



Demographic and Income Profile

Palatka Marketplace
 901 S Sr 19, Palatka, Florida, 32177
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 29.63997
 Longitude: -81.67659

Summary	Census 2010	2021	2026
Population	20,219	20,464	20,547
Households	7,687	7,687	7,706
Families	5,120	5,066	5,063
Average Household Size	2.54	2.57	2.57
Owner Occupied Housing Units	4,730	4,052	4,106
Renter Occupied Housing Units	2,957	3,635	3,600
Median Age	37.1	38.3	38.8
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.08%	1.31%	0.71%
Households	0.05%	1.27%	0.71%
Families	-0.01%	1.22%	0.64%
Owner HHs	0.27%	1.45%	0.91%
Median Household Income	1.56%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	1,553	20.2%	1,343	17.4%
\$15,000 - \$24,999	1,086	14.1%	1,011	13.1%
\$25,000 - \$34,999	1,164	15.1%	1,209	15.7%
\$35,000 - \$49,999	1,019	13.3%	1,037	13.5%
\$50,000 - \$74,999	1,378	17.9%	1,377	17.9%
\$75,000 - \$99,999	479	6.2%	513	6.7%
\$100,000 - \$149,999	615	8.0%	731	9.5%
\$150,000 - \$199,999	269	3.5%	346	4.5%
\$200,000+	123	1.6%	138	1.8%
Median Household Income	\$35,427		\$38,284	
Average Household Income	\$52,091		\$58,431	
Per Capita Income	\$19,565		\$21,900	

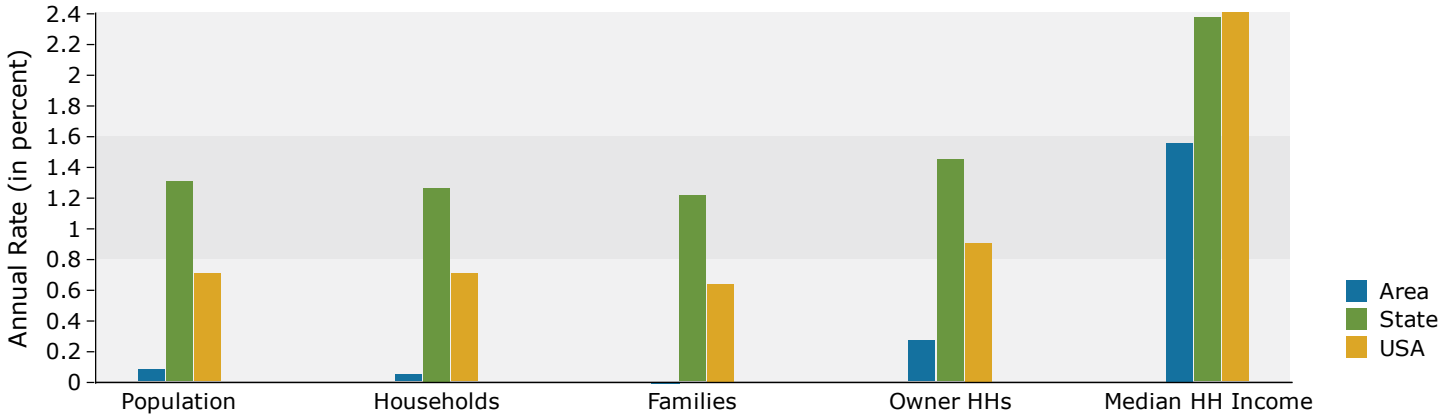
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,604	7.9%	1,453	7.1%	1,455	7.1%
5 - 9	1,422	7.0%	1,418	6.9%	1,403	6.8%
10 - 14	1,463	7.2%	1,371	6.7%	1,408	6.9%
15 - 19	1,527	7.6%	1,249	6.1%	1,339	6.5%
20 - 24	1,321	6.5%	1,262	6.2%	1,184	5.8%
25 - 34	2,332	11.5%	2,720	13.3%	2,515	12.2%
35 - 44	2,239	11.1%	2,226	10.9%	2,385	11.6%
45 - 54	2,780	13.8%	2,213	10.8%	2,148	10.5%
55 - 64	2,399	11.9%	2,598	12.7%	2,388	11.6%
65 - 74	1,599	7.9%	2,204	10.8%	2,339	11.4%
75 - 84	1,072	5.3%	1,206	5.9%	1,452	7.1%
85+	459	2.3%	541	2.6%	529	2.6%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	12,195	60.3%	12,046	58.9%	11,996	58.4%
Black Alone	7,260	35.9%	7,517	36.7%	7,572	36.9%
American Indian Alone	52	0.3%	59	0.3%	61	0.3%
Asian Alone	138	0.7%	150	0.7%	159	0.8%
Pacific Islander Alone	6	0.0%	13	0.1%	15	0.1%
Some Other Race Alone	275	1.4%	324	1.6%	352	1.7%
Two or More Races	293	1.4%	356	1.7%	392	1.9%
Hispanic Origin (Any Race)	850	4.2%	1,004	4.9%	1,118	5.4%

