



Demographic and Income Profile

Plant City Plaza
 1427 S Collins St, Plant City, Florida, 33563
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 28.00217
 Longitude: -82.12112

Summary	Census 2010	2021	2026
Population	7,147	8,544	9,165
Households	2,521	3,014	3,226
Families	1,842	2,170	2,320
Average Household Size	2.83	2.83	2.84
Owner Occupied Housing Units	1,437	1,809	2,000
Renter Occupied Housing Units	1,084	1,205	1,226
Median Age	31.8	33.4	34.7
Trends: 2021-2026 Annual Rate	Area	State	National
Population	1.41%	1.31%	0.71%
Households	1.37%	1.27%	0.71%
Families	1.35%	1.22%	0.64%
Owner HHs	2.03%	1.45%	0.91%
Median Household Income	2.44%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	436	14.5%	394	12.2%
\$15,000 - \$24,999	298	9.9%	264	8.2%
\$25,000 - \$34,999	355	11.8%	322	10.0%
\$35,000 - \$49,999	477	15.8%	478	14.8%
\$50,000 - \$74,999	650	21.6%	722	22.4%
\$75,000 - \$99,999	318	10.6%	408	12.6%
\$100,000 - \$149,999	350	11.6%	469	14.5%
\$150,000 - \$199,999	71	2.4%	96	3.0%
\$200,000+	59	2.0%	72	2.2%
Median Household Income	\$47,560		\$53,659	
Average Household Income	\$59,907		\$68,658	
Per Capita Income	\$20,347		\$23,196	

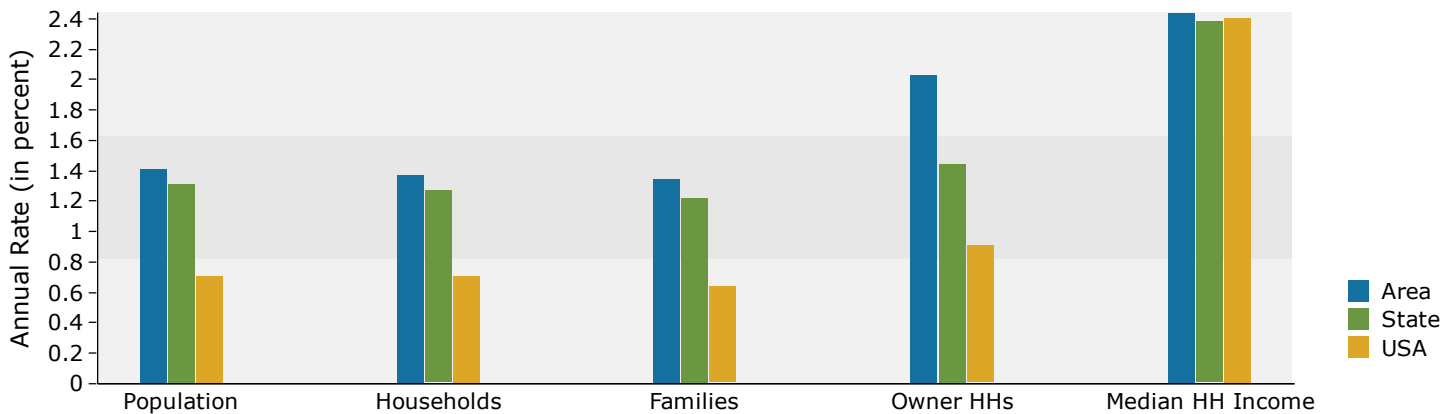
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	646	9.0%	704	8.2%	736	8.0%
5 - 9	585	8.2%	709	8.3%	723	7.9%
10 - 14	534	7.5%	684	8.0%	735	8.0%
15 - 19	572	8.0%	572	6.7%	666	7.3%
20 - 24	521	7.3%	507	5.9%	541	5.9%
25 - 34	1,050	14.7%	1,305	15.3%	1,221	13.3%
35 - 44	828	11.6%	1,142	13.4%	1,285	14.0%
45 - 54	880	12.3%	863	10.1%	1,009	11.0%
55 - 64	741	10.4%	884	10.3%	895	9.8%
65 - 74	442	6.2%	713	8.3%	775	8.5%
75 - 84	260	3.6%	343	4.0%	441	4.8%
85+	90	1.3%	120	1.4%	140	1.5%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,527	49.4%	4,161	48.7%	4,391	47.9%
Black Alone	2,547	35.6%	2,817	33.0%	2,965	32.4%
American Indian Alone	27	0.4%	33	0.4%	36	0.4%
Asian Alone	57	0.8%	94	1.1%	114	1.2%
Pacific Islander Alone	3	0.0%	4	0.0%	4	0.0%
Some Other Race Alone	824	11.5%	1,205	14.1%	1,386	15.1%
Two or More Races	161	2.3%	232	2.7%	269	2.9%
Hispanic Origin (Any Race)	1,954	27.3%	2,868	33.6%	3,359	36.7%

