Demographic and Income Profile

2440 State Road 580, Clearwater, Florida, 33761
Drive time band: 0 - 5 minute radius

Prepared by Esri
Latitude: 28.02035
Longitude: -82.73603

Summary	Census 2010	Census 2020	2024	2029
Population	15,512	16,764	16,569	16,555
Households	8,019	8,657	8,845	8,969
Families	4,053	4,361	4,325	4,373
Average Household Size	1.93	1.93	1.87	1.84
Owner Occupied Housing Units	5,838	5,955	6,230	6,571
Renter Occupied Housing Units	2,180	2,702	2,615	2,398
Median Age	51.5	53.2	54.3	56.1

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.02%	0.93%	0.38%
Households	0.28%	1.15%	0.64%
Families	0.22%	1.12%	0.56%
Owner HHs	1.07%	1.66%	0.97%
Median Household Income	5.09%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	886	10.0%	727	8.1%
$15,000 - $24,999	875	9.9%	649	7.2%
$25,000 - $34,999	943	10.7%	738	8.2%
$35,000 - $49,999	929	10.5%	772	8.6%
$50,000 - $74,999	1,514	17.1%	1,430	15.9%
$75,000 - $99,999	1,024	11.6%	1,163	13.0%
$100,000 - $149,999	1,472	16.6%	1,856	20.7%
$150,000 - $199,999	542	6.1%	783	8.7%
$200,000+	661	7.5%	851	9.5%
Median Household Income	$60,718		$77,819	
Average Household Income	$88,742		$107,292	
Per Capita Income	$47,551		$58,309	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	608	3.9%	541	3.2%	512	3.1%	493	3.0%
