



# Demographic and Income Profile

Village at Countryside Shopping Center 2  
 26210 US Highway 19 N, Clearwater, Florida, 33761  
 Drive Time: 5 minute radius

Prepared by Esri  
 Latitude: 28.01039  
 Longitude: -82.73253

Summary	Census 2010	2021	2026
Population	14,960	16,029	16,474
Households	7,072	7,390	7,557
Families	3,718	3,862	3,944
Average Household Size	2.10	2.15	2.16
Owner Occupied Housing Units	4,120	4,338	4,495
Renter Occupied Housing Units	2,952	3,053	3,062
Median Age	41.5	44.1	45.0

Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.55%	1.31%	0.71%
Households	0.45%	1.27%	0.71%
Families	0.42%	1.22%	0.64%
Owner HHs	0.71%	1.45%	0.91%
Median Household Income	1.78%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	797	10.8%	694	9.2%
\$15,000 - \$24,999	564	7.6%	467	6.2%
\$25,000 - \$34,999	733	9.9%	651	8.6%
\$35,000 - \$49,999	1,263	17.1%	1,239	16.4%
\$50,000 - \$74,999	1,494	20.2%	1,582	20.9%
\$75,000 - \$99,999	1,026	13.9%	1,124	14.9%
\$100,000 - \$149,999	989	13.4%	1,163	15.4%
\$150,000 - \$199,999	275	3.7%	334	4.4%
\$200,000+	250	3.4%	302	4.0%

Median Household Income	\$53,992	\$58,967
Average Household Income	\$70,875	\$79,644
Per Capita Income	\$32,009	\$35,781

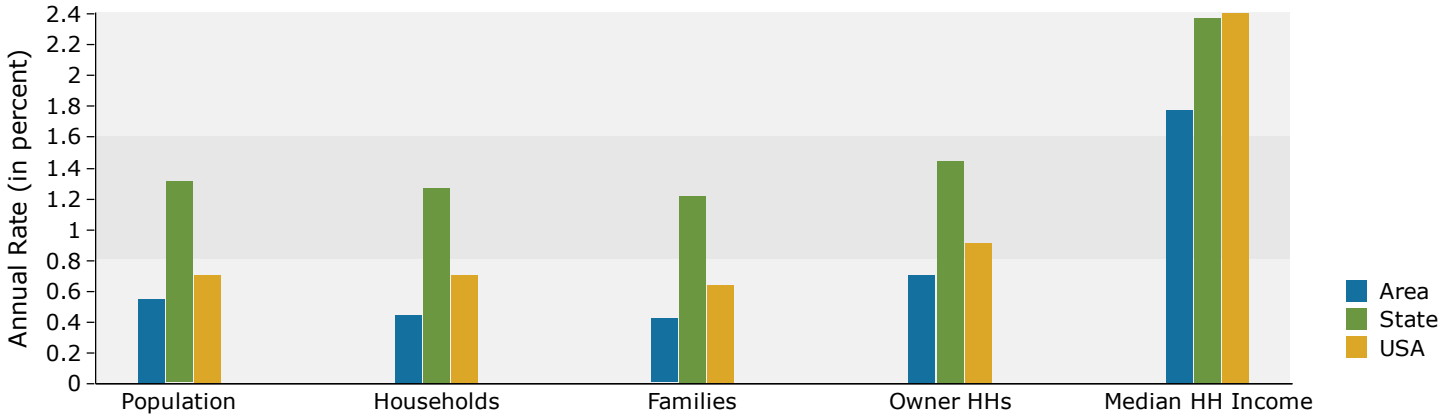
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	837	5.6%	774	4.8%	811	4.9%
5 - 9	683	4.6%	755	4.7%	749	4.5%
10 - 14	722	4.8%	748	4.7%	747	4.5%
15 - 19	757	5.1%	672	4.2%	722	4.4%
20 - 24	1,048	7.0%	925	5.8%	867	5.3%
25 - 34	2,245	15.0%	2,343	14.6%	2,231	13.5%
35 - 44	1,834	12.3%	1,966	12.3%	2,114	12.8%
45 - 54	2,014	13.5%	1,747	10.9%	1,713	10.4%
55 - 64	1,757	11.7%	1,934	12.1%	1,812	11.0%
65 - 74	1,265	8.5%	1,838	11.5%	1,918	11.6%
75 - 84	1,081	7.2%	1,330	8.3%	1,708	10.4%
85+	718	4.8%	996	6.2%	1,080	6.6%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	12,248	81.9%	12,590	78.6%	12,642	76.7%
Black Alone	1,000	6.7%	1,110	6.9%	1,155	7.0%
American Indian Alone	61	0.4%	73	0.5%	77	0.5%
Asian Alone	451	3.0%	557	3.5%	617	3.7%
Pacific Islander Alone	12	0.1%	11	0.1%	12	0.1%
Some Other Race Alone	883	5.9%	1,275	8.0%	1,505	9.1%
Two or More Races	304	2.0%	412	2.6%	466	2.8%
Hispanic Origin (Any Race)	2,571	17.2%	3,649	22.8%	4,266	25.9%