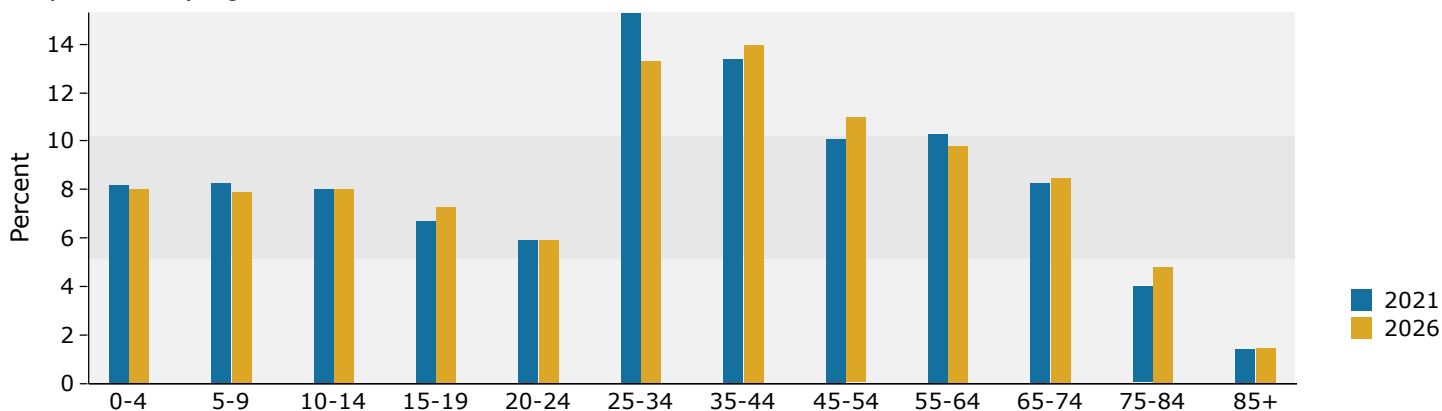
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

