



Demographic and Income Profile

Kings Row Shopping Center
 803 W Bloomingdale Ave, Brandon, Florida, 33511
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 27.89359
 Longitude: -82.29420

Summary	Census 2010	2020	2025
Population	19,537	21,989	23,259
Households	7,631	8,572	9,038
Families	5,367	5,913	6,213
Average Household Size	2.56	2.56	2.57
Owner Occupied Housing Units	5,188	5,553	5,862
Renter Occupied Housing Units	2,443	3,019	3,177
Median Age	37.7	39.8	40.6
Trends: 2020-2025 Annual Rate	Area	State	National
Population	1.13%	1.33%	0.72%
Households	1.06%	1.27%	0.72%
Families	0.99%	1.23%	0.64%
Owner HHs	1.09%	1.22%	0.72%
Median Household Income	1.96%	1.51%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	639	7.5%	588	6.5%
\$15,000 - \$24,999	783	9.1%	740	8.2%
\$25,000 - \$34,999	709	8.3%	678	7.5%
\$35,000 - \$49,999	1,242	14.5%	1,226	13.6%
\$50,000 - \$74,999	1,528	17.8%	1,572	17.4%
\$75,000 - \$99,999	1,262	14.7%	1,354	15.0%
\$100,000 - \$149,999	1,422	16.6%	1,676	18.5%
\$150,000 - \$199,999	609	7.1%	765	8.5%
\$200,000+	378	4.4%	440	4.9%
Median Household Income	\$62,616		\$68,991	
Average Household Income	\$81,214		\$89,660	
Per Capita Income	\$31,263		\$34,414	

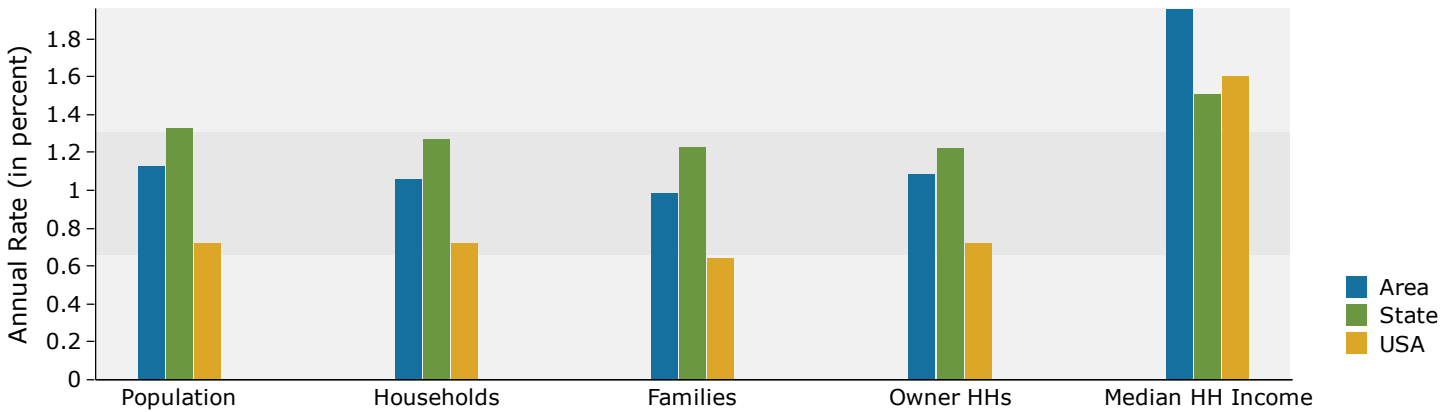
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,177	6.0%	1,185	5.4%	1,260	5.4%
5 - 9	1,293	6.6%	1,209	5.5%	1,243	5.3%
10 - 14	1,426	7.3%	1,305	5.9%	1,343	5.8%
15 - 19	1,347	6.9%	1,287	5.9%	1,258	5.4%
20 - 24	1,221	6.2%	1,351	6.1%	1,301	5.6%
25 - 34	2,568	13.1%	3,241	14.7%	3,342	14.4%
35 - 44	2,811	14.4%	2,796	12.7%	3,237	13.9%
45 - 54	3,128	16.0%	2,921	13.3%	2,795	12.0%
55 - 64	2,389	12.2%	3,109	14.1%	3,097	13.3%
65 - 74	1,292	6.6%	2,222	10.1%	2,573	11.1%
75 - 84	665	3.4%	1,025	4.7%	1,421	6.1%
85+	220	1.1%	341	1.6%	388	1.7%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	14,877	76.1%	15,932	72.5%	16,392	70.5%
Black Alone	2,467	12.6%	2,979	13.5%	3,268	14.1%
American Indian Alone	66	0.3%	74	0.3%	81	0.3%
Asian Alone	528	2.7%	754	3.4%	905	3.9%
Pacific Islander Alone	18	0.1%	22	0.1%	24	0.1%
Some Other Race Alone	865	4.4%	1,220	5.5%	1,413	6.1%
Two or More Races	716	3.7%	1,008	4.6%	1,175	5.1%
Hispanic Origin (Any Race)	3,898	20.0%	5,705	25.9%	6,846	29.4%

