



Demographic and Income Profile

Plaza de Sunus
 13425 Belcher Rd S, Largo, Florida, 33771
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 27.89520
 Longitude: -82.74568

Summary	Census 2010	2021	2026
Population	32,457	34,511	35,619
Households	15,320	16,150	16,627
Families	8,503	8,900	9,149
Average Household Size	2.10	2.12	2.13
Owner Occupied Housing Units	10,251	10,861	11,347
Renter Occupied Housing Units	5,069	5,288	5,280
Median Age	45.6	50.0	51.4
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.63%	1.31%	0.71%
Households	0.58%	1.27%	0.71%
Families	0.55%	1.22%	0.64%
Owner HHs	0.88%	1.45%	0.91%
Median Household Income	2.15%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	1,474	9.1%	1,250	7.5%
\$15,000 - \$24,999	1,667	10.3%	1,374	8.3%
\$25,000 - \$34,999	1,812	11.2%	1,625	9.8%
\$35,000 - \$49,999	2,989	18.5%	2,852	17.2%
\$50,000 - \$74,999	3,256	20.2%	3,523	21.2%
\$75,000 - \$99,999	2,590	16.0%	3,016	18.1%
\$100,000 - \$149,999	1,518	9.4%	1,875	11.3%
\$150,000 - \$199,999	477	3.0%	648	3.9%
\$200,000+	368	2.3%	464	2.8%
Median Household Income	\$50,662		\$56,349	
Average Household Income	\$64,226		\$73,321	
Per Capita Income	\$29,788		\$33,936	

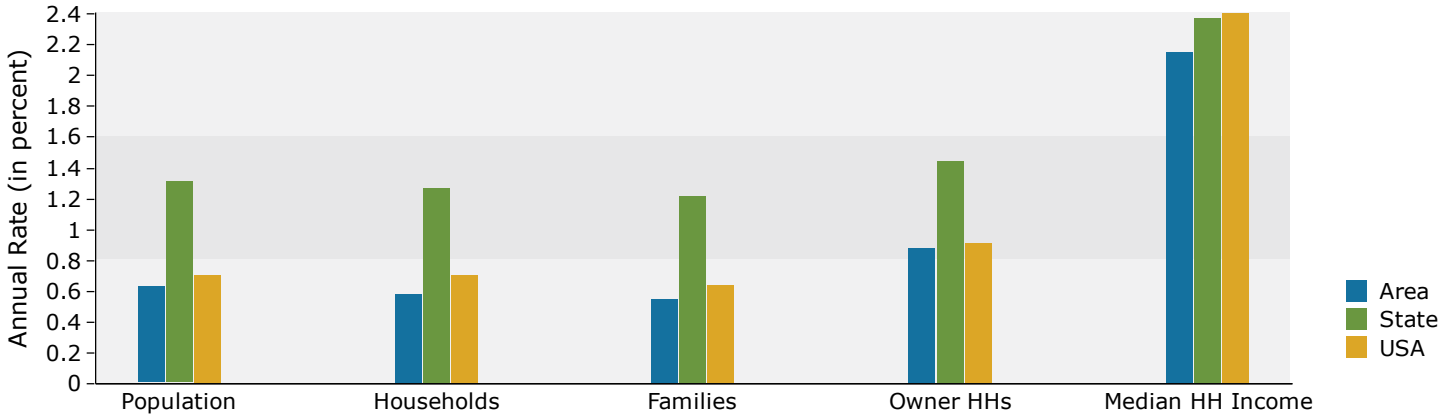
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,582	4.9%	1,418	4.1%	1,440	4.0%
5 - 9	1,503	4.6%	1,410	4.1%	1,401	3.9%
10 - 14	1,501	4.6%	1,468	4.3%	1,449	4.1%
15 - 19	1,597	4.9%	1,405	4.1%	1,449	4.1%
20 - 24	1,726	5.3%	1,621	4.7%	1,570	4.4%
25 - 34	4,037	12.4%	4,028	11.7%	3,870	10.9%
35 - 44	3,974	12.2%	3,990	11.6%	4,060	11.4%
45 - 54	4,884	15.0%	4,054	11.7%	4,006	11.2%
55 - 64	4,636	14.3%	5,356	15.5%	5,166	14.5%
65 - 74	3,710	11.4%	5,281	15.3%	5,786	16.2%
75 - 84	2,423	7.5%	3,231	9.4%	4,029	11.3%
85+	884	2.7%	1,248	3.6%	1,391	3.9%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	27,583	85.0%	28,299	82.0%	28,573	80.2%
Black Alone	1,484	4.6%	1,626	4.7%	1,715	4.8%
American Indian Alone	107	0.3%	118	0.3%	125	0.4%
Asian Alone	1,311	4.0%	1,715	5.0%	1,954	5.5%
Pacific Islander Alone	38	0.1%	40	0.1%	43	0.1%
Some Other Race Alone	1,124	3.5%	1,592	4.6%	1,916	5.4%
Two or More Races	810	2.5%	1,122	3.3%	1,291	3.6%
Hispanic Origin (Any Race)	3,357	10.3%	4,786	13.9%	5,733	16.1%

