Demographic and Income Profile

2015 State Road 60 E, Lake Wales, Florida, 33898
Drive time band: 0 - 5 minute radius

Prepared by Esri
Latitude: 27.89553
Longitude: -81.55471

Summary	Census 2010	Census 2020	2024	2029
Population	6,811	7,984	7,994	8,323
Households	2,614	3,008	3,033	3,146
Families	1,703	2,011	1,978	2,043
Average Household Size	2.56	2.61	2.59	2.60
Owner Occupied Housing Units	1,645	1,794	1,864	2,059
Renter Occupied Housing Units	969	1,214	1,169	1,086
Median Age	39.6	39.6	40.5	41.5

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.81%	0.93%	0.38%
Households	0.73%	1.15%	0.64%
Families	0.65%	1.12%	0.56%
Owner HHs	2.01%	1.66%	0.97%
Median Household Income	5.03%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	491	16.2%	437	13.9%
$15,000 - $24,999	306	10.1%	235	7.5%
$25,000 - $34,999	315	10.4%	266	8.5%
$35,000 - $49,999	401	13.2%	400	12.7%
$50,000 - $74,999	342	11.3%	366	11.6%
$75,000 - $99,999	386	12.7%	397	12.6%
$100,000 - $149,999	503	16.6%	609	19.4%
$150,000 - $199,999	197	6.5%	309	9.8%
$200,000+	93	3.1%	127	4.0%
Median Household Income	$50,210		$64,175	
Average Household Income	$72,622		$86,847	