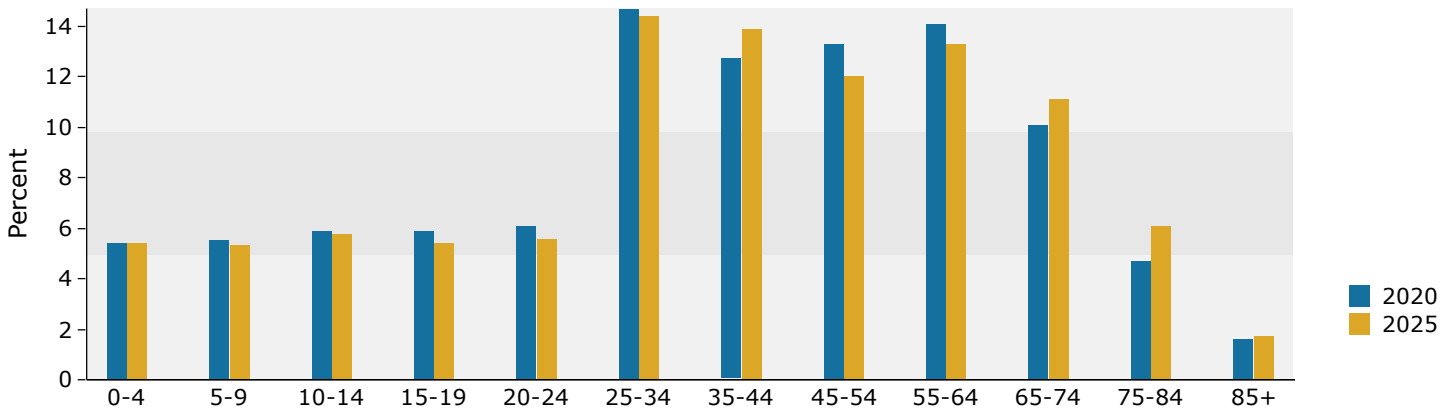
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