5 - 9	576	3.7%	616	3.7%	539	3.3%	481	2.9%
10 - 14	588	3.8%	616	3.7%	587	3.5%	547	3.3%
15 - 19	643	4.1%	651	3.9%	578	3.5%	576	3.5%
20 - 24	691	4.5%	700	4.2%	747	4.5%	674	4.1%
25 - 34	1,581	10.2%	1,747	10.4%	1,725	10.4%	1,595	9.6%
35 - 44	1,695	10.9%	1,860	11.1%	1,836	11.1%	1,827	11.0%
45 - 54	2,205	14.2%	2,036	12.1%	1,893	11.4%	1,856	11.2%
55 - 64	2,513	16.2%	2,849	17.0%	2,615	15.8%	2,289	13.8%
65 - 74	2,108	13.6%	2,860	17.1%	2,932	17.7%	3,097	18.7%
75 - 84	1,633	10.5%	1,668	9.9%	1,964	11.9%	2,332	14.1%
85+	672	4.3%	619	3.7%	641	3.9%	787	4.8%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	14,058	90.6%	13,642	81.4%	13,291	80.2%	13,005	78.6%
Black Alone	439	2.8%	514	3.1%	515	3.1%	536	3.2%
American Indian Alone	30	0.2%	59	0.4%	61	0.4%	63	0.4%
Asian Alone	368	2.4%	488	2.9%	516	3.1%	569	3.4%
Pacific Islander Alone	9	0.1%	14	0.1%	14	0.1%	15	0.1%
Some Other Race Alone	347	2.2%	498	3.0%	529	3.2%	572	3.5%
Two or More Races	261	1.7%	1,549	9.2%	1,643	9.9%	1,795	10.8%
Hispanic Origin (Any Race)	1,380	8.9%	1,939	11.6%	2,079	12.5%	2,280	13.8%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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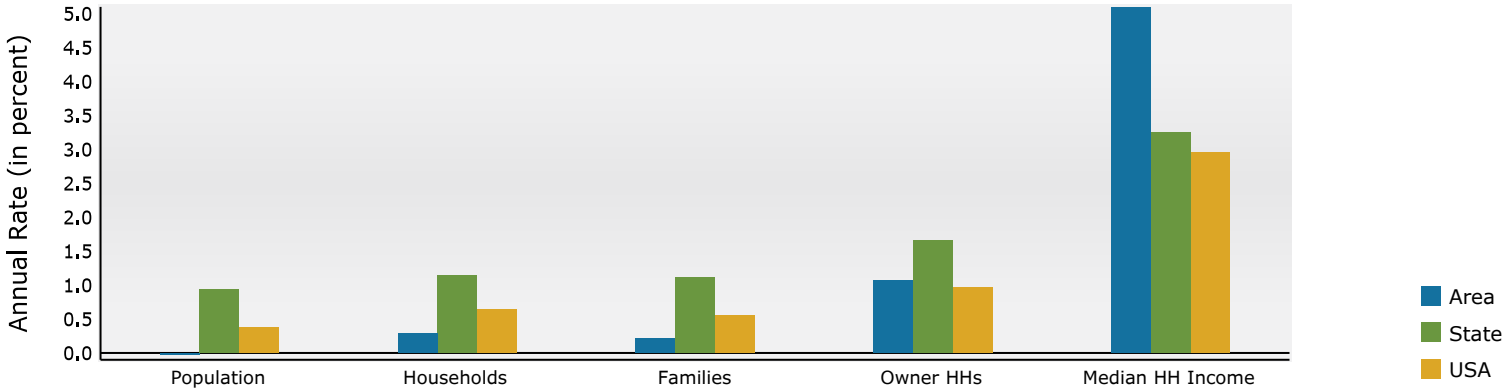
