Demographic and Income Profile

4301 13th St, Saint Cloud, Florida, 34769
Drive time: 5 minute radius

Prepared by Esri
Latitude: 28.25197
Longitude: -81.31572

Summary	Census 2010	Census 2020	2024	2029
Population	11,017	13,965	14,383	15,263
Households	4,172	5,171	5,301	5,545
Families	2,803	3,548	3,582	3,765
Average Household Size	2.54	2.64	2.66	2.70
Owner Occupied Housing Units	2,500	3,259	3,336	3,741
Renter Occupied Housing Units	1,671	1,912	1,965	1,804
Median Age	39.8	40.1	40.8	41.6

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.19%	0.93%	0.38%
Households	0.90%	1.15%	0.64%
Families	1.00%	1.12%	0.56%
Owner HHs	2.32%	1.66%	0.97%
Median Household Income	4.31%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	459	8.7%	395	7.1%
$15,000 - $24,999	492	9.3%	405	7.3%
$25,000 - $34,999	809	15.3%	724	13.1%
$35,000 - $49,999	747	14.1%	763	13.8%
$50,000 - $74,999	625	11.8%	648	11.7%
$75,000 - $99,999	658	12.4%	673	12.1%
$100,000 - $149,999	946	17.8%	1,152	20.8%
$150,000 - $199,999	395	7.5%	578	10.4%
$200,000+	169	3.2%	207	3.7%
Median Household Income	$54,388		$67,159	
Average Household Income	$76,837		$88,754	