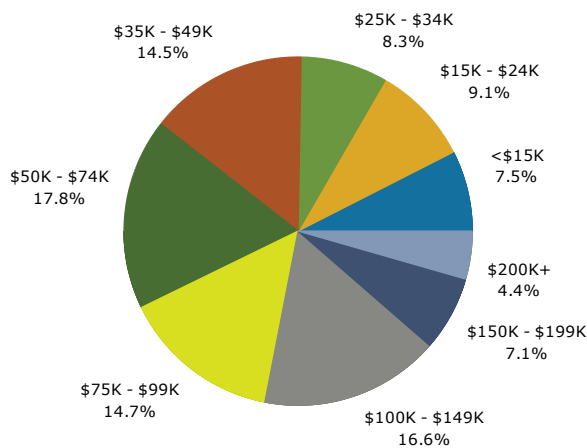
Trends 2020-2025



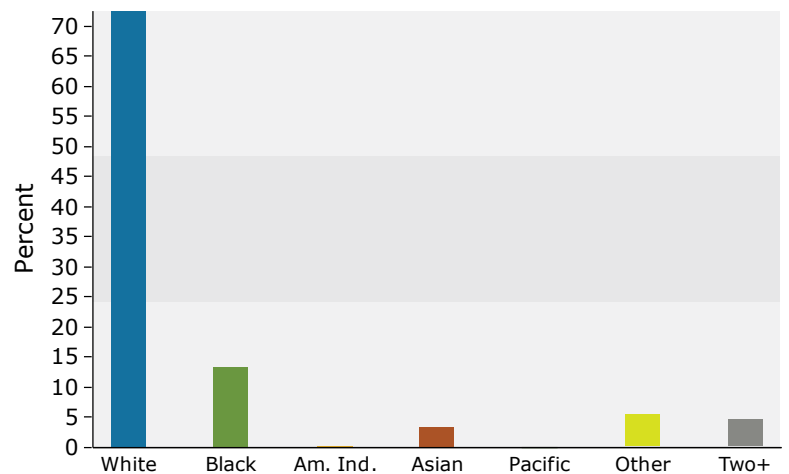
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 25.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



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Summary	Census 2010	2020	2025
Population	101,432	122,998	133,611
Households	39,949	48,079	52,057
Families	26,966	31,972	34,458
Average Household Size	2.53	2.55	2.56
Owner Occupied Housing Units	23,636	27,534	29,682
Renter Occupied Housing Units	16,313	20,545	22,375
Median Age	35.3	36.8	37.0
Trends: 2020-2025 Annual Rate	Area	State	National
Population	1.67%	1.33%	0.72%
Households	1.60%	1.27%	0.72%
Families	1.51%	1.23%	0.64%
Owner HHs	1.51%	1.22%	0.72%
Median Household Income	1.72%	1.51%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	3,311	6.9%	3,190	6.1%
\$15,000 - \$24,999	3,681	7.7%	3,561	6.8%
\$25,000 - \$34,999	3,743	7.8%	3,678	7.1%
\$35,000 - \$49,999	6,482	13.5%	6,493	12.5%
\$50,000 - \$74,999	9,763	20.3%	10,274	19.7%
\$75,000 - \$99,999	7,384	15.4%	8,100	15.6%
\$100,000 - \$149,999	8,017	16.7%	9,467	18.2%
\$150,000 - \$199,999	3,229	6.7%	4,193	8.1%
\$200,000+	2,469	5.1%	3,100	6.0%
Median Household Income	\$65,260		\$71,070	
Average Household Income	\$84,407		\$93,497	
Per Capita Income	\$32,810		\$36,225	