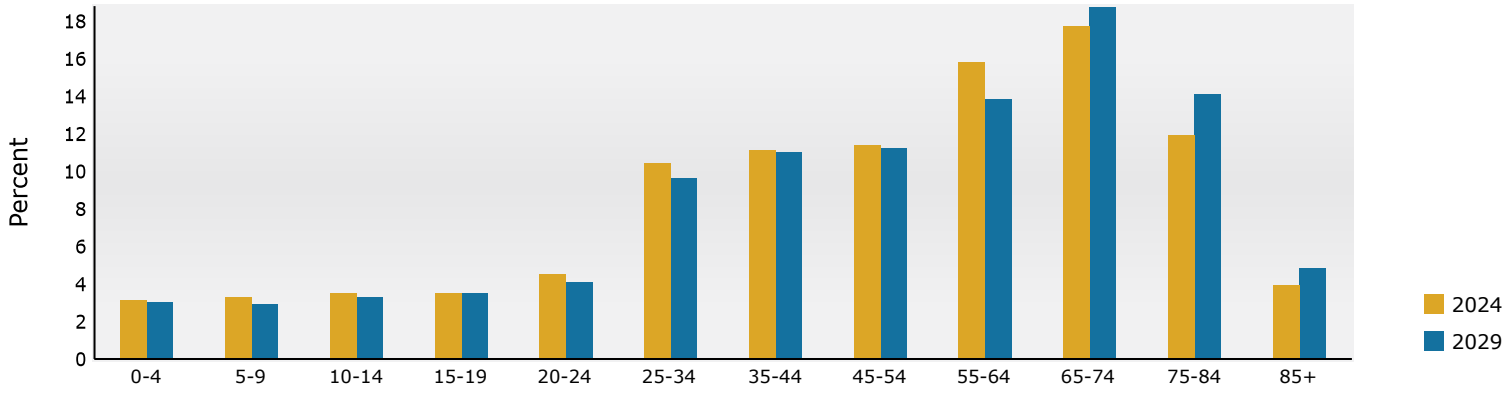
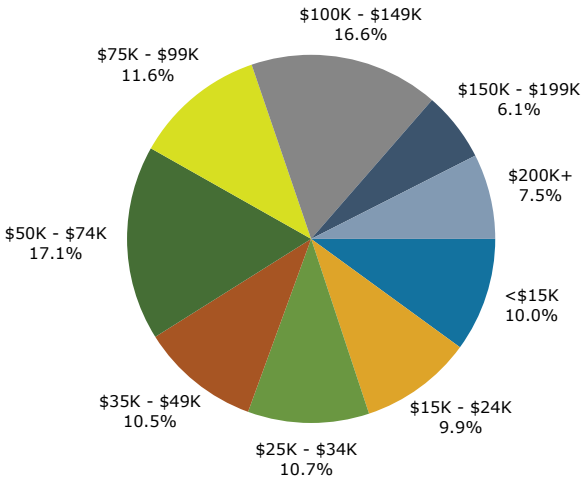
Trends 2024-2029



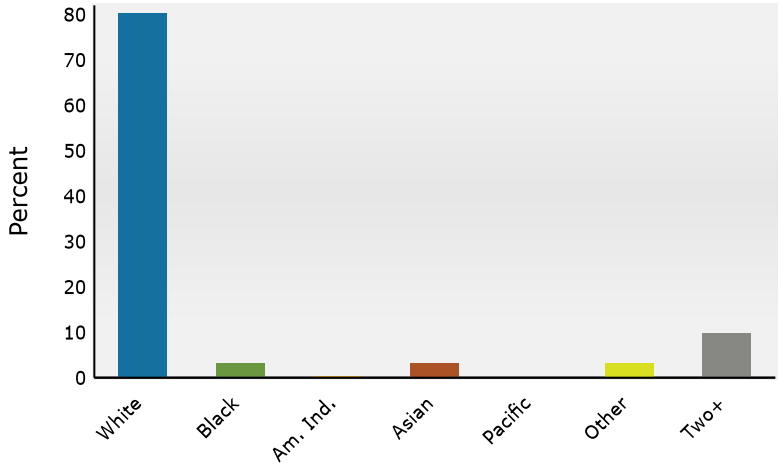
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:12.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Demographic and Income Profile

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Summary	Census 2010	Census 2020	2024	2029
Population	106,754	111,597	112,556	111,934
Households	49,736	51,932	52,724	53,222
Families	28,297	29,613	29,372	29,615
Average Household Size	2.12	2.11	2.10	2.06
Owner Occupied Housing Units	34,890	35,538	36,640	37,946
Renter Occupied Housing Units	14,846	16,394	16,084	15,276
Median Age	48.1	51.4	52.0	53.1

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.11%	0.93%	0.38%
Households	0.19%	1.15%	0.64%
Families	0.16%	1.12%	0.56%
Owner HHs	0.70%	1.66%	0.97%
Median Household Income	4.61%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	4,746	9.0%	3,932	7.4%
$15,000 - $24,999	4,646	8.8%	3,377	6.3%
$25,000 - $34,999	4,181	7.9%	3,286	6.2%
$35,000 - $49,999	5,865	11.1%	5,001	9.4%
$50,000 - $74,999	7,653	14.5%	7,329	13.8%
$75,000 - $99,999	5,352	10.2%	5,626	10.6%
$100,000 - $149,999	9,951	18.9%	11,416	21.4%