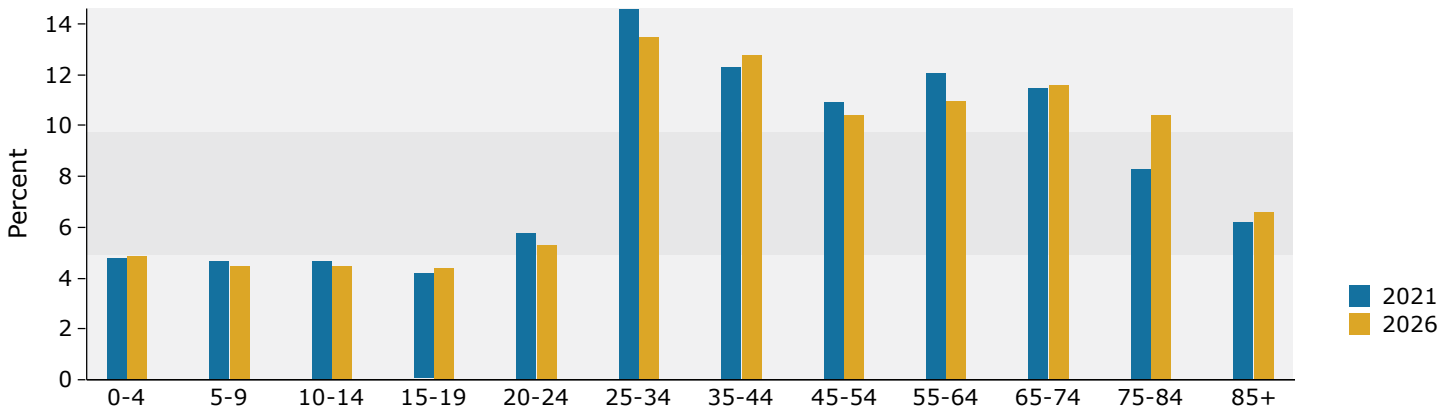
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