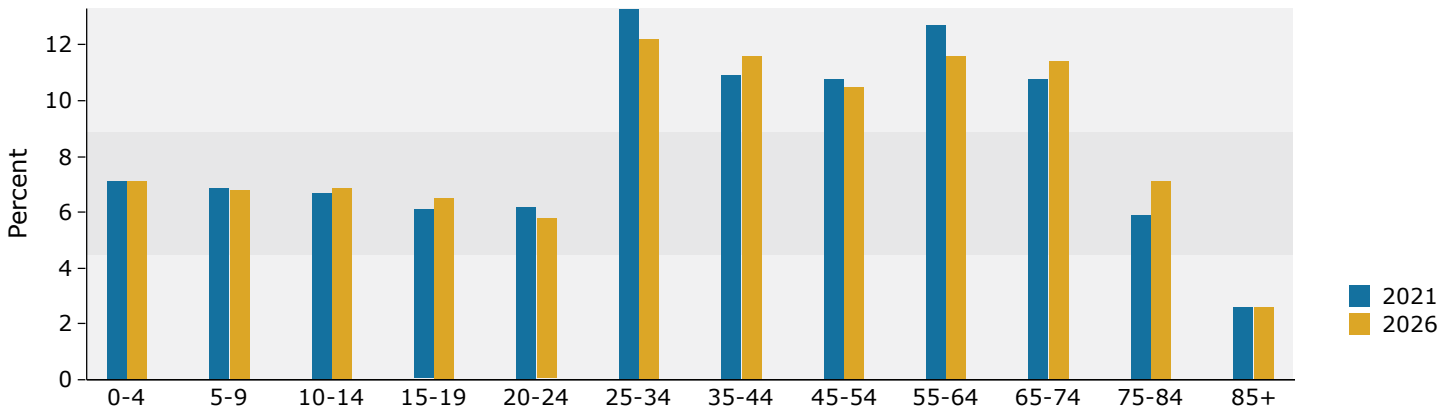
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