$150,000 - $199,999	4,108	7.8%	5,488	10.3%
$200,000+	6,222	11.8%	7,768	14.6%
Median Household Income	$71,806		$89,944	
Average Household Income	$105,713		$125,622	
Per Capita Income	$49,424		$59,611	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,624	4.3%	4,107	3.7%	4,036	3.6%	3,870	3.5%
5 - 9	4,727	4.4%	4,641	4.2%	4,439	3.9%	4,023	3.6%
10 - 14	5,308	5.0%	5,066	4.5%	4,706	4.2%	4,574	4.1%
15 - 19	5,490	5.1%	4,946	4.4%	4,720	4.2%	4,449	4.0%
20 - 24	5,079	4.8%	4,861	4.4%	5,250	4.7%	4,869	4.3%
25 - 34	11,045	10.3%	11,581	10.4%	11,610	10.3%	11,371	10.2%
35 - 44	12,017	11.3%	12,151	10.9%	12,627	11.2%	12,272	11.0%
45 - 54	16,440	15.4%	13,689	12.3%	13,054	11.6%	12,916	11.5%
55 - 64	15,665	14.7%	18,686	16.7%	17,200	15.3%	14,899	13.3%
65 - 74	12,104	11.3%	17,266	15.5%	18,187	16.2%	18,758	16.8%
75 - 84	9,215	8.6%	9,945	8.9%	11,845	10.5%	13,991	12.5%
85+	5,041	4.7%	4,659	4.2%	4,882	4.3%	5,944	5.3%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	94,420	88.4%	88,185	79.0%	87,638	77.9%	85,232	76.1%
Black Alone	4,776	4.5%	5,055	4.5%	5,076	4.5%	5,167	4.6%
American Indian Alone	340	0.3%	530	0.5%	579	0.5%	615	0.5%
Asian Alone	2,451	2.3%	3,033	2.7%	3,280	2.9%	3,610	3.2%
Pacific Islander Alone	90	0.1%	64	0.1%	68	0.1%	76	0.1%