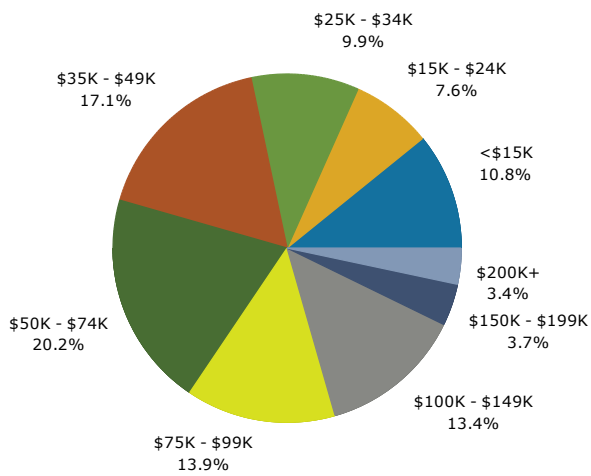
## Trends 2021-2026



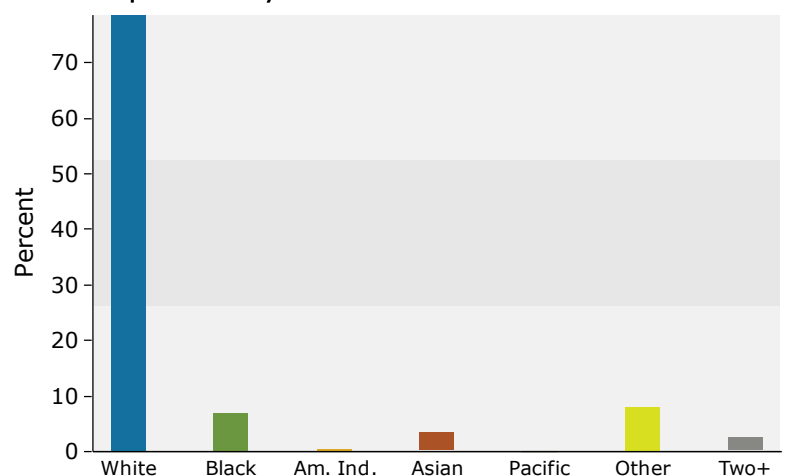
## Population by Age



## 2021 Household Income



## 2021 Population by Race



2021 Percent Hispanic Origin: 22.8%



# Demographic and Income Profile

Village at Countryside Shopping Center 2  
 26210 US Highway 19 N, Clearwater, Florida, 33761  
 Drive Time: 10 minute radius

Prepared by Esri  
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Summary	Census 2010	2021	2026
Population	152,375	163,857	168,916
Households	70,643	75,190	77,317
Families	39,280	41,387	42,452
Average Household Size	2.14	2.16	2.16
Owner Occupied Housing Units	47,400	49,831	51,964
Renter Occupied Housing Units	23,243	25,358	25,353
Median Age	46.2	49.9	50.7
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.61%	1.31%	0.71%
Households	0.56%	1.27%	0.71%
Families	0.51%	1.22%	0.64%
Owner HHs	0.84%	1.45%	0.91%
Median Household Income	2.40%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	7,368	9.8%	6,377	8.2%
\$15,000 - \$24,999	7,347	9.8%	6,281	8.1%
\$25,000 - \$34,999	7,697	10.2%	6,864	8.9%
\$35,000 - \$49,999	12,131	16.1%	11,599	15.0%
\$50,000 - \$74,999	13,308	17.7%	14,084	18.2%
\$75,000 - \$99,999	10,128	13.5%	11,145	14.4%
\$100,000 - \$149,999	9,882	13.1%	11,808	15.3%
\$150,000 - \$199,999	3,626	4.8%	4,692	6.1%
\$200,000+	3,703	4.9%	4,465	5.8%
Median Household Income	\$54,153		\$60,983	
Average Household Income	\$76,080		\$86,564	
Per Capita Income	\$34,745		\$39,430	