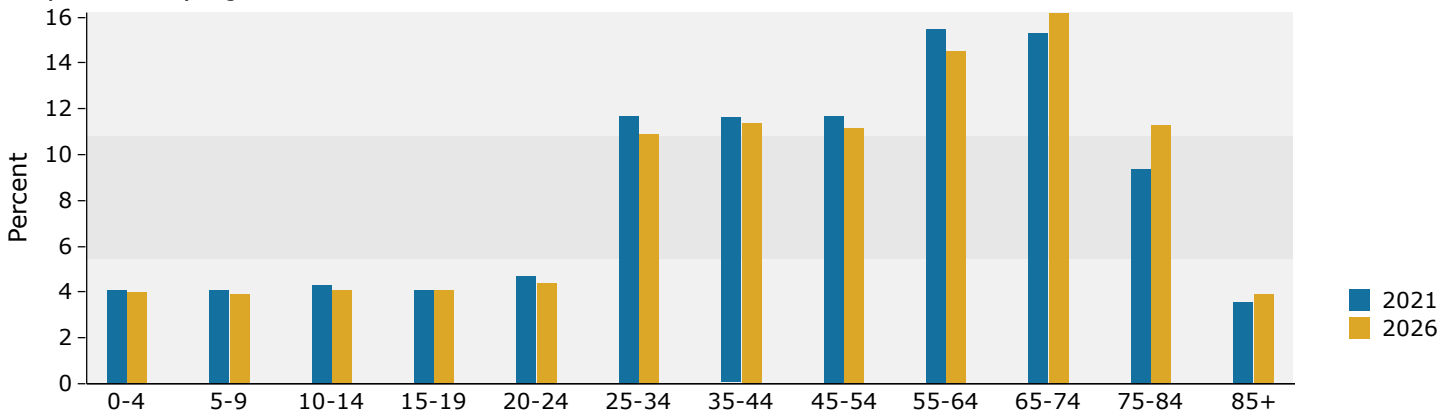
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

