



Demographic and Income Profile

Shoppes at the Savoy
 904 N McMullen Booth Rd, Clearwater, Florida, 33759
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 27.97438
 Longitude: -82.70905

Summary	Census 2010	2021	2026
Population	20,959	23,301	24,278
Households	9,244	10,294	10,730
Families	5,212	5,661	5,861
Average Household Size	2.21	2.21	2.21
Owner Occupied Housing Units	5,341	5,756	6,055
Renter Occupied Housing Units	3,903	4,538	4,675
Median Age	40.4	42.8	43.8
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.82%	1.31%	0.71%
Households	0.83%	1.27%	0.71%
Families	0.70%	1.22%	0.64%
Owner HHs	1.02%	1.45%	0.91%
Median Household Income	2.83%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	846	8.2%	737	6.9%
\$15,000 - \$24,999	954	9.3%	790	7.4%
\$25,000 - \$34,999	1,086	10.5%	966	9.0%
\$35,000 - \$49,999	1,651	16.0%	1,546	14.4%
\$50,000 - \$74,999	1,853	18.0%	1,972	18.4%
\$75,000 - \$99,999	1,447	14.1%	1,671	15.6%
\$100,000 - \$149,999	1,519	14.8%	1,864	17.4%
\$150,000 - \$199,999	437	4.2%	567	5.3%
\$200,000+	501	4.9%	617	5.8%
Median Household Income	\$56,201		\$64,619	
Average Household Income	\$76,956		\$87,862	
Per Capita Income	\$33,225		\$37,929	

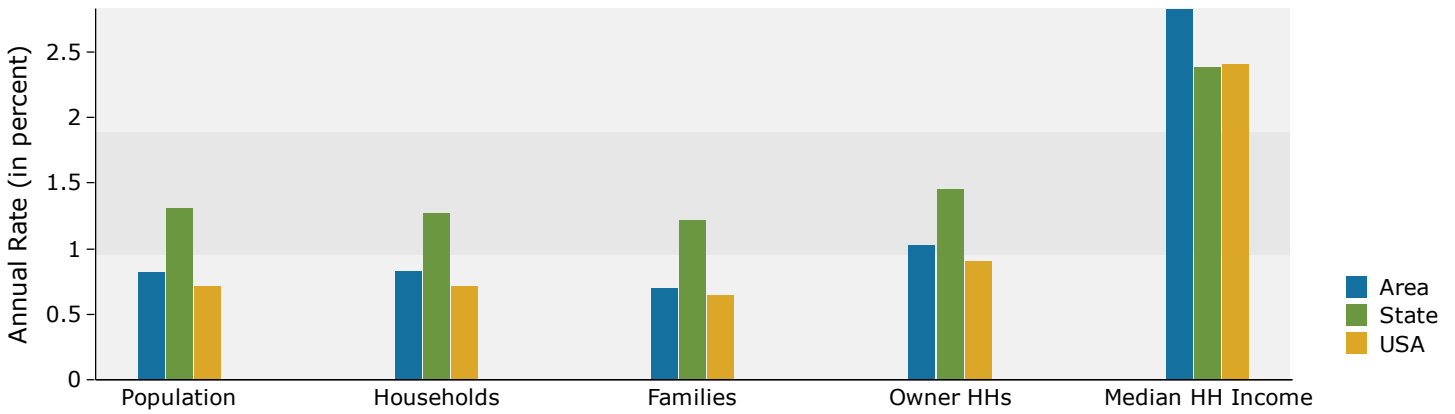
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,175	5.6%	1,118	4.8%	1,181	4.9%
5 - 9	1,148	5.5%	1,153	4.9%	1,167	4.8%
10 - 14	1,176	5.6%	1,213	5.2%	1,201	4.9%
15 - 19	1,320	6.3%	1,268	5.4%	1,286	5.3%
20 - 24	1,471	7.0%	1,523	6.5%	1,499	6.2%
25 - 34	2,817	13.4%	3,113	13.4%	3,148	13.0%
35 - 44	2,682	12.8%	2,869	12.3%	3,024	12.5%
45 - 54	3,109	14.8%	2,810	12.1%	2,775	11.4%
55 - 64	2,599	12.4%	3,266	14.0%	3,174	13.1%
65 - 74	1,588	7.6%	2,670	11.5%	3,000	12.4%
75 - 84	1,134	5.4%	1,446	6.2%	1,884	7.8%
85+	740	3.5%	852	3.7%	938	3.9%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	16,895	80.6%	18,105	77.7%	18,460	76.0%
Black Alone	1,899	9.1%	2,157	9.3%	2,271	9.4%
American Indian Alone	90	0.4%	114	0.5%	123	0.5%
Asian Alone	553	2.6%	723	3.1%	819	3.4%
Pacific Islander Alone	16	0.1%	19	0.1%	20	0.1%
Some Other Race Alone	968	4.6%	1,432	6.1%	1,720	7.1%
Two or More Races	538	2.6%	752	3.2%	866	3.6%
Hispanic Origin (Any Race)	3,044	14.5%	4,437	19.0%	5,269	21.7%