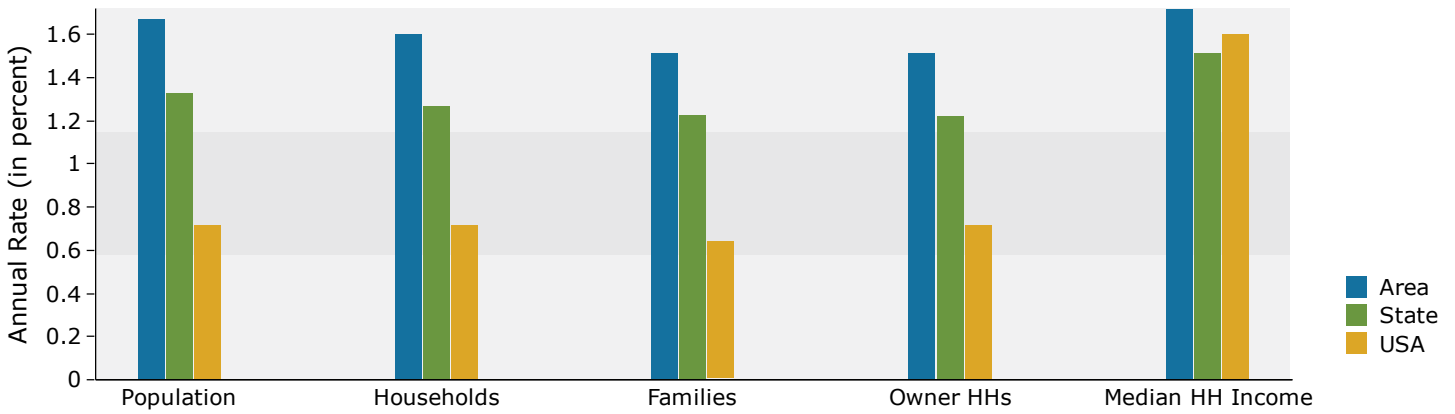
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,573	6.5%	7,379	6.0%	8,191	6.1%
5 - 9	6,541	6.4%	7,377	6.0%	7,823	5.9%
10 - 14	7,019	6.9%	7,458	6.1%	7,940	5.9%
15 - 19	7,083	7.0%	7,069	5.7%	7,550	5.7%
20 - 24	7,158	7.1%	8,409	6.8%	8,592	6.4%
25 - 34	15,937	15.7%	20,521	16.7%	22,515	16.9%
35 - 44	14,954	14.7%	17,057	13.9%	19,331	14.5%
45 - 54	15,283	15.1%	15,904	12.9%	15,731	11.8%
55 - 64	11,390	11.2%	15,515	12.6%	15,893	11.9%
65 - 74	5,537	5.5%	10,388	8.4%	12,099	9.1%
75 - 84	2,839	2.8%	4,358	3.5%	6,154	4.6%
85+	1,118	1.1%	1,565	1.3%	1,791	1.3%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	73,164	72.1%	82,524	67.1%	86,678	64.9%
Black Alone	16,371	16.1%	21,991	17.9%	24,694	18.5%
American Indian Alone	372	0.4%	456	0.4%	504	0.4%
Asian Alone	3,456	3.4%	5,543	4.5%	6,833	5.1%
Pacific Islander Alone	87	0.1%	117	0.1%	139	0.1%
Some Other Race Alone	4,303	4.2%	6,726	5.5%	8,032	6.0%
Two or More Races	3,678	3.6%	5,642	4.6%	6,731	5.0%
Hispanic Origin (Any Race)	19,807	19.5%	31,467	25.6%	38,736	29.0%

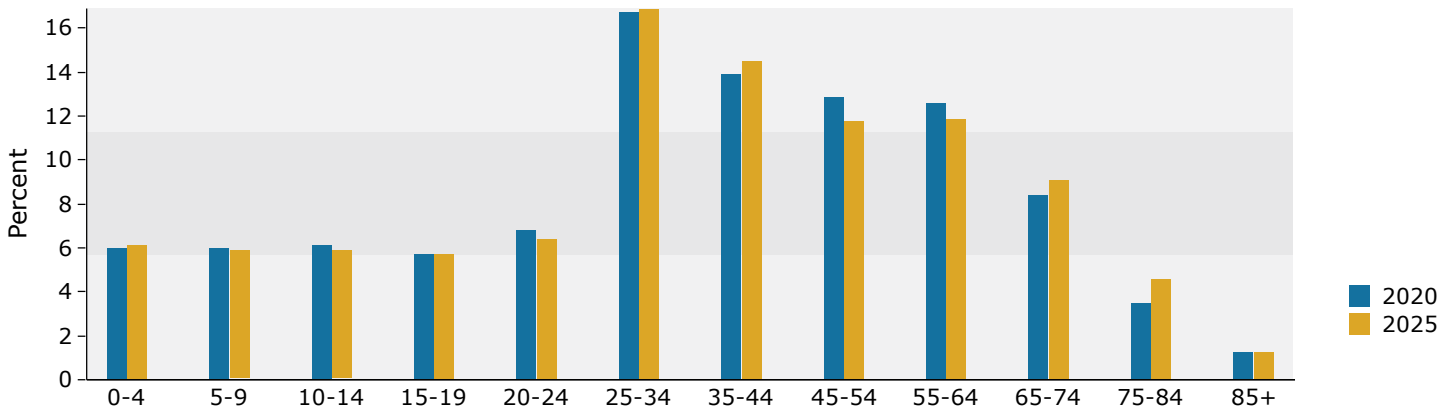
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