Per Capita Income	$28,302		$32,223	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	684	6.2%	746	5.3%	763	5.3%	799	5.2%
5 - 9	684	6.2%	790	5.7%	786	5.5%	791	5.2%
10 - 14	671	6.1%	989	7.1%	821	5.7%	831	5.4%
15 - 19	740	6.7%	989	7.1%	959	6.7%	840	5.5%
20 - 24	742	6.7%	764	5.5%	980	6.8%	1,012	6.6%
25 - 34	1,382	12.5%	1,760	12.6%	1,785	12.4%	2,048	13.4%
35 - 44	1,337	12.1%	1,804	12.9%	1,906	13.3%	1,981	13.0%
45 - 54	1,513	13.7%	1,699	12.2%	1,752	12.2%	1,894	12.4%
55 - 64	1,187	10.8%	1,728	12.4%	1,808	12.6%	1,836	12.0%
65 - 74	1,014	9.2%	1,484	10.6%	1,504	10.5%	1,688	11.1%
75 - 84	738	6.7%	886	6.3%	966	6.7%	1,120	7.3%
85+	325	2.9%	328	2.3%	353	2.5%	423	2.8%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	9,036	82.0%	7,330	52.5%	6,962	48.4%	6,840	44.8%
Black Alone	596	5.4%	801	5.7%	948	6.6%	1,048	6.9%
American Indian Alone	36	0.3%	49	0.4%	57	0.4%	60	0.4%
Asian Alone	190	1.7%	243	1.7%	268	1.9%	301	2.0%
Pacific Islander Alone	11	0.1%	11	0.1%	12	0.1%	14	0.1%
Some Other Race Alone	738	6.7%	2,200	15.8%	2,428	16.9%	2,768	18.1%
Two or More Races	410	3.7%	3,331	23.9%	3,708	25.8%	4,233	27.7%
Hispanic Origin (Any Race)	3,344	30.4%	6,820	48.8%	7,592	52.8%	8,694	57.0%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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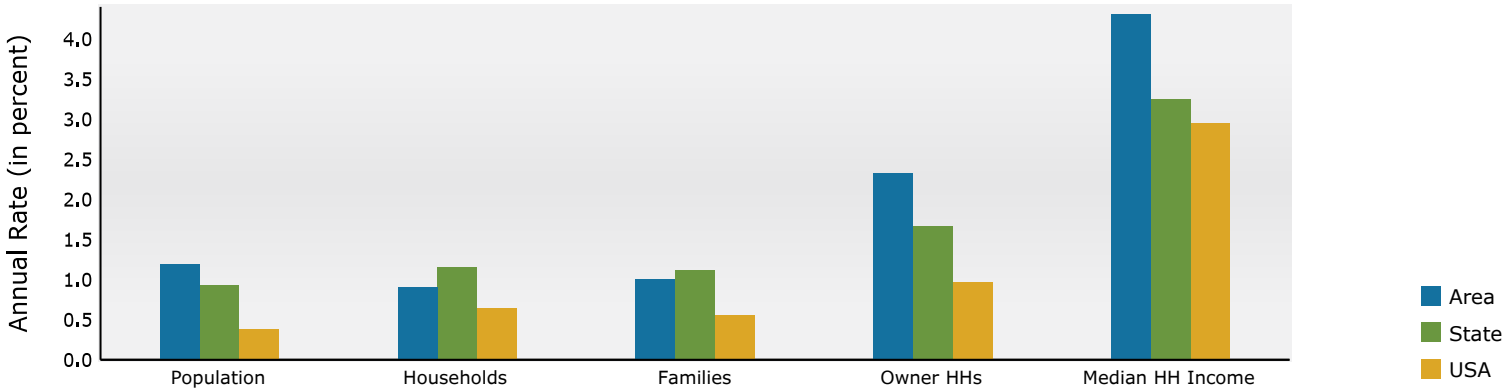