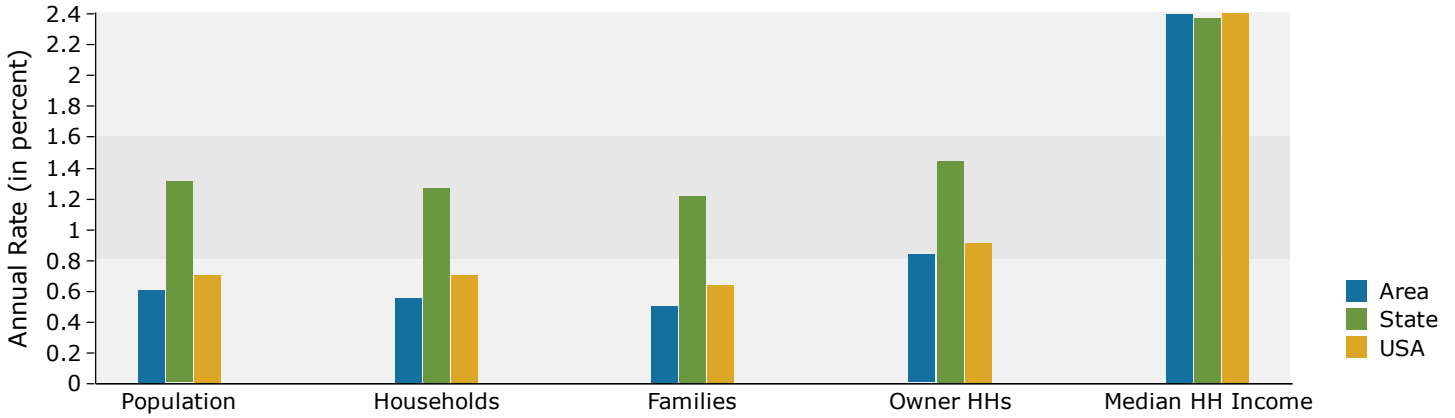
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,222	4.7%	6,670	4.1%	6,961	4.1%
5 - 9	7,065	4.6%	6,983	4.3%	6,988	4.1%
10 - 14	7,621	5.0%	7,456	4.6%	7,398	4.4%
15 - 19	7,990	5.2%	7,258	4.4%	7,376	4.4%
20 - 24	8,117	5.3%	7,945	4.8%	7,628	4.5%
25 - 34	17,457	11.5%	18,765	11.5%	18,622	11.0%
35 - 44	18,009	11.8%	17,978	11.0%	19,113	11.3%
45 - 54	23,157	15.2%	19,228	11.7%	18,420	10.9%
55 - 64	21,560	14.1%	24,799	15.1%	23,134	13.7%
65 - 74	16,259	10.7%	24,292	14.8%	26,325	15.6%
75 - 84	12,036	7.9%	14,927	9.1%	18,868	11.2%
85+	5,882	3.9%	7,557	4.6%	8,080	4.8%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	129,911	85.3%	135,158	82.5%	136,734	80.9%
Black Alone	9,409	6.2%	10,641	6.5%	11,198	6.6%
American Indian Alone	559	0.4%	643	0.4%	687	0.4%
Asian Alone	3,688	2.4%	4,829	2.9%	5,483	3.2%
Pacific Islander Alone	147	0.1%	157	0.1%	167	0.1%
Some Other Race Alone	5,296	3.5%	7,723	4.7%	9,228	5.5%
Two or More Races	3,364	2.2%	4,707	2.9%	5,417	3.2%
Hispanic Origin (Any Race)	17,882	11.7%	25,728	15.7%	30,528	18.1%

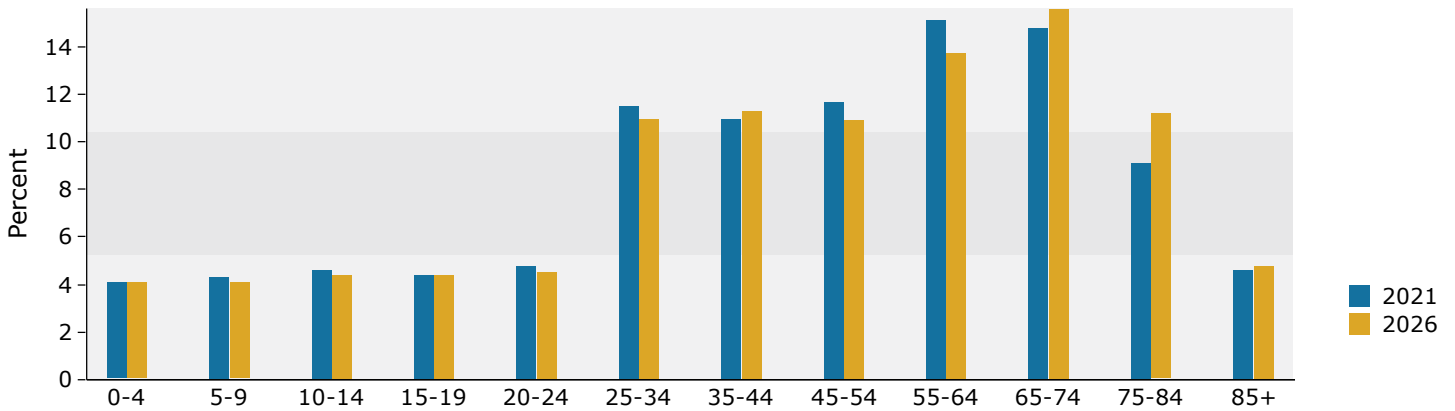
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