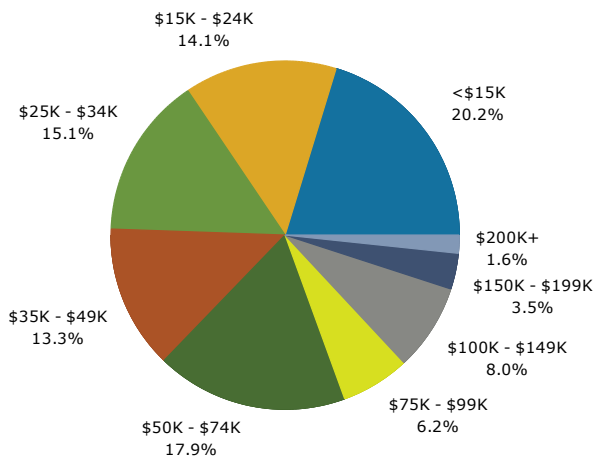
Trends 2021-2026



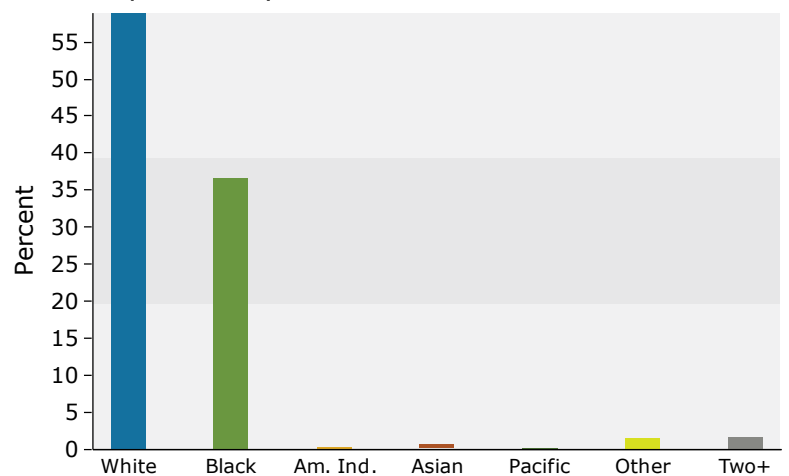
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 4.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Demographic and Income Profile

Palatka Marketplace
 901 S Sr 19, Palatka, Florida, 32177
 Drive Time: 15 minute radius

Prepared by Esri
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Summary	Census 2010	2021	2026
Population	26,915	27,498	27,726
Households	10,290	10,408	10,480
Families	6,927	6,937	6,966
Average Household Size	2.54	2.56	2.57
Owner Occupied Housing Units	6,841	6,054	6,166
Renter Occupied Housing Units	3,449	4,354	4,314
Median Age	38.5	39.9	40.5
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.17%	1.31%	0.71%
Households	0.14%	1.27%	0.71%
Families	0.08%	1.22%	0.64%
Owner HHs	0.37%	1.45%	0.91%
Median Household Income	1.63%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	1,868	17.9%	1,612	15.4%
\$15,000 - \$24,999	1,450	13.9%	1,344	12.8%
\$25,000 - \$34,999	1,659	15.9%	1,697	16.2%
\$35,000 - \$49,999	1,450	13.9%	1,472	14.0%
\$50,000 - \$74,999	1,911	18.4%	1,924	18.4%
\$75,000 - \$99,999	678	6.5%	731	7.0%
\$100,000 - \$149,999	920	8.8%	1,109	10.6%
\$150,000 - \$199,999	333	3.2%	433	4.1%
\$200,000+	139	1.3%	158	1.5%
Median Household Income	\$36,759		\$39,862	
Average Household Income	\$52,448		\$58,847	
Per Capita Income	\$19,868		\$22,252	