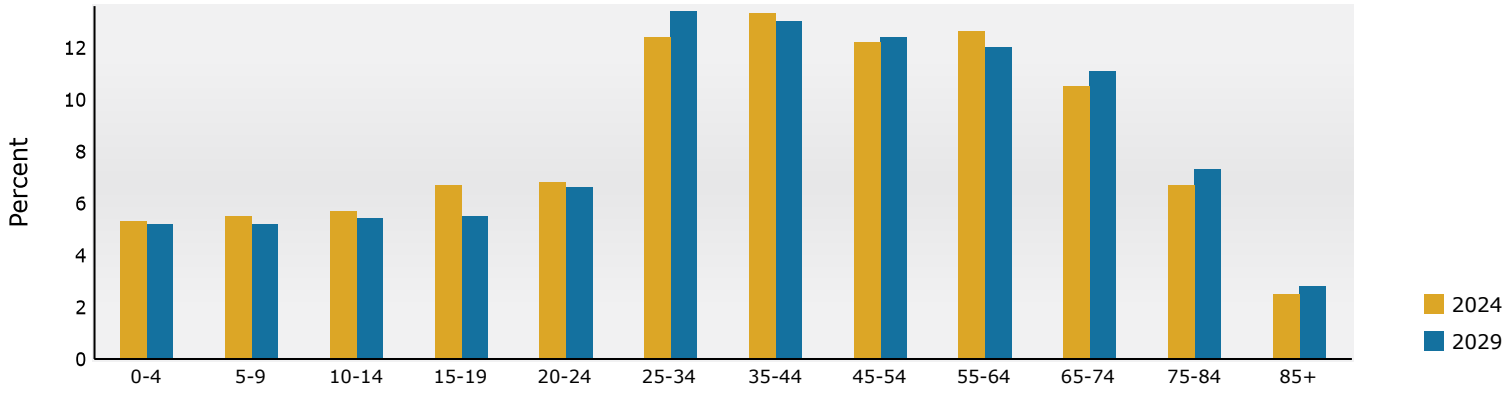
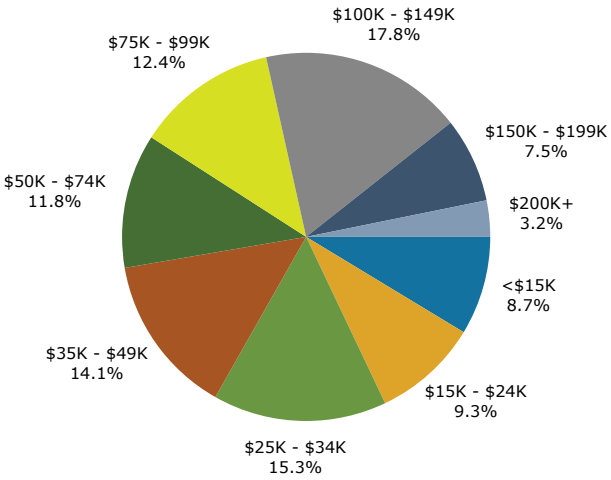
Trends 2024-2029



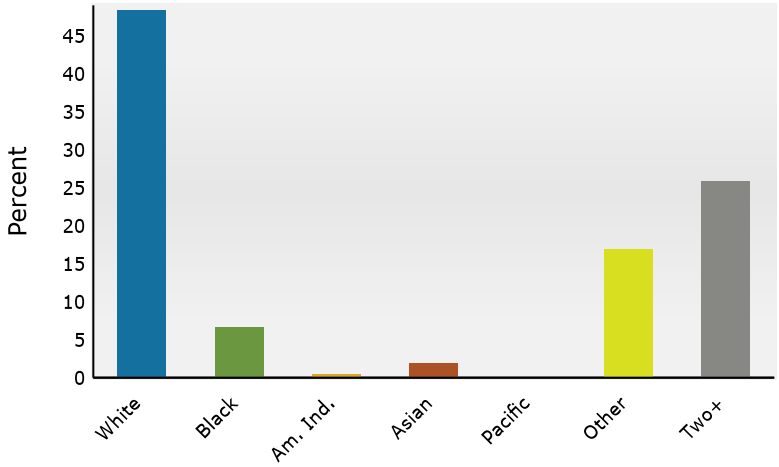
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:52.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Summary	Census 2010	Census 2020	2024	2029
Population	41,820	56,389	64,583	74,126
Households	14,882	19,546	22,044	24,622
Families	10,528	14,188	15,851	17,912
Average Household Size	2.72	2.82	2.88	2.96
Owner Occupied Housing Units	9,017	12,119	13,659	16,940
Renter Occupied Housing Units	5,864	7,427	8,385	7,682
Median Age	35.6	37.6	38.3	39.2

Trends: 2024-2029 Annual Rate	Area	State	National
Population	2.79%	0.93%	0.38%
Households	2.24%	1.15%	0.64%
Families	2.47%	1.12%	0.56%
Owner HHs	4.40%	1.66%	0.97%
Median Household Income	5.43%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	1,543	7.0%	1,400	5.7%
$15,000 - $24,999	1,979	9.0%	1,570	6.4%
$25,000 - $34,999	2,725	12.4%	2,410	9.8%
$35,000 - $49,999	3,308	15.0%	3,132	12.7%
$50,000 - $74,999	3,001	13.6%	3,293	13.4%
$75,000 - $99,999	2,513	11.4%	3,011	12.2%