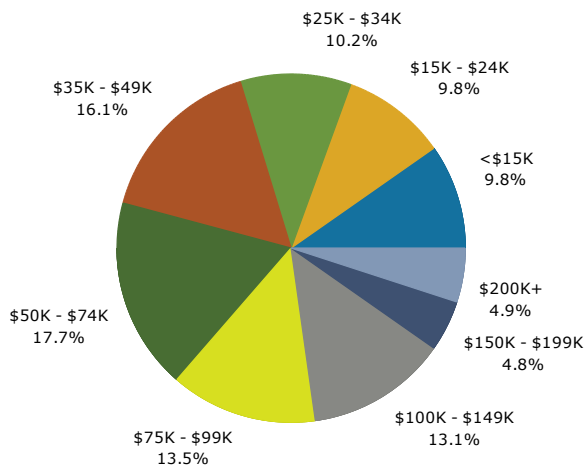
## Trends 2021-2026



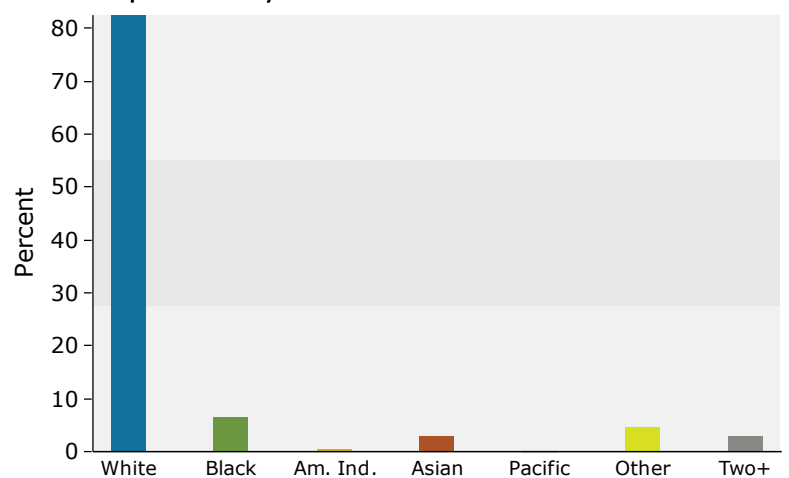
## Population by Age



## 2021 Household Income



## 2021 Population by Race



2021 Percent Hispanic Origin: 15.7%



# Demographic and Income Profile

Village at Countryside Shopping Center 2  
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 Drive Time: 15 minute radius

Prepared by Esri  
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Summary	Census 2010	2021	2026
Population	343,470	364,784	375,585
Households	155,153	163,519	168,060
Families	87,749	91,513	93,815
Average Household Size	2.16	2.18	2.18
Owner Occupied Housing Units	103,275	108,454	112,776
Renter Occupied Housing Units	51,878	55,065	55,284
Median Age	45.9	49.4	50.0
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.59%	1.31%	0.71%
Households	0.55%	1.27%	0.71%
Families	0.50%	1.22%	0.64%
Owner HHs	0.78%	1.45%	0.91%
Median Household Income	2.34%	2.38%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	16,266	9.9%	14,105	8.4%
\$15,000 - \$24,999	16,091	9.8%	13,659	8.1%
\$25,000 - \$34,999	16,433	10.0%	14,829	8.8%
\$35,000 - \$49,999	25,803	15.8%	24,955	14.8%
\$50,000 - \$74,999	29,300	17.9%	30,465	18.1%
\$75,000 - \$99,999	22,521	13.8%	24,647	14.7%
\$100,000 - \$149,999	21,641	13.2%	25,856	15.4%
\$150,000 - \$199,999	7,978	4.9%	10,440	6.2%
\$200,000+	7,487	4.6%	9,102	5.4%
Median Household Income	\$54,449		\$61,137	
Average Household Income	\$75,183		\$85,606	
Per Capita Income	\$33,788		\$38,364	

