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	5,908	4.4%	5,638	4.3%	5,864	4.2%
5-9	6,351	4.7%	5,925	4.5%	5,849	4.2%
10-14	6,703	5.0%	6,111	4.6%	6,193	4.4%
15-19	6,381	4.8%	6,238	4.7%	6,162	4.4%
20-24	6,288	4.7%	5,984	4.5%	6,359	4.5%
25-29	7,174	5.3%	6,542	4.9%	6,756	4.8%
30-34	7,409	5.5%	7,412	5.6%	6,906	4.9%
35-39	6,863	5.1%	7,421	5.6%	7,890	5.6%
40-44	6,662	5.0%	7,017	5.3%	8,073	5.8%
45-49	7,477	5.6%	6,897	5.2%	7,794	5.6%
50-54	8,770	6.5%	7,911	6.0%	7,688	5.5%
55-59	10,967	8.2%	9,165	6.9%	8,837	6.3%
60-64	10,989	8.2%	11,182	8.4%	10,094	7.2%
65-69	10,646	7.9%	10,985	8.3%	12,164	8.7%
70-74	9,824	7.3%	9,883	7.4%	11,096	7.9%
75-79	7,040	5.2%	8,293	6.3%	9,176	6.6%
80-84	4,476	3.3%	5,445	4.1%	7,007	5.0%
Age 85+	4,476	3.3%	4,715	3.5%	6,020	4.3%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Households by Income	2025		2030	
	Number	Percent	Number	Percent
<$10,000	4,066	6.8%	3,833	6.0%
$10,000-14,999	3,470	5.8%	3,182	5.0%
$15,000-19,999	2,595	4.3%	2,142	3.4%
$20,000-24,999	3,591	6.0%	3,084	4.8%
$25,000-29,999	2,651	4.4%	2,383	3.7%
$30,000-34,999	3,583	6.0%	3,363	5.3%
$35,000-39,999	2,136	3.6%	2,025	3.2%
$40,000-44,999	3,125	5.2%	3,063	4.8%
$45,000-49,999	3,023	5.0%	2,941	4.6%