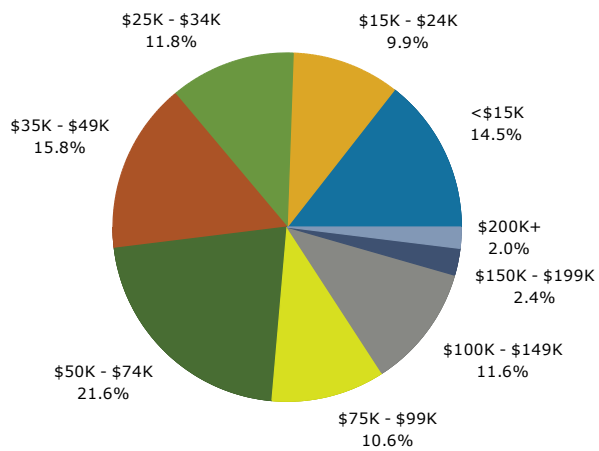
Trends 2021-2026



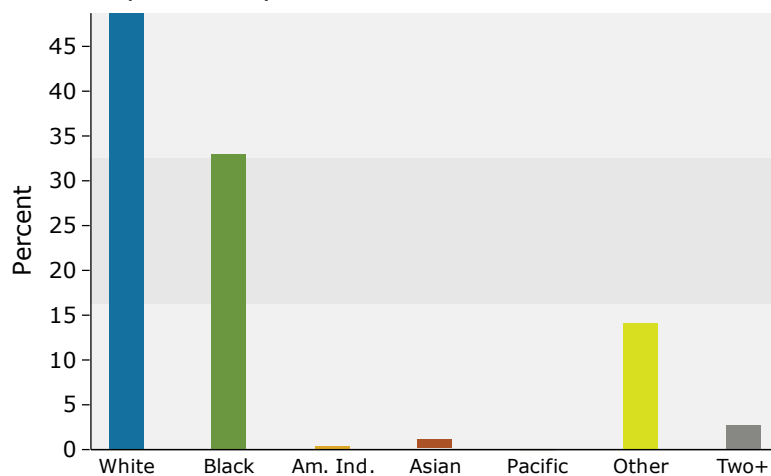
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 33.6%



Demographic and Income Profile

Plant City Plaza
 1427 S Collins St, Plant City, Florida, 33563
 Ring: 3 mile radius

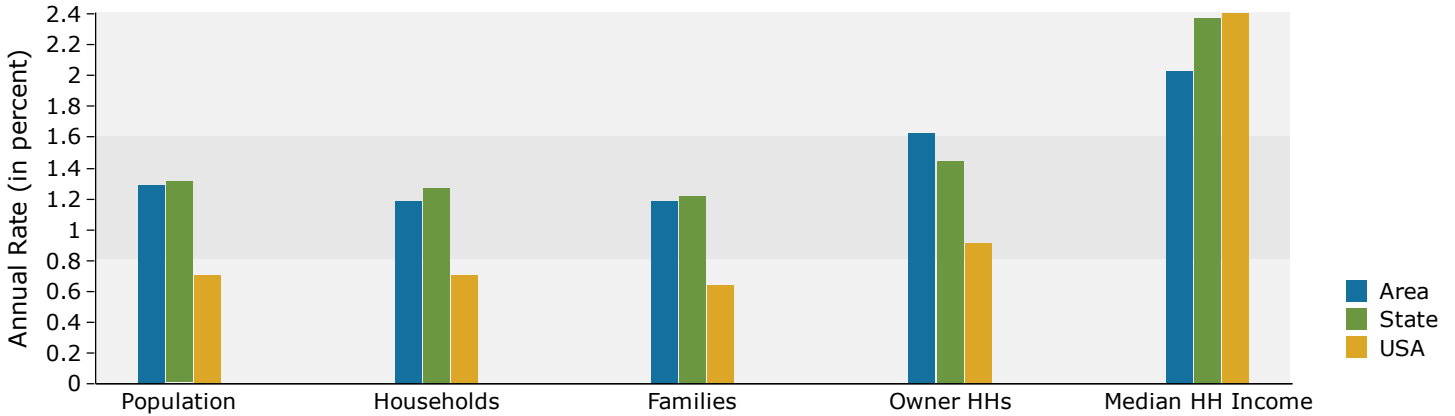
Prepared by Esri
 Latitude: 28.00217
 Longitude: -82.12112