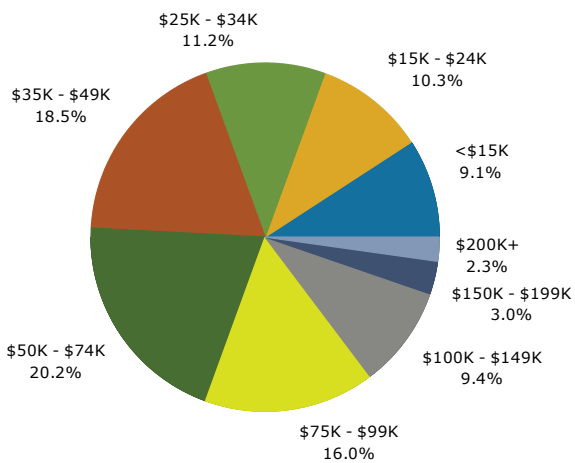
Trends 2021-2026



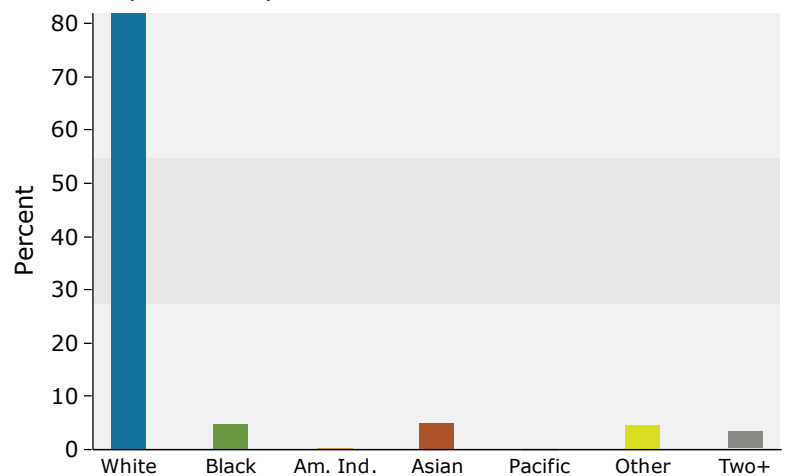
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 13.9%



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Summary	Census 2010	2021	2026
Population	164,613	175,225	180,894
Households	72,587	76,655	78,987
Families	41,632	43,586	44,819
Average Household Size	2.20	2.22	2.22
Owner Occupied Housing Units	49,856	52,280	54,366
Renter Occupied Housing Units	22,731	24,376	24,621
Median Age	45.4	48.8	49.4
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.64%	1.31%	0.71%
Households	0.60%	1.27%	0.71%
Families	0.56%	1.22%	0.64%
Owner HHs	0.79%	1.45%	0.91%
Median Household Income	2.39%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	8,248	10.8%	7,047	8.9%
\$15,000 - \$24,999	7,431	9.7%	6,285	8.0%
\$25,000 - \$34,999	8,118	10.6%	7,412	9.4%
\$35,000 - \$49,999	12,590	16.4%	12,148	15.4%
\$50,000 - \$74,999	13,967	18.2%	14,571	18.4%
\$75,000 - \$99,999	11,199	14.6%	12,474	15.8%
\$100,000 - \$149,999	9,221	12.0%	11,395	14.4%
\$150,000 - \$199,999	3,170	4.1%	4,300	5.4%
\$200,000+	2,711	3.5%	3,355	4.2%
Median Household Income	\$52,407		\$58,966	
Average Household Income	\$70,216		\$80,421	
Per Capita Income	\$30,844		\$35,228	