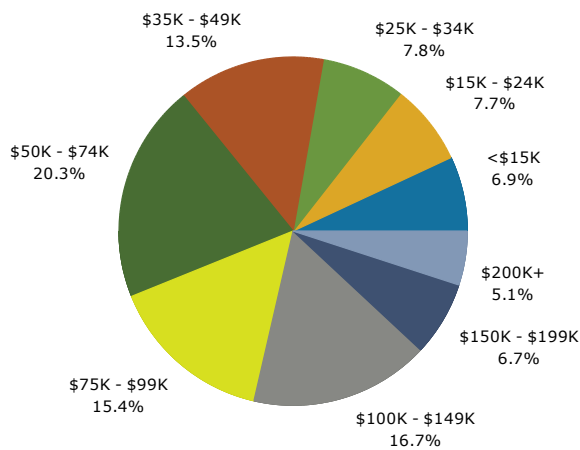
Trends 2020-2025



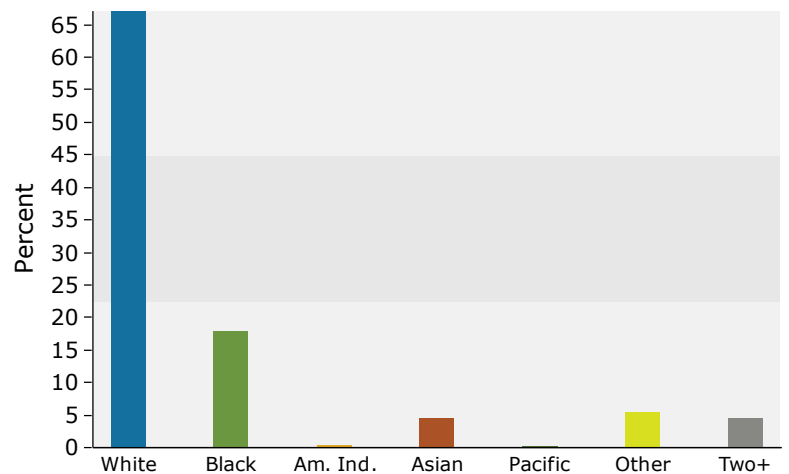
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 25.6%



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Summary	Census 2010	2020	2025
Population	224,659	273,194	297,809
Households	83,906	101,136	109,756
Families	59,818	70,997	76,781
Average Household Size	2.67	2.69	2.70
Owner Occupied Housing Units	56,840	66,208	71,818
Renter Occupied Housing Units	27,066	34,928	37,938
Median Age	36.2	37.6	37.8
Trends: 2020-2025 Annual Rate	Area	State	National
Population	1.74%	1.33%	0.72%
Households	1.65%	1.27%	0.72%
Families	1.58%	1.23%	0.64%
Owner HHs	1.64%	1.22%	0.72%
Median Household Income	1.83%	1.51%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	7,429	7.3%	7,183	6.5%
\$15,000 - \$24,999	7,622	7.5%	7,381	6.7%
\$25,000 - \$34,999	8,016	7.9%	7,895	7.2%
\$35,000 - \$49,999	12,887	12.7%	12,952	11.8%
\$50,000 - \$74,999	20,268	20.0%	21,173	19.3%
\$75,000 - \$99,999	15,156	15.0%	16,590	15.1%
\$100,000 - \$149,999	17,061	16.9%	20,201	18.4%
\$150,000 - \$199,999	6,827	6.8%	8,810	8.0%
\$200,000+	5,871	5.8%	7,572	6.9%
Median Household Income	\$65,918		\$72,190	
Average Household Income	\$86,159		\$96,021	
Per Capita Income	\$31,747		\$35,210	