Summary	Census 2010		2021		2026	
Population	35,770		40,645		43,339	
Households	12,376		13,940		14,792	
Families	8,926		9,925		10,529	
Average Household Size	2.86		2.89		2.90	
Owner Occupied Housing Units	7,417		8,398		9,107	
Renter Occupied Housing Units	4,959		5,542		5,685	
Median Age	33.2		34.5		35.4	
Trends: 2021-2026 Annual Rate	Area		State		National	
Population	1.29%		1.31%		0.71%	
Households	1.19%		1.27%		0.71%	
Families	1.19%		1.22%		0.64%	
Owner HHs	1.63%		1.45%		0.91%	
Median Household Income	2.03%		2.38%		2.41%	
Households by Income	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,635	11.7%	1,427	9.6%	1,427	9.6%
\$15,000 - \$24,999	1,203	8.6%	1,012	6.8%	1,012	6.8%
\$25,000 - \$34,999	1,504	10.8%	1,371	9.3%	1,371	9.3%
\$35,000 - \$49,999	2,179	15.6%	2,161	14.6%	2,161	14.6%
\$50,000 - \$74,999	3,100	22.2%	3,389	22.9%	3,389	22.9%
\$75,000 - \$99,999	1,694	12.2%	2,053	13.9%	2,053	13.9%
\$100,000 - \$149,999	1,627	11.7%	2,099	14.2%	2,099	14.2%
\$150,000 - \$199,999	506	3.6%	677	4.6%	677	4.6%
\$200,000+	492	3.5%	600	4.1%	600	4.1%
Median Household Income			\$52,395		\$57,928	
Average Household Income			\$68,505		\$78,136	
Per Capita Income			\$23,476		\$26,643	
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,957	8.3%	3,070	7.6%	3,276	7.6%
5 - 9	2,816	7.9%	3,019	7.4%	3,169	7.3%
10 - 14	2,705	7.6%	2,947	7.3%	3,174	7.3%
15 - 19	2,721	7.6%	2,750	6.8%	2,961	6.8%
20 - 24	2,590	7.2%	2,676	6.6%	2,773	6.4%
25 - 34	4,967	13.9%	6,156	15.1%	6,036	13.9%
35 - 44	4,578	12.8%	5,135	12.6%	5,937	13.7%
45 - 54	4,595	12.8%	4,499	11.1%	4,718	10.9%
55 - 64	3,702	10.3%	4,460	11.0%	4,576	10.6%
65 - 74	2,316	6.5%	3,492	8.6%	3,743	8.6%
75 - 84	1,357	3.8%	1,813	4.5%	2,262	5.2%
85+	467	1.3%	628	1.5%	714	1.6%
Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	24,734	69.1%	26,655	65.6%	27,748	64.0%
Black Alone	5,201	14.5%	5,830	14.3%	6,184	14.3%
American Indian Alone	200	0.6%	228	0.6%	249	0.6%
Asian Alone	447	1.2%	660	1.6%	797	1.8%
Pacific Islander Alone	14	0.0%	18	0.0%	20	0.0%
Some Other Race Alone	4,298	12.0%	6,033	14.8%	6,930	16.0%
Two or More Races	875	2.4%	1,222	3.0%	1,411	3.3%
Hispanic Origin (Any Race)	11,064	30.9%	15,671	38.6%	18,328	42.3%

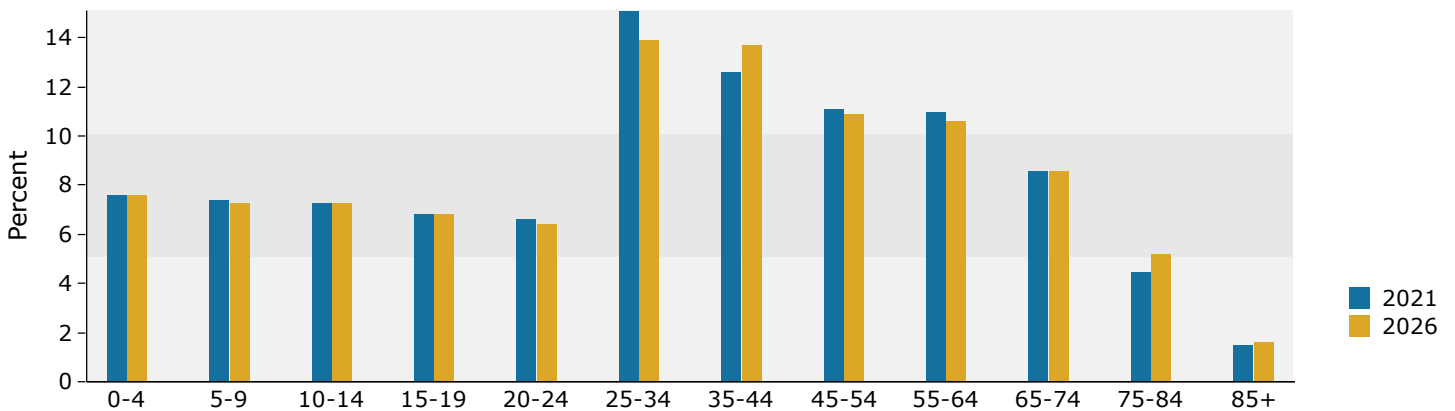
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