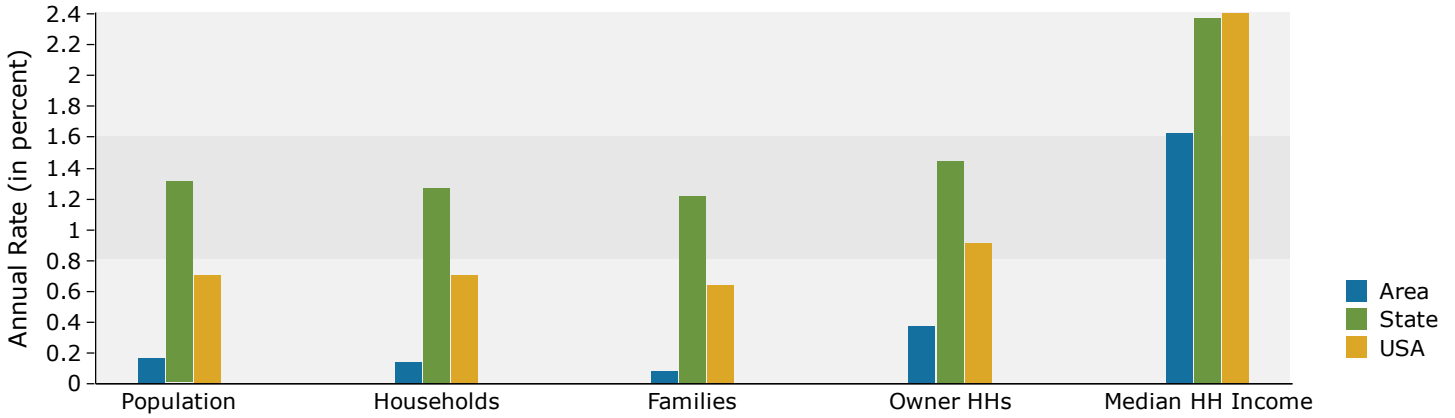
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,017	7.5%	1,828	6.6%	1,833	6.6%
5 - 9	1,810	6.7%	1,818	6.6%	1,793	6.5%
10 - 14	1,894	7.0%	1,792	6.5%	1,850	6.7%
15 - 19	2,013	7.5%	1,590	5.8%	1,753	6.3%
20 - 24	1,688	6.3%	1,603	5.8%	1,473	5.3%
25 - 34	3,019	11.2%	3,624	13.2%	3,286	11.9%
35 - 44	3,034	11.3%	2,974	10.8%	3,226	11.6%
45 - 54	3,849	14.3%	3,034	11.0%	2,965	10.7%
55 - 64	3,337	12.4%	3,745	13.6%	3,395	12.2%
65 - 74	2,271	8.4%	3,146	11.4%	3,433	12.4%
75 - 84	1,425	5.3%	1,674	6.1%	2,040	7.4%
85+	558	2.1%	667	2.4%	679	2.4%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	18,023	67.0%	18,076	65.7%	18,105	65.3%
Black Alone	7,846	29.2%	8,162	29.7%	8,235	29.7%
American Indian Alone	77	0.3%	91	0.3%	95	0.3%
Asian Alone	174	0.6%	191	0.7%	205	0.7%
Pacific Islander Alone	12	0.0%	25	0.1%	30	0.1%
Some Other Race Alone	374	1.4%	449	1.6%	493	1.8%
Two or More Races	408	1.5%	504	1.8%	561	2.0%
Hispanic Origin (Any Race)	1,215	4.5%	1,465	5.3%	1,647	5.9%

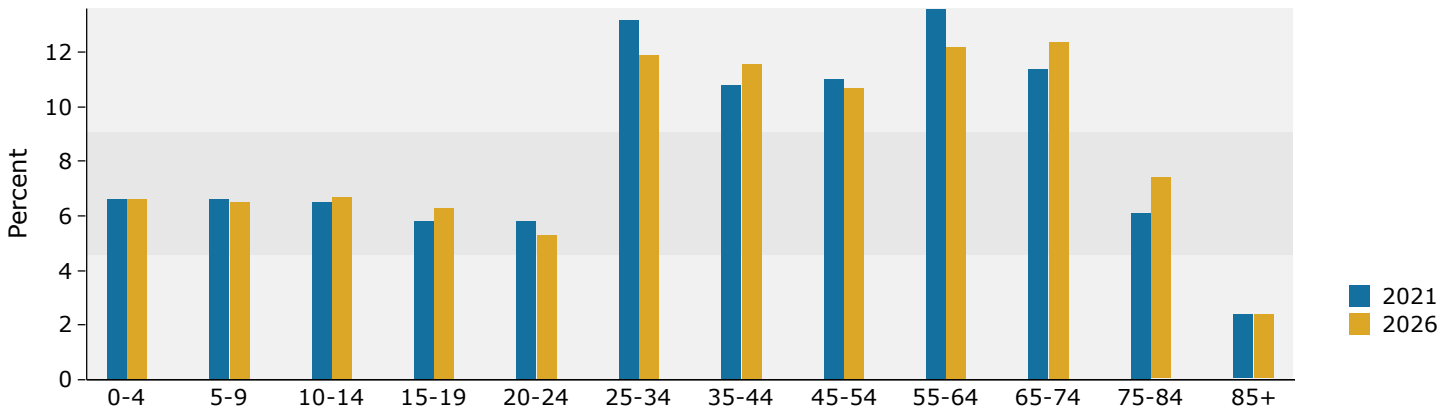
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