$50,000-59,999	4,984	8.3%	5,015	7.9%
$60,000-74,999	6,441	10.7%	7,050	11.1%
$75000-99999	7,814	13.0%	8,983	14.1%
$100,000-124,999	5,611	9.3%	7,186	11.3%
$125,000-149,999	2,709	4.5%	3,688	5.8%
$150000-199999	2,092	3.5%	2,986	4.7%
$200,000-249,999	874	1.5%	1,304	2.0%
$250,000-299,999	391	0.7%	583	0.9%
$300,000-399,999	171	0.3%	219	0.3%
$400,000-499,999	147	0.3%	145	0.2%
$500,000+	518	0.9%	632	1.0%
Median Household Income	$53,132	-	$61,510	-
Average Household Income	$71,376	-	$79,979	-
Per Capita Income	$32,490	-	$36,730	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	107,339	79.9%	101,985	76.8%	104,549	74.7%
Black Alone	5,270	3.9%	5,967	4.5%	6,566	4.7%
American Indian	641	0.5%	688	0.5%	742	0.5%
Asian Alone	1,899	1.4%	2,458	1.9%	2,930	2.1%
Pacific Islander	111	0.1%	111	0.1%	117	0.1%
Some Other Race	5,521	4.1%	6,332	4.8%	7,345	5.3%
Two or More Races	13,621	10.1%	15,224	11.5%	17,680	12.6%
Hispanic (Any Race)	19,152	14.3%	22,145	16.7%	25,909	18.5%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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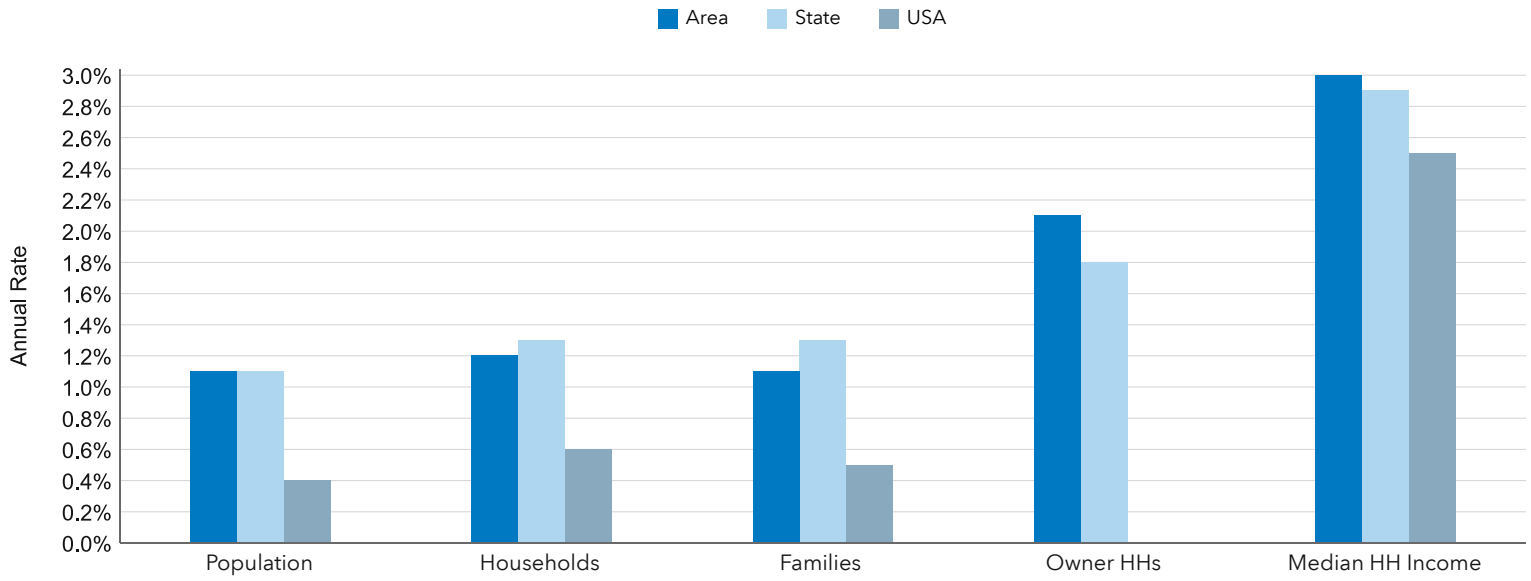
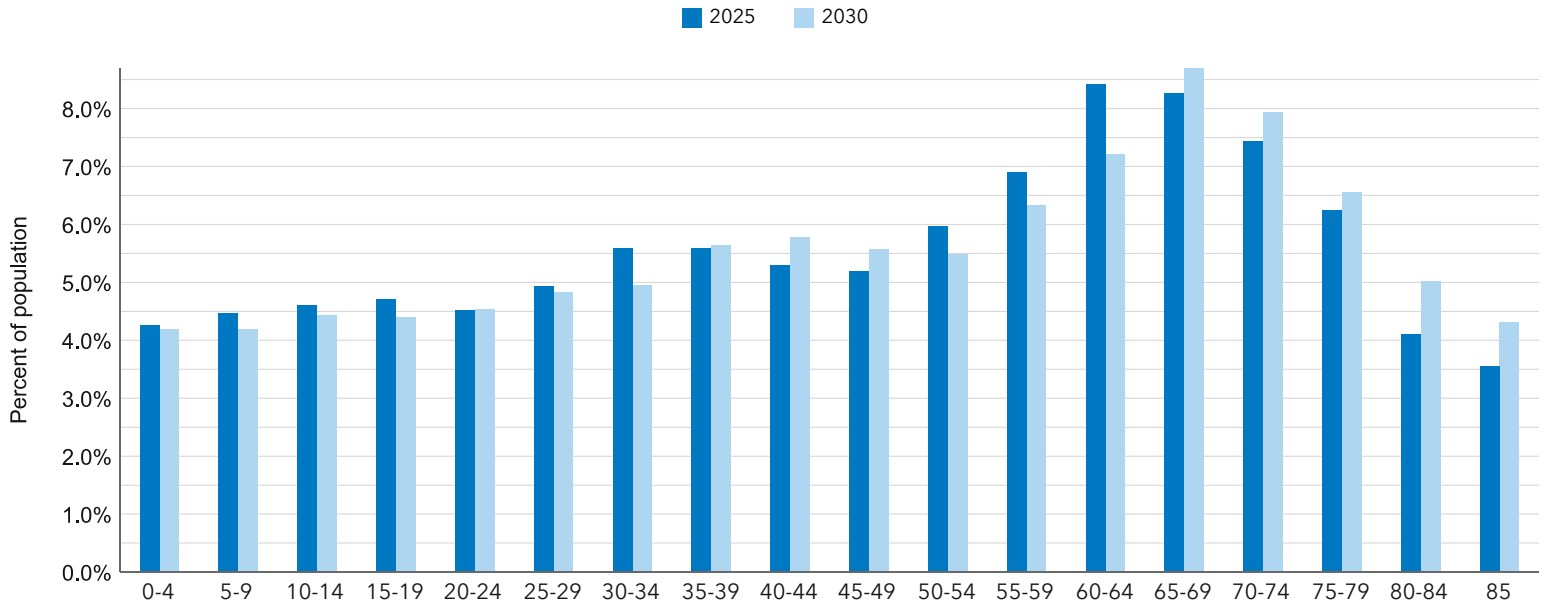
Key Indicators for 2025