Per Capita Income	$28,148		$33,536	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	472	6.9%	464	5.8%	462	5.8%	469	5.6%
5 - 9	491	7.2%	535	6.7%	497	6.2%	477	5.7%
10 - 14	453	6.7%	562	7.0%	536	6.7%	509	6.1%
15 - 19	485	7.1%	577	7.2%	534	6.7%	515	6.2%
20 - 24	405	5.9%	464	5.8%	509	6.4%	483	5.8%
25 - 34	751	11.0%	923	11.6%	937	11.7%	1,063	12.8%
35 - 44	763	11.2%	935	11.7%	975	12.2%	992	11.9%
45 - 54	885	13.0%	879	11.0%	857	10.7%	937	11.3%
55 - 64	823	12.1%	1,044	13.1%	944	11.8%	868	10.4%
65 - 74	576	8.5%	900	11.3%	934	11.7%	1,028	12.4%
75 - 84	468	6.9%	488	6.1%	585	7.3%	717	8.6%
85+	241	3.5%	213	2.7%	224	2.8%	265	3.2%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	4,878	71.6%	4,633	58.0%	4,377	54.8%	4,376	52.6%
Black Alone	1,306	19.2%	1,589	19.9%	1,683	21.1%	1,800	21.6%
American Indian Alone	38	0.6%	55	0.7%	61	0.8%	65	0.8%
Asian Alone	38	0.6%	71	0.9%	76	1.0%	85	1.0%
Pacific Islander Alone	6	0.1%	5	0.1%	7	0.1%	7	0.1%
Some Other Race Alone	372	5.5%	788	9.9%	865	10.8%	959	11.5%
Two or More Races	172	2.5%	843	10.6%	925	11.6%	1,031	12.4%
Hispanic Origin (Any Race)	1,283	18.8%	2,071	25.9%	2,310	28.9%	2,574	30.9%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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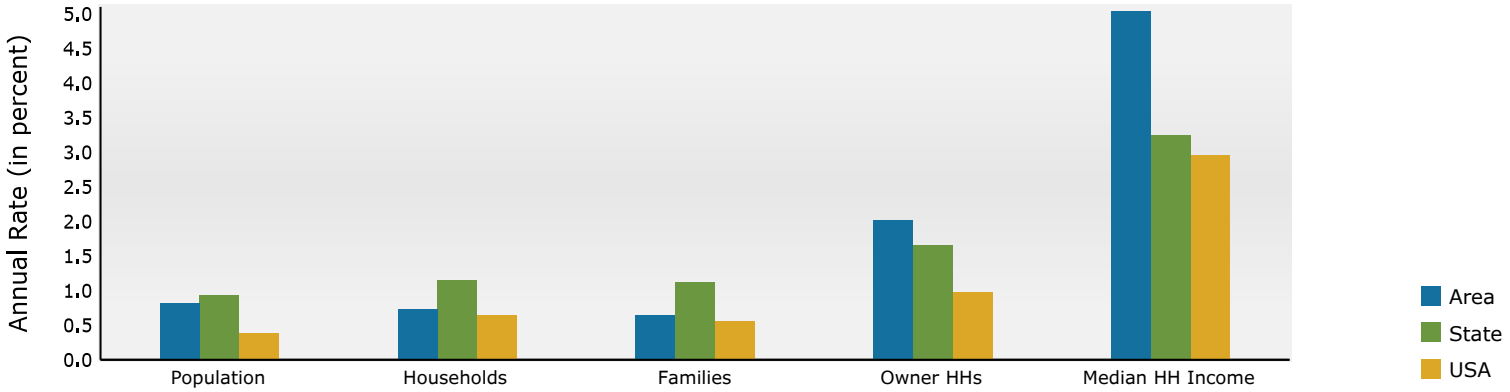