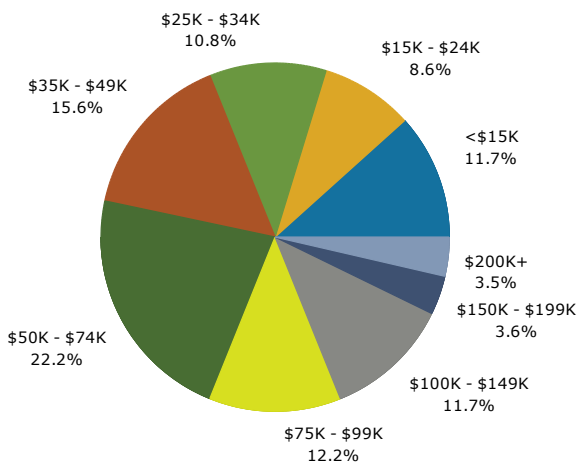
Trends 2021-2026



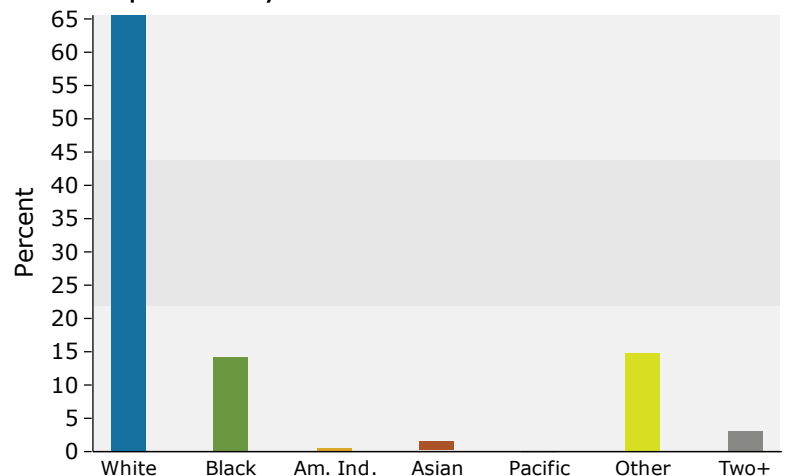
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 38.6%



Demographic and Income Profile

Plant City Plaza
 1427 S Collins St, Plant City, Florida, 33563
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 28.00217
 Longitude: -82.12112

Summary	Census 2010	2021	2026
Population	64,187	71,377	75,615
Households	22,057	24,315	25,626
Families	16,197	17,632	18,576
Average Household Size	2.87	2.90	2.91
Owner Occupied Housing Units	14,947	16,386	17,575
Renter Occupied Housing Units	7,110	7,929	8,050
Median Age	35.0	36.3	37.3
Trends: 2021-2026 Annual Rate	Area	State	National
Population	1.16%	1.31%	0.71%
Households	1.06%	1.27%	0.71%
Families	1.05%	1.22%	0.64%
Owner HHs	1.41%	1.45%	0.91%
Median Household Income	2.38%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	2,506	10.3%	2,125	8.3%
\$15,000 - \$24,999	2,087	8.6%	1,711	6.7%
\$25,000 - \$34,999	2,521	10.4%	2,184	8.5%
\$35,000 - \$49,999	3,542	14.6%	3,489	13.6%
\$50,000 - \$74,999	5,049	20.8%	5,555	21.7%
\$75,000 - \$99,999	3,089	12.7%	3,554	13.9%
\$100,000 - \$149,999	3,391	13.9%	4,192	16.4%
\$150,000 - \$199,999	1,133	4.7%	1,566	6.1%
\$200,000+	999	4.1%	1,248	4.9%
Median Household Income	\$55,391		\$62,306	
Average Household Income	\$73,651		\$84,609	
Per Capita Income	\$25,167		\$28,765	