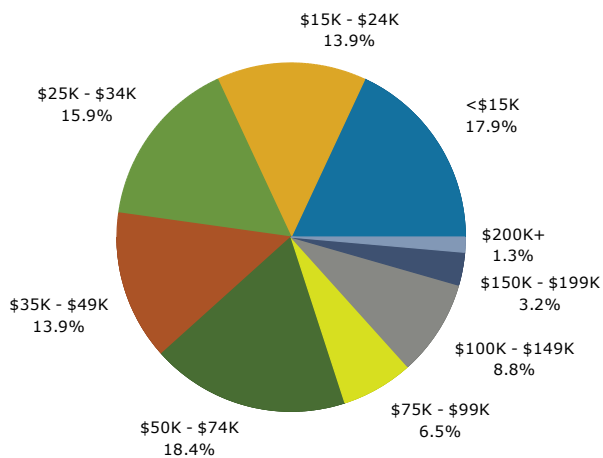
Trends 2021-2026



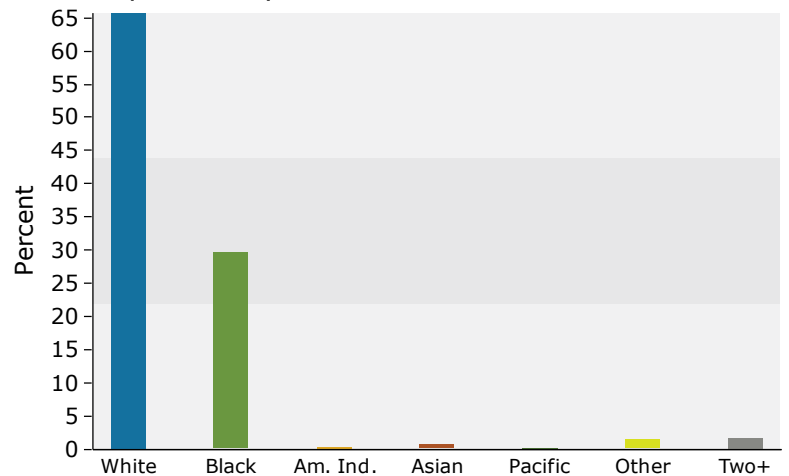
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 5.3%



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Summary	Census 2010	2021	2026
Population	40,491	42,245	42,965
Households	15,616	16,165	16,422
Families	10,573	10,842	10,985
Average Household Size	2.52	2.54	2.54
Owner Occupied Housing Units	11,197	10,351	10,661
Renter Occupied Housing Units	4,419	5,814	5,761
Median Age	40.9	42.9	43.7
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.34%	1.31%	0.71%
Households	0.32%	1.27%	0.71%
Families	0.26%	1.22%	0.64%
Owner HHs	0.59%	1.45%	0.91%
Median Household Income	1.68%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	2,513	15.5%	2,167	13.2%
\$15,000 - \$24,999	2,145	13.3%	1,973	12.0%
\$25,000 - \$34,999	2,392	14.8%	2,433	14.8%
\$35,000 - \$49,999	2,498	15.5%	2,541	15.5%
\$50,000 - \$74,999	3,270	20.2%	3,340	20.3%
\$75,000 - \$99,999	1,224	7.6%	1,336	8.1%
\$100,000 - \$149,999	1,438	8.9%	1,756	10.7%
\$150,000 - \$199,999	487	3.0%	643	3.9%
\$200,000+	199	1.2%	232	1.4%
Median Household Income	\$40,017		\$43,497	
Average Household Income	\$53,871		\$60,440	
Per Capita Income	\$20,812		\$23,320	