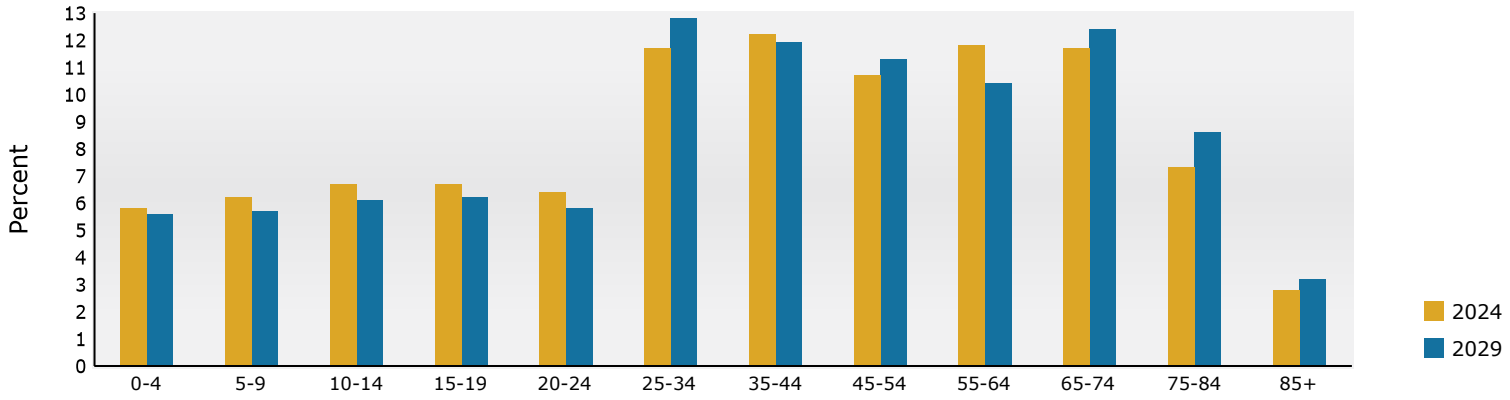
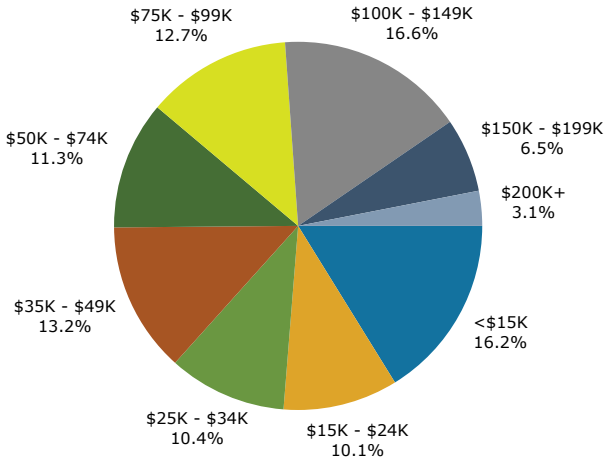
Trends 2024-2029



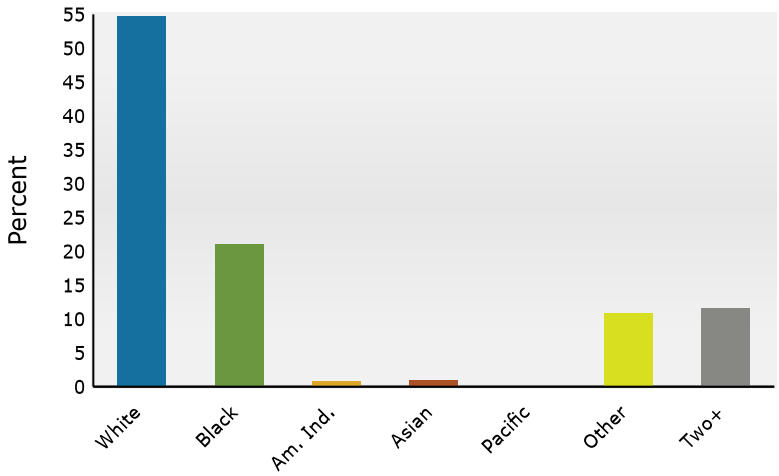
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:28.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Demographic and Income Profile

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Summary	Census 2010	Census 2020	2024	2029
Population	11,192	12,515	12,790	13,404
Households	4,428	4,940	5,039	5,271
Families	2,957	3,287	3,272	3,407
Average Household Size	2.51	2.51	2.51	2.51
Owner Occupied Housing Units	2,831	3,091	3,242	3,592
Renter Occupied Housing Units	1,597	1,849	1,797	1,679
Median Age	41.0	41.5	41.9	43.0

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.94%	0.93%	0.38%
Households	0.90%	1.15%	0.64%
Families	0.81%	1.12%	0.56%
Owner HHs	2.07%	1.66%	0.97%
Median Household Income	3.81%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	793	15.7%	727	13.8%
$15,000 - $24,999	470	9.3%	386	7.3%
$25,000 - $34,999	643	12.8%	566	10.7%
$35,000 - $49,999	615	12.2%	578	11.0%
$50,000 - $74,999	761	15.1%	763	14.5%