$100,000 - $149,999	4,485	20.3%	5,852	23.8%
$150,000 - $199,999	1,741	7.9%	2,751	11.2%
$200,000+	749	3.4%	1,203	4.9%
Median Household Income	$60,122		$78,317	
Average Household Income	$80,607		$96,908	
Per Capita Income	$27,703		$32,455	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,881	6.9%	3,043	5.4%	3,541	5.5%	4,061	5.5%
5 - 9	2,914	7.0%	3,595	6.4%	3,744	5.8%	4,072	5.5%
10 - 14	2,917	7.0%	4,241	7.5%	4,209	6.5%	4,336	5.8%
15 - 19	3,030	7.2%	4,208	7.5%	4,568	7.1%	4,563	6.2%
20 - 24	2,985	7.1%	3,486	6.2%	4,521	7.0%	5,001	6.7%
25 - 34	5,835	14.0%	7,478	13.3%	8,685	13.4%	10,655	14.4%
35 - 44	5,871	14.0%	7,900	14.0%	9,208	14.3%	10,336	13.9%
45 - 54	5,788	13.8%	7,180	12.7%	8,315	12.9%	9,580	12.9%
55 - 64	4,171	10.0%	6,789	12.0%	7,657	11.9%	8,584	11.6%
65 - 74	2,881	6.9%	4,989	8.8%	5,891	9.1%	7,310	9.9%
75 - 84	1,810	4.3%	2,579	4.6%	3,156	4.9%	4,242	5.7%
85+	735	1.8%	902	1.6%	1,090	1.7%	1,385	1.9%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	33,548	80.2%	27,473	48.7%	28,463	44.1%	29,916	40.4%
Black Alone	2,837	6.8%	4,046	7.2%	5,316	8.2%	6,234	8.4%
American Indian Alone	189	0.5%	285	0.5%	350	0.5%	401	0.5%
Asian Alone	785	1.9%	1,079	1.9%	1,319	2.0%	1,612	2.2%