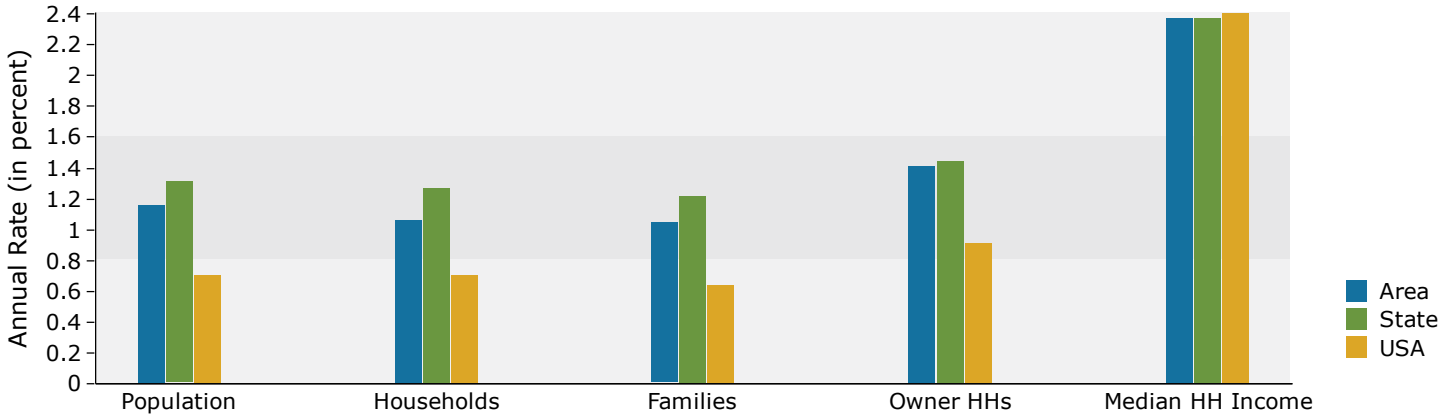
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,937	7.7%	5,010	7.0%	5,298	7.0%
5 - 9	4,816	7.5%	5,009	7.0%	5,244	6.9%
10 - 14	4,736	7.4%	4,902	6.9%	5,334	7.1%
15 - 19	4,775	7.4%	4,545	6.4%	4,963	6.6%
20 - 24	4,366	6.8%	4,376	6.1%	4,345	5.7%
25 - 34	8,427	13.1%	10,593	14.8%	10,078	13.3%
35 - 44	8,193	12.8%	8,836	12.4%	10,360	13.7%
45 - 54	8,502	13.2%	7,982	11.2%	8,260	10.9%
55 - 64	6,926	10.8%	8,330	11.7%	8,387	11.1%
65 - 74	4,776	7.4%	6,808	9.5%	7,339	9.7%
75 - 84	2,836	4.4%	3,705	5.2%	4,543	6.0%
85+	897	1.4%	1,279	1.8%	1,465	1.9%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	47,870	74.6%	50,347	70.5%	52,007	68.8%
Black Alone	6,578	10.2%	7,422	10.4%	7,897	10.4%
American Indian Alone	346	0.5%	407	0.6%	448	0.6%
Asian Alone	879	1.4%	1,268	1.8%	1,520	2.0%
Pacific Islander Alone	21	0.0%	25	0.0%	29	0.0%
Some Other Race Alone	7,024	10.9%	9,862	13.8%	11,353	15.0%
Two or More Races	1,468	2.3%	2,045	2.9%	2,361	3.1%
Hispanic Origin (Any Race)	18,644	29.0%	26,469	37.1%	31,033	41.0%