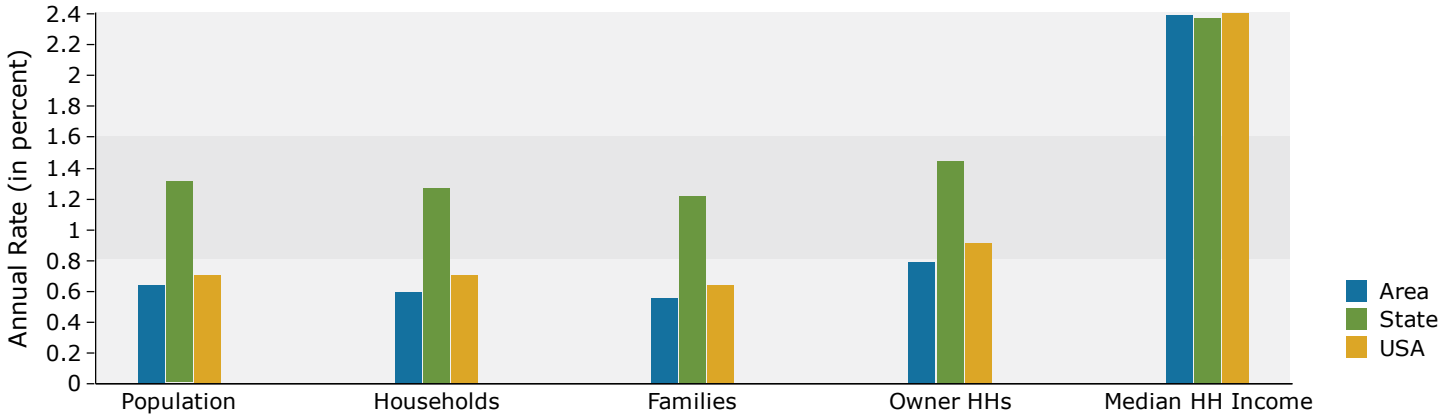
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,762	4.7%	7,229	4.1%	7,550	4.2%
5 - 9	7,759	4.7%	7,360	4.2%	7,530	4.2%
10 - 14	8,145	4.9%	7,772	4.4%	7,864	4.3%
15 - 19	8,966	5.4%	7,871	4.5%	8,066	4.5%
20 - 24	8,981	5.5%	8,726	5.0%	8,509	4.7%
25 - 34	19,394	11.8%	20,890	11.9%	20,673	11.4%
35 - 44	20,308	12.3%	20,086	11.5%	21,209	11.7%
45 - 54	25,362	15.4%	21,129	12.1%	20,353	11.3%
55 - 64	22,808	13.9%	26,033	14.9%	24,842	13.7%
65 - 74	17,803	10.8%	25,312	14.4%	27,100	15.0%
75 - 84	11,997	7.3%	15,903	9.1%	19,640	10.9%
85+	5,328	3.2%	6,913	3.9%	7,555	4.2%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	138,391	84.1%	141,989	81.0%	143,527	79.3%
Black Alone	9,892	6.0%	11,119	6.3%	11,706	6.5%
American Indian Alone	597	0.4%	670	0.4%	714	0.4%
Asian Alone	6,886	4.2%	8,786	5.0%	9,930	5.5%
Pacific Islander Alone	226	0.1%	247	0.1%	270	0.1%
Some Other Race Alone	4,730	2.9%	6,986	4.0%	8,472	4.7%
Two or More Races	3,891	2.4%	5,428	3.1%	6,276	3.5%
Hispanic Origin (Any Race)	15,651	9.5%	22,759	13.0%	27,358	15.1%

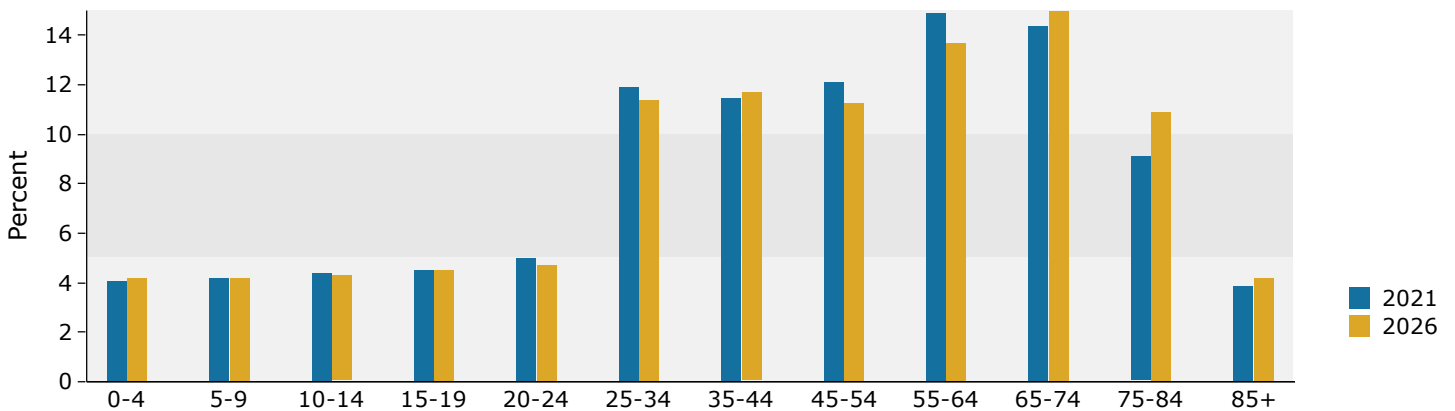
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