Pacific Islander Alone	36	0.1%	54	0.1%	59	0.1%	70	0.1%
Some Other Race Alone	2,921	7.0%	9,764	17.3%	12,101	18.7%	14,867	20.1%
Two or More Races	1,504	3.6%	13,687	24.3%	16,975	26.3%	21,026	28.4%
Hispanic Origin (Any Race)	14,583	34.9%	28,932	51.3%	36,090	55.9%	44,589	60.2%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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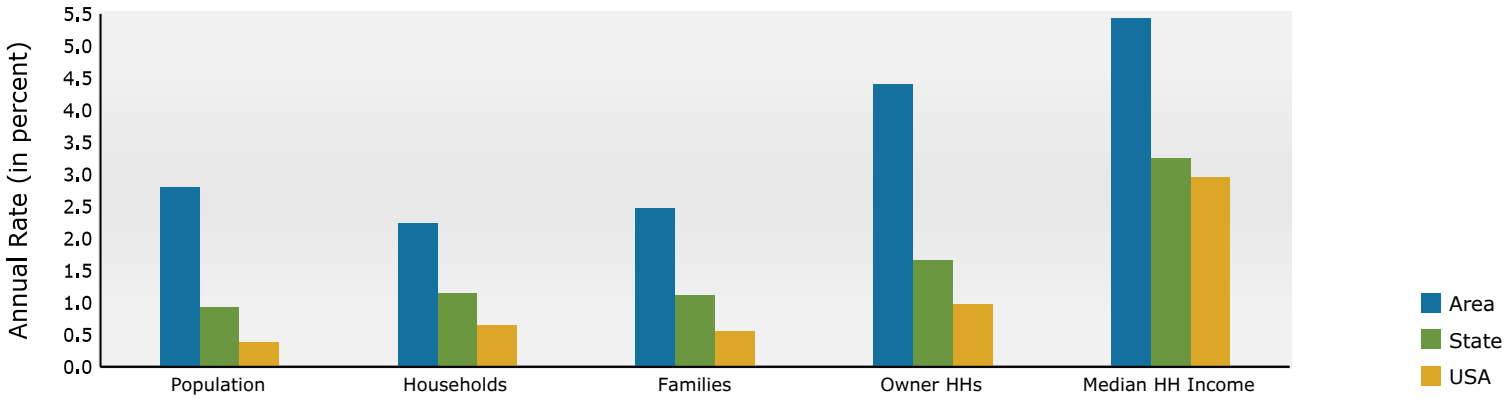
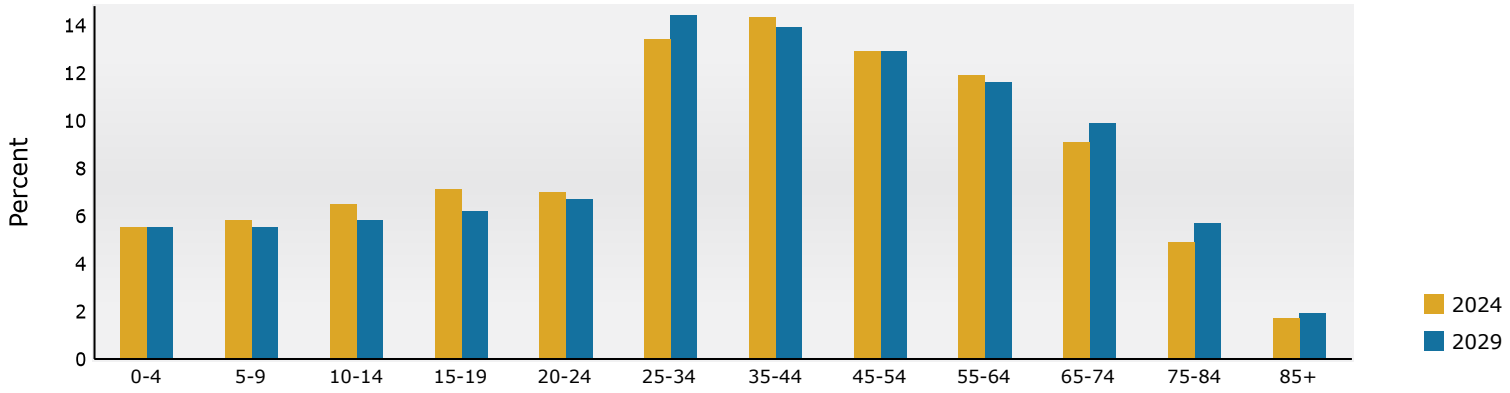
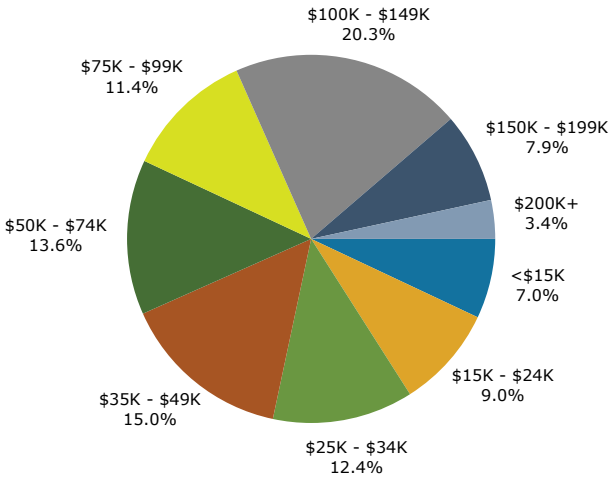
Trends 2024-2029



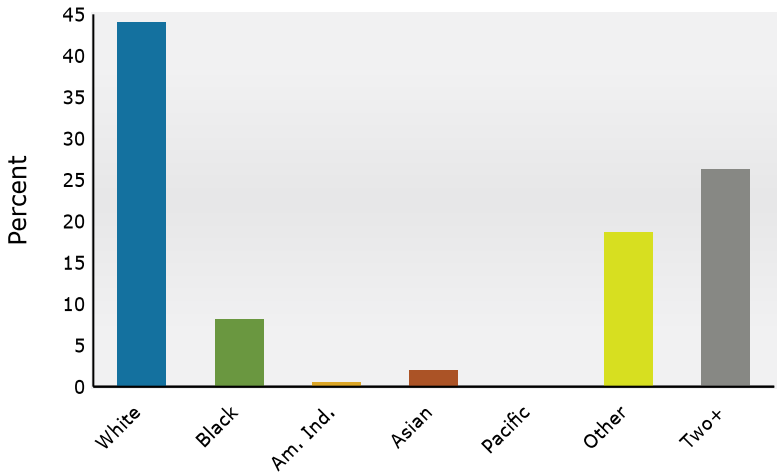
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:55.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Summary	Census 2010	Census 2020	2024	2029
Population	81,804	109,489	125,135	143,767
Households	28,068	37,011	41,912	47,425
Families	20,965	27,949	31,319	35,512
Average Household Size	2.83	2.91	2.94	2.99
Owner Occupied Housing Units	18,953	25,275	29,216	34,946
Renter Occupied Housing Units	9,116	11,736	12,696	12,479
Median Age	36.5	38.3	39.0	39.8

Trends: 2024-2029 Annual Rate	Area	State	National
Population	2.81%	0.93%	0.38%
Households	2.50%	1.15%	0.64%
Families	2.54%	1.12%	0.56%
Owner HHs	3.65%	1.66%	0.97%