$75,000 - $99,999	653	13.0%	728	13.8%
$100,000 - $149,999	764	15.2%	1,010	19.2%
$150,000 - $199,999	206	4.1%	325	6.2%
$200,000+	134	2.7%	186	3.5%
Median Household Income	$49,951		$60,213	
Average Household Income	$68,086		$81,040	
Per Capita Income	$26,713		$31,719	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	757	6.8%	745	6.0%	758	5.9%	780	5.8%
5 - 9	759	6.8%	797	6.4%	799	6.2%	773	5.8%
10 - 14	736	6.6%	848	6.8%	804	6.3%	810	6.0%
15 - 19	776	6.9%	829	6.6%	818	6.4%	787	5.9%
20 - 24	681	6.1%	682	5.4%	734	5.7%	735	5.5%
25 - 34	1,189	10.6%	1,432	11.4%	1,460	11.4%	1,543	11.5%
35 - 44	1,199	10.7%	1,365	10.9%	1,468	11.5%	1,580	11.8%
45 - 54	1,463	13.1%	1,364	10.9%	1,356	10.6%	1,448	10.8%
55 - 64	1,429	12.8%	1,675	13.4%	1,556	12.2%	1,459	10.9%
65 - 74	1,116	10.0%	1,549	12.4%	1,638	12.8%	1,792	13.4%
75 - 84	774	6.9%	893	7.1%	1,038	8.1%	1,268	9.5%
85+	312	2.8%	336	2.7%	360	2.8%	428	3.2%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	7,156	63.9%	7,008	56.0%	6,813	53.3%	6,899	51.5%
Black Alone	3,195	28.5%	3,239	25.9%	3,429	26.8%	3,648	27.2%
American Indian Alone	52	0.5%	63	0.5%	69	0.5%	75	0.6%
Asian Alone	64	0.6%	94	0.8%	105	0.8%	119	0.9%