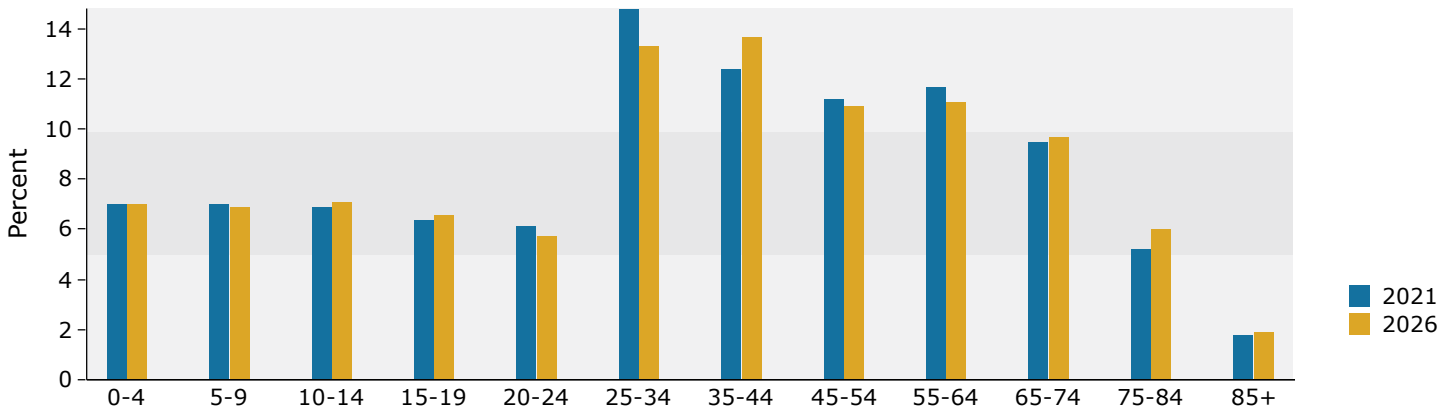
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

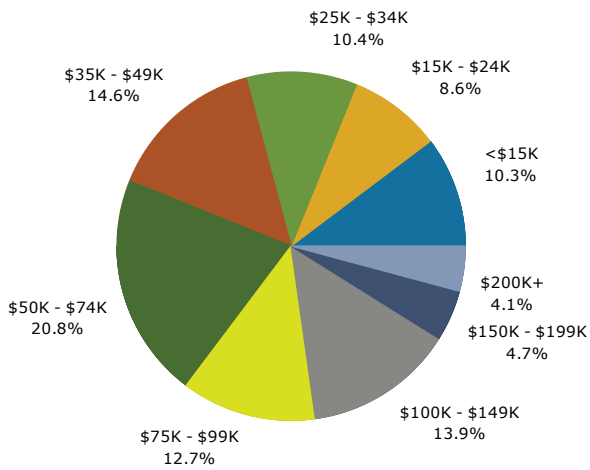
Trends 2021-2026



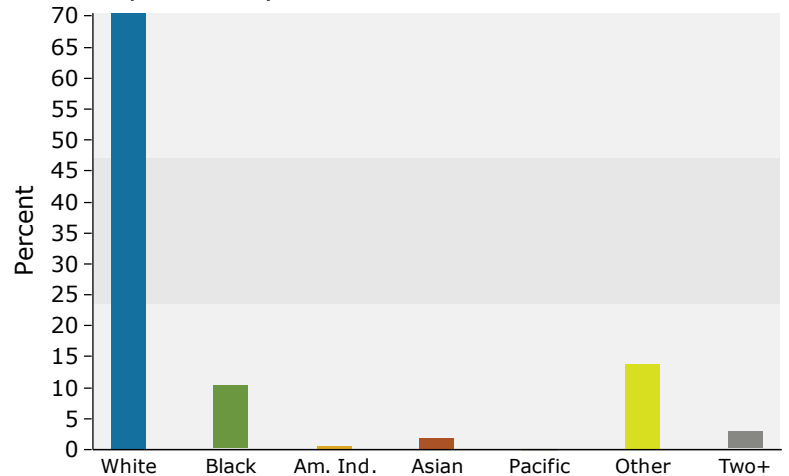
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 37.1%