132,764	59,992	2.18	50.8	136,070
Total Population	Total Households	Average Household Size	Median Age	Daytime Population

Trends: 2025 - 2030 Annual Rate



Population by Age



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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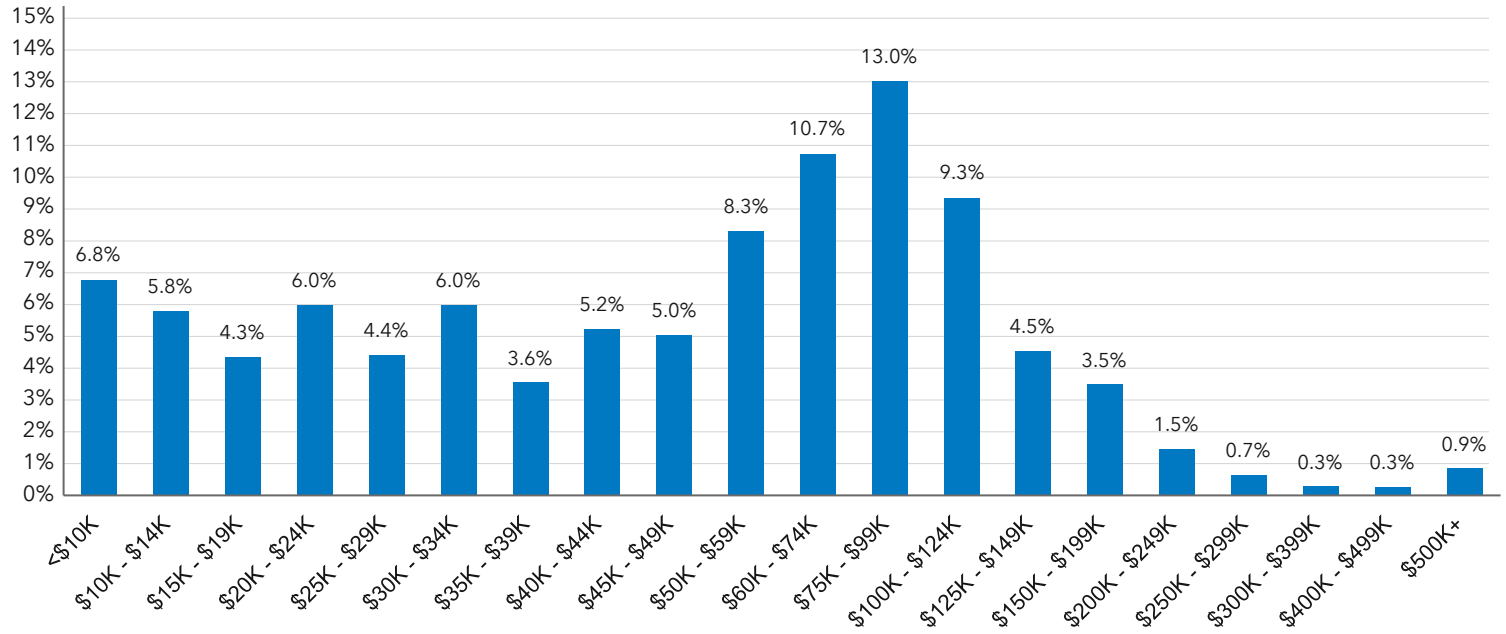
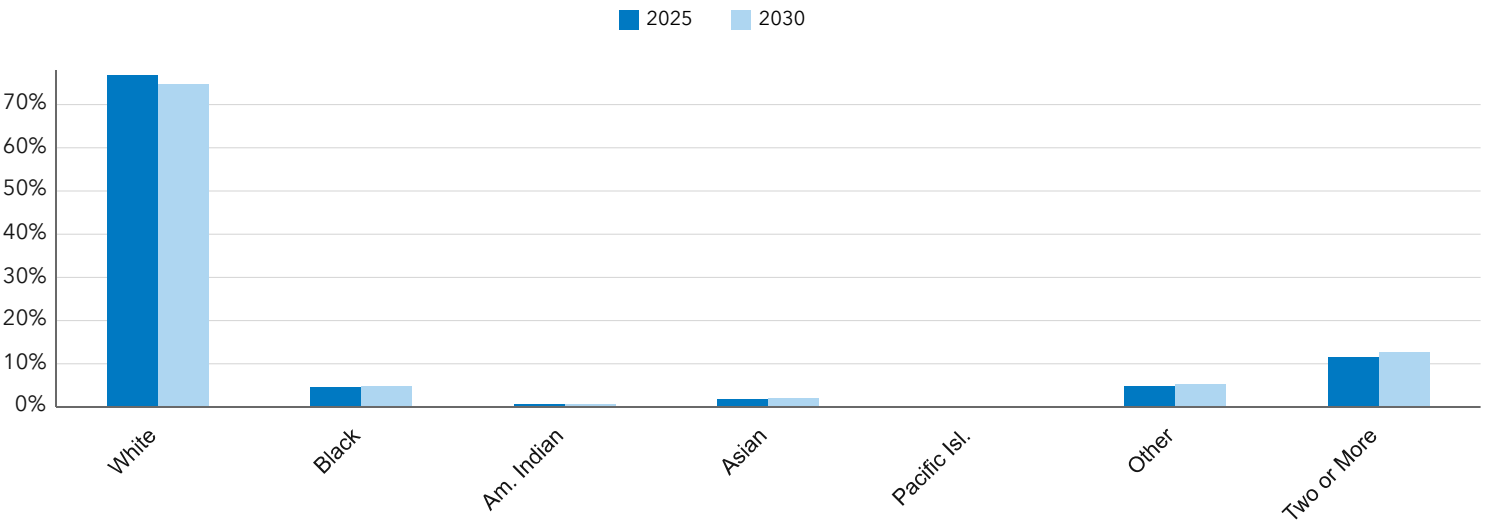
Key Indicators for 2025

$53,132	$133,938	56	84	56
Median Household Income	Median Net Worth	Esri Wealth Index	Esri Housing Affordability Index	Esri Diversity Index

Households by Income for 2025



Population by Race



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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