Pacific Islander Alone	11	0.1%	6	0.0%	8	0.1%	8	0.1%
Some Other Race Alone	458	4.1%	1,006	8.0%	1,134	8.9%	1,269	9.5%
Two or More Races	256	2.3%	1,099	8.8%	1,232	9.6%	1,386	10.3%
Hispanic Origin (Any Race)	1,519	13.6%	2,551	20.4%	2,928	22.9%	3,297	24.6%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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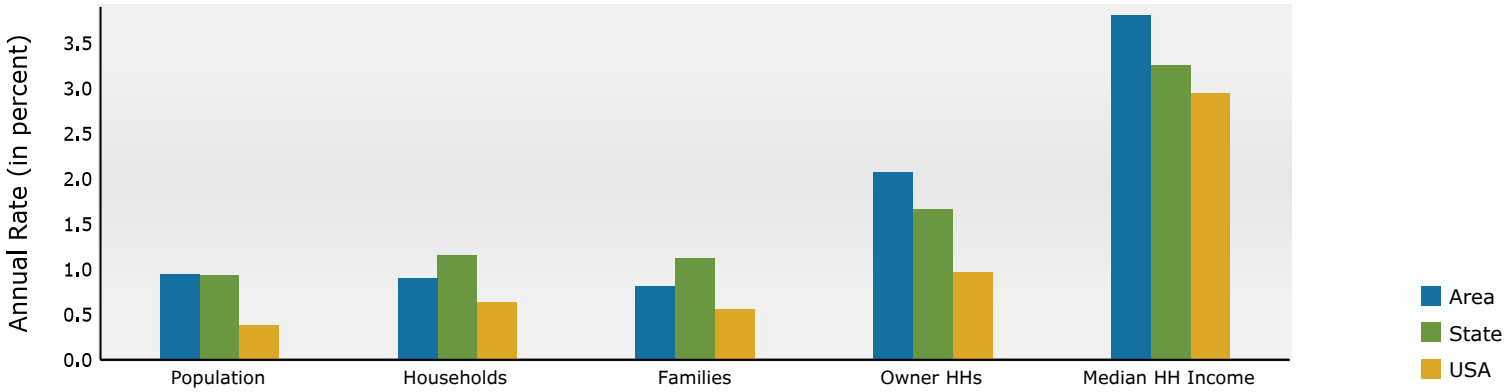
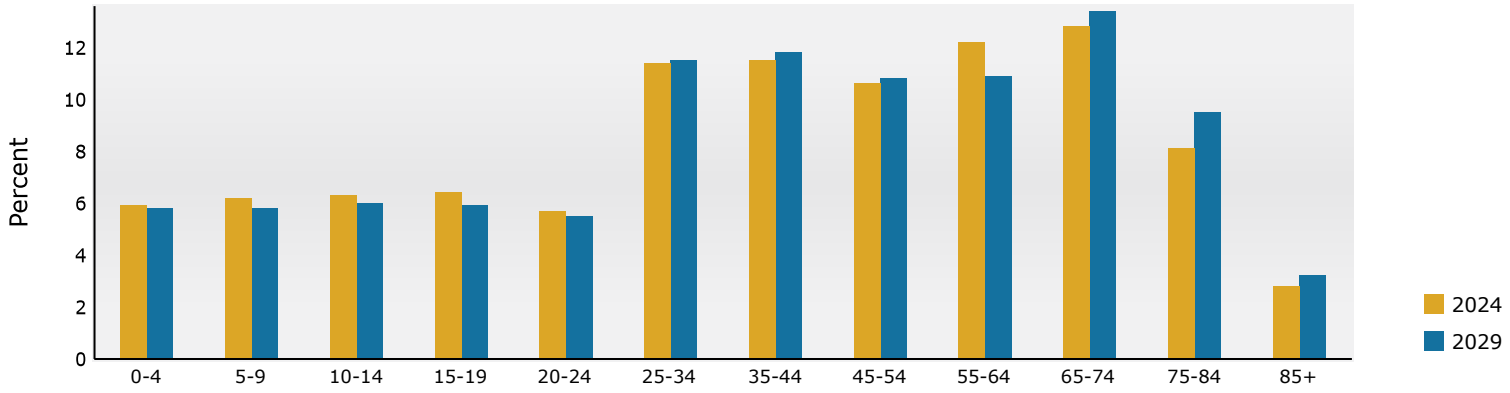
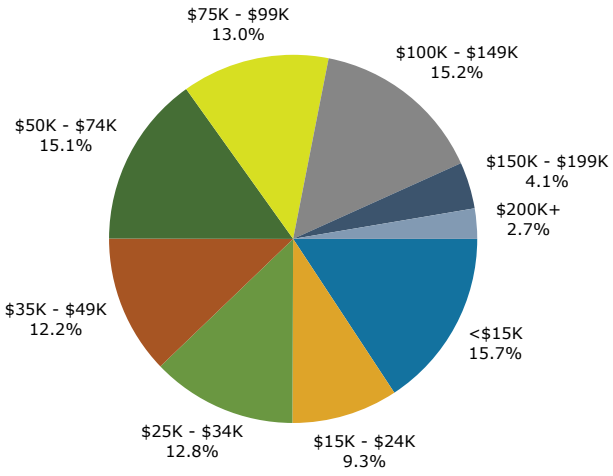
Trends 2024-2029



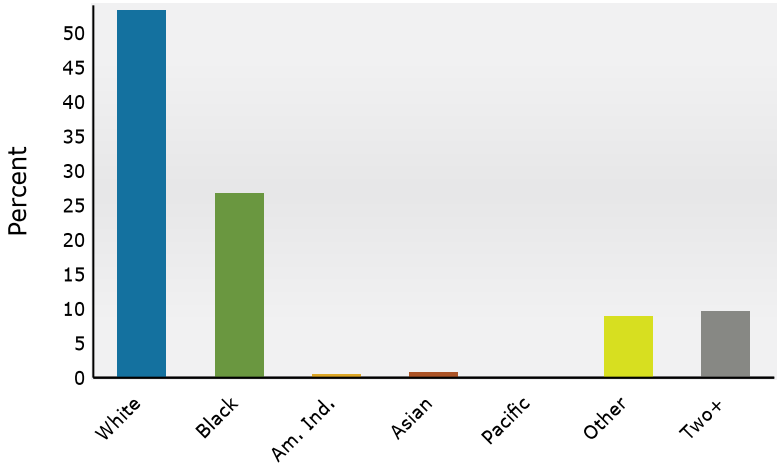
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:22.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Demographic and Income Profile

2015 State Road 60 E, Lake Wales, Florida, 33898
Drive time band: 10 - 15 minute radius

Prepared by Esri
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Summary	Census 2010	Census 2020	2024	2029
Population	13,058	14,861	16,749	18,527
Households	5,057	5,944	6,623	7,304
Families	3,453	3,949	4,289	4,708
Average Household Size	2.51	2.47	2.50	2.51
Owner Occupied Housing Units	3,731	4,247	4,611	5,359
Renter Occupied Housing Units	1,326	1,697	2,012	1,945