Some Other Race Alone	2,575	2.4%	4,314	3.9%	4,656	4.1%	5,016	4.5%
Two or More Races	2,103	2.0%	10,416	9.3%	11,259	10.0%	12,218	10.9%
Hispanic Origin (Any Race)	9,971	9.3%	13,499	12.1%	14,700	13.1%	16,082	14.4%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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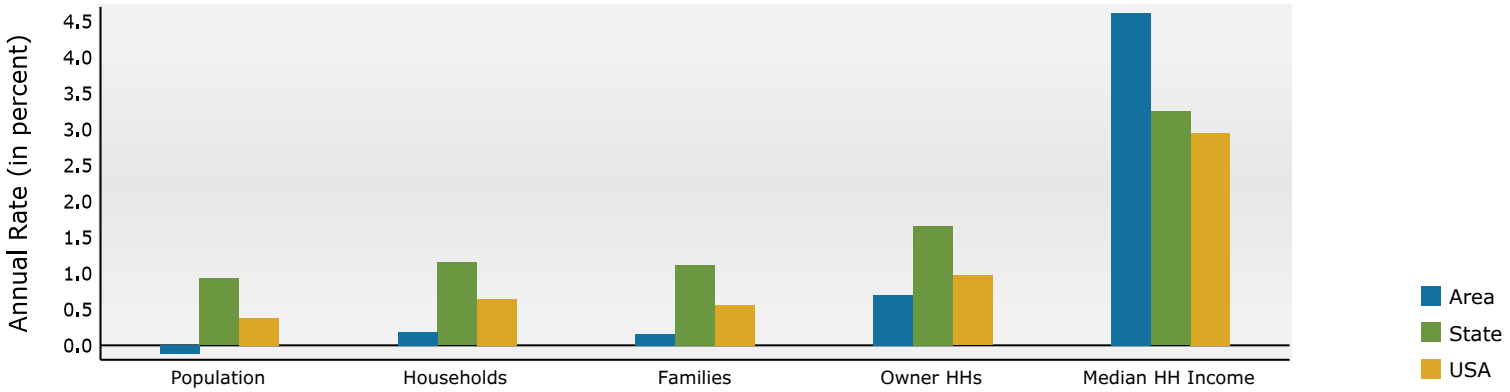
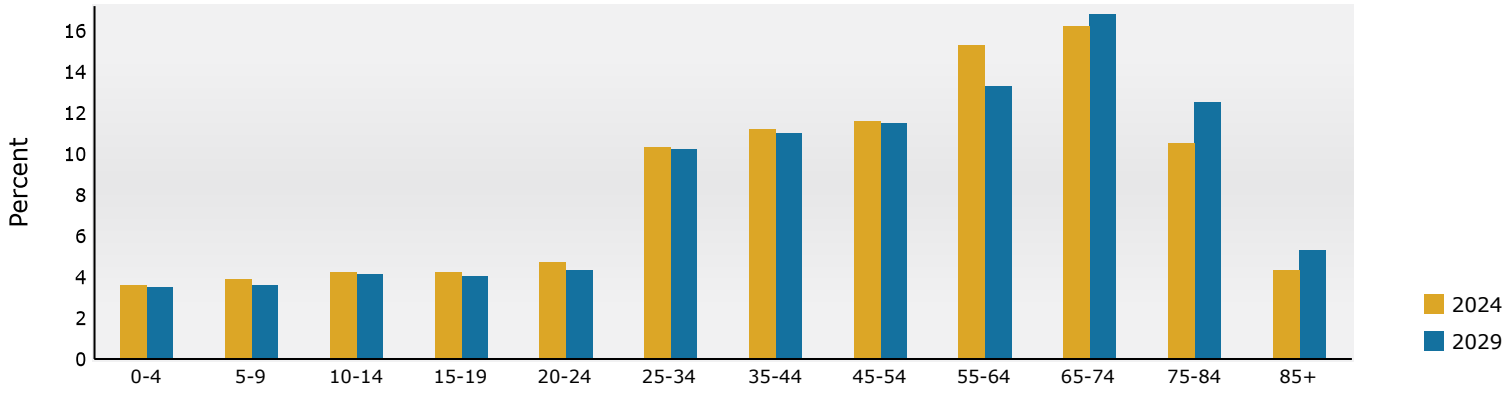
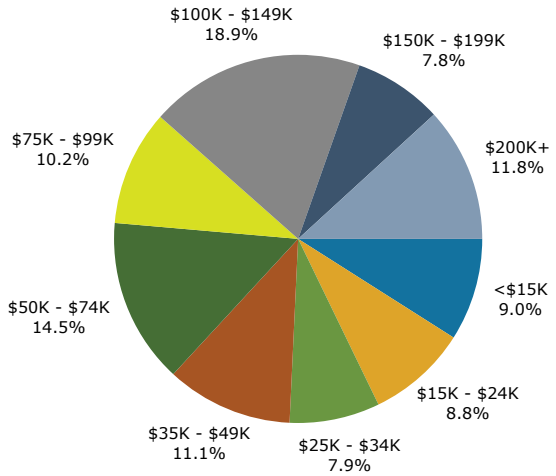
Trends 2024-2029



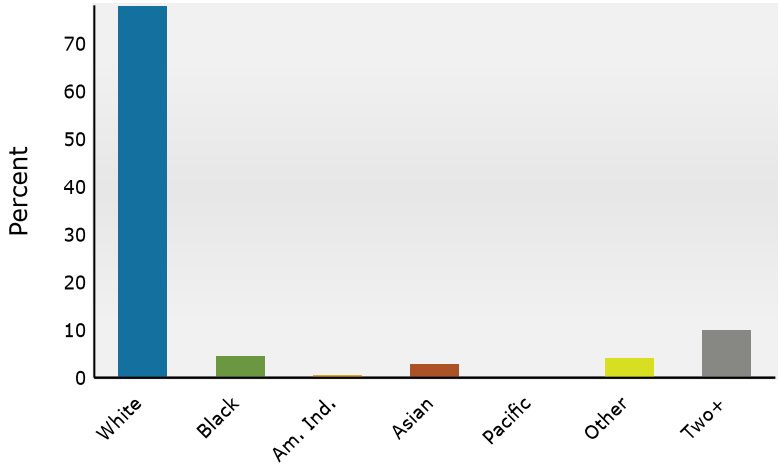
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:13.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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2440 State Road 580, Clearwater, Florida, 33761
Drive time band: 10 - 15 minute radius

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Latitude: 28.02035
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Summary	Census 2010	Census 2020	2024	2029
Population	161,609	171,553	172,093	170,064
Households	71,378	76,051	76,791	76,927
Families	41,673	44,213	43,641	43,684
Average Household Size	2.22	2.21	2.19	2.16
Owner Occupied Housing Units	47,396	48,549	50,133	52,158
Renter Occupied Housing Units	23,981	27,502	26,658	24,769