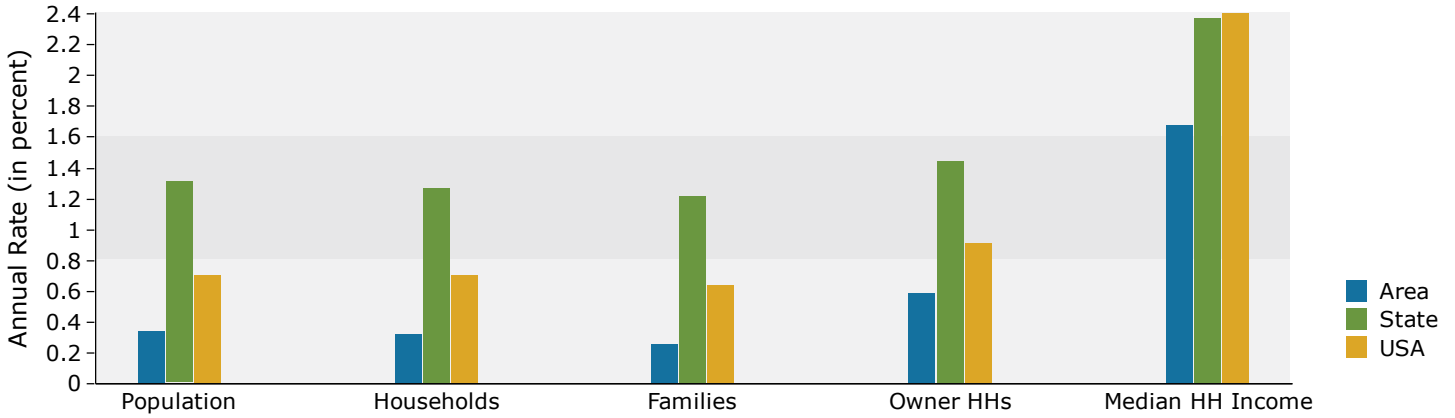
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,736	6.8%	2,506	5.9%	2,523	5.9%
5 - 9	2,523	6.2%	2,551	6.0%	2,517	5.9%
10 - 14	2,666	6.6%	2,549	6.0%	2,634	6.1%
15 - 19	2,869	7.1%	2,293	5.4%	2,558	6.0%
20 - 24	2,387	5.9%	2,276	5.4%	2,092	4.9%
25 - 34	4,431	10.9%	5,305	12.6%	4,780	11.1%
35 - 44	4,550	11.2%	4,586	10.9%	4,978	11.6%
45 - 54	5,954	14.7%	4,762	11.3%	4,707	11.0%
55 - 64	5,447	13.5%	6,231	14.8%	5,695	13.3%
65 - 74	3,840	9.5%	5,436	12.9%	5,977	13.9%
75 - 84	2,317	5.7%	2,793	6.6%	3,490	8.1%
85+	770	1.9%	956	2.3%	1,014	2.4%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	30,088	74.3%	30,972	73.3%	31,327	72.9%
Black Alone	8,720	21.5%	9,184	21.7%	9,316	21.7%
American Indian Alone	142	0.4%	174	0.4%	185	0.4%
Asian Alone	231	0.6%	259	0.6%	279	0.6%
Pacific Islander Alone	22	0.1%	46	0.1%	57	0.1%
Some Other Race Alone	637	1.6%	784	1.9%	870	2.0%
Two or More Races	652	1.6%	827	2.0%	931	2.2%
Hispanic Origin (Any Race)	2,096	5.2%	2,595	6.1%	2,945	6.9%