Median Age	44.4	46.4	46.1	47.0

Trends: 2024-2029 Annual Rate	Area	State	National
Population	2.04%	0.93%	0.38%
Households	1.98%	1.15%	0.64%
Families	1.88%	1.12%	0.56%
Owner HHs	3.05%	1.66%	0.97%
Median Household Income	3.27%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	793	12.0%	755	10.3%
$15,000 - $24,999	571	8.6%	467	6.4%
$25,000 - $34,999	847	12.8%	773	10.6%
$35,000 - $49,999	972	14.7%	949	13.0%
$50,000 - $74,999	1,229	18.6%	1,340	18.3%
$75,000 - $99,999	930	14.0%	1,103	15.1%
$100,000 - $149,999	912	13.8%	1,316	18.0%
$150,000 - $199,999	211	3.2%	360	4.9%
$200,000+	159	2.4%	243	3.3%
Median Household Income	$51,784		$60,824	
Average Household Income	$67,795		$80,857	
Per Capita Income	$27,824		$33,001	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	706	5.4%	720	4.8%	827	4.9%	911	4.9%
5 - 9	743	5.7%	801	5.4%	849	5.1%	874	4.7%
10 - 14	714	5.5%	914	6.2%	942	5.6%	944	5.1%
15 - 19	962	7.4%	850	5.7%	1,029	6.1%	1,034	5.6%
20 - 24	894	6.8%	849	5.7%	926	5.5%	1,045	5.6%
25 - 34	1,234	9.5%	1,581	10.6%	1,790	10.7%	1,986	10.7%
35 - 44	1,370	10.5%	1,506	10.1%	1,833	10.9%	2,070	11.2%
45 - 54	1,646	12.6%	1,561	10.5%	1,685	10.1%	1,911	10.3%