Median Age	44.7	47.1	47.6	48.7

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.24%	0.93%	0.38%
Households	0.04%	1.15%	0.64%
Families	0.02%	1.12%	0.56%
Owner HHs	0.80%	1.66%	0.97%
Median Household Income	4.64%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	7,314	9.5%	5,894	7.7%
$15,000 - $24,999	5,587	7.3%	3,956	5.1%
$25,000 - $34,999	6,562	8.5%	5,032	6.5%
$35,000 - $49,999	9,207	12.0%	7,794	10.1%
$50,000 - $74,999	11,419	14.9%	10,820	14.1%
$75,000 - $99,999	8,651	11.3%	8,560	11.1%
$100,000 - $149,999	14,637	19.1%	17,069	22.2%
$150,000 - $199,999	6,493	8.5%	8,959	11.6%
$200,000+	6,920	9.0%	8,842	11.5%
Median Household Income	$70,102		$87,940	
Average Household Income	$98,617		$118,189	
Per Capita Income	$44,348		$53,861	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,770	4.8%	6,748	3.9%	6,677	3.9%	6,427	3.8%
5 - 9	7,944	4.9%	8,004	4.7%	7,276	4.2%	6,590	3.9%
10 - 14	8,747	5.4%	8,841	5.2%	7,922	4.6%	7,193	4.2%
15 - 19	9,200	5.7%	8,530	5.0%	8,318	4.8%	7,620	4.5%
20 - 24	8,795	5.4%	8,479	4.9%	9,171	5.3%	8,763	5.2%
25 - 34	18,627	11.5%	20,409	11.9%	20,253	11.8%	19,654	11.6%
35 - 44	20,302	12.6%	20,408	11.9%	21,156	12.3%	20,798	12.2%
45 - 54	26,135	16.2%	22,524	13.1%	21,470	12.5%	21,008	12.4%