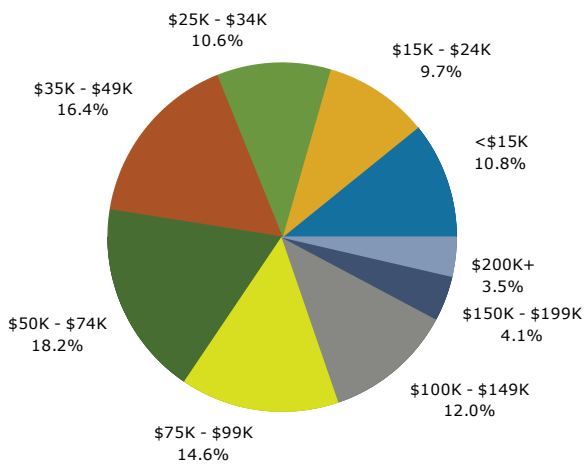
Trends 2021-2026



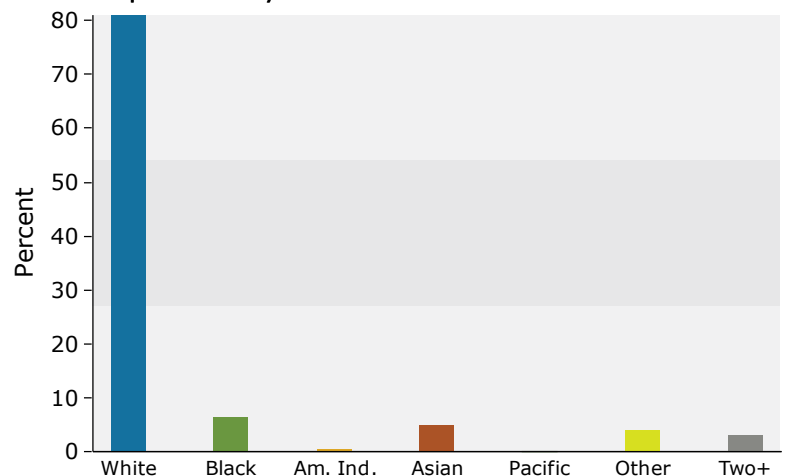
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 13.0%



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Summary	Census 2010	2021	2026
Population	362,497	387,904	400,999
Households	161,961	171,952	177,485
Families	90,462	94,921	97,648
Average Household Size	2.18	2.20	2.21
Owner Occupied Housing Units	106,333	111,893	116,402
Renter Occupied Housing Units	55,628	60,059	61,083
Median Age	45.0	48.3	48.8
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.67%	1.31%	0.71%
Households	0.64%	1.27%	0.71%
Families	0.57%	1.22%	0.64%
Owner HHs	0.79%	1.45%	0.91%
Median Household Income	2.39%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	19,024	11.1%	16,444	9.3%
\$15,000 - \$24,999	16,487	9.6%	14,129	8.0%
\$25,000 - \$34,999	18,092	10.5%	16,505	9.3%
\$35,000 - \$49,999	27,190	15.8%	26,190	14.8%
\$50,000 - \$74,999	30,928	18.0%	32,373	18.2%
\$75,000 - \$99,999	24,161	14.1%	26,888	15.1%
\$100,000 - \$149,999	21,734	12.6%	26,659	15.0%
\$150,000 - \$199,999	7,244	4.2%	9,653	5.4%
\$200,000+	7,092	4.1%	8,645	4.9%
Median Household Income	\$52,947		\$59,575	
Average Household Income	\$72,260		\$82,493	
Per Capita Income	\$32,118		\$36,594	