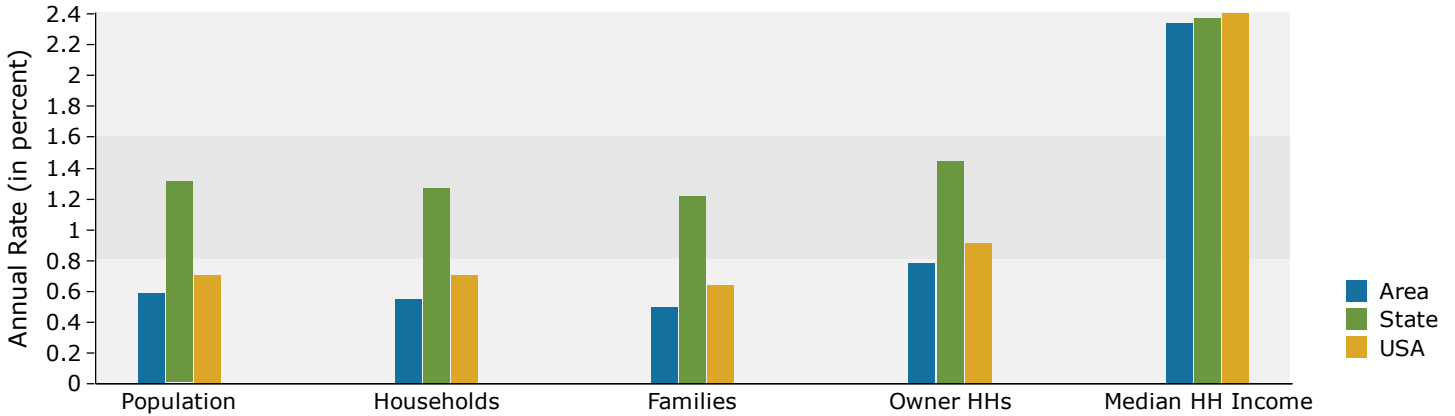
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	16,135	4.7%	14,881	4.1%	15,574	4.1%
5 - 9	16,049	4.7%	15,306	4.2%	15,451	4.1%
10 - 14	17,330	5.0%	16,417	4.5%	16,288	4.3%
15 - 19	18,455	5.4%	16,300	4.5%	16,510	4.4%
20 - 24	18,331	5.3%	17,937	4.9%	17,355	4.6%
25 - 34	39,250	11.4%	42,700	11.7%	42,435	11.3%
35 - 44	41,478	12.1%	40,697	11.2%	43,385	11.6%
45 - 54	53,232	15.5%	43,900	12.0%	42,007	11.2%
55 - 64	48,323	14.1%	55,484	15.2%	52,078	13.9%
65 - 74	35,694	10.4%	52,269	14.3%	56,569	15.1%
75 - 84	26,180	7.6%	32,409	8.9%	40,441	10.8%
85+	13,011	3.8%	16,485	4.5%	17,491	4.7%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	291,370	84.8%	299,890	82.2%	303,215	80.7%
Black Alone	22,789	6.6%	25,178	6.9%	26,347	7.0%
American Indian Alone	1,148	0.3%	1,299	0.4%	1,386	0.4%
Asian Alone	10,084	2.9%	12,897	3.5%	14,592	3.9%
Pacific Islander Alone	392	0.1%	411	0.1%	442	0.1%
Some Other Race Alone	9,952	2.9%	14,344	3.9%	17,182	4.6%
Two or More Races	7,736	2.3%	10,765	3.0%	12,420	3.3%
Hispanic Origin (Any Race)	36,095	10.5%	51,604	14.1%	61,479	16.4%