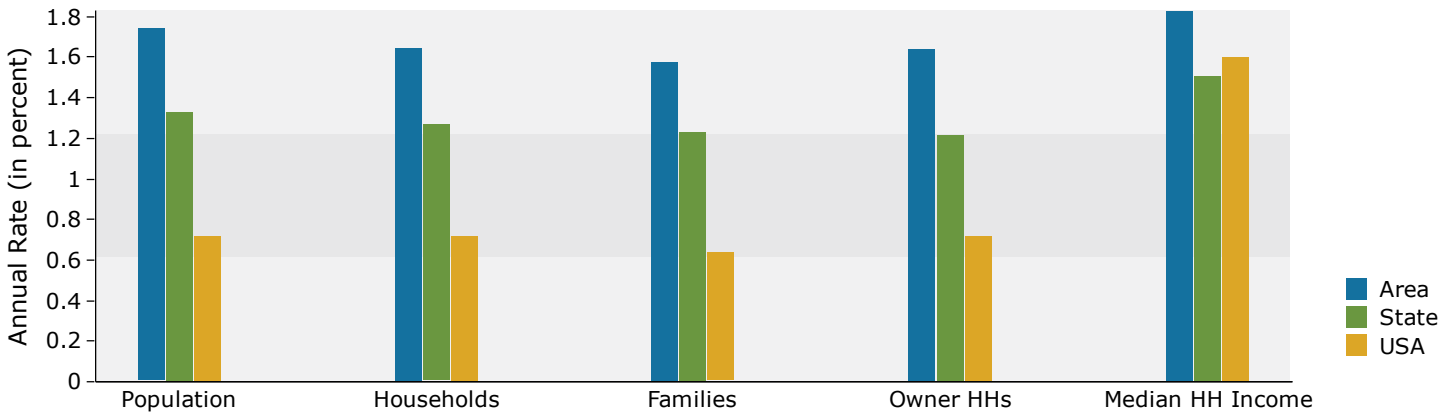
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	14,736	6.6%	16,444	6.0%	18,305	6.1%
5 - 9	15,248	6.8%	16,997	6.2%	18,149	6.1%
10 - 14	16,737	7.4%	17,669	6.5%	18,860	6.3%
15 - 19	16,574	7.4%	16,505	6.0%	17,724	6.0%
20 - 24	14,147	6.3%	17,315	6.3%	17,132	5.8%
25 - 34	31,061	13.8%	41,665	15.3%	46,366	15.6%
35 - 44	33,513	14.9%	36,587	13.4%	41,606	14.0%
45 - 54	34,719	15.5%	36,462	13.3%	35,891	12.1%
55 - 64	25,453	11.3%	35,411	13.0%	36,639	12.3%
65 - 74	13,459	6.0%	24,354	8.9%	28,607	9.6%
75 - 84	6,777	3.0%	10,378	3.8%	14,548	4.9%
85+	2,234	1.0%	3,408	1.2%	3,983	1.3%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	164,980	73.4%	189,266	69.3%	200,365	67.3%
Black Alone	34,032	15.1%	44,591	16.3%	50,052	16.8%
American Indian Alone	889	0.4%	1,087	0.4%	1,200	0.4%
Asian Alone	6,987	3.1%	11,115	4.1%	13,787	4.6%
Pacific Islander Alone	221	0.1%	314	0.1%	366	0.1%
Some Other Race Alone	9,876	4.4%	15,096	5.5%	17,987	6.0%
Two or More Races	7,675	3.4%	11,725	4.3%	14,050	4.7%
Hispanic Origin (Any Race)	45,592	20.3%	71,409	26.1%	87,807	29.5%