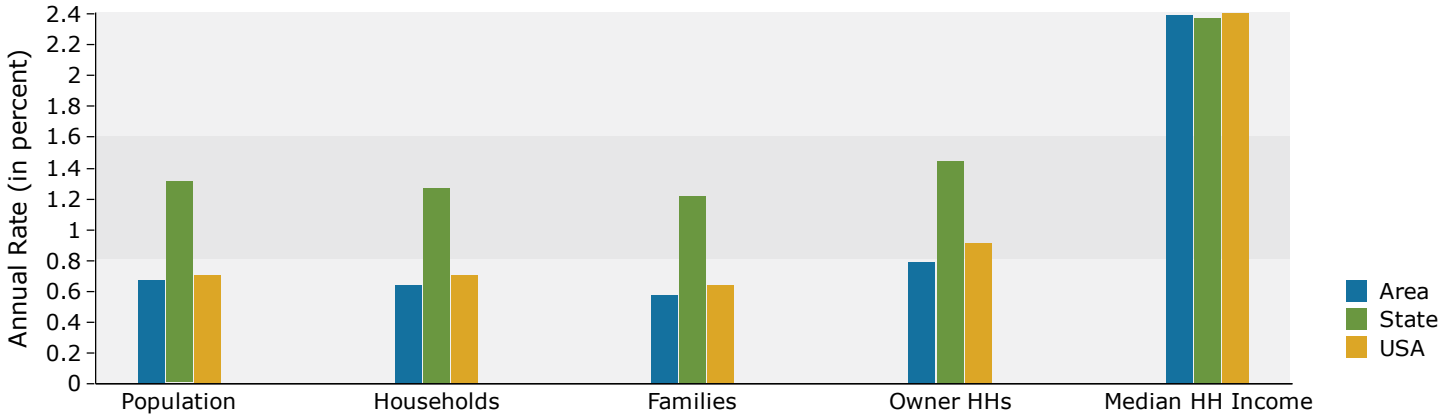
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	17,871	4.9%	16,629	4.3%	17,413	4.3%
5 - 9	17,408	4.8%	16,881	4.4%	17,177	4.3%
10 - 14	18,304	5.0%	17,781	4.6%	17,885	4.5%
15 - 19	19,554	5.4%	17,507	4.5%	18,077	4.5%
20 - 24	20,015	5.5%	19,709	5.1%	19,244	4.8%
25 - 34	43,252	11.9%	46,708	12.0%	46,755	11.7%
35 - 44	44,620	12.3%	44,336	11.4%	46,844	11.7%
45 - 54	55,838	15.4%	46,762	12.1%	45,074	11.2%
55 - 64	49,807	13.7%	57,832	14.9%	55,158	13.8%
65 - 74	36,702	10.1%	54,145	14.0%	58,424	14.6%
75 - 84	26,039	7.2%	33,084	8.5%	41,310	10.3%
85+	13,087	3.6%	16,531	4.3%	17,639	4.4%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	304,453	84.0%	314,795	81.2%	318,922	79.5%
Black Alone	23,430	6.5%	26,189	6.8%	27,616	6.9%
American Indian Alone	1,403	0.4%	1,580	0.4%	1,681	0.4%
Asian Alone	13,076	3.6%	16,725	4.3%	18,937	4.7%
Pacific Islander Alone	451	0.1%	489	0.1%	533	0.1%
Some Other Race Alone	11,012	3.0%	16,024	4.1%	19,303	4.8%
Two or More Races	8,672	2.4%	12,101	3.1%	14,007	3.5%
Hispanic Origin (Any Race)	38,040	10.5%	54,790	14.1%	65,550	16.3%