Median Household Income	4.26%	3.25%	2.95%

	2024		2029	
Households by Income	Number	Percent	Number	Percent
<$15,000	2,891	6.9%	2,682	5.7%
$15,000 - $24,999	3,106	7.4%	2,492	5.3%
$25,000 - $34,999	4,567	10.9%	3,997	8.4%
$35,000 - $49,999	6,002	14.3%	5,664	11.9%
$50,000 - $74,999	5,848	14.0%	6,370	13.4%
$75,000 - $99,999	5,748	13.7%	6,753	14.2%
$100,000 - $149,999	8,717	20.8%	11,481	24.2%
$150,000 - $199,999	3,257	7.8%	5,239	11.0%
$200,000+	1,775	4.2%	2,749	5.8%
Median Household Income	$67,086		$82,652	
Average Household Income	$85,006		$101,364	
Per Capita Income	$28,466		$33,372	

	Census 2010		Census 2020		2024		2029	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,285	6.5%	5,773	5.3%	6,647	5.3%	7,702	5.4%
5 - 9	5,578	6.8%	6,927	6.3%	7,204	5.8%	7,801	5.4%
10 - 14	5,937	7.3%	8,045	7.3%	8,198	6.6%	8,451	5.9%
15 - 19	6,264	7.7%	8,088	7.4%	8,724	7.0%	8,838	6.1%
20 - 24	5,526	6.8%	6,697	6.1%	8,440	6.7%	9,271	6.4%
25 - 34	10,646	13.0%	14,072	12.9%	16,317	13.0%	20,374	14.2%
35 - 44	11,567	14.1%	15,261	13.9%	17,620	14.1%	19,840	13.8%
45 - 54	12,020	14.7%	14,276	13.0%	16,399	13.1%	18,692	13.0%
55 - 64	8,949	10.9%	13,859	12.7%	15,464	12.4%	17,035	11.8%