55 - 64	1,776	13.6%	2,083	14.0%	2,165	12.9%	2,150	11.6%
65 - 74	1,714	13.1%	2,233	15.0%	2,530	15.1%	2,876	15.5%
75 - 84	1,012	7.8%	1,390	9.4%	1,729	10.3%	2,140	11.6%
85+	286	2.2%	374	2.5%	444	2.7%	585	3.2%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	10,799	82.7%	10,836	72.9%	11,619	69.4%	12,445	67.2%
Black Alone	1,425	10.9%	1,226	8.2%	1,522	9.1%	1,748	9.4%
American Indian Alone	49	0.4%	61	0.4%	74	0.4%	82	0.4%
Asian Alone	116	0.9%	135	0.9%	174	1.0%	211	1.1%
Pacific Islander Alone	5	0.0%	14	0.1%	18	0.1%	22	0.1%
Some Other Race Alone	418	3.2%	1,116	7.5%	1,446	8.6%	1,736	9.4%
Two or More Races	246	1.9%	1,474	9.9%	1,895	11.3%	2,283	12.3%
Hispanic Origin (Any Race)	1,551	11.9%	3,055	20.6%	4,037	24.1%	4,889	26.4%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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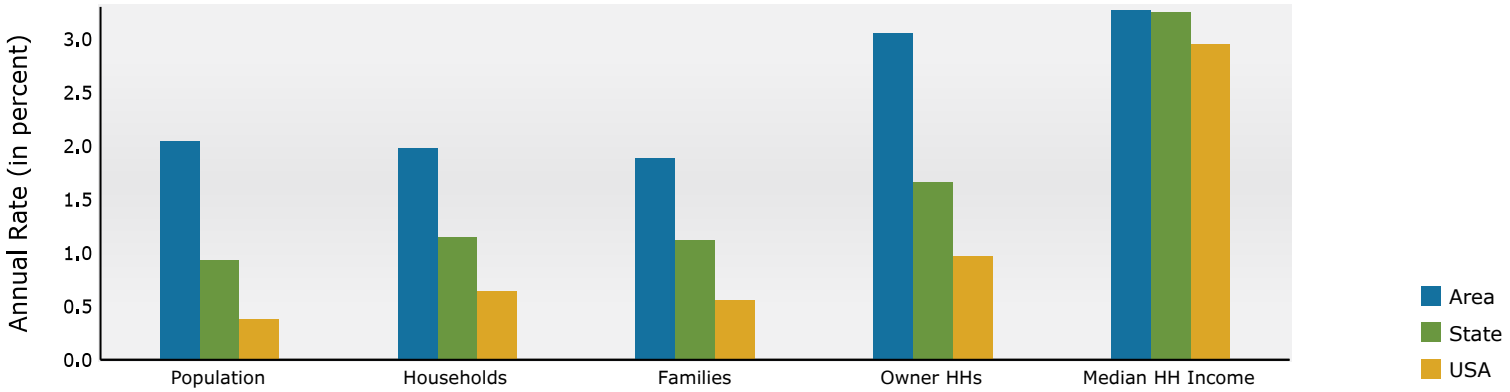
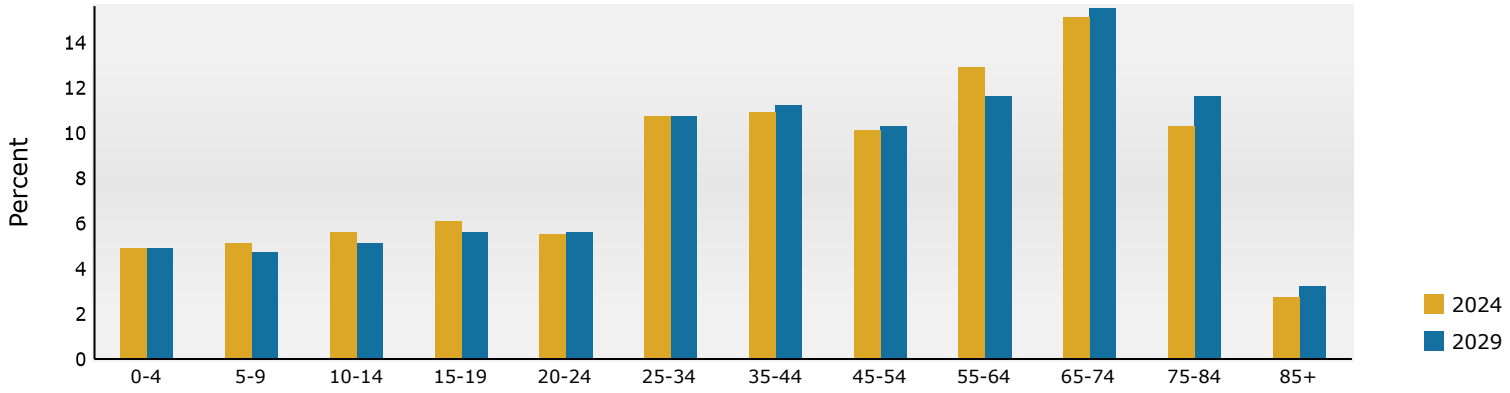
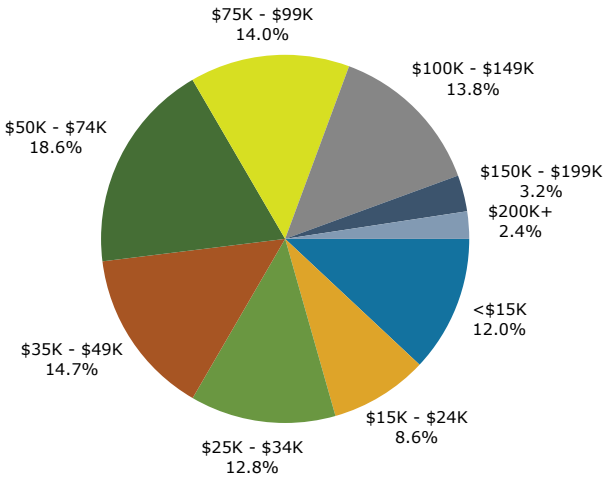
Trends 2024-2029



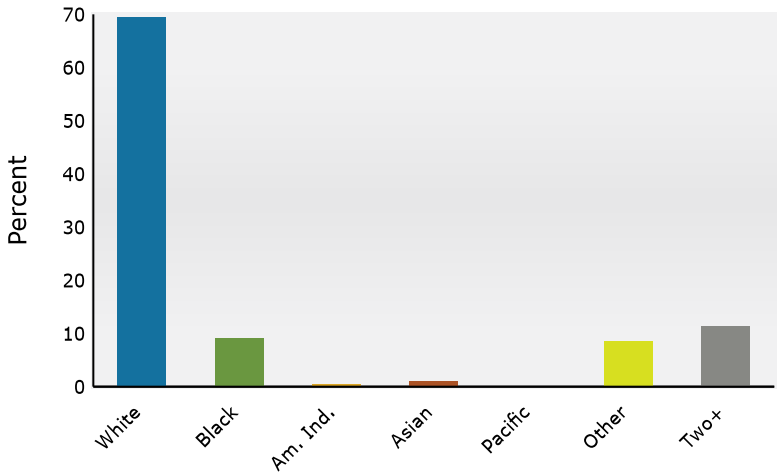
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:24.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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