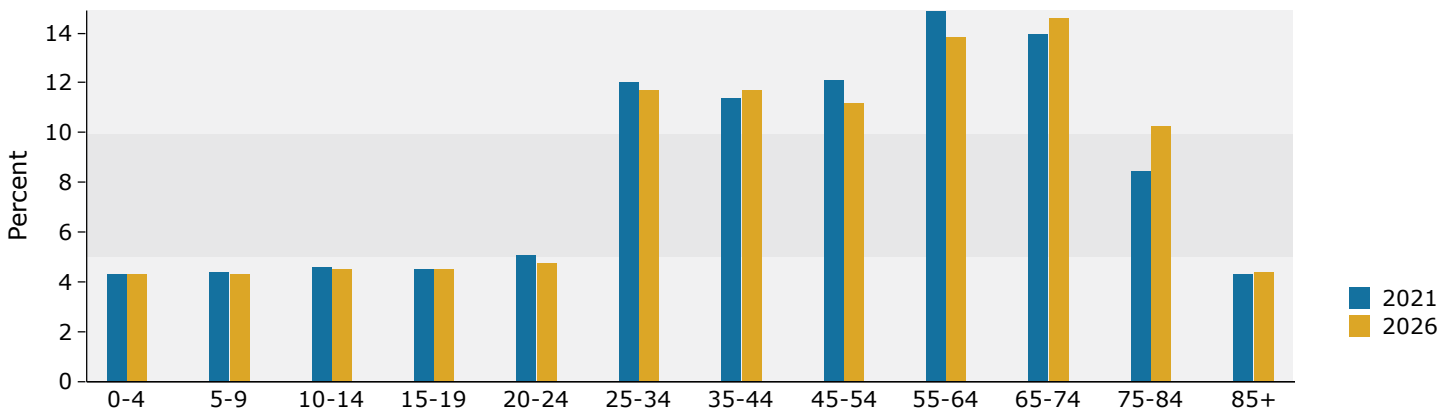
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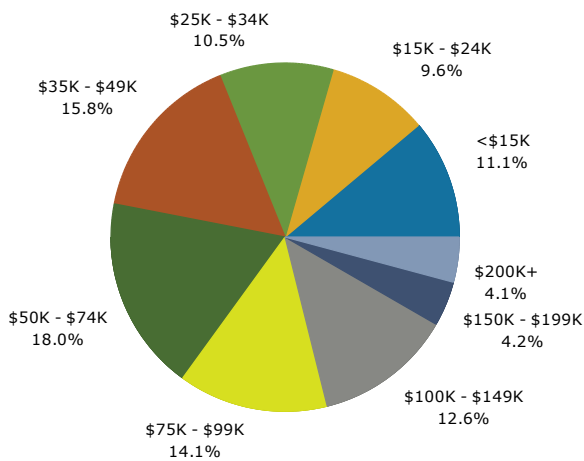
Trends 2021-2026



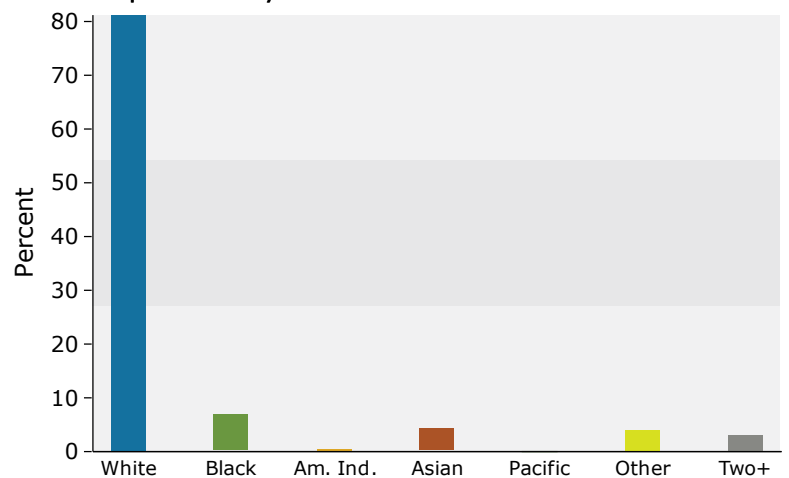
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 14.1%