65 - 74	5,683	6.9%	10,002	9.1%	11,816	9.4%	14,714	10.2%
75 - 84	3,207	3.9%	4,877	4.5%	6,328	5.1%	8,460	5.9%
85+	1,142	1.4%	1,613	1.5%	1,978	1.6%	2,586	1.8%

	Census 2010		Census 2020		2024		2029	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	63,642	77.8%	50,704	46.3%	53,489	42.7%	57,162	39.8%
Black Alone	6,672	8.2%	8,817	8.1%	11,225	9.0%	13,162	9.2%
American Indian Alone	418	0.5%	625	0.6%	750	0.6%	868	0.6%
Asian Alone	1,691	2.1%	2,394	2.2%	2,892	2.3%	3,477	2.4%
Pacific Islander Alone	70	0.1%	107	0.1%	124	0.1%	145	0.1%
Some Other Race Alone	6,220	7.6%	19,615	17.9%	23,570	18.8%	28,534	19.8%
Two or More Races	3,092	3.8%	27,226	24.9%	33,085	26.4%	40,418	28.1%
Hispanic Origin (Any Race)	32,066	39.2%	58,004	53.0%	70,389	56.3%	85,689	59.6%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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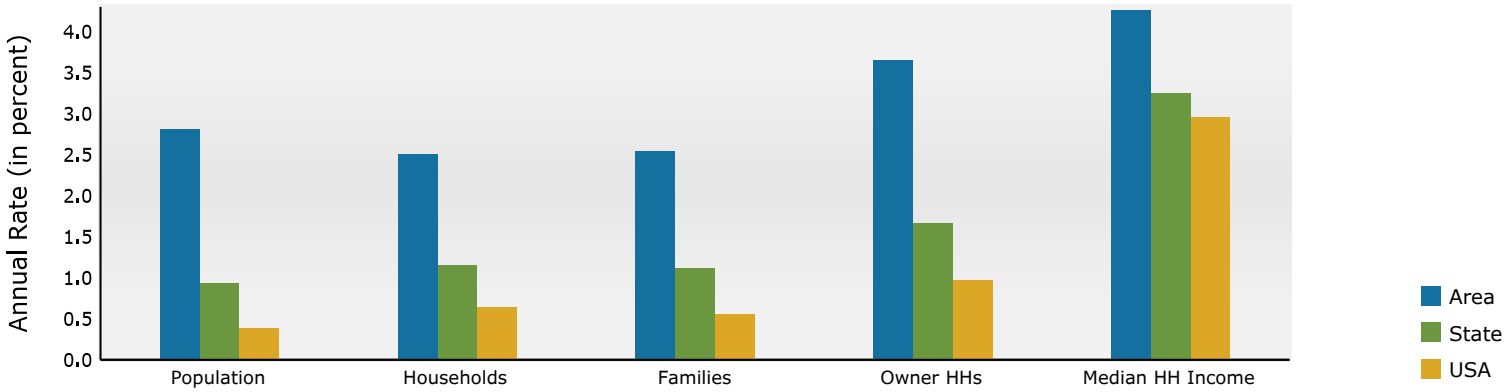
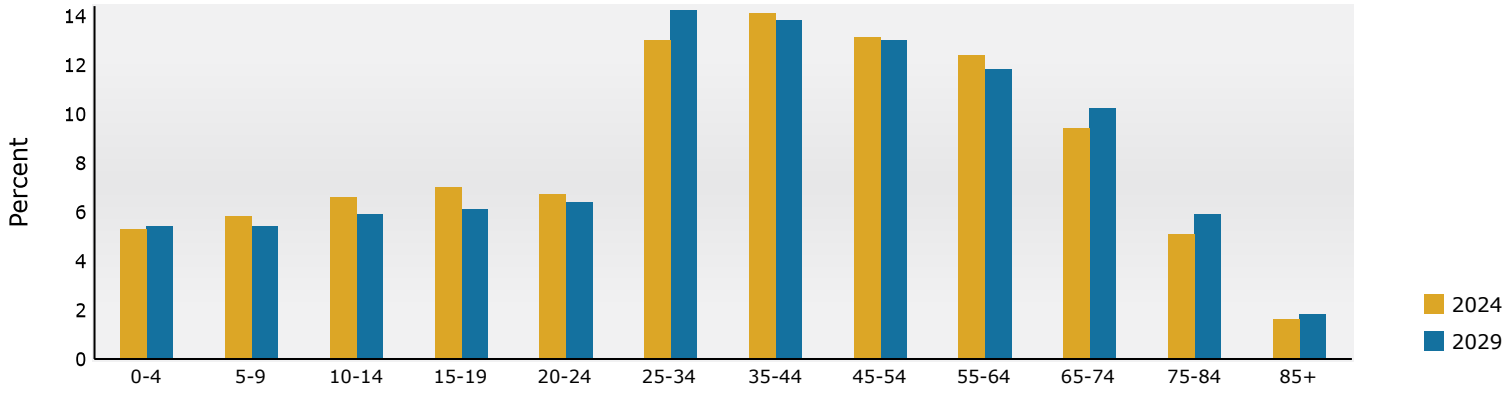
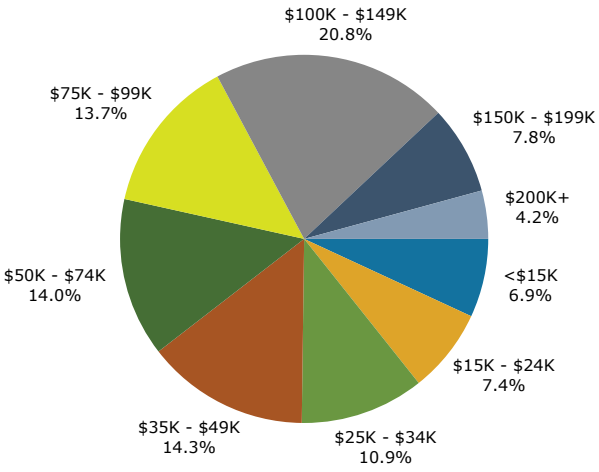


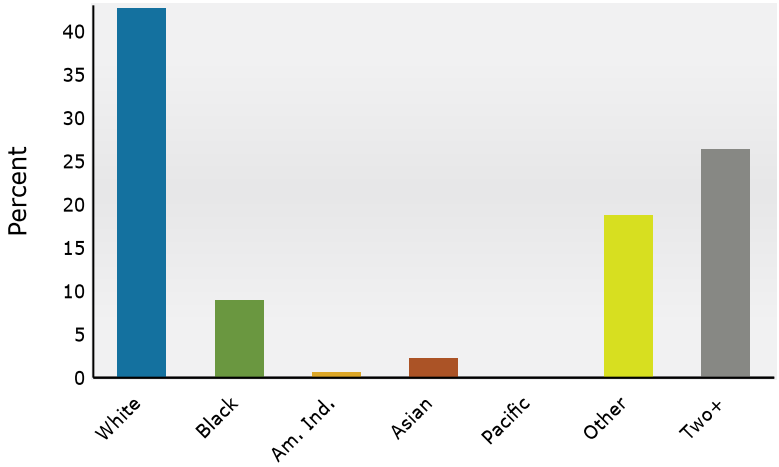
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:56.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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