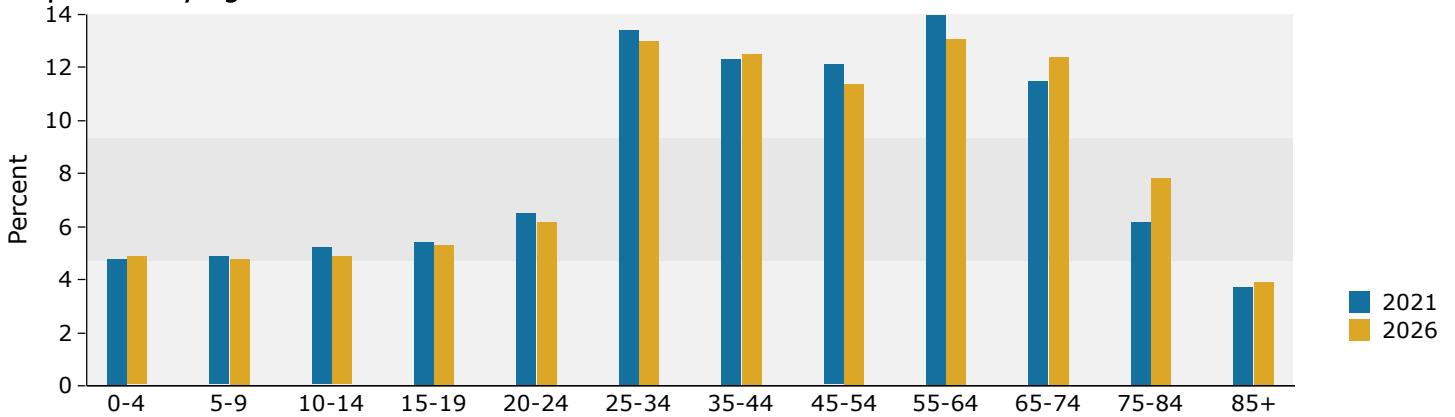
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

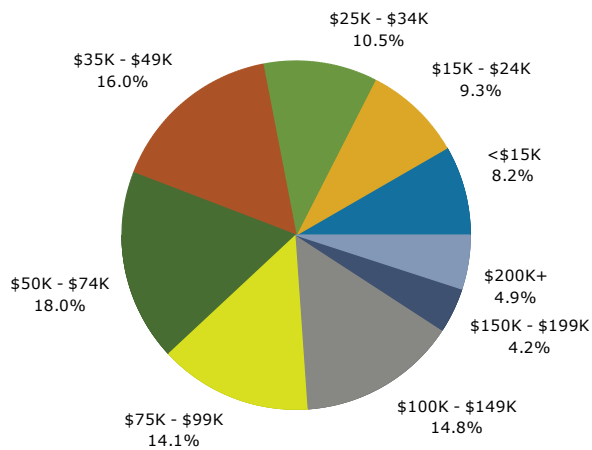
Trends 2021-2026



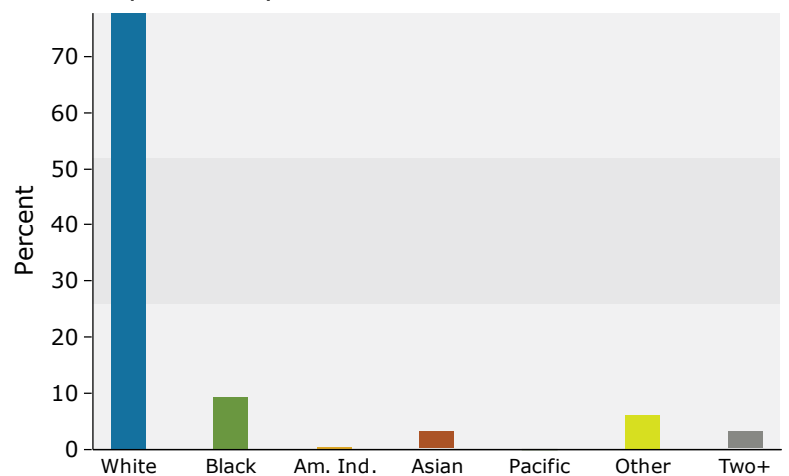
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 19.0%



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Summary	Census 2010	2021	2026
Population	111,140	120,624	124,724
Households	50,529	54,249	55,980
Families	27,673	29,354	30,199
Average Household Size	2.11	2.14	2.15
Owner Occupied Housing Units	33,057	34,774	36,315
Renter Occupied Housing Units	17,472	19,475	19,665
Median Age	45.1	48.1	48.9
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.67%	1.31%	0.71%
Households	0.63%	1.27%	0.71%
Families	0.57%	1.22%	0.64%
Owner HHs	0.87%	1.45%	0.91%
Median Household Income	2.32%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	4,951	9.1%	4,269	7.6%
\$15,000 - \$24,999	4,771	8.8%	4,006	7.2%
\$25,000 - \$34,999	5,675	10.5%	5,005	8.9%
\$35,000 - \$49,999	8,808	16.2%	8,534	15.2%
\$50,000 - \$74,999	9,997	18.4%	10,630	19.0%
\$75,000 - \$99,999	7,328	13.5%	8,052	14.4%
\$100,000 - \$149,999	7,508	13.8%	8,982	16.0%
\$150,000 - \$199,999	2,630	4.8%	3,386	6.0%
\$200,000+	2,582	4.8%	3,117	5.6%
Median Household Income	\$55,395		\$62,113	
Average Household Income	\$76,633		\$86,978	
Per Capita Income	\$34,359		\$38,872	

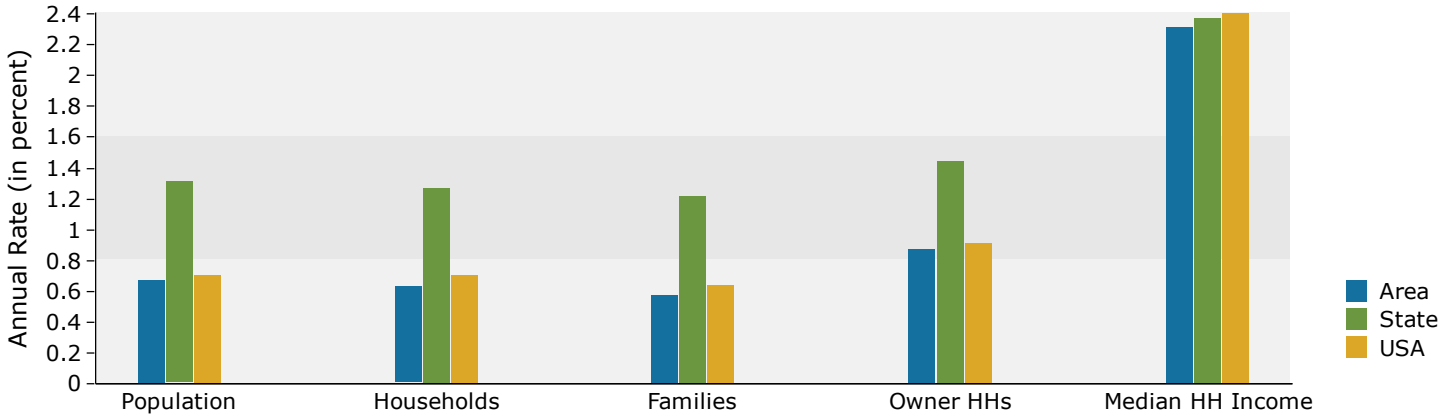
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,253	4.7%	4,962	4.1%	5,193	4.2%
5 - 9	4,936	4.4%	5,020	4.2%	5,049	4.0%
10 - 14	5,326	4.8%	5,299	4.4%	5,256	4.2%
15 - 19	5,844	5.3%	5,493	4.6%	5,598	4.5%
20 - 24	6,726	6.1%	6,576	5.5%	6,372	5.1%
25 - 34	14,073	12.7%	14,985	12.4%	14,776	11.8%
35 - 44	13,260	11.9%	13,814	11.5%	14,709	11.8%
45 - 54	16,535	14.9%	14,011	11.6%	13,596	10.9%
55 - 64	15,185	13.7%	17,458	14.5%	16,387	13.1%
65 - 74	11,369	10.2%	16,985	14.1%	18,460	14.8%
75 - 84	8,466	7.6%	10,587	8.8%	13,463	10.8%
85+	4,166	3.7%	5,433	4.5%	5,864	4.7%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	93,130	83.8%	97,418	80.8%	98,697	79.1%
Black Alone	7,557	6.8%	8,601	7.1%	9,036	7.2%
American Indian Alone	414	0.4%	484	0.4%	517	0.4%
Asian Alone	3,172	2.9%	4,153	3.4%	4,704	3.8%
Pacific Islander Alone	115	0.1%	129	0.1%	139	0.1%
Some Other Race Alone	4,335	3.9%	6,424	5.3%	7,694	6.2%
Two or More Races	2,417	2.2%	3,414	2.8%	3,938	3.2%
Hispanic Origin (Any Race)	13,829	12.4%	20,143	16.7%	23,927	19.2%

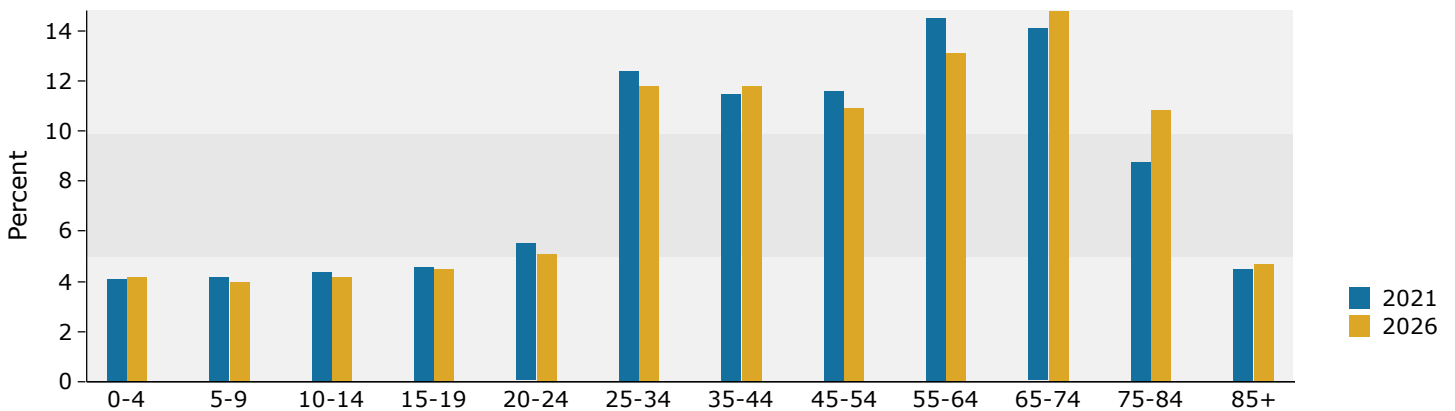
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

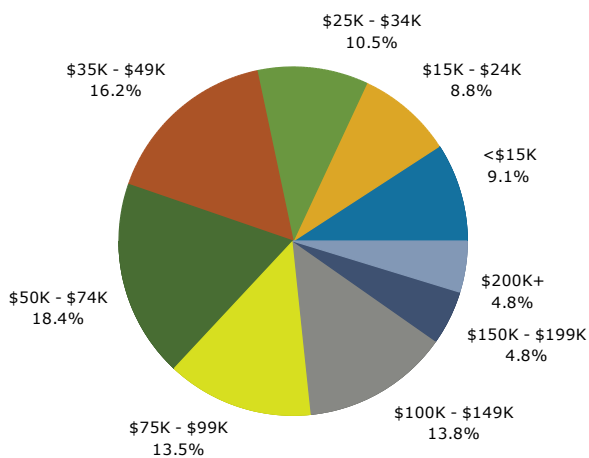
Trends 2021-2026



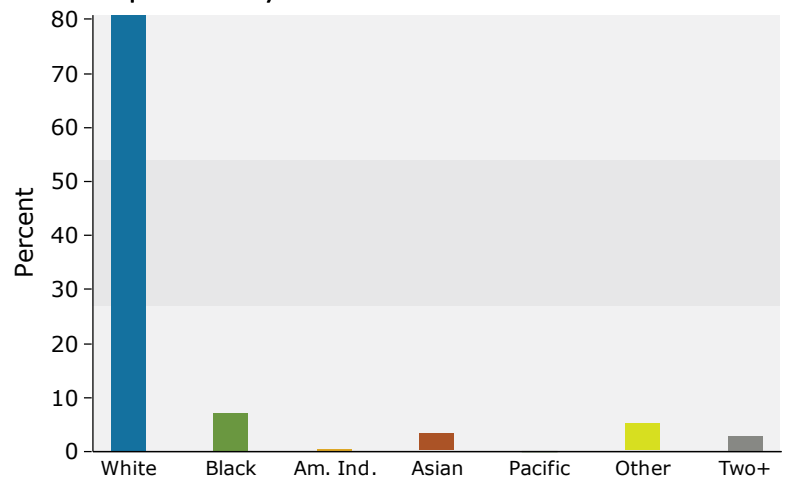
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 16.7%



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Summary	Census 2010	2021	2026
Population	296,478	316,984	327,551
Households	134,585	142,890	147,508
Families	75,061	78,705	80,938
Average Household Size	2.15	2.16	2.17
Owner Occupied Housing Units	87,423	91,913	95,695
Renter Occupied Housing Units	47,162	50,977	51,813
Median Age	45.4	48.6	49.1
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.66%	1.31%	0.71%
Households	0.64%	1.27%	0.71%
Families	0.56%	1.22%	0.64%
Owner HHs	0.81%	1.45%	0.91%
Median Household Income	2.40%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	14,241	10.0%	12,354	8.4%
\$15,000 - \$24,999	13,782	9.6%	11,691	7.9%
\$25,000 - \$34,999	14,180	9.9%	12,744	8.6%
\$35,000 - \$49,999	22,546	15.8%	21,864	14.8%
\$50,000 - \$74,999	25,562	17.9%	26,817	18.2%
\$75,000 - \$99,999	19,751	13.8%	21,762	14.8%
\$100,000 - \$149,999	19,051	13.3%	22,882	15.5%
\$150,000 - \$199,999	6,863	4.8%	9,007	6.1%
\$200,000+	6,913	4.8%	8,386	5.7%
Median Household Income	\$54,800		\$61,697	
Average Household Income	\$76,068		\$86,605	
Per Capita Income	\$34,310		\$38,992	

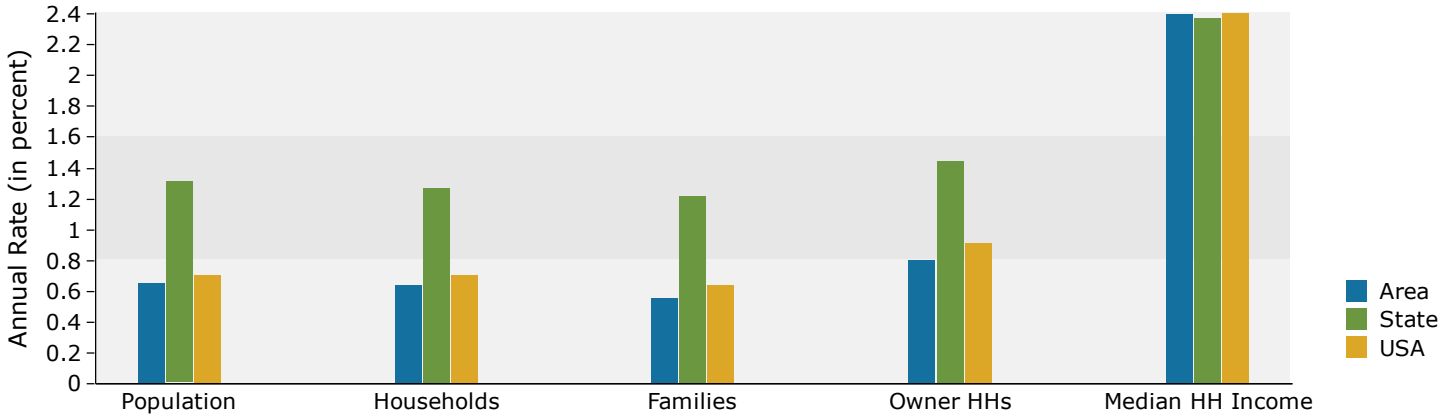
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	14,124	4.8%	13,043	4.1%	13,678	4.2%
5 - 9	13,811	4.7%	13,408	4.2%	13,510	4.1%
10 - 14	14,747	5.0%	14,350	4.5%	14,244	4.3%
15 - 19	15,697	5.3%	14,145	4.5%	14,452	4.4%
20 - 24	16,246	5.5%	15,982	5.0%	15,697	4.8%
25 - 34	35,823	12.1%	38,413	12.1%	38,341	11.7%
35 - 44	36,045	12.2%	36,234	11.4%	38,680	11.8%
45 - 54	45,327	15.3%	37,937	12.0%	36,773	11.2%
55 - 64	41,128	13.9%	47,131	14.9%	44,340	13.5%
65 - 74	30,213	10.2%	44,671	14.1%	48,311	14.7%
75 - 84	22,180	7.5%	27,502	8.7%	34,473	10.5%
85+	11,137	3.8%	14,169	4.5%	15,054	4.6%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	248,761	83.9%	257,356	81.2%	260,924	79.7%
Black Alone	21,267	7.2%	23,584	7.4%	24,725	7.5%
American Indian Alone	1,025	0.3%	1,165	0.4%	1,245	0.4%
Asian Alone	8,994	3.0%	11,625	3.7%	13,248	4.0%
Pacific Islander Alone	351	0.1%	370	0.1%	397	0.1%
Some Other Race Alone	9,276	3.1%	13,388	4.2%	16,039	4.9%
Two or More Races	6,804	2.3%	9,497	3.0%	10,973	3.4%
Hispanic Origin (Any Race)	32,877	11.1%	47,142	14.9%	56,213	17.2%

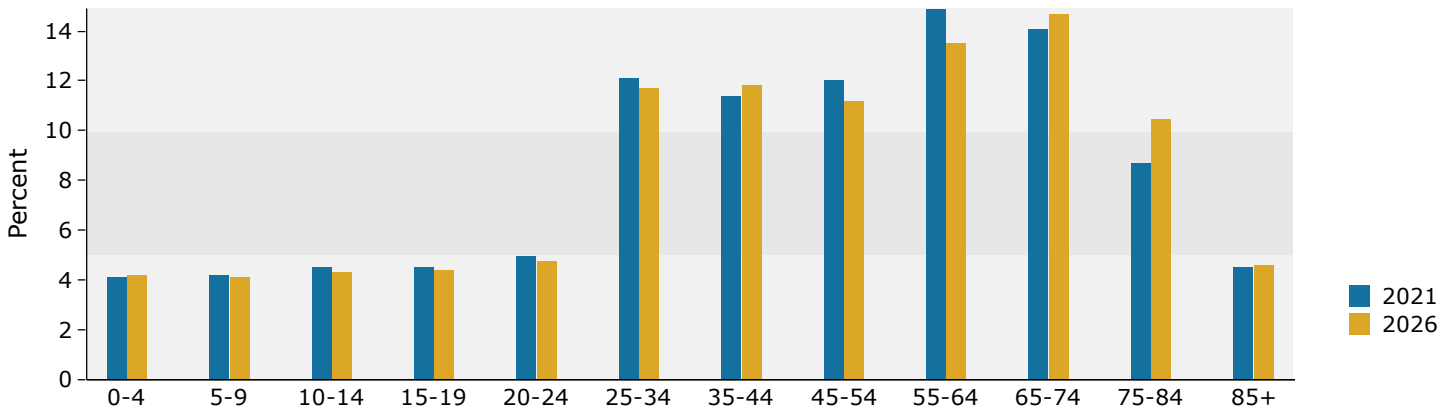
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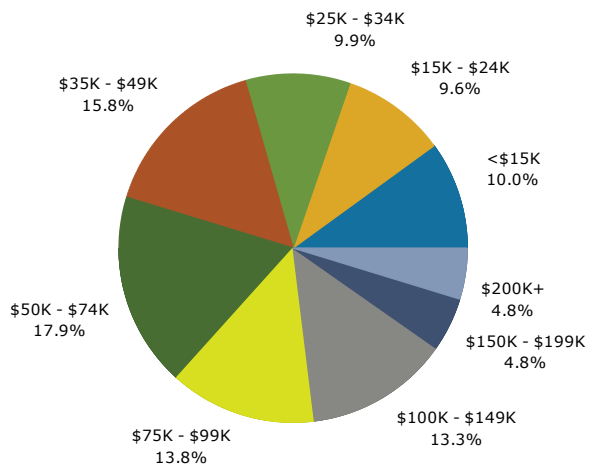
Trends 2021-2026



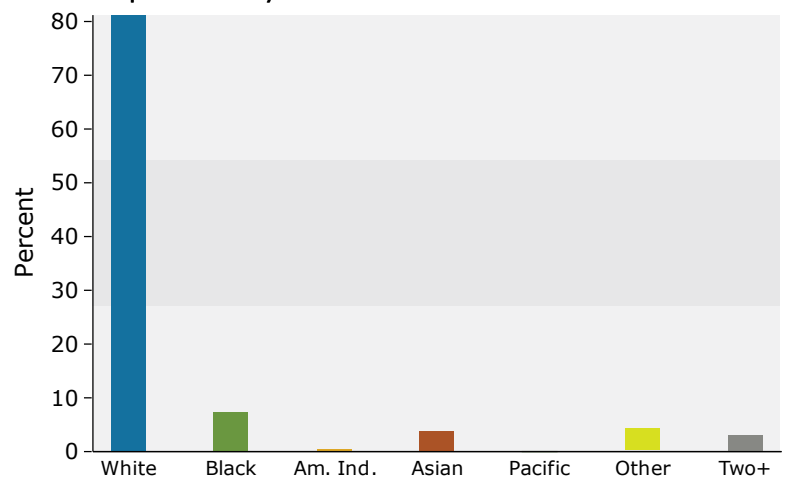
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 14.9%