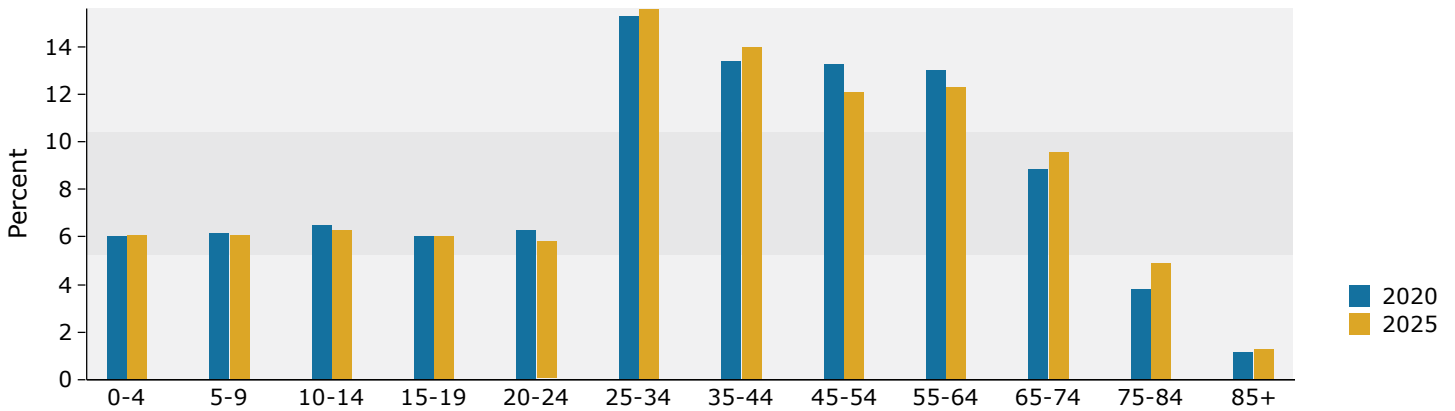
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

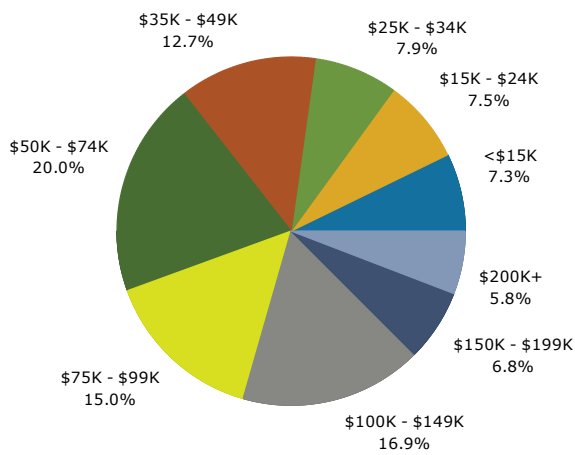
Trends 2020-2025



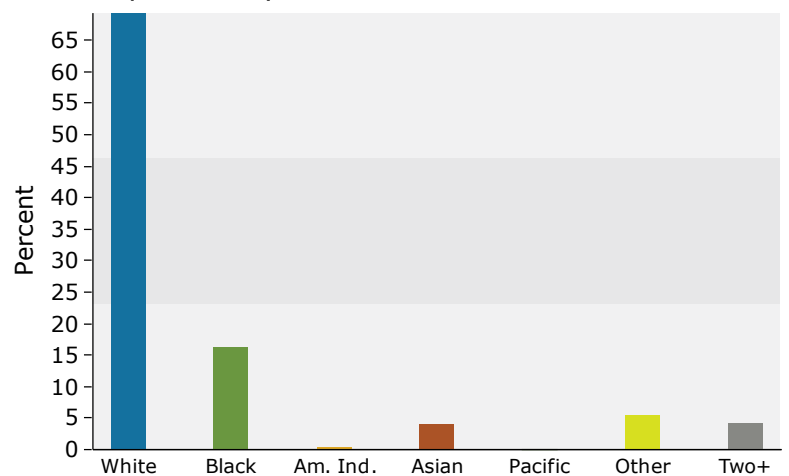
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 26.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.