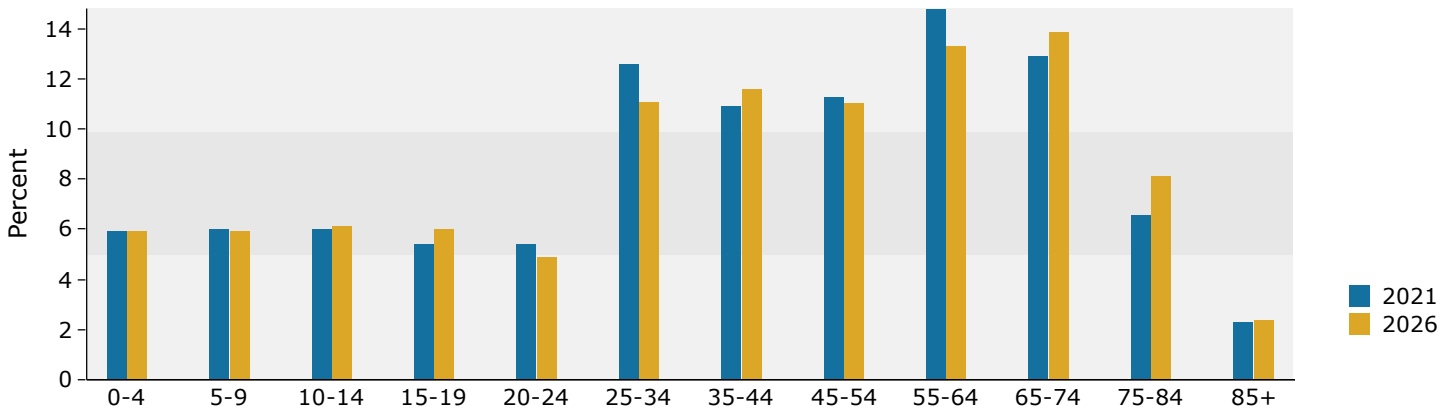
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

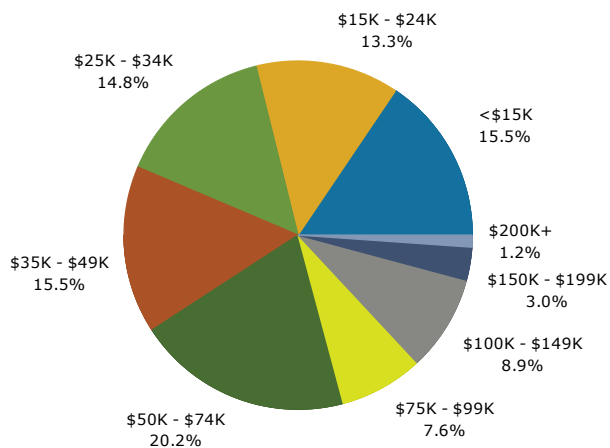
Trends 2021-2026



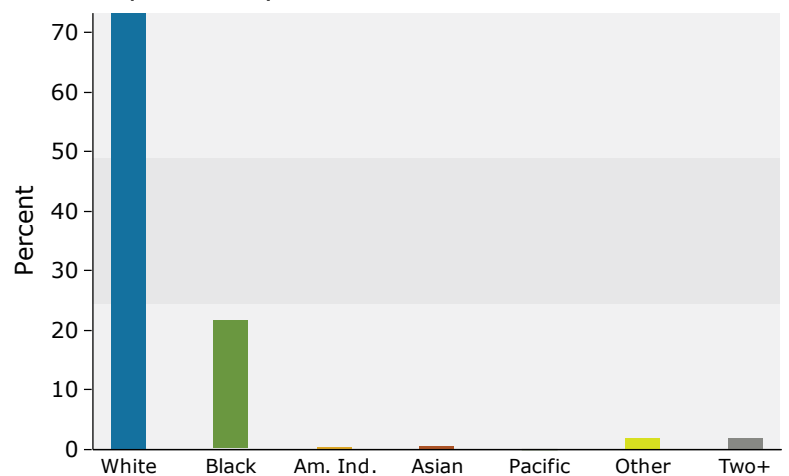
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 6.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.