55 - 64	22,641	14.0%	28,064	16.4%	26,496	15.4%	23,338	13.7%
65 - 74	15,529	9.6%	22,923	13.4%	24,324	14.1%	25,725	15.1%
75 - 84	10,958	6.8%	11,809	6.9%	14,057	8.2%	17,041	10.0%
85+	4,963	3.1%	4,814	2.8%	4,975	2.9%	5,908	3.5%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	137,332	85.0%	127,655	74.4%	126,029	73.2%	121,524	71.5%
Black Alone	10,341	6.4%	10,890	6.3%	10,752	6.2%	10,765	6.3%
American Indian Alone	556	0.3%	833	0.5%	895	0.5%	906	0.5%
Asian Alone	4,477	2.8%	5,921	3.5%	6,322	3.7%	6,880	4.0%
Pacific Islander Alone	191	0.1%	258	0.2%	290	0.2%	300	0.2%
Some Other Race Alone	4,975	3.1%	9,195	5.4%	9,774	5.7%	10,322	6.1%
Two or More Races	3,738	2.3%	16,800	9.8%	18,031	10.5%	19,366	11.4%
Hispanic Origin (Any Race)	17,557	10.9%	24,061	14.0%	25,883	15.0%	27,816	16.4%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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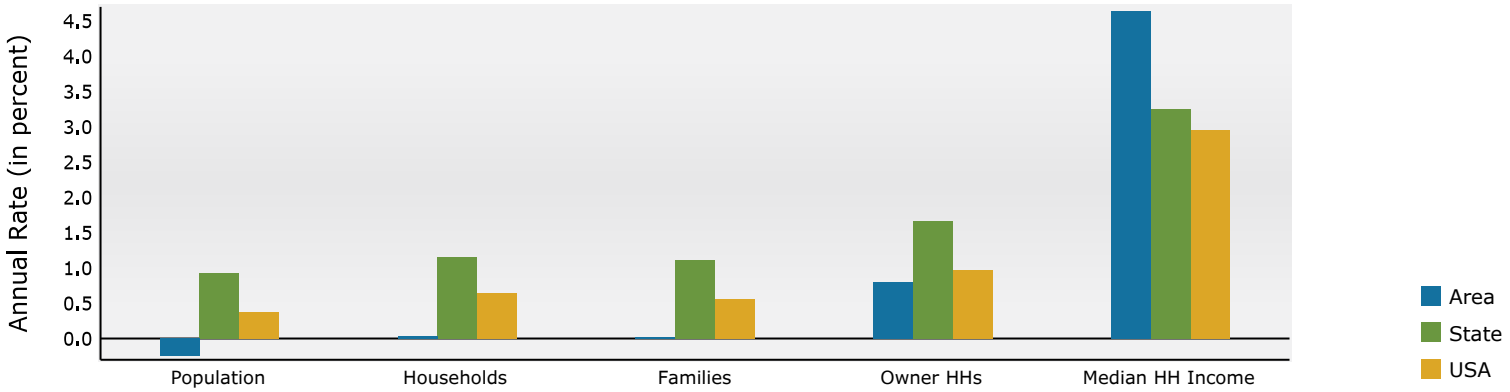
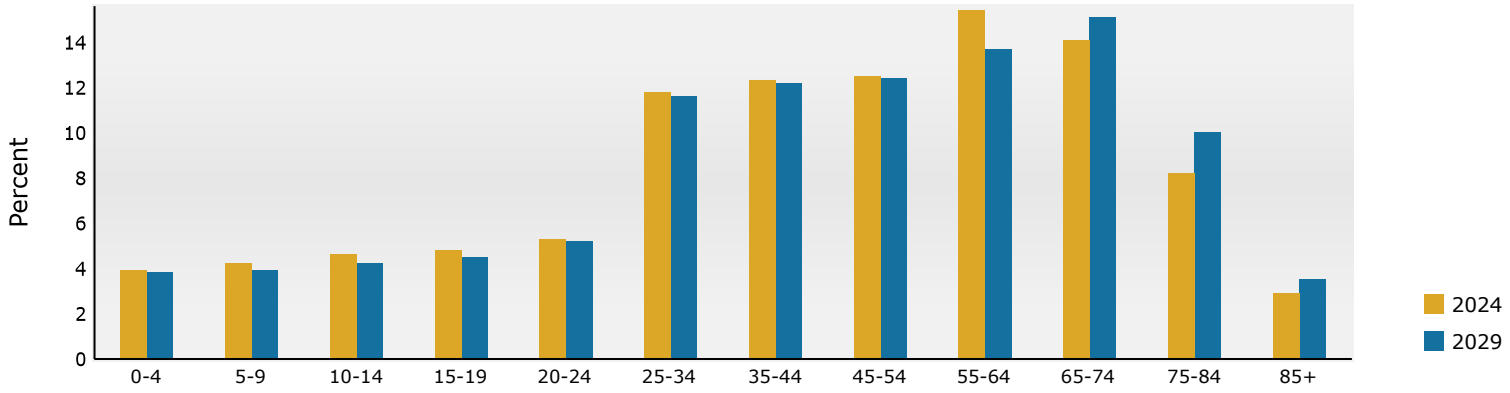
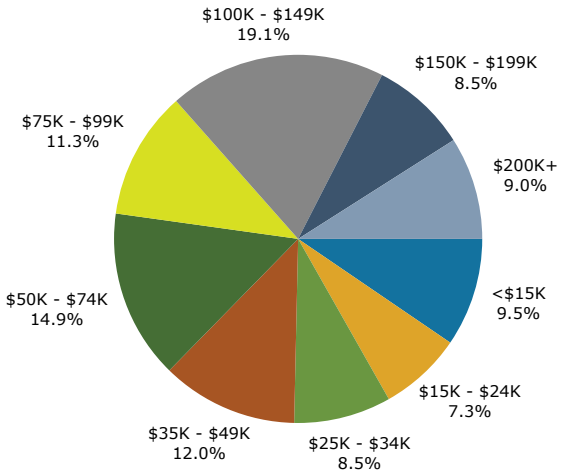
Trends 2024-2029



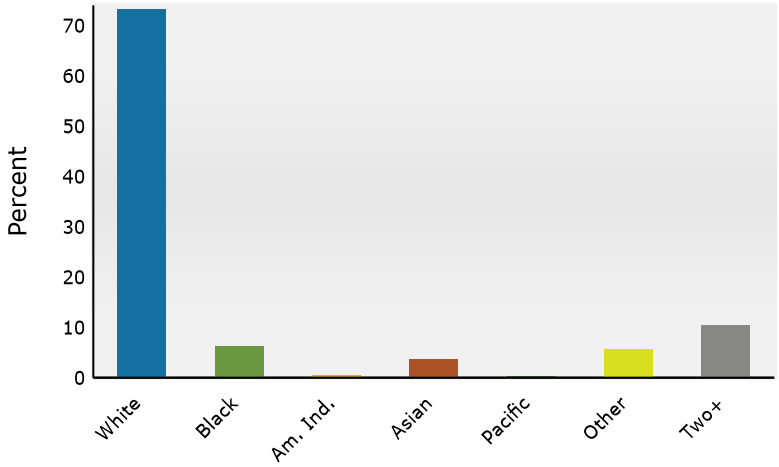
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:15.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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