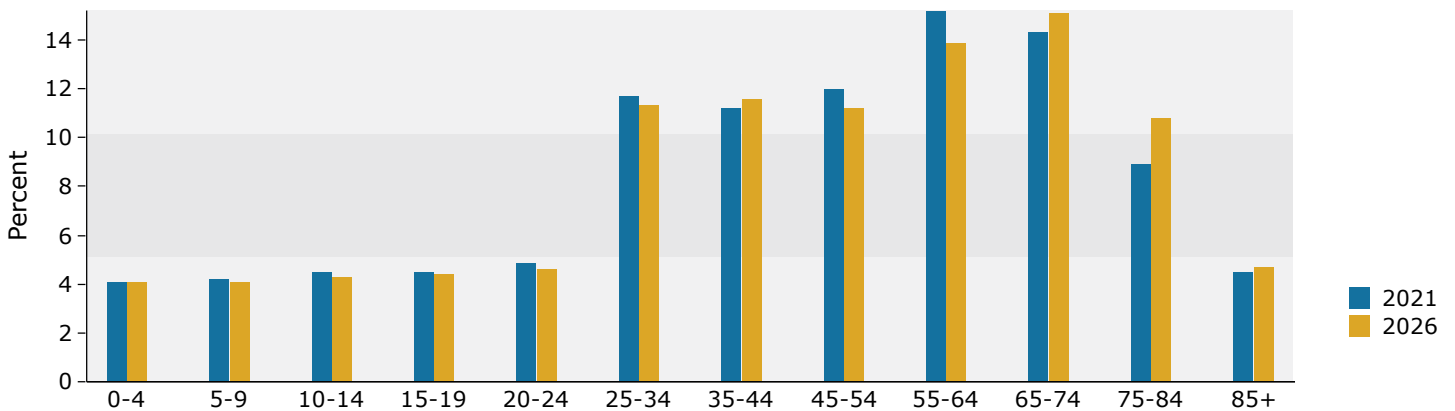
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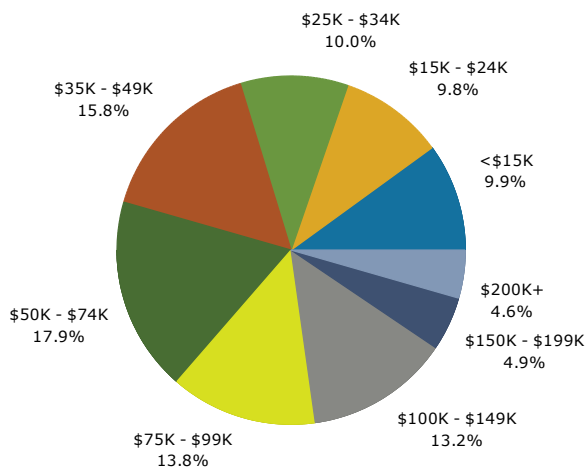
## Trends 2021-2026



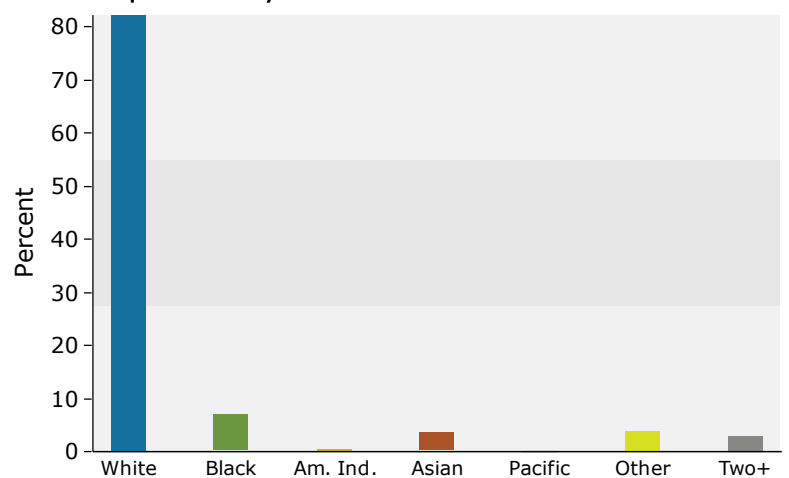
## Population by Age



## 2021 Household Income



## 2021 Population by Race



2021 Percent Hispanic